

My First Canvas

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PROBLEM No person will sleep hungry	SOLUTION ai agent screen will be setup and the people who has not got the food will come and fill up the details and they will get the food in 10 min at free of cost.	UNIQUE VALUE PROPOSITION Ai powered Low cost Easy to understand	UNFAIR ADVANTAGE secure connection and data	CUSTOMER SEGMENTS poor people
EXISTING ALTERNATIVES Details have to be filled manually	KEY METRICS number of customer ordered	HIGH-LEVEL CONCEPT Virtual Helper	CHANNELS one to one marketing Social media	EARLY ADOPTERS Refer to friends and family member NGO's
COST STRUCTURE infrastructure Branding		REVENUE STREAMS subscription and sponsorship		



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