#### LI JU

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#### **EDUCATION**

## New York University, Center of Data Science

New York, NY

Master of Data Science Sep 2022 – May 2024(Expected)

## University of Illinois at Urbana-Champaign, College of Liberal Arts and Science

Champaign, IL

Bachelor of Science in Statistics and Economics with Minors in Computer Science and Informatics

Aug 2019 – May 2022

• GPA and Honors: 3.96/4.00; Magna Cum Laude; Distinction in Economics and Statistics Departments

### Nankai University, College of Economics

Tianjin, China

Bachelor of Arts in Economics

Sep 2017 – June 2019

• GPA:87/100; Teaching Experience: Course Assistant for Calculus I

#### PROFESSIONAL EXPERIENCE

## **Tencent Technologies Co.Ltd**

Shenzhen, China

Data Scientist Intern in WeTV Team, Platform & Content Group

Sep 2021 -Dec 2021

- Developed Logistic Regression, Random Forest, and Gradient Boosting Tree models with Pyspark to predict customer churn, achieving AUC of 80%
- Automated the machine learning pipeline to perform daily training and prediction to help inform user retention strategies
- Implemented an ETL(Extract, Transform, Load) pipeline to load video data using **Pyspark**, **pandas** and **Airflow**; improved data update frequency from daily to hourly by optimizing table partitioning
- Created an interactive dashboard by internal BI system to display SQL-calculated metrics quantifying users' activeness and retention

# **ShareIt Technologies Co.Ltd**

Beijing, China

Data Analyst Intern in ShareIt App Data Analysis Team

May 2021 - Aug 2021

- Developed key metrics quantifying the performance of file transferring and tool functions in ShareIt app, and created **Tableau** dashboards to extract insights based on multi-dimensional data pulled by **SQL** query
- Analyzed the cause of abnormal fluctuations in user activities through hypothesis testing; recommended data-driven solutions to product managers to improve the performances of mobile application
- Researched users' file transfer behaviors on Xiaomi cellphone in the Indonesia marketplace to identify the causes of file transferring failure, and presented improvement opportunities to the engineering team

## **Intel Corporation**

Shenzhen, China

Supply Chain Business Analyst Intern

Dec 2020 - Feb 2021

- Coordinated with sales agents and manufacturers to maintain supply chain logistics, meet customer demand, and achieve revenue goal
- Leveraged demand prediction and stocks information in SAP system to distribute products in the Chinese market

# SELECTED PROJECTS

## Image Classification - A CNN-based Deep Learning Project for Classifying COVID-19 Diagnosis Result

May,2021

• Developed a **CNN** (convolutional neural network) model in **Keras** to predict COVID-19 diagnosis using over 2000 chest x-ray images from Kaggle, achieved 71% accuracy

#### Heart Disease Diagnosis – A Machine Learning Project for Classifying the type of Heart Disease

Dec,2020

- Conducted exploratory data analysis, data cleaning, data transformation on human health indices using pandas and seaborn
- Trained multiple ML models (KNN, decision tree, random forest, boosted models) with hyperparameter grid search to predict the level of severity of heart disease; achieving accuracy at 81%

## A Database Website Application for Song Search, Rating & Recommendation

July 2020 - Aug 2020

Led a group of 4 to build a database website with CRUD functions including querying songs, rating songs, adding songs to song lists,
recommending friends and songs to users; the website uses HTML, CSS for frontend, PHP,SQL for backend, matrix-factorization technique for recommender system

## **Technical Skills**

- Languages: Python, SQL, R, Java, HTML, CSS, PHP, MongoDB, Cypher Query Language
- ML Toolkits: Scikit-Learn, PyTorch, TensorFlow, SciPy, NumPy
- Data Visualization: Matplotlib, Seaborn, Tableau, R Shiny, Plotly, Dash, ggplot
- Software: Microsoft, Airflow, SAP