

Nikitha Kasipati

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Energetic and passionate Data Science graduate student eager to expand theoretical and practical foundation in areas such as Machine Learning and Natural Language Processing. High-potential candidate, poised to effectively deliver on key goals and develop a 360-degree view of challenges. Valued team player, fostering diversity, exhibiting effective leadership and communication skills. and adhering to the highest ethical standards.

Education

Master's in Data Science

(Relevant courses: Probability and Statistics for Data Science, Optimization and Computational Linear Algebra)

New York University (NYU), New York | May 2024

B-Tech in Computer Science & Engineering

Vellore Institute of Technology (VIT), Vellore, India | June 2022 | **CGPA: 9.20**

Problem Solving and Technical Support Skills

Programming Languages – Python ● SQL ● C, C++ ● Java ● R Programming ● Angular.js ● HTML ● JavaScript ● PHP

Libraries & Frameworks – Numpy ● Pandas ● Matplotlib ● Seaborn ● Scikit-Learn ● Keras ● TensorFlow ● Node.js

Professional Experience

IT Intern

Jan 2021- Mar 2021

World Wide Commercial Ventures Limited (WWCVL), Lagos Nigeria

- ! Created Power BI dashboard of sales reports of 10 years, to give better insights by geography, product grouping, category, by principal and analyze trends accordingly.
- ! Engineered various visualization concepts using DAX functions: deployed performance indicators like Value Growth by Product & Performance Indicator which depicted progress of sales trend of current year as compared to previous years.
- ! Designed a Unique Products Tracker deploying Python, Pandas & PostgreSQL, with login-page and password through Angular JS. Developed jQuery script to make search bar to filter elements & track required product.

Business Analyst Intern

Sep 2021- Dec 2021

Scale Global, Hyderabad, India

- ! Tasked with scraping by parsing content from e-commerce websites using the Beautiful Soup library to get detailed product information in the skincare category.
- ! Formatted unstructured and semi-structured sales data from disparate sources using Python to analyze trends in sales, seasonality and geographic spreads.
- ! Designed personalized market strategies and optimized Amazon advertising to better target customers by doing extensive product research and locating high-volume keywords on Amazon using Helium10.

Publications

- ! Rajkumar, Nikitha, Jantwal "[Cloud hosted ensemble Learning based rental apartment price prediction model using stacking technique](#)" (In Press) *Deep Learning Research Applications for Natural Language Processing* (Chapter 15) IGI Global 2022

Leadership Experience

Toastmasters International Club

Dec 2018-May 2021

Roster member, Vice President of Membership (2019-2020)

- ! Lead anchor for GRAVITAS 2019 - University's technical fest, one of the biggest in India.

Skillship Foundation

June 2020-June 2021

Technical Lead

- ! Organized workshops to mentor and provided assistance to women and children in need of technical skills.