

Please Alex I would like an A grade be nice. :-)

HOMEWORK 1 Data Analysis

- What are three conclusions we can make about Kickstarter campaigns given the provided data?
 - The data suggests the top successful Kickstarter campaigns are in the following categories such as theater, music, film & video. Therefore, higher success is attributable to those categories
 - Similarly, the top sub category “plays” has a high number of campaign success and similarly losses relative to other sub categories such as musical and photobooks. Interestingly, Documentary, Hardware, Pop, and Radio & Podcasts among other have 100% successful Kickstarter campaigns
 - Therefore, create content is correlated to higher successful funding of projects
 - Additionally, the data suggests early year (Apr-Jun) timeframe has a greater chance of success relative to end of the year (Sep-Dec)
 - Also, Spotlight=true suggests successful funded projects
 - Spotlight=false suggests failed funded projects
- What are some of the limitations of this dataset?
 - The Sample Size is fairly limited to have a good sample size it should be at least 200+ per each segment
 - Some financial goals are not realistic
 - International market limitations
 - Need more data!
- What are some other possible tables/graphs that we could create?
 - Dashboard! Including the following:
 - More Pivot Charts
 - Bar Charts
 - Pie Charts
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