Associate Transfer recommendation

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Objective

- How to manage the queue in stores through associates transfer?
 - Story: During this Halloween, I visited the Walmart around night-time. But, the line was so long that it reached the aisle. I saw the manager talking in the walkie talkie, and roaming around the cashier area in order to manage the situation. As such, here I intend to present one of the ways to manage such situation.

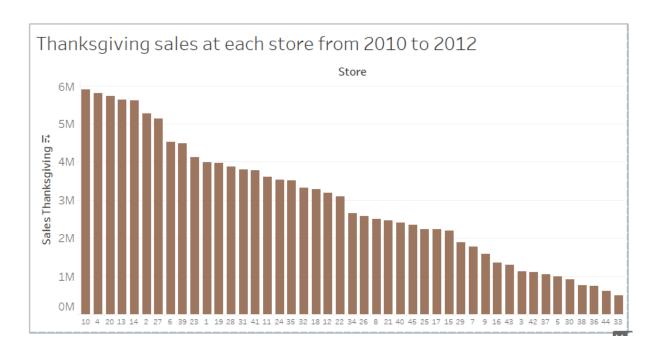
Data

• I used the "historical sales data for 45 Walmart stores located in different regions" from 2010 to 2012

Which stores had the highest and the lowest sales in **Thanksgiving**?

• Highest: 10, 4, 20

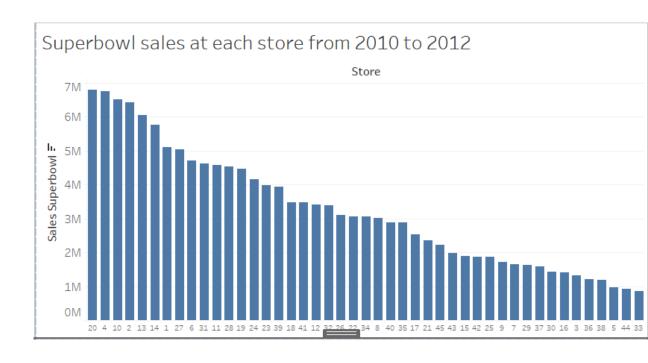
• Lowest: 36, 44, 33



Which stores had the highest and the lowest sales in **Superbowl**?

• Highest: 20, 4, 10

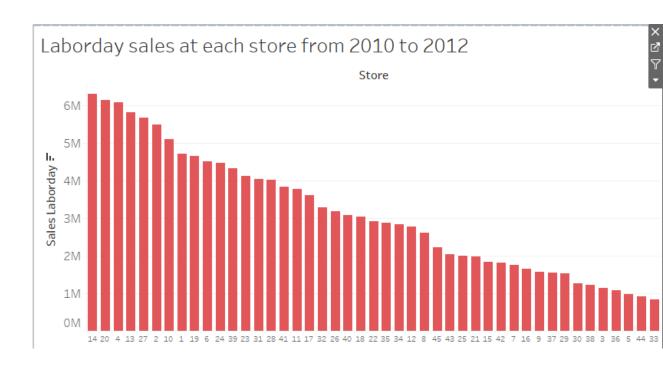
• Lowest: 5, 44, 33



Which stores had the highest and the lowest sales in Laborday?

• Highest: 14, 20, 4

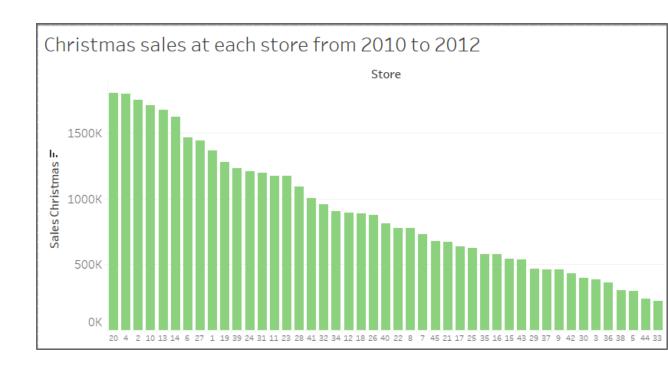
• Lowest: 5, 44, 33



Which stores had the highest and the lowest sales in **Christmas**?

• Highest: 2, 4, 20

• Lowest: 5, 44, 33



Conclusion

• From the above, we saw that store number 20 and 4 recurrently had higher sales during holidays, while store number 44 and 33 recurrently had lower sales during holidays.

 Thus, one of the way to avoid the scenario of long lines might be to transfer a few Walmart associates from stores 44 and 33 → stores 20 and 4 on holidays

Possible issues

- Transfer may not be feasible if the stores are very far from each other
- Working in a new environment might instead decrease the efficiency of the associate

Thank You

Any questions?