

# Hashtag Post Counting

01418343 Parallel Computing with CUDA

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# About the project

Parallel Hashtag Counter using CUDA - ເປີຍບເຖຍບ  
ປະສົກຮົກພະຫວ່າງ Sequential ແລະ GPU Parallel Processing

# Dataset

 MARIOZ MIXAHNIDZE KAZANOVA · UPDATED 8 YEARS AGO

**Sentiment140 dataset with 1.6 million tweets**

Sentiment analysis with tweets

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Data Card · Code (871) · Discussion (21) · Suggestions (0)

### About Dataset

**Context**  
This is the sentiment140 dataset. It contains 1,600,000 tweets extracted using the twitter api . The tweets have been annotated (0 = negative, 4 = positive) and they can be used to detect sentiment .

**Content**  
It contains the following 6 fields:

1. **target**: the polarity of the tweet (0 = negative, 2 = neutral, 4 = positive)
2. **ids**: The id of the tweet ( 2087)
3. **date**: the date of the tweet (Sat May 16 23:58:44 UTC 2009)
4. **flag**: The query (lyx). If there is no query, then this value is NO\_QUERY.
5. **user**: the user that tweeted (robotickilldozy)

**Usability** 8.82

**License** Other (specified in description)

**Expected update frequency** Not specified

**Tags**  
Internet · Online Communities · Social Networks · Languages · Linguistics

 DATA GUY · UPDATED 3 YEARS AGO

**twitter-news**

a collection of news as reported on twitter since 01-2020

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Data Card · Code (3) · Discussion (1) · Suggestions (0)

### About Dataset

A collection of tweets scraped from Twitter since January 2020 using the search parameter "news". The resulting json file was then separated into 2 separate .csv files. One contains the tweets, whereas the other contains the network analysis inputs.

The associated network analysis file is a document containing all the nodes and edges derived from the interactions in the tweets as follows:

Nodes, all distinct tweeters including mentions  
Edges, defined as when one user **mentions** another user **in** a tweet or replies  
Weight, number of time the edge interaction has taken place

Here is some code to get started- [https://github.com/datadoctor100/twitter\\_analysis](https://github.com/datadoctor100/twitter_analysis)

**Usability** 9.71

**License** Data files © Original Authors

**Expected update frequency** Quarterly

**Tags**  
Text · Social Networks · Email and Messaging · Intermediate · NLP · Text Mining · Accelerators

# Idea

I don't feel good #fb

Sad end to the game #Canucks

I can get back in time for #SNL

1 :#fb

1 :#Canucks

1 :#SNL

count

f b

I d o n ' t f e e l g o o d # f b  
1 2 3 4 5 6 7 8 9 0 1 2 3 4 5 6 7 8 9

# Sequential Solving

```
● ○ ●
1 void count_hashtag(char** h_str, int* h_len, int numstr, char hashtags[MAX_TAGS][MAX_TAGS_LEN], int tag_count[MAX_TAGS], int* tags_count)
2 {
3     int cht = 0;
4     for (int i = 0; i < numstr; i++)
5     {
6         char* s = h_str[i];
7         for (int j = 0; s[j] != '\0'; j++)
8         {
9             if (s[j] == '#')
10             {
11                 char hashtag[MAX_TAGS_LEN];
12                 int tag_len = 0;
13                 for (int k = j; s[k] != '\0'; k++)
14                 {
15                     if (!isValidHashtagChar(s[k]) || (s[k] == '#' && k != j) || tag_len >= MAX_TAGS_LEN-1)
16                     {
17                         break;
18                     }
19                     hashtag[tag_len++] = s[k];
20                 }
21                 hashtag[tag_len] = '\0';
22
23                 // counting
24                 bool tag_exist = false;
25                 for(int l = 0; l < (*tags_count); l++)
26                 {
27                     if (strcmp(hashtag, hashtags[l]) == 0)
28                     {
29                         tag_count[l]++;
30                         tag_exist = true;
31                         break;
32                     }
33                 }
34
35                 // init new hashtag
36                 if (!tag_exist && (*tags_count) < MAX_TAGS)
37                 {
38                     strcpy(hashtags[(*tags_count)], hashtag);
39                     tag_count[(*tags_count)] = 1;
40                     (*tags_count)++;
41                 }
42             }
43         }
44     }
45 }
```



Time Complexity:  $O(n \times m \times k \times t)$

- $n$  = จำนวนของข้อความ
- $m$  = ความยาวเฉลี่ยของแต่ละบรรทัด
- $k$  = จำนวน hashtag เฉลี่ยต่อบรรทัด
- $t$  = จำนวน unique hashtags ที่เจอแล้ว

# Parallel optimize

```
__global__ void parallel_hashtag_count(char **d_str, int *d_len, int numstr, char (*d_hashtags)[MAX_TAGS_LEN], int *d_tag_count, int *d_tags_count)
{
    int idx = blockIdx.x * blockDim.x + threadIdx.x;

    if (idx < numstr)
    {
        char* s = d_str[idx];
        for (int i = 0; s[i] != '\0'; i++)
        {
            if (s[i] == '#')
            {
                char hashtag[MAX_TAGS_LEN];
                int tag_len = 0;
                for (int j = i+1; s[j] != '\0'; j++)
                {
                    if (!isValidHashtagChar(s[j]) || tag_len >= MAX_TAGS_LEN-1)
                    {
                        break;
                    }

                    hashtag[tag_len++] = s[j];
                }
                hashtag[tag_len] = '\0';

                // counting
                bool tag_exist = false;
                for (int k = 0; k < *d_tags_count; k++)
                {
                    bool match = true;
                    // strcmp
                    for (int l = 0; l < tag_len; l++)
                    {
                        if (hashtag[l] != d_hashtags[k][l])
                        {
                            match = false;
                            break;
                        }
                    }

                    // counting exists hashtag
                    if (match && d_hashtags[k][tag_len] == '\0')
                    {
                        atomicAdd(&d_tag_count[k], 1);
                        tag_exist = true;
                        break;
                    }
                }
            }
        }
    }
}
```



Time Complexity:  $O(m \times k \times t / P)$

- $m$  = ความยาวบรรทัด
- $k$  = จำนวน hashtags ต่อบรรทัด
- $t$  = จำนวน unique hashtags (linear search)
- $P$  = จำนวน threads ที่ active พร้อมกัน

# Parallel optimize

```
70 // init new hashtag
71 if (!tag_exist)
72 {
73     int cur_len_tags = atomicAdd(d_tags_count, 1);
74     if (cur_len_tags < MAX_TAGS)
75     {
76         for (int l = 0; l < tag_len; l++)
77         {
78             d_hashtags[cur_len_tags][l] = hashtag[l];
79         }
80         d_hashtags[cur_len_tags][tag_len] = '\0';
81         d_tag_count[cur_len_tags] = 1;
82     }
83 }
84 }
85 }
86 }
87 }
88 }
```



Time Complexity:  $O(m \times k \times t / P)$

- m = ความยาวบรรทัด
- k = จำนวน hashtags ต่อบรรทัด
- t = จำนวน unique hashtags (linear search)
- P = จำนวน threads ที่ active พร้อมกัน

# Parallel optimize reduce

phase 1

Time Complexity:  $O(m \times n / P)$

```
● ● ●  
1  __global__ void find_hashtag_positions(char* d_buffer, int buffer_size, int* d_hashtag_positions, int *d_hashtag_count)  
2  {  
3      int idx = blockIdx.x * blockDim.x + threadIdx.x;  
4  
5      if (idx < buffer_size && d_buffer[idx] == '#')  
6      {  
7          int cur_len_tag = atomicAdd(d_hashtag_count, 1);  
8          d_hashtag_positions[cur_len_tag] = idx;  
9      }  
10 }
```

t6 -> checks '#' -> atomicAdd -> position[0] = 6

t20 -> checks '#' -> atomicAdd -> position[1] = 20

t40 -> checks '#' -> atomicAdd -> position[2] = 40

# Parallel optimize reduce

## phase 2

```
● ○ ●  
1  __global__ void parallel_hashtag_extracting(char* d_buffer, int buffer_size,  
2 											  int *d_hashtag_positions,  
3 											  int hashtag_count,  
4 											  char (*d_hashtags)[MAX_TAGS_LEN])  
5  {  
6      int idx = blockIdx.x * blockDim.x + threadIdx.x;  
7  
8      if (idx < hashtag_count)  
9      {  
10         int start_position = d_hashtag_positions[idx];  
11         int tag_len = 0;  
12  
13         for (int i = start_position+1; i < buffer_size && tag_len < MAX_TAGS_LEN-1; i++)  
14         {  
15             if (!isValidHashtagChar(d_buffer[i]) || d_buffer[i] == '\n')  
16             {  
17                 break;  
18             }  
19             d_hashtags[idx][tag_len++] = d_buffer[i];  
20         }  
21         d_hashtags[idx][tag_len] = '\0';  
22     }  
23 }
```

Time Complexity:  $O(L)$

- $L = \text{avg hashtag length}$

Thread 0  $\rightarrow$  position[0] = 6

- > Extract from index 7: "world"
- >  $d\_hashtags[0] = \text{"world"}$

# Parallel optimize reduce

## phase 3

Time Complexity:  $O(k \times t \times L / P)$

- $k$  = total hashtags
- $t$  = unique hashtags
- $L$  = avg hashtag length

Thread 0 -> "world"

- > Not found -> Add to position 0
- >  $\text{unique\_hashtags}[0] = \text{"world"}, \text{count}[0] = 1$

Thread n -> "CUDA"

- > Found at position m ->  $\text{atomicAdd}(\&\text{count}[m])$
- >  $\text{count}[m]++$

```
1 __global__ void unique_count_hashtags(char (*d_hashtags)[MAX_TAGS_LEN], int hashtag_count,
2                                         char (*d_unique_hashtags)[MAX_TAGS_LEN],
3                                         int *d_unique_counts,
4                                         int *d_unique_count)
5 {
6     int idx = blockIdx.x * blockDim.x + threadIdx.x;
7
8     if (idx < hashtag_count)
9     {
10        char *hashtag = d_hashtags[idx];
11        int tag_len = 0;
12        while (hashtag[tag_len] != '\0' && tag_len < MAX_TAGS_LEN)
13        {
14            tag_len++;
15        }
16
17        if (tag_len <= 1)
18        {
19            return;
20        }
21
22        // tag exist?
23        bool tag_exist = false;
24        for (int i = 0; i < *d_unique_count; i++)
25        {
26            bool match = true;
27            for (int j = 0; j < tag_len; j++)
28            {
29                if (hashtag[j] != d_unique_hashtags[i][j])
30                {
31                    match = false;
32                    break;
33                }
34            }
35
36            if (match && d_unique_hashtags[i][tag_len] == '\0')
37            {
38                atomicAdd(&d_unique_counts[i], 1);
39                tag_exist = true;
40                break;
41            }
42
43        // init new hashtag
44        if (!tag_exist)
45        {
46            int cur_len_tag = atomicAdd(d_unique_count, 1);
47            if (cur_len_tag < MAX_TAGS)
48            {
49                for (int j = 0; j < tag_len; j++)
50                {
51                    d_unique_hashtags[cur_len_tag][j] = hashtag[j];
52                }
53            }
54            d_unique_hashtags[cur_len_tag][tag_len] = '\0';
55            d_unique_counts[cur_len_tag] = 1;
56        }
57    }
58 }
59 }
```

# Result

process on 1.6m post with  
cpu: i5 13500  
GPU: Nvidia 3070Ti

Algorithm	Time process	Cmp
Sequential	476.734 ms	1X
Parallel optimize	181.837 ms	2.6X
Parallel optimize reduce	8.07261 ms	59X

Thank you