

PARVEEN JAGAJEEVAN

PRODUCT DESIGNER & LEADER

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PORTFOLIO screenplay.design

HIGHLIGHTS

- I have 10+ years of experience working in agency and client-side settings across a wide variety of industries that includes everything from healthcare, eCommerce, cybersecurity, and direct marketing
- In the past 3 years I have led the release of 9 products to my users and each time, I worked as a full stack designer doing whatever necessary to deliver results
- I negotiate and collaborate well with cross-functional groups and have convinced naysayers with thoughtfelt presentation and validation of design choices.
- I love mentoring designers and have helped them overcome personal and business challenges on the path to becoming better at their craft.

EXPERIENCE (additional detail found at [linkedin.com/in/parveenj](https://www.linkedin.com/in/parveenj))

- Design Lead ○ Slalom ○ 3/2017 - current
As a leader in the Design Practice, I lead new initiatives at various client sites such as Facebook, PayPal, and Walmart.com. I manage the resources and design life cycle to fulfill the needs of my clients.
- Head of Design ○ Rune ○ 10/2016 - 3/2017
I managed the entire landscape of design for an early stage startup focusing on a product that helps news publishers leverage their user's social graph to grow their audience.
- Product Design Manager ○ FireEye ○ 7/2015 - 10/2016
I managed a team of 3 product designers as we designed user-centered features for the core network security products. In addition, we collaborated to release FireEye's first design system.
- Principle Designer ○ Screenplay ○ 11/2012 - 6/2015
I worked as an independent Product Design consultant working with a range of companies such as:

Symantec: Designed new B2B eCommerce product flow that tied the experience together between the entire Trust Services product line

Apple: Researched and designed an application that helped the Online Support team increase their productivity by 30%

SAP: Designed 5 new tablet applications for a global tradeshow aimed at selling new services to SAP's healthcare clients

Ericsson: Drove design thinking sessions within the Global Innovation team and earned the group an extra \$30,000 in funding to build new products.
- Design Program Manager ○ Deem ○ 11/2011 - 10/2012
Reporting directly to the VP of Design, I led the UX team and established an agile design process flow alongside doing hands-on design work.
- eCommerce Program Manager ○ Walmart.com ○ 7/2010 - 11/2011
I led the delivery of customer experience products of the world's largest retailer, which included shopping cart enhancements such as guest checkout and coupons integration.
- Manager / Designer ○ Nimbus Design ○ 1/2006 - 6/2010
I led all design project work for a boutique design agency that produced work for clients such as Stanford Children's Hospital, Cisco, and Google.

SKILLS

USER RESEARCH

Usability Testing User Journeys
User Interviews Contextual Inquiry
Competitive Analysis Analytics

INTERACTION DESIGN

Sitemaps Information Architecture
Flow diagrams Microinteractions
Clickable Wireframes

VISUAL DESIGN

Sketch Adobe Creative Suite
Pencil + Paper Icons Mobile Apps

PROTOTYPING

HTML CSS jQuery Axure
Invision Atomic Design Systems
React Jekyll Git

MANAGEMENT

Direct Reports Agile Design Sprints
Strategy Planning Mentoring Designers
Cross-functional team collaboration
Requirements Definition

EDUCATION

DePaul University
MS HCI (expected 2020)

Academy of Art University
3D Computer Animation Certificate

University of California, Davis
BS Zoology / Minor in Film

VOLUNTEER WORK

Personal Mentor for new designers
Design Lead with Taproot Foundation
Volunteer with BayCHI