1. **Lack of Shopping Cart**: There's no visible option to add books to a shopping cart, making the shopping experience incomplete. Users may expect to see a cart icon for easy access to their selections.
2. **No Buy or Checkout Button**: Each book has detailed information but lacks a clear "Buy Now" or "Add to Cart" button, which could lead to confusion for customers ready to purchase.
3. **No Filter or Sort Options**: Users may benefit from options to filter by genre, author, or price, or sort the books by popularity, release date, or alphabetical order.
4. **No Wishlist Feature**: A wishlist would be a great addition for users who want to save books for later purchases.
5. **Responsive Design Issues on Mobile**: The layout may not display optimally on smaller screens. Cards may appear too close together or text may become difficult to read. Consider testing and optimizing the mobile layout.
6. **Hover Effects and Visual Feedback**: Adding hover effects to the book cards or buttons can enhance the user experience by providing visual feedback, making the interface feel more interactive.
7. **Absence of Reviews or Ratings**: Displaying user reviews or ratings for each book could increase credibility and help users make purchase decisions.
8. **Loyalty Registration Button Visibility**: The "Loyalty Registration" link could be highlighted or placed in a more prominent position to attract users who may be interested in becoming repeat customers.
9. **Limited Book Details**: Each book could include additional details, such as a short synopsis, publication date, or format options (e.g., paperback, hardcover, Kindle edition).
10. **Dark Theme and Readability**: While the dark theme is aesthetically pleasing, some users may find the contrast insufficient. Consider adding an option for a light theme or adjusting font color for readability.
11. **Fixed Navigation Bar on Scroll**: Making the navigation bar fixed on the top while scrolling could improve navigation, especially for users browsing through a large collection of books.
12. **No Visual Distinction Between Visited Links**: Providing a visual change (like a color shift) for visited links helps users track which books they've already viewed.
13. **Footer Information**: Adding a footer with information such as contact details, social media links, or privacy policy would enhance the website's completeness and professionalism.
14. **Search Bar Placement**: Adding a search bar at the top of the page would allow users to quickly find a specific book or author.
15. **Branding Elements**: The header and page title could incorporate unique branding elements, such as a logo or tagline, to create a more memorable brand identity.