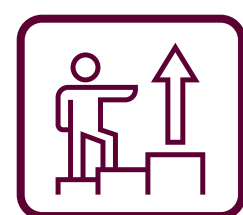




I am a UX/UI Designer based in Austin, TX with a passion for user centered experiences via creative storytelling. My background in Design and Business Intelligence allow for a multidisciplinary approach to creating impactful solutions by placing the user at the forefront of the process and the product.



## EXPERIENCE



### CAREERFOUNDRY

2019 - Present

#### UX Immersion

Intensive course for UX designers specializing in UX fundamentals, methodologies, the design thinking process and data driven strategies to UX.

#### UI for UX Specialization

UI design process and techniques including typography, color, animation, iconography, imagery, grids, UI design patterns, and visual hierarchy, which culminated in the creation of a responsive app prototype.

#### Frontend Development Specialization

Front end development including HTML, CSS, Javascript, testing and debugging to make a simple website from scratch.



### LAUNCH ACADEMY, BOSTON 2014 - 2015

#### Fullstack Bootcamp

- Developed **the5questiontrip**, a Ruby on Rails app that allows users to exchange itineraries of locations in the form of a treasure hunt.
- Integrated Google Maps JavascriptAPI, Cookies to keep track of user sessions, PostgreSQL, D3.js for Data Visualization, Devise for User Management and Omniauth for Authentication, RSpec and Capybara for Testing, Github for workflow and Source Control, Foundation, HTML, and CSS for Responsive Design.



### CITIGROUP, NYC 2013

#### Senior Business Intelligence Developer

- Took over development of a Performance Analysis application dashboard for the O & T Governance team at Citigroup and completed Phase I within two weeks of joining the project.
- Streamlined BI development process and aligned development methodologies with guidelines established by the enterprise BI group.



### SIKORSKY, SHELTON, CT 2008 - 2013

#### Senior Business Intelligence Developer

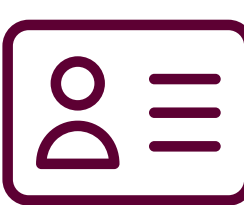
- Re-architected an existing Hyperion based analytics application to a suite of BI tools using Qlikview for the Analytics Group at Sikorsky, where I trained and led a group of Junior Developers.
- Provided a solution for a requirement for dynamic KPI's that was replicated by VB.Net developers and requested by Qliktech (R & D at Qlikview) for use in internal engineering.
- BI Suite resulted in Sikorsky winning multiple military contracts worth about \$10 million dollars.



### ROBERT HALF, STAMFORD, CT 2007 -2008

#### Graphic Design Consultant

- Created illustrations for the Sikorky annual Newsletter.
- Designed an Ad pitch for New Balance Studios using Flash and Photoshop.



## CONTACT



203-727-3926



parvathyv@gmail.com



Portfolio Website



Linkedin



Behance



Github



## UX/UI SKILLS

Branding

Visual Design

Illustrations

Personas

Journey Mapping

Information Architecture

Wireframes

Prototypes

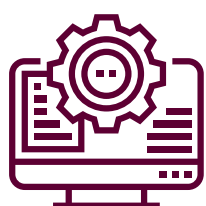
Usability Analysis

User Testing

Data Analysis

Interaction Design

Motion Design



## TOOLS

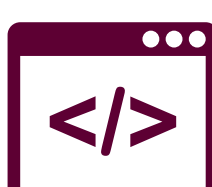
Sketch

Illustrator

Photoshop

Invision

Balsamiq



## CODE

HTML

CSS

JS



## EDUCATION

Emerson College, Masters in Media Arts, Boston. 2005 - 2007

University of Madras, Masters in Computer Applications, India. 2001 - 2004

Heart Animation Academy, Advanced Diploma in Traditional Animation, India. 2002 - 2003

University of Pune, Bachelors in Computer Sciences, India. 1998 - 2000