

Parvathy Iyer

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I am a UX/UI Designer based in Austin, TX with a passion for human centered experiences via creative storytelling. My background in Design and Business Intelligence allow for a multidisciplinary approach to creating impactful solutions to problems by placing the user at the forefront of the process and the product.

TECHNICAL SKILLS

User Experience : Interviews, User Personas, Usability tests, Preference, Wireframes, Prototypes, Interaction Design, Motion Design.

Development : HTML, CSS, JS, Ruby (Beginner).

Front-End Frameworks : Bootstrap, Foundation.

Animation : Traditional & 3D(Maya).

Business Intelligence : Qlikview.

EXPERIENCE

Apprentice, Careerfoundry

2019 - Present

UX Immersion

Intensive course for UX designers specializing in UX fundamentals, methodologies, the design thinking process and data driven strategies to UX.

UI for UX Specialization

UI design process and techniques including typography, color, animation, iconography, imagery, grids, UI design patterns, and visual hierarchy, which culminated into the creation of a responsive web app and prototype.

Frontend Development Specialization

Concentration on front end development including HTML, CSS, Javascript, testing and debugging to make a simple website from scratch.

Apprentice, Launch Academy

2014 - 2015

The 5 question trip

- Developed the5questiontrip, a Ruby on Rails app that allows users to exchange itineraries of locations in the form of a treasure hunt.
- Integrated Google Maps JavascriptAPI, Cookies to keep track of user sessions, PostgreSQL, D3.js for Data Visualization, Devise for User Management and Omniauth for Authentication, RSpec and Capybara for Testing, Github for workflow and Source Control, Foundation, HTML, and CSS for Responsive Design.

Mitchell Martin, Citigroup, NYC, NY**2013****Senior Business Intelligence Developer**

- Took over development of a Performance Analysis Business Intelligence Application dashboard for the O & T Governance team at Citigroup and completed Phase I within two weeks of joining the project.
- Streamlined BI development process and aligned development methodologies with guidelines established by the enterprise BI group.

SILA LLC, Sikorsky Aircraft, Shelton, CT**2008 -2013****Senior Business Intelligence Developer**

- Re-architected an existing Hyperion based analytics application to a suite of BI tools using Qlikview for the Analytics Group at Sikorsky, where I trained and led a group of Junior Developers.
- Provided a solution for a requirement for dynamic KPI's that was replicated by VB.Net developers and requested by Qliktech (R & D at Qlikview) for use in internal engineering.
- BI Suite resulted in Sikorsky winning multiple military contracts worth about \$10 million dollars.

Robert Half, Stamford, CT**2007 - 2008****Junior Graphic Design Consultant**

- Created illustrations for the Annual Newsletter at Sikorsky.
- Designed an Ad pitch for New Balance Studios using Flash and Photoshop.

EDUCATION

Emerson College, Masters in Media Arts, Boston, MA

2005 - 2007

University of Madras, Masters in Computer Applications, Madras, India

2001 - 2004

Heart Animation Academy, Advanced Diploma in Traditional Animation

2002 - 2003

University of Pune, Bachelors in Computer Sciences, Pune.

1998 - 2000