



Says
Our products are so hygienic and healthy.



Thinks
Bakery and baked goods categories like bars, breads (bagels, buns, rolls, biscuits and loaf breads), cookies, desserts (cakes, cheesecakes and pies), muffins, pizza, snack cakes, sweet goods (doughnuts, Danish, sweet rolls, cinnamon rolls and coffee cake) and tortillas.

There's pressure on the supply chain to be accurate and flexible.

Producers must control the supply chain, the raw materials and other ingredients that end up in the product.

The menu includes holiday-themed vegan cinnamon rolls, cookies, and a cake.



A key element in both administration and information is the ability to track any food through all stages of the food chain.

traceability

flexible

Avoiding recalls

Food safety and quality

Flexibility in the supply chain

INGREDIATNTS

MARKET PREPARATION

QUALITY MAINTENANCE



Does
Trends, ingredients, products, packaging, equipment



Feels
At that time improvements in baking technology began to accelerate rapidly, owing to the higher level of technology generally.