PARVEEN JAGAJEEVAN
PRODUCT DESIGN LEADER

EMAIL parveenj@gmail.com
CELL 650-862-4002
PORTFOLIO storyagent.co

HIGHLIGHTS

- I have experience working within both agency and client side settings where I have been exposed to a wide variety of industries such as healthcare, eCommerce, security, and marketing.
- My philosophy is to stay engaged throughout the full design process and I cherish my desire to be a full stack designer capable of helping any effort needed to get projects completed
- Always fighting for users, I have pushed projects through utilizing negotiation and collaboration with other teams as necessary
- Naturally curious, I am pursuing an M.S. in Human-Computer Interaction and I am always looking to learn new skills and improve my process
- I love mentoring designers and leading teams forward to overcome challenges

EXPERIENCE {additional detail found at linkedin.com/in/parveenj}

Product Design Manager ⊙ FireEye ⊙ 6/15 – Present

While performing hands-on design efforts, I managed a team of 3 product designers to deliver cutting edge products and FireEye's first design system.

Principal UX Designer ⊙ Story Agent ⊙ 4/12 – Present

I work as a UX consultant working with a range of clients:

- **Symantec**: While leading an agile team, I designed a new B2B eCommerce platform that ties the experience across all products
- **Apple**: I researched and designed an application that helped the Online Support team increase their productivity by 30%
- **SAP**: I designed 5 new tablet applications for a global tradeshow aimed at selling new services to SAP's clients in the healthcare sector
- **Ericsson**: I drove design thinking sessions within the Global Innovation team to earn the division $30,000 in funding for building new products

Design Program Manager ⊙ Deem ⊙ 2011 – 2012

Reporting directly to the VP of Design, I led the UX team and established an agile design process flow alongside doing hands-on design work.

eCommerce Program Manager ⊙ Walmart.com ⊙ 2010 – 2011

I led the delivery of customer experience products of the world's largest retailer, which included shopping cart enhancements such as guest checkout and coupons integration.

Sr. Web Producer/Designer ⊙ Nimbus Design ⊙ 2006 – 2010

I led all design project work for a boutique design agency that produced work for clients such as Stanford Children's Hospital, Cisco, and Google.

Web Designer ⊙ Global Compliance ⊙ 2003 – 2005

I designed interactive eLearning courses for topics related to workplace training. I delivered work for clients such as USC, AT&T, and Amgen.

SKILLS

RESEARCH
- Usability testing
- Competitive analysis
- User interviews
- Contextual inquiry
- User journeys

INTERACTION
- Sitemaps
- Information Architecture
- Clickable & Paper Wireframes
- Use cases
- User stories

VISUAL
- Sketch
- Adobe Creative Suite
- Hand drawing / Storyboarding

PROTOTYPING
- HTML / CSS / jQuery
- Axure
- Invision

BUSINESS
- Global team collaboration
- Design strategy
- Agency experience
- Agile / SCRUM / Waterfall

MANAGEMENT
- Managing processes, teams, and budgets
- Mentoring career development of junior designers
- Identifying and documenting product requirements

EDUCATION
- M.S. HCI, DePaul University (2017)
- Computer Arts Certificate, Academy of Art
- B.S. Biochemistry, UC Davis

COMMUNITY
- Mentoring 2 junior designers
- UX Lead @ Taproot Foundation
- Volunteer, BayCHI