Pascal Adechinan

WordPress Developer

Contact

- ✉ adechinanpascal@gmail.com
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- ⚲ Abomey-Calavi, Benin

Educations

Professional License
University of Abomey-Calavi - Institute of Training and Research in Computer Science
2020 - 2023

Professional Certificate
Paris SCCLAY University - OpenClassroom
June 2022

Web Development Bootcamp Training
Udemy
January 2022

Scientific Baccalaureate
Colleges Les Leaders of Save
2019 - 2020

Skills

- Creation of custom themes (from scratch or via child themes)

About me

As a specialized WordPress developer, I design high-performance, scalable websites for businesses. Independent, meticulous, and quality-oriented, I master custom integration, SEO optimization, and user experience to meet the strategic needs of businesses.

Professional experiences

June 2024 - May 2025
Fondation La Fontaine de Trevi Canada
WordPress Application Developer (Telecommuting)

- Establishment of technical specifications for the creation of the foundation's web application.
- Proposal of the application architecture
- Theme integration and basic configuration
- Creation and layout of custom pages with Elementor
- Development of basic and advanced application features
- Payment system integration (PayPal & Credit Card)

October 2023 - March 2024
NOGA CENTER Benin
Web Developer & SEO

- Creation of the NOGA CENTER service application
- Ongoing SEO optimization and ranking of NOGA CENTER services
- Training and raising awareness among NOGA CENTER employees on the use of the application
- Ongoing maintenance and expansion

Skills (continued)

- Plugin integration and customization (WooCommerce, ACF, Elementor, etc.)
- Development of specific features using PHP, HTML, CSS, and JavaScript
- Mastery of responsive design principles
- Optimization of ergonomics and accessibility
- Optimization of loading speed (caching, minification, lazy loading)
- Natural referencing (on-page SEO, structure, semantic markup)
- Performance monitoring with Google Analytics
- Implementation of security best practices and technical maintenance
- Work independently or in a remote team
- Respect for deadlines and quality standards

Languages

French

English

Yoruba

Professional experience (continued)

March 2023 - July 2023
FUN HIGH TECH Benin
Professional Internship in Web Development

- Managing WordPress website creation projects within the company
- Defining objectives with the client
- Creating technical specifications for the projects
- Optimizing and SEO of client WordPress sites
- Continuing maintenance of client WordPress sites

References

Samuelle Ducrocq Ph. D
Co-founder of the Fondation
La Fontaine de Trevi

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