

PASCUAL ELEY

714-928-3862 | pascualeley@gmail.com | [linkedin.com/in/pascualeley](https://www.linkedin.com/in/pascualeley)

EDUCATION

UC BERKELEY, SCHOOL OF INFORMATION – Master, Information and Data Science Expected Aug 2024

UCLA, ANDERSON SCHOOL OF MANAGEMENT – Master, Business Administration (MBA) 2018

GEORGETOWN UNIVERSITY, SCHOOL OF FOREIGN SERVICE – B.S. in Foreign Service 2011

SKILLS

- **Soft Skills:** Leadership (6+ years managing direct reports), Stakeholder Management, Lean Operations
- **Technical:** Python (TensorFlow, Keras, PyTorch, scikit-learn), NLP with Transformers, R, Linux, Bash, SQL, Git, Neo4j, Redis, Docker, Kubernetes, FastAPI, PowerBI, Experiment Design

EXPERIENCE

A.P. MØLLER – MÆRSK / APM TERMINALS
Operations Strategy Modernization Manager

Los Angeles, CA
Jun 2022 - Present

- Developed operations planning processes for automated container terminal over two-year project rollout, including tools and procedures to ensure flexible resource allocation and communication of performance driven forecasts
- Redesigned daily terminal ops meeting to focus on data-driven insights about terminal productivity; Contributed to 10% improvement in crane performance and 20-minute reduction in truck delivery times
- Led APMT Way of Working problem solving and kaizen events about terminal planning, resource allocation, and NPS improvement
- Utilized PowerBI and python data visualization to uncover insights about customer behavior patterns, then drove voice of the customer informed actions that reduced peak equipment demand by 50+%
- Created data visualization and machine learning tools for automated equipment and planning performance monitoring; Isolated planning impact on CHE cycle times, allowing planners to proactively decrease travel distances by 50%; Built/implemented real time evaluation tool for penalty based yard inventory system

Operations Planning and Strategy Manager

Jun 2020 – Jun 2022

- Oversaw optimization assistant managers to plan operations at Pier 400, with 2-3 direct reports; Developed and communicated daily/weekly operations plan for terminal using berth schedule, container yard stacking plan, and yard space allocation management tools
- Chaired cross-functional meetings with operations, customer service, IT, and asset maintenance department representatives; Set operational priorities and drove accountability amongst operations managers
- Developed business intelligence capability with 25+ automated dashboards reading from SQL databases; Built capacity/cost/risk models and what-if analysis tools for CFO, CCO, and other senior decision makers
- Developed tools to track customer behavior, identify high value clients, and roll out revamped customer loyalty program; Helped refute frivolous claims to the FMC, mitigating \$20m+ in potential fines
- Formulated ops plan for post-COVID volume peak that increased weekly throughput above 25,000 containers with no additional CapEx; Improved customer outcomes and captured value-added services revenue
- Provided terminal health data visualization and recommendations for global executive team, including products for reports to U.S. Department of Transportation crisis team during COVID19 pandemic

Operations Manager – Go With Maersk Graduate Leadership Program

Aug 2018 – Jun 2020

- Supervised ILWU blue collar labor force and managed resource deployment priorities for \$10M+ monthly payrolls; Daily ops served 5 major ocean shipping lines, 1000+ trucking companies, 2 national railways
- Go With Maersk: Graduate leadership rotation program; Four executive education modules with international graduate cohort and senior company leaders

USMC, CAPTAIN

Executive Officer, Team Lead, Logistics Coordinator

Camp Pendleton, CA

Dec 2011 – Aug 2016

- Commanded units between 10-40 Marines, was responsible for all my Marines did, failed to do, and for the well-being of those in my charge
- Improved material readiness for \$36M of equipment by 200%, and planned logistics for over 500 Marines
- Calculated projectile trajectories over 5-20km for more than 10,000 total high explosive artillery rounds; Served as embedded SME for NATO and Japanese forces during multinational training exercises

ADDITIONAL

- **Military Awards:** Two Navy and Marine Corps Achievement Medals; Field Artillery Leadership Course Distinguished Honor Graduate (#1 class rank out of 131 Marines and Soldiers) and “Master of Fires” award recipient
- **Georgetown Men’s Varsity Lightweight Rowing:** First annual recipient of the eponymous “Pascual Eley” award, given henceforth to a rower who: “...displays an impeccable work ethic, commitment to his teammates and devotion to the goals of the [team].”
- **Interests:** Cow print rescue pit bull dogs, mechanical keyboards