

About the job

Trajectory - Business Intelligence Analyst

Chicago, IL | Hybrid (three days in Chicago office HQ)

About Trajectory

Trajectory is a Chicago-based sponsorship intelligence and valuation platform built by former execs from the NFL, NBA, MLB, NHL, NCAA, WNBA, AFL, and esports. We help the sports, media, and entertainment ecosystem understand the value of partnership exposure through contextualized, multi-channel data.

Our culture is centered around curiosity, collaboration, good humans, and a nerdy sense of humor. We believe in transparency, ownership, personal and professional growth, and building an environment where people actually enjoy showing up to work.

We work hard, we have fun, and we're building something genuinely new in the market. If you want to be part of a highly analytical team solving problems the industry has never solved before, we'd love to talk to you.

Role Overview

We are looking for a Business Intelligence Analyst based in our Chicago HQ who can elevate our BI function and serve as a central pillar of the team's long-term evolution.

This person will bring the maturity, analytical horsepower, technical depth, and cross-functional communication skills to continuously improve the BI team.

You'll be the connective tissue between Product, Engineering, Customer Success, Sales, and Marketing, to provide clean data, rigorous analysis, clear insights, and scalable BI systems.

Given the distributed nature of the current BI team, this role will serve as the analytical anchor inside HQ, helping drive structure, quality, and consistency across the department.

Key Responsibilities

Core Analytics & Insights

- Clean, structure, and maintain datasets from internal and external sources.
- Analyze data to identify trends, anomalies, and insights.
- Assist in creating dashboards and recurring internal reports.
- Support CS, Sales, and Marketing teams with data pulls and insights.
- Help prepare data and visuals for customer-facing deliverables.

Data Architecture & Systems

- Support improvements in data organization, hygiene, and workflow documentation.
- Assist in maintaining BI processes, valuation inputs, and scoring systems.
- Help maintain CRM cleanliness and reporting.
- Contribute to building repeatable and scalable BI processes.

Cross-Functional Partnership

- Assist Customer Success and Professional Services with analytical project needs.
- Help prepare adoption reports, customer insights, and product usage summaries.
- Support leadership and team members on ad-hoc analytical tasks.

Research & Data Collection

- Collect and organize publicly available datasets (e.g., Census data, benchmarks).
- Support discovery of new BI data sources and analytical opportunities.

General Expectations

- Communicate clearly with both technical and non-technical colleagues.
- Maintain strong attention to detail and data accuracy.
- Show curiosity and willingness to learn new tools and processes.
- Demonstrate initiative and a problem-solving mindset.

Qualifications

- 1–2 years of experience in analytics, BI, data, advanced analysis degree program or related roles.
- Comfortable working with datasets from multiple sources.
- Experience with BI tools (Tableau, Looker, PowerBI, etc.) preferred.
- Basic SQL literacy
- Strong communication skills, including ability to translate data into insights.
- Highly curious, organized, and detail-oriented.

Why this Role is Unique

- Opportunity to learn from senior BI leadership and develop technical skills.
- Exposure to Product, Sales, CS, Engineering, and Marketing.
- Hands-on involvement across real data workflows in a scaling SaaS company.
- Clear career growth pathways within the BI team.

Why You'll Love Working At Trajectory

- High-trust, high-ownership culture.
- Real professional development and growth opportunities.
- Ability to contribute to a fast-growing, category-defining platform.
- A team that values curiosity, craftsmanship, and collaboration.

Reporting & Growth

- Reports to the Director of Business Intelligence.

- Expected to play a pivotal role in scaling Trajectory data & insights.

Compensation

- The compensation package will be commensurate with experience.
- Exclusive access to sporting and entertainment events throughout the year.
- Total compensation range: \$55,000 - \$65,000, inclusive full benefits package.