

# E-commerce O-list store analysis

Week_number	Current_Week_Revenue	Previous_Week_Revenue	WOW_Revenue
53	10,190.93	118,273.49	-91.38%
52	118,273.49	168,548.64	-29.83%
51	168,548.64	229,068.15	-26.42%
50	229,068.15	270,350.54	-15.27%

Qtr2 Qtr1 Qtr3 Qtr4

1 2 5 4 3

order\_purchase\_timestamp

All

Total Revenue

\$16.01M

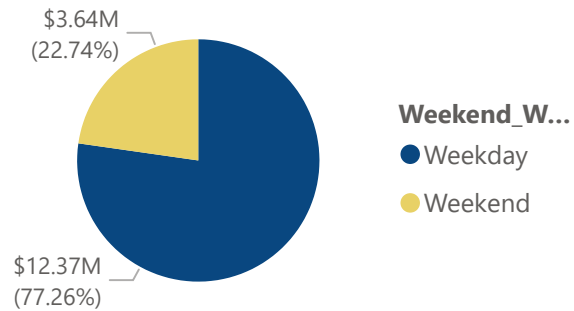
Customer Count

99.44K

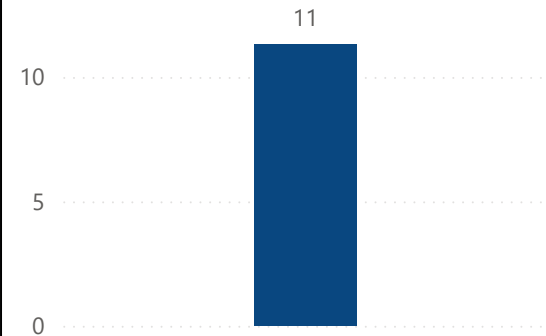
Total Price

\$13.59M

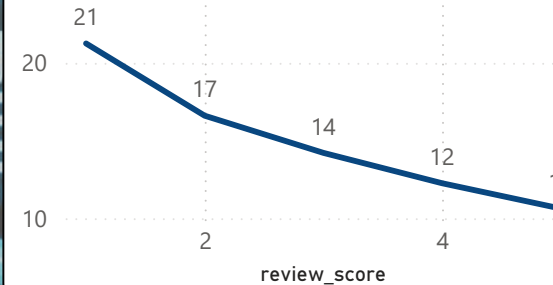
Revenue by Weekend\_Weekday



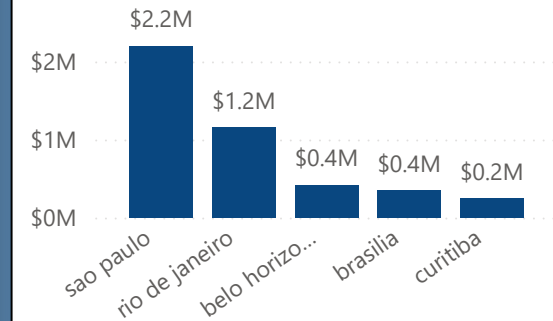
Average of Shipping\_days



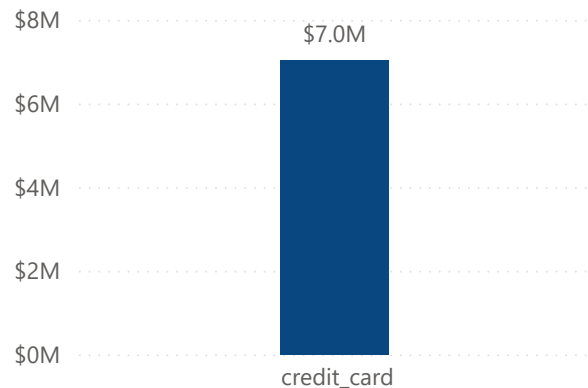
Average of Shipping\_days by review\_score



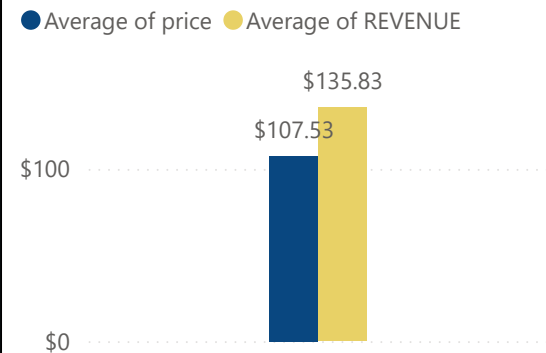
Revenue by city



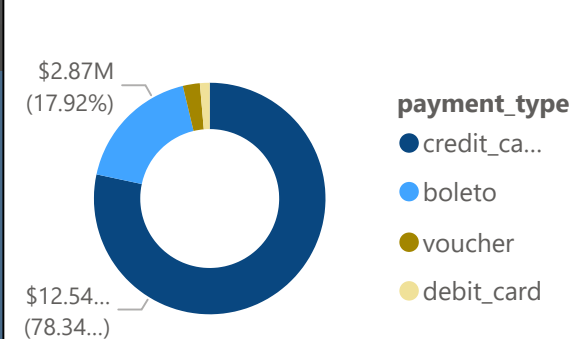
Revenue by credit\_card & review score



Average of price & Average of payment



Revenue by payment\_type



Sum of REVENUE by product\_category\_name

