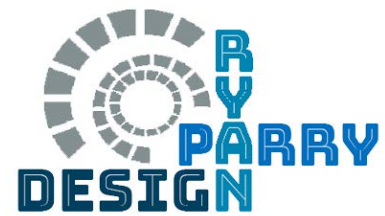


Ryan Parry Design
Price List
Updated 2017

www.ryanparrydesign.co.uk
info@ryanparrydesign.co.uk
(+44) 07848808613

Web Design Price Guide:

	Price	Notes	Market costs
Domain Name Registry & Maintenance			
Domain Names (.com, .co.uk, .net, .org) Some domains cost more (such as .blog, .tv, .financial)	£10	Paid Once Yearly	£10-20 Each
Web Hosting service and Memory			
Hosting Services (£10 per month) Server Space: up to 20GB Additional space, per 1GB	£80 - £5	Paid Once Yearly	£150/yr.
Creation of Website			
Professional Design Packages Client provides content, graphics, photos etc. No flash or animation unless provided Additional Pages Photo or video Gallery Setup Shopping Cart / Paypal Submission to search Engines	£350 £50-£100 £80 £80 £40	Includes 5 pages Per Page	Up to £1000
Content Development			
(typically the first hour of the meeting is complimentary) Meeting via email/telephone as needed Creating content for website, editing content, Research, editing photos ect.	£20/hr £20/hr	Or £10 per ½ hour	£50-100/hr £50-100/hr
Ongoing Website Management			
Making minor changes, adding text, photos, changing layout, contact information, etc. This sometimes can be monthly fee instead ¼ hr minimum on edits/charges	£20/hr	Or £10 per ½ hour	£50-100/hr
Graphics and Photos – For Websites Only			
Graphics Design Includes Logo Design, Images for site, Banner Design (includes ad banners, photo banners) and Website Headers	£20/hr	Or £10 per ½ hour	£50-100/hr
Brand Design			
Professional Branding Packages Level 1 Includes basic logo design, domain name registry & maintenance, 5-page website, hosting, and one email account Professional Branding Packages Level 2 Includes all features of level 1 plus 10-page website, extra hosting storage and additional email accounts Professional Branding Packages Level 3 Includes all features of level 1 and 2 plus all Ongoing Website Management and content development are included in price.	£550 £1000 £1500	Domain Name Registry and Hosting Renewal Paid Once Yearly	Up to £1000 Up to £1500 Up to £2500
Payments accepted are cash, cheque, and credit card through PayPal only. For services over £100 a 50% initial deposit is required For PayPal payments of over £100 a £5 fee is additional required.			



Design Price Guide:

	Price	Notes	Market costs
Logo Design			
Logo Design	£15	Price Per Single Design	£20 Each
Stationery			
Business Cards Letter Head With compliments Slip Envelope	£20 Each	Price Per Single Design	£15-30 Each
Advertising			
Flyers (Digital, A4, A5) Digital Brochure Poster Folder Cover Calendar Magazine or Manual 12 pages Menu Banner	£15 £10 £15 £15 £25 £35 £20 £20	Price Per Single Design	£10-£50 Each
Promotional Material			
Book cover Mouse Pad CD & Stricker Banner Car Design Hat Design T-shirt Fridge Magnet	£25 £20 £20 £20 £25 £25 £25 £20	Price Per Single Design	£30-£50 Each
Events			
Invitations Thank you Cards, RSVP cards Menu Place Cards	£20 Each	Price Per Single Design	£15-30 Each
Brand Design Packages			
Stationery Pack (Includes: Business card, Letterhead, with compliments slip and envelope) Invitation pack (Includes: Thank you Cards, RSVP Cards, Place cards and menu) Professional Branding Packages (Includes: Logo, Business Card, Banner, Letter Header, Flyer)	£150 Each	Price Per Single Design	£150-£300 Each
Payments accepted are cash, cheque, and credit card through PayPal only. For services over £100 a 50% initial deposit is required For PayPal payments of over £100 a £5 fee is additional required.			