

PASCUAL ELEY

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EDUCATION

UC BERKELEY, SCHOOL OF INFORMATION – Master, Information and Data Science Expected Aug 2024

UCLA, ANDERSON SCHOOL OF MANAGEMENT – Master, Business Administration (MBA) 2018

GEORGETOWN UNIVERSITY, SCHOOL OF FOREIGN SERVICE – B.S. in Foreign Service 2011

SKILLS

- **Soft Skills:** Leadership (6+ years managing direct reports), Stakeholder Management, Lean Operations
- **Technical:** Python (TensorFlow, Keras, PyTorch, scikit-learn), R, Linux, Bash, SQL, Git, Neo4j, Redis, Docker, Kubernetes, FastAPI, PowerBI, Experiment Design

EXPERIENCE

A.P. MØLLER – MÆRSK / APM TERMINALS

Los Angeles, CA

Operations Strategy Modernization Manager – Large Scale Automation Project

Jun 2022 - Present

- Redesigned “visual management system” (VMS) for daily directors meeting to focus on specific data driven insights regarding management decision impact on terminal productivity; Took ownership of updated meeting and saw result of 10% improvement in gross waterside moves per hour in three months
- Launched project to develop “Terminal Master Plan” tool; Created minimum viable product (MVP) that became primary planning tool for the terminal, developed business case for full product development
- Managed projects with terminal operating systems development teams, including scoping, feasibility studies, voice of the customer design integration, and process development that reduced external trucker arrival volume peaks throughout each shift and enabled 20% increase in import cargo throughput
- Created data tools to track automated equipment performance and allow real time decision making; Established key thresholds for commercial viability of ongoing transition to fully automated operations

Operations Planning and Strategy Manager

Jun 2020 – Jun 2022

- Oversaw team of 20+ assistant managers planning operations at the largest container terminal in Los Angeles (1M+ container lifts and \$500M+ annual revenue)
- Chaired cross-functional meetings with operations, customer service, IT, and asset maintenance department representatives; Set operational priorities and drove accountability amongst operations managers
- Developed business intelligence capability, including over 25 automated dashboards drawing from SQL databases; Built capacity, cost, and risk models and what-if analysis tools for senior decision makers
- Formulated operations plan during record-breaking growth at the port of Los Angeles (30% year-over-year); Increased throughput to 25,000+ containers weekly with no additional CapEx by leveraging value-added services that decreased container dwell, improved customer outcomes, and boosted terminal revenue
- Provided terminal health data visualization and recommendations for global executive team, including products for reports to U.S. Department of Transportation crisis team during COVID19 pandemic

Operations Manager – Go With Maersk Graduate Leadership Program

Aug 2018 – Jun 2020

- Supervised ILWU blue collar transient labor force and managed resource deployment priorities for \$10M+ monthly payrolls; Daily ops served 5 major shipping lines, 1000+ trucking companies, 2 national railways
- Go With Maersk: Graduate leadership rotation program; Four executive education modules with international graduate cohort and senior company leaders
- APM Terminals Lean Practitioner: Initiated, designed, and participated in problem solving exercises to address business/safety problems facing frontline employees

BEYOND CURIOUS
MBA Intern, Digital Transformation

Los Angeles, CA
Jun 2017 – Aug 2017

- Delivered standardized product package to help scale company; Weekly check-ins with CEO and COO for alignment and progress reporting; Researched and codified best practices for achieving buy-in from clients on future state of digital products

USMC, CAPTAIN
Executive Officer, Team Lead, Logistics Coordinator

Camp Pendleton, CA
Dec 2011 – Aug 2016

- Led units between 10-40 Marines, responsible for all my Marines did, failed to do, and for the well-being of those in my charge
- Improved material readiness for \$36M of equipment by 200%, including 250 vehicles and weapons that supported unit of 100+ Marines
- Led Fire Direction team, responsible for safe firing of over 10,000 total high explosive artillery rounds; Calculated projectile trajectories over 3-11 miles
- Provided logistics support (food, water, sanitation, fuel, ammunition, maintenance, transport) for over 500 Marines at Camp Pendleton; Responsible for route selection/planning, driver licensing program, scheduling, and outside vendors
- Embedded artillery SME: Identified and addressed communications gaps; Developed and helped select plans that best supported leadership objectives at multinational training exercises with NATO and Japanese Forces; Led team that implemented coordination training program for dozens of allied forward observers
- Directed planning meetings and day of execution for 2 large scale events with hundreds of civilians interacting safely around military equipment and operating weapons with live ammunition

ADDITIONAL

- **Military Awards:** Two Navy and Marine Corps Achievement Medals; Field Artillery Leadership Course Distinguished Honor Graduate (1 out of 131 Marines and Soldiers) and “Master of Fires”
- **Interests:** Cow print rescue pit bulls, mechanical keyboards