<p style="text-align:center">UMEED: A DROP OF HOPE
TASK 4 WEEKLY REPORT
Fundraising</p>

Name: Parveen
Mentor's/Coordinator Name: Trisha Roy
Date: 22 June 2024
Task Number: 4
College: Indraprastha Institute of Information Technology, Delhi (IIITD)

INTRODUCTION

During my participation in the PAN INDIA INTERNSHIP organized by UMEED NGO, I was assigned the task 4, in which my responsibilities were:

1. To make a fundraising strategy for supporting Project Knowledge For All (Teaching campaign for underprivileged childrens in adopted slums of UMEED).
2. To ask friends, relatives or neighbors to support.
3. Taking help of Social Media including Whatsapp by posting posters for donation.
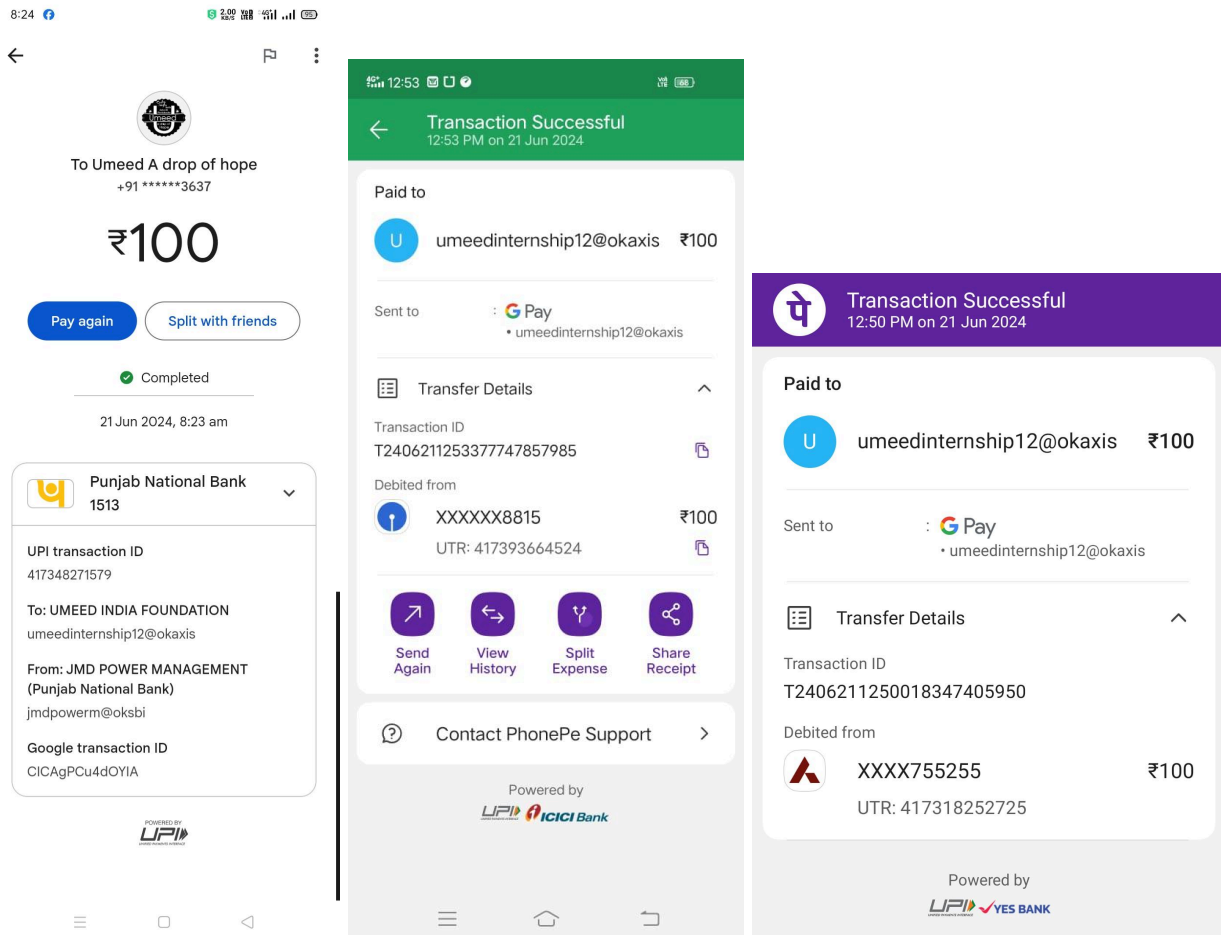
IMPORTANCE OF THIS TASK

The fundraising strategy is essential for providing education to underprivileged children in UMEED's adopted slums. By reaching out to friends, relatives, and neighbors, we can build a supportive community that understands the importance of this project. Using social media helps us reach a wider audience, raising awareness and encouraging support. This combined approach not only helps raise the necessary funds but also promotes social responsibility and community involvement. Ultimately, this effort helps break the cycle of poverty and improves the lives of these children and their communities.

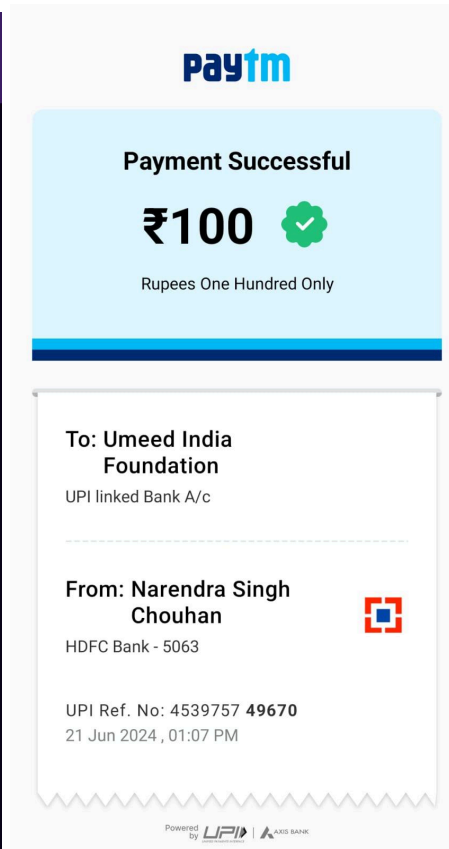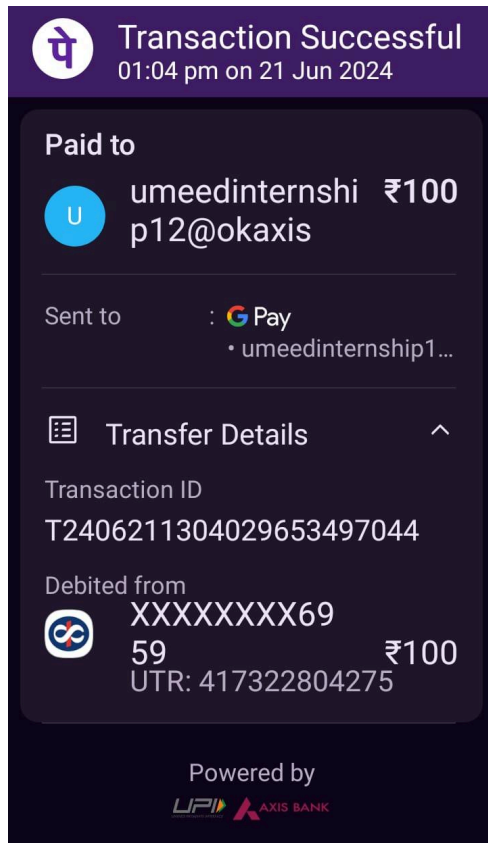## MY STRATEGY / TECHNIQUE / EXPERIENCE

- I approached my friends and relatives, explaining the importance of working with and supporting an NGO to drive social change in our society.
- Additionally, I collected funds in a very small range (20-200), so that many can feel the pleasure of driving a social change for society.
- I uploaded the poster on my social media accounts and encouraged people.

FINAL RESULT (OBSERVATION)

I was able to collect only a small amount, **2000** rupees. Though it is very less but i tried with transparency & without forcing anyone. I was able to spread awareness among many.

(MORE IMAGES ON NEXT PAGE)

Transaction Successful
01:04 pm on 21 Jun 2024

Paytm

Paid to

U umeedinternshi **₹100**
p12@okaxis

Payment Successful

₹100 ✓

Sent to : G Pay
• umeedinternship1...

Rupees One Hundred Only

📋 **Transfer Details** ⌃

To: Umeed India Foundation
UPI linked Bank A/c

Transaction ID
T2406211304029653497044

Debited from

XXXXXXX69
59   **₹100**
UTR: 417322804275

From: Narendra Singh Chouhan
HDFC Bank - 5063

UPI Ref. No: 4539757 **49670**
21 Jun 2024 , 01:07 PM

Powered by
UPI | AXIS BANK

(MORE IMAGES ON NEXT PAGE)

To Umeed A drop of hope
+91 ******3637

₹50

Pay again   Split with friends

✓ Completed

19 Jun 2024, 7:36 am

	Punjab National Bank 0671 ⌄

UPI transaction ID
417151970924

To: UMEED INDIA FOUNDATION
umeedinternship12@okicici

From: MADHU (Punjab National Bank)
madhu981111180-1@oksbi

Google transaction ID

? Having issues?   ⤴ Share

To Umeed A drop of hope
+91 ******3637

₹100

Pay again   Split with friends

✓ Completed

19 Jun 2024, 12:56 pm

	Kotak Mahindra Bank 5845 ⌄

UPI transaction ID
417165662262

To: UMEED INDIA FOUNDATION
umeedinternship12@okaxis

From: PARVEEN . (Kotak Mahindra Bank)
parveen2002p@oksbi

Google transaction ID
CICAgPDO2ZPzMA

? Having issues?   ⤴ Share

To Umeed A drop of hope
+91 ******3637

₹800

Pay again   Split with friends

✓ Completed

23 Jun 2024, 10:30 am

Transaction Successful
12:50 pm on 21 Jun 2024

Paid to

UMEED INDIA FOUNDATION   ₹ 50
umeedinternship12@okaxis

Payment Details   ∧

Transaction ID
T2406211250127010470226   📋

Debited from
XXXXXXXX2449   ₹ 50
UTR: 417329272282   📋

HDFC Bank 5092   ∨

UPI transaction ID
417592774777

To: UMEED INDIA FOUNDATION
umeedinternship12@okicici

From: PARVEEN (HDFC Bank)
parveen2002p-1@okhdfcbank

Google transaction ID
CICAgPCepJjEaA

? Having issues?   ⌁ Share

To Umeed A drop of hope
+91 ******3637

₹250

Pay again **Split with friends**

✓ Completed

23 Jun 2024, 8:32 pm

Punjab National Bank 0671 ⌄

UPI transaction ID
417571645858

To: UMEED INDIA FOUNDATION
umeedinternship12@okicici

From: MADHU (Punjab National Bank)
madhu981111180-1@oksbi

Google transaction ID

? Having issues?   ⇗ Share

To Umeed A drop of hope
+91 ******3637

₹250

Pay again **Split with friends**

✓ Completed

23 Jun 2024, 8:33 pm

Punjab National Bank 0671 ⌄

UPI transaction ID
417571684145

To: UMEED INDIA FOUNDATION
umeedinternship12@okicici

From: MADHU (Punjab National Bank)
madhu981111180-1@oksbi

Google transaction ID

? Having issues?   ⇗ Share