

Privacy Policy

Effective Date: 11th November 2024

This Privacy Policy outlines how ShepChain collects, uses, and protects your personal information. By accessing or using ShepChain's platform, you acknowledge and agree to the terms outlined herein. Any information you voluntarily provide is done at your own discretion, and ShepChain disclaims all liability for such submissions.

1. Information We Collect

1.1. Information You Provide

- **Account Details:** Information such as name, email address, and other contact details submitted when registering for an account.
- **Communications:** Content of messages sent via email, forms, or other communication channels.
- **Voluntary Submissions:** Any additional data you provide, including profile details or user feedback.

1.2. Automatically Collected Data

- **Device and Usage Information:** Data about your device, including IP address, browser type, operating system, and user interactions.
- **Cookies:** Small data files stored on your device to enhance user experience and track usage patterns.

1.3. Third-Party Data

- **Social and Community Platforms:** Information shared or made publicly available through interactions on third-party platforms such as Telegram, Discord, or social media.

2. Use of Your Information

ShepChain utilises collected data to:

- Provide and improve services.
- Communicate updates, announcements, and promotional material.
- Analyse user behaviour to optimise platform performance.
- Comply with applicable legal and regulatory obligations.

3. User Responsibility

3.1. Voluntary Provision of Data

Any information you provide to ShepChain is submitted voluntarily and at your own will. You acknowledge that you are solely responsible for the accuracy, completeness, and legality of the information provided.

3.2. Disclaimer of Liability

ShepChain will not be held liable for any issues, disputes, or damages arising from the information you submit. This includes, but is not limited to, improper disclosure, loss, or misuse of such data.

4. Data Sharing

4.1. Third-Party Services

ShepChain may engage third-party service providers for hosting, analytics, and customer support. Data shared with these entities will be limited to what is necessary for their respective functions.

4.2. Legal Compliance

ShepChain reserves the right to disclose user information to comply with legal requirements or enforce platform terms.

4.3. Business Transfers

In the event of a merger, acquisition, or sale of assets, user data may be transferred as part of the transaction.

5. Data Security

ShepChain employs industry-standard measures to safeguard user data. However, no system is impervious to breaches, and users accept the inherent risks associated with online data transmission.

6. Your Rights

6.1. Access and Updates

You may request access to or correction of your personal information at any time.

6.2. Deletion Requests

Users may request the deletion of their data, subject to ShepChain's operational and legal requirements.

6.3. Opt-Out Options

To opt out of receiving marketing communications, users can follow the unsubscribe instructions provided in our emails.

7. Cookies

Cookies are employed to improve functionality and analyse platform performance. Users may manage or disable cookies through their browser settings. Disabling cookies may impact platform functionality.

8. External Links

ShepChain is not responsible for the privacy practices of third-party websites or services linked from its platform. Users are encouraged to review third-party privacy policies.

9. Modifications to this Privacy Policy

ShepChain reserves the right to update this Privacy Policy at its discretion. Changes will be published on the platform, and continued use of ShepChain constitutes acceptance of the revised terms.

10. Contact Information

For inquiries regarding this Privacy Policy, please contact:

Email: hello@shepchain.com

Website: www.shepchain.com

By using ShepChain, you confirm your understanding of including agreement to this Privacy Policy, including your responsibility for voluntarily provided information and ShepChain's limited liability.