My First Canvas

PROBLEM
No person will sleep hungry

EXISTING ALTERNATIVES
Details have to be filled manually

SOLUTION
ai agent screen will be setup and the people who has not got the food will come and fill up the details and they will get the food in 10 min at free of cost.

KEY METRICS
number of customer ordered

UNIQUE VALUE PROPOSITION
Ai powered
Low cost
Easy to understand

HIGH-LEVEL CONCEPT
Virtual Helper

UNFAIR ADVANTAGE
secure connection and data

CHANNELS
one to one marketing
Social media

CUSTOMER SEGMENTS
poor people

EARLY ADOPTERS
Refer to friends and family member
NGO's

COST STRUCTURE
infrastructure
Branding

REVENUE STREAMS
subscription and sponsorship