PARUSH KATARIA

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SUMMARY

Emerging UI/UX designer with hands-on experience crafting intuitive, user-centered interfaces across web and mobile platforms. Skilled in responsive design principles and proficient with industry-standard design tools. Adept at translating user needs into functional, visually engaging solutions through wireframes, prototypes, and user flows. Eager to contribute to impactful design projects and collaborate within cross-functional teams to enhance product experiences.

PROJECTS

- Designed **high-impact visual assets** for multiple college societies, including event pamphlets and launch creatives, earning continued trust through consistent, **brand-aligned design execution**.

- Conceptualized and **designed UI for digital agency websites** based on real-world case studies; **collaborated with working professionals** from firms like **Firstcry, UpGrad, and Shiprocket** to refine user interfaces and enhance design systems based on industry feedback.

- Volunteered with the **National Service Scheme (NSS)** to design and deliver visually compelling awareness presentations on key social issues; **led interactive storytelling through live demos** and creative formats, earning recognition from senior institute leadership for innovation and engagement.

- **Led presentation design in cross-functional academic** and co-curricular group projects; coordinated with diverse domain experts to ensure cohesive visual narratives, streamlined workflows, and impactful project outcomes.

EDUCATION

Bachelor's of Technology (B.Tech), State Government University   08/2023 - Present
Netaji Subhas University Of Technology,Delhi

Senior Secondary education (Class XII) ,CBSE   2022
Montfort School, Delhi

SKILLS

Canva | Figma | Web UI Design | UX Design(Basics)| Wireframing | Prototyping | Design Systems | User Flows| Python Programming | MySQL | Pandas | Data Analysis | Problem Solving | Cross-functional Collaboration| Visual Storytelling | Uizard | Galileo AI.

OTHERS

- Served as an IT team member during the **Khelo India Para Games 2025**, where I played a key role in coordinating and managing on-ground technical operations. .

- In addition to my social service contributions, I have a passion for **public speaking** and have won several interschool debate competitions, showcasing my communication skills and critical thinking.