

2 STEP METHOD TO **CELEBRITY ENGAGEMENT**

Learn How To Get Any Active Celebrity to Engage
With Your Account and Respond to DM's via
Instagram



**I know that Instagram is
always changing and
updating. So, I promise to
keep you updated on this
method with new tweaks as I
come across them. I want to
be sure it never gets
saturated. So, pat yourself on
the back for investing in your
future. You're already two
steps ahead. Hooray!**

First, I want to say thank you for purchasing Celebstagram.

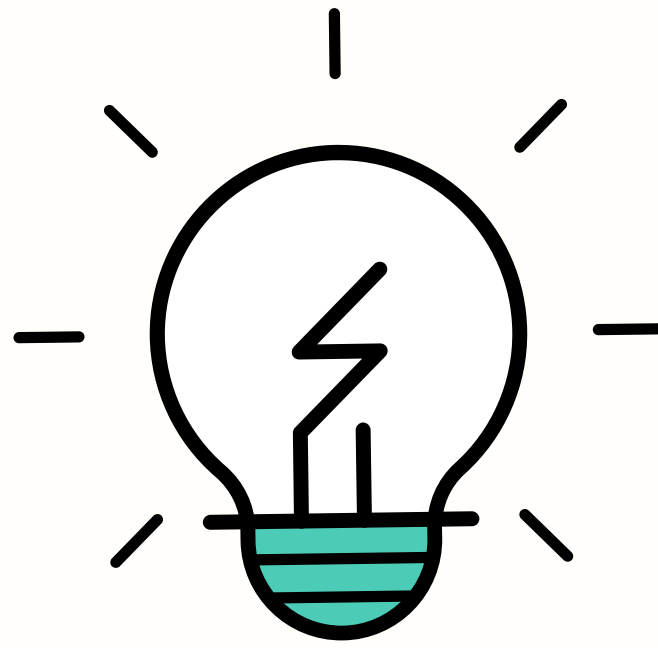
I made this eBook to teach you how to get celebrities to engage with your account via Instagram in return giving you maximum exposure and credibility. The tips, methods, and tweaks that I'm sharing with you in this eBook were based on my personal success, but I firmly believe everyone who reads this book with patience and determination can replicate the same success I had with my methods.

While I was creating this eBook, I was unsure of the feedback I would get and how I would prove my methods without outing myself and for others it has worked for, but the proof is in the pudding. You can't doubt real results. I have decided to share actual screenshots from my accounts within this eBook and hope that you would respect my decision to do so by not sharing them. Only a select few have gotten to use and test this method before I decided to publicly share them, and the results were amazing. Between the user's thousands of followers were gained, thousands of dollars were made, brand deals were secured, and relationships were developed.

Having celebrities engage with your account is the ultimate cosign to whatever your presenting on your page. It can truly change your life. No seriously, if your active on Instagram then you've seen plenty of influencers lives change after celebrities repost them. Agents want to represent them, their followers spark up to millions, and brands want to work with them. Also, celebrity engagement is way bigger than power likes. If you're wondering what power likes are they are the fastest growing way to go viral. One of the fastest ways to grow on Instagram is consistently reaching the explore page. Power Likes on Instagram give your account the boost it needs to reach the explore page. Power likes are a group of accounts with 100k followers or more that engages with your account. The social reach that occurs from multiple 100k+ accounts engaging with each other is exponential because of the explore page. Just imagine a network of 10 accounts with 100k followers each. Just those accounts alone would have an overall social reach of 1 million! It doesn't stop there. Their following's followers would get exposed to the content as well. It is this drip feed of content between accounts that allows for certain posts to go viral and that's only from power likes, imagine what you get from celebrities. Celebrities have much more credibility and reputation then random Instagram accounts with thousands of followers. This is what made me do the research and test on how to replicate that success accurately, whether you are influencer, fan, business, artist or meme page. You can have that success to. In this eBook, I will give you everything you need to replicate the success you just need to do it. But there are three things you'll need to succeed.

1. Be able to take a risk. This applies to so many things but specifically with my method you will be going right after them.
2. Think and act swiftly. No procrastination is allowed here. Seriously after this method going public, there will be competition.
3. Creativity. You will need to be creative to get this to work. You are working with people, not robots and you will get this when we get into the method.

So are you ready to enter Celebstagram? Let's get started!



Highly Recommended Tool-

Snoopreport.com

<https://snoopreport.com/signup?code=nJedq2>

Snoop Report is a tool that monitors Instagram users' activity as likes, comments, and followings. It also shows what times the person was online and when they're most active as well.

I am in no way, shape, or form affiliated with snoopreport.com. Before this tool came out, I was doing this work manually and I am pleased that my job is made easier. This tool is used for my two step method and I highly recommend you get it.



The Fundamentals

So, I assume that if you bought this eBook, you are already equipped and knowledgeable with Instagram, but if you're not I will give you the important basics that you will need for a celebrity to even look at your page before they engage.

Username

This is so important. Seriously. This is your name, your brand. Would you name your brand? Remyhair6878978 or officialremyhair. No unnecessary periods, underscores and numbers. Your username should be short and memorable. If you are an influencer or brand use your name. If your name is taken, then use the terms “original or official” to set yourself apart. Verified brands also use this trick.

If you don't have a name yet or can't think of one, I suggest using a brand name generator like [namelix.com](https://www.namelix.com). They give you very realistic names with logos to go with. You must pay for the logo but if you don't want to, you can always create one with Canva just like it.


Profile Picture-

This should be simple. Use a profile picture that is recognizable from a mobile screen. The space you get for the profile picture is small as it is, so no unnecessary detail. Canva is also good for this, they have thousands of templates for simple yet unique logos. If you don't want to use a logo, make sure whatever picture you use stands out and fits the small circle.

Bio-

Your bio should be simple and to the point. Lay off the excessive emojis. 😄 😜

If you get the tool snoopreport it will show you that the celebrities you follow will most likely like and engage with accounts that are either verified or look like certified brands. So, it is important you keep that in mind when you create your account.



Recommended Profile Pages & Monetization Tips

According to my own research. These are the most followed pages by celebrities as a whole. These pages share a common denominator; the need to share things that make them look good to others. You probably think celebrities aren't as vain and they can post whatever they like and go about their business, but it's not true. What if a celebrity posted a meme they thought was funny and it got absolutely no engagement in return or they posted something unknowingly controversial and they get ridiculed in the comments? They will most likely delete it. If others don't like it, they most likely won't post it. Unless it's Kanye.

It's important to know the pages listed below aren't required to get celebrity engagement but recommended if you're building a new page.

Humor and Meme Pages-

Oh yes everybody's favorite. Who isn't following a meme page? Everybody likes to laugh and be entertained. These are celebrities' favorite. Everyone needs a daily dose of laughter.

Humor and Meme Pages can be monetized by CPA, Selling Funny Tshirts on Teespring, Content Curation Service, Digital Marketing Business, Selling Viral Post Guides, Selling Comedian Guides,

Quote Pages-

Although these are the slowest growing pages as far as engagement. Celebrities love these pages. Big players who wish to be quoted in the media lie anxiously at night chewing the pad attempting to think of phrases the press will get. Those lovely quotes celebrities say at press are pretty much rehearsed. Quotes are also great for posting on their page, for all purposes and subliminal messages.

Quote pages can be monetized by selling ebooks, novels, art, and paid counseling.

Pretty Girl Pages-

Mostly male rappers follow these pages. No explanation here. Although they follow these pages, they most likely will like but don't comment.

Pretty Girl Pages can be monetized by changing it to a model company. Rappers need girls for their videos. If you attain a lot of followers, girls will see how many rappers follow the page and you can reach out to girls and use that incentive to sign them. You then get them deals and take 20% commission. Someone who utilized this monetization is Marquis Trill.

These pages can also be monetized by using Paid Shoutouts, Selling Skin Care and Beauty Products, Fitness Products. Dropshipping or Skin Care Guides.

Hip Hop News Pages

Again Male Rappers and Female Rappers love these pages for obvious reasons. They can see who's dissing them, see upcoming rappers, billboard chart results etc.

These pages can be monetized by having a Paid Podcast using Patreon interviewing upcoming rappers, expressing your thoughts etc,

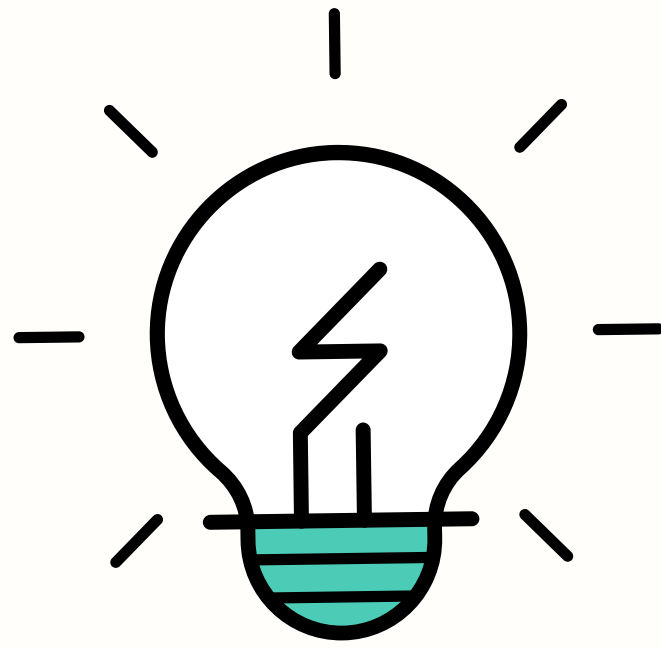
Ad Space Email and Web....Paid Shoutouts to feature music on the page.

News Page

Blogs are forming every second on social media, yet people will still follow including celebrities. Since most of the news is about them they will keep up with it. They probably won't engage if it's a demeaning gossip page but if it's entertaining and educational then a lot of them will. If you report news about them at least do it respectfully. Most appreciate it and don't mind.

News pages can be monetized with CPA, shoutouts, endorsement deals/promotion, ad space on the blog, turn articles from the blog into videos and earn from AdSense on youtube.

If you are a fan or individual and only want attention from a certain celebrity, then this wouldn't apply. Although you can use these pages, you would want to use snoop report to see what kind of pages they interact with and base your account on that.



Content Tip

Knowing how to make engaging content is very much needed for this method.

Video posts are the most engaging content. Creating very short ones that are to the point would be best as their time is limited. I recommend using VideoShop to create the most unique engaging video content. You can do voiceovers, watermark, impose pictures, and a lot more. It's the most used app with Instagram influencers.



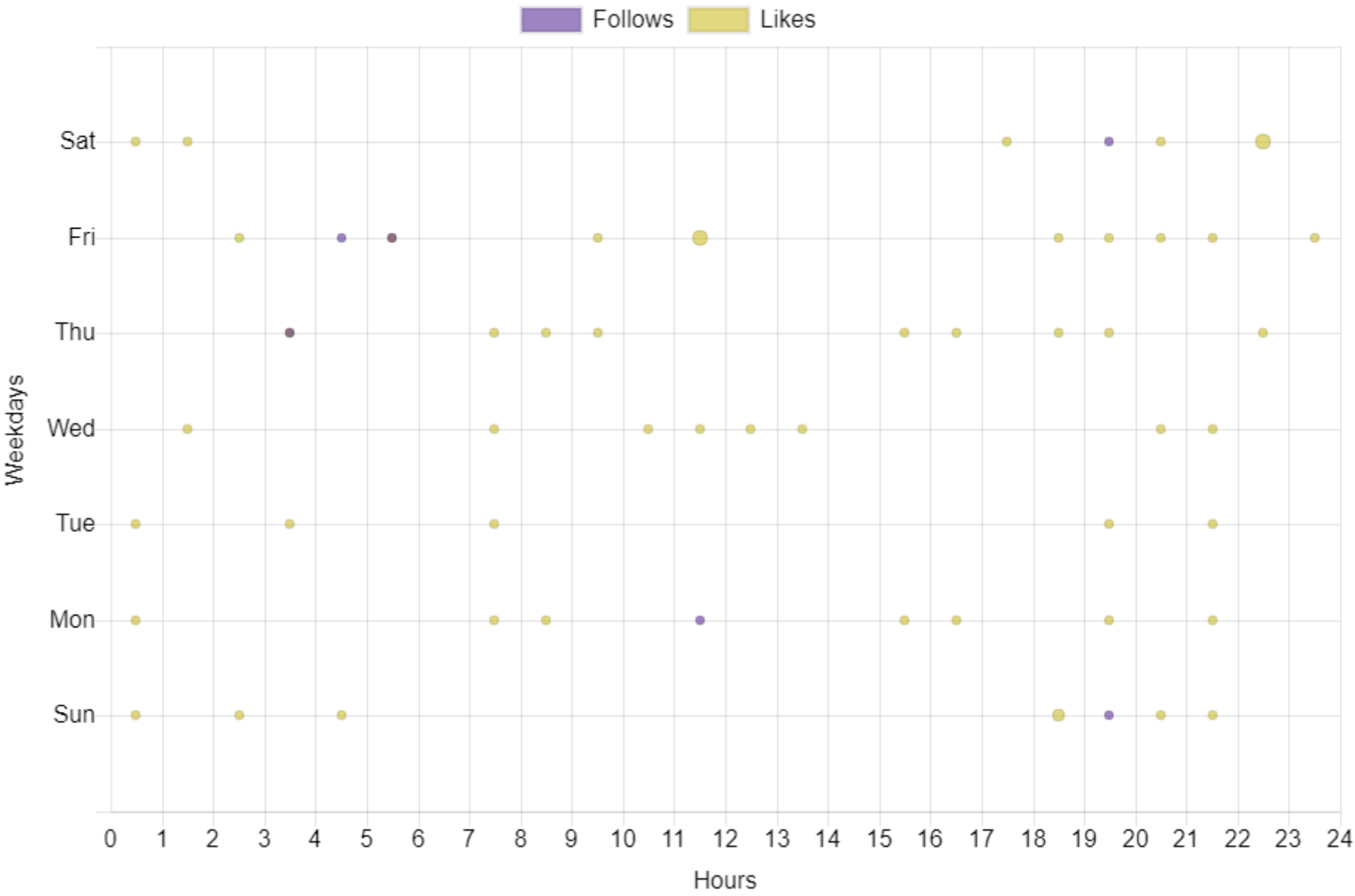
The 2 Step Method: Mutual Manipulation/ Mention Magic

Step 1:

Mutual Manipulation

The first step of this method I call mutual manipulation because you will be doing exactly that, manipulating the mutual of a certain celebrity. No illegal activity here, it’s simple and effective. We are going to use champagnepapi as an example of the following method. (I rather use his username instead of his actual name for copyright purposes)

1. First, you want to find an active celebrity on Instagram that you want engagement from. They should be active as anyone else and not just during promotion for a movie or project. Since I’m an active user on Instagram, I already knew champagnepapi was an active user himself, but if you don’t know if your targeted celebrity is active on Instagram, then this is where snoop report comes in. When you get snoop report they will give you a detailed report on your celebrity activity as to what times they post, their likes, etc.



From this diagram, we see he is active enough during this week for our method to work.

- 2. Go to the celebrity Instagram profile account and check their following.
- 3. Find a user with a public profile who has less than 6,000 followers. You are looking for a user who has at least worked with the celebrity or hung out with them. You can find this by what they post. If you don’t see any recent pictures with the celebrity on their page, then look at who also follows their page. If his friends, follow the mutual as well then, it’s a good indicator you can use that page if you see no recent pictures of them with the celebrity.
- 4. Once you find a user with the right criteria. You then give them a shout out on your account and send them mass HQ engagement from an SMM panel immediately after. It doesn’t matter if you have 100k followers or a million, you need to buy engagement simply because you don’t know what results your real followers will give. Will your followers follow, like, comment as fast as needed, and will it be enough? The fake engagement is to ensure the mutual sees it, they know it’s coming from you, and it's more engagement then they ever had. But the engagement also needs to look as real as possible. If you rather use your real followers, then it’s up to you but I personally recommend buying engagement as the results have been better and quicker.

5. After sending them the engagement, I send them a DM, complimenting their work or recent project they working on, while encouraging them to follow me. Most celebrities are friends with somebody who is also doing something productive. These people are passionate about their craft, they are starting from the bottom and aren't using their celebrity connection for attention, they are appreciative of the shout out and 99% will follow back.

Here's an actual DM of a quick exchange I had with a mutual of champagnepapi.



So, I showed this to show you of how it can go and what you can say. I didn't provide a script because I really hope that you be creative and don't use what I said word from word. If you didn't pirate this book our 12-hour support is included, and I can help.

So, you may be wondering why do I need to send fake or any engagement to the celebrity's mutual and how does it help with celebrity engagement? Well while I was testing my method It became clear that more celebrities follow and interact with accounts that their friends are interacting with. What we're doing is building trust with the celebrity. We are building a foundation because we want continuous engagement from the celebrity and eventually for them to follow. Anybody can get a like from a few stars if his or her post goes viral and it can be done with my step 2 of this method. If a few likes please you then it can be done easily, again likes from celebrities puts you on the explore page and more, but we want more than that, the sky is the limit. We want these celebrities to follow us, we want that co-sign, and have the ability to say these celebrities somewhat endorse us.

Please keep in mind that you are dealing with people. While I was doing this method, I got greedy and was sending DMS left and right but forgot to keep communicating after they had followed. Don't forget these people are connections to the fellow celebrity and all opportunities come from good connections. So, don't be scared to build a relationship after you get that follow.

Now let’s move onto the step 2 of this method. I call it Mention Magic.

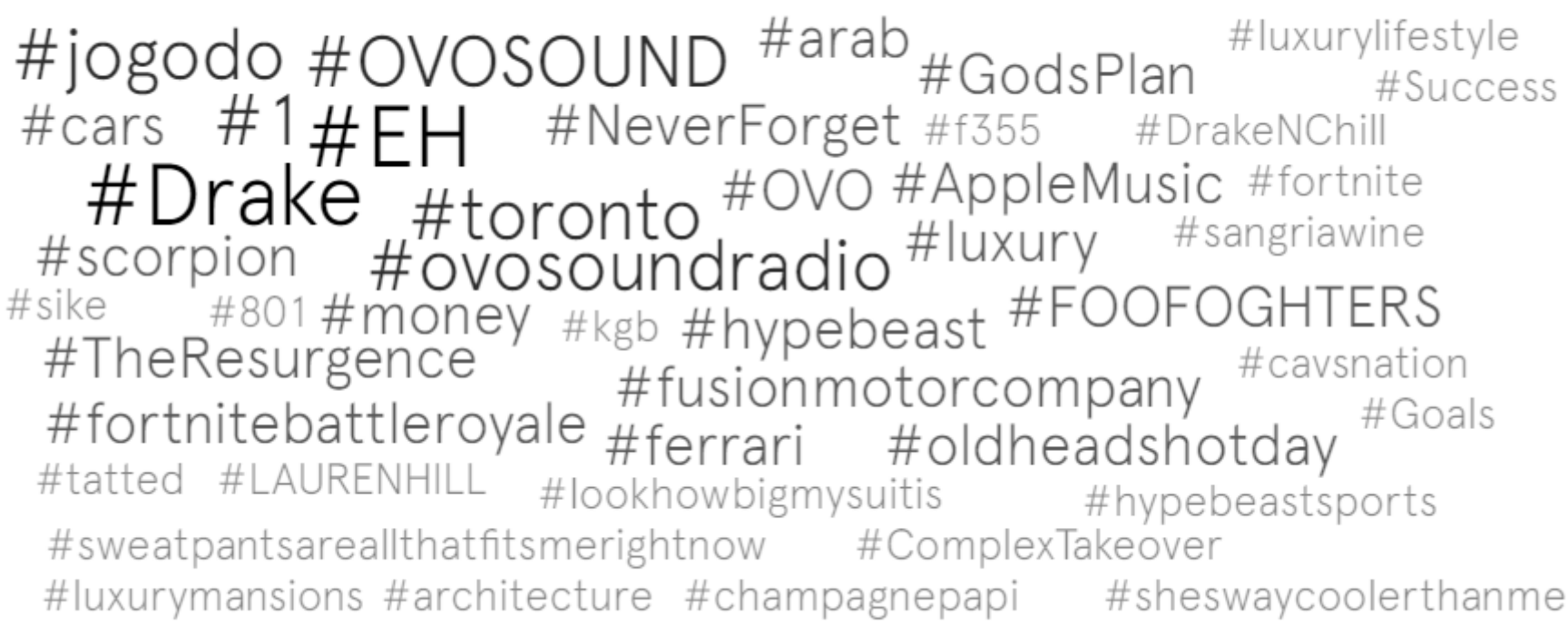
Step 2: Mention Magic

Here is where the Content Tips section comes into play. Be sure to read it over if you suck at making good content.

For Step 2

- 1. We are going to make an engaging post that somehow involves the celebrity. It can be either a meme, cover of their song if it’s a singer, art, etc. I can’t spoon feed you here on this part but willing to help through email. After you made this awesome engaging post based on what the celebrity likes or relates to. You write an engaging caption.
- 2. At the end of your caption related to the video, you then say TAG @_____ as if your telling your followers to tag the celebrity in the comments. Make sure to use the hashtags in the report by snoopreport in your caption. These hashtags are the most engaged by the celebrity from the current month or week. In my case its champagnepapi.

Liked media tags cloud



3. Now just like in Step 1(Mutual Manipulation), I recommend buying 2000 HQ mentions from an SMM panel that tag a targeted user repeatedly and not the user followers. When I tested this on a big account and I asked my followers to tag the celebrity. I got a bunch of people tagging their friends instead of the celebrity. Which is nice because people are sharing and enjoying what I posted, but we don’t care about that right now. They’re not tagging as fast and at the volume, we would like. This is needed. No exceptions. Like I stated above I’ve gotten way better results buying the needed engagement.

Now I’m sure you’ve seen a lot of people on Instagram ask their followers to tag a certain celebrity to get their attention but it doesn’t always work. So why will it work now? Well because we have the follows and engagement of his mutuals/people they follow on Instagram. Instagram is smart. Remember the explore page also features engagement done by other people (mainly the accounts you frequently like and follow). If the celebrity follows an account that posts funny content, and they like images from other accounts (even accounts that you don’t engage with), the chances are that those posts will also appear on your explore page. The same goes for your followers; there is a possibility that your posts will be shown on the explore page of their followers. So, what the mutual see, the celebrity will see. The mentions are a guaranteed push for our post to be seen. As the immediate engagement will also push you to the explore page.

After the celebrity engagement, you do nothing in terms of response! Big shots don't slobber over stars. Let the luminary enjoy a moment of anonymity. As soon as a celebrity comment on something is screenshotted and posted on the blogs. Most celebrities use social media to escape and distract themselves from reality, it's a timewaster to them. They don't take it seriously, but the press does. It's very frustrating and some celebrities are very strategic with the things they like on IG for example champagnepapi. So, I repeat I mean I repeat don't post the celebrity showing love to your page. If they commented, then like it and keep it moving. If your page is public, which it should be at this point, you're going to have tons of comments saying this celebrity commented on your page or liked it. Don't respond to them either, you can also like their comments. Respond to other people leaving regular comments that are focused on the content that you posted.



Breaking Down The DM

I wanted to briefly show you how I got most of my targeted celebrities to respond to my DM. Now this is usually after the celebrity follows me. If the celebrity doesn't follow me I use the Mention Magic technique again, wait until they engage and then send a DM afterward 24-48 hours when they're online. Now to be more accurate since no one is online on at the same time every day. You should go through the celebrity following and follow the people they like and engage the most using snoopreport. Or you can use Jarvee and follow all their followings. Following all their followings might be a bit extra, but you can do it. It doesn't hurt to be sure. Since my case study is champagnepapi, I only followed some of his close people, people he engages with every day, his inner circle. Being online most of the time I see as soon as he likes something, that is when you send the DM.

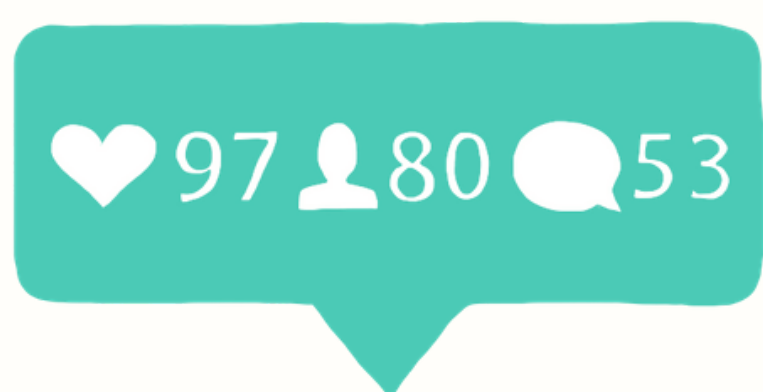
I truly believe if this hasn't been said already that DMs are likely to be shown or seen more with users you engage with just like the explore page. You don't want to wait too long nor send one too fast. You don't want to give them a vibe that you have an agenda. I've tried testing different wait times as to when to send a DM after they engage, and I've concluded that a day or more works best for professional reasons. If you are a fan then the wait times don't matter, you just want a response.

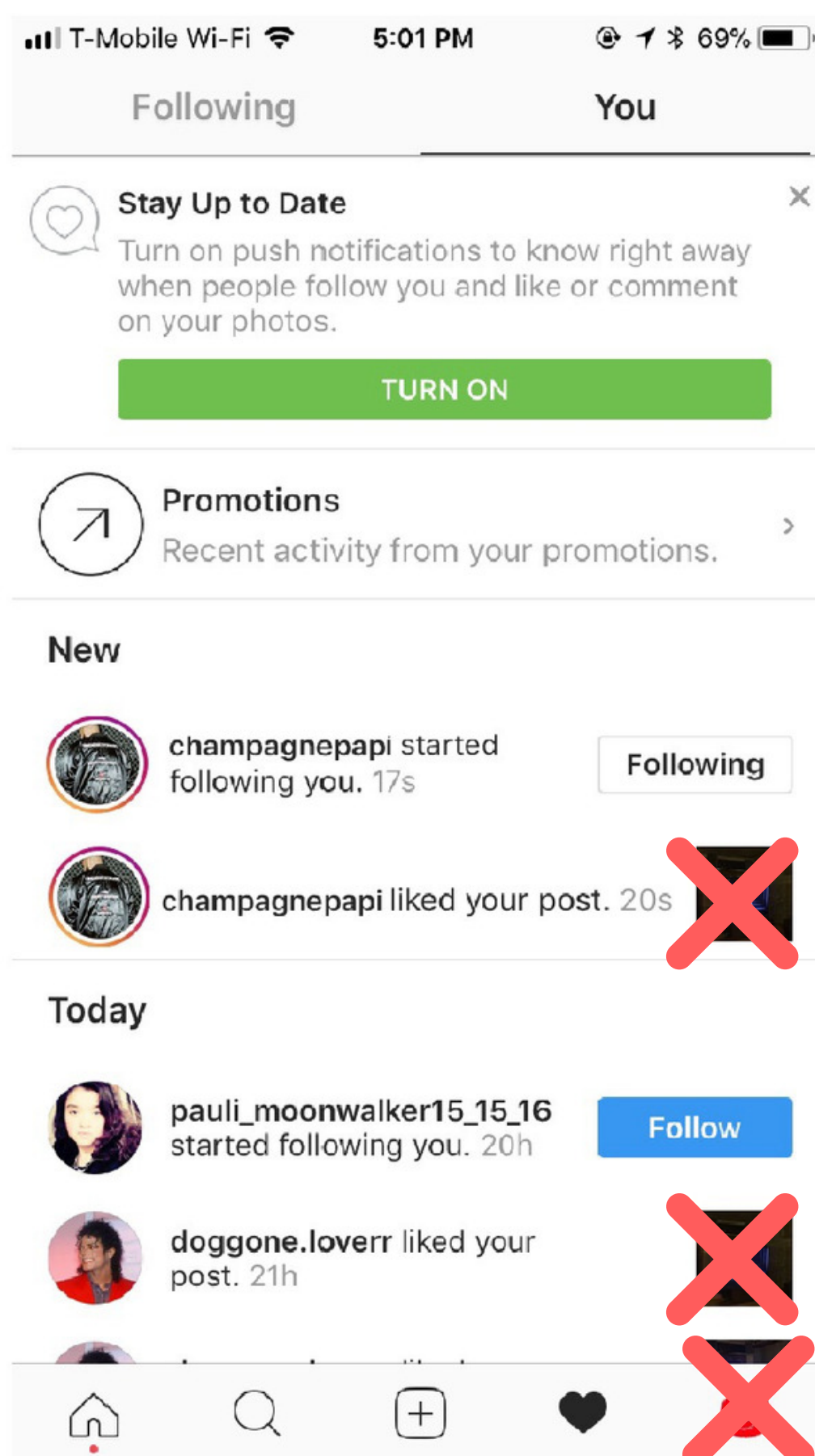
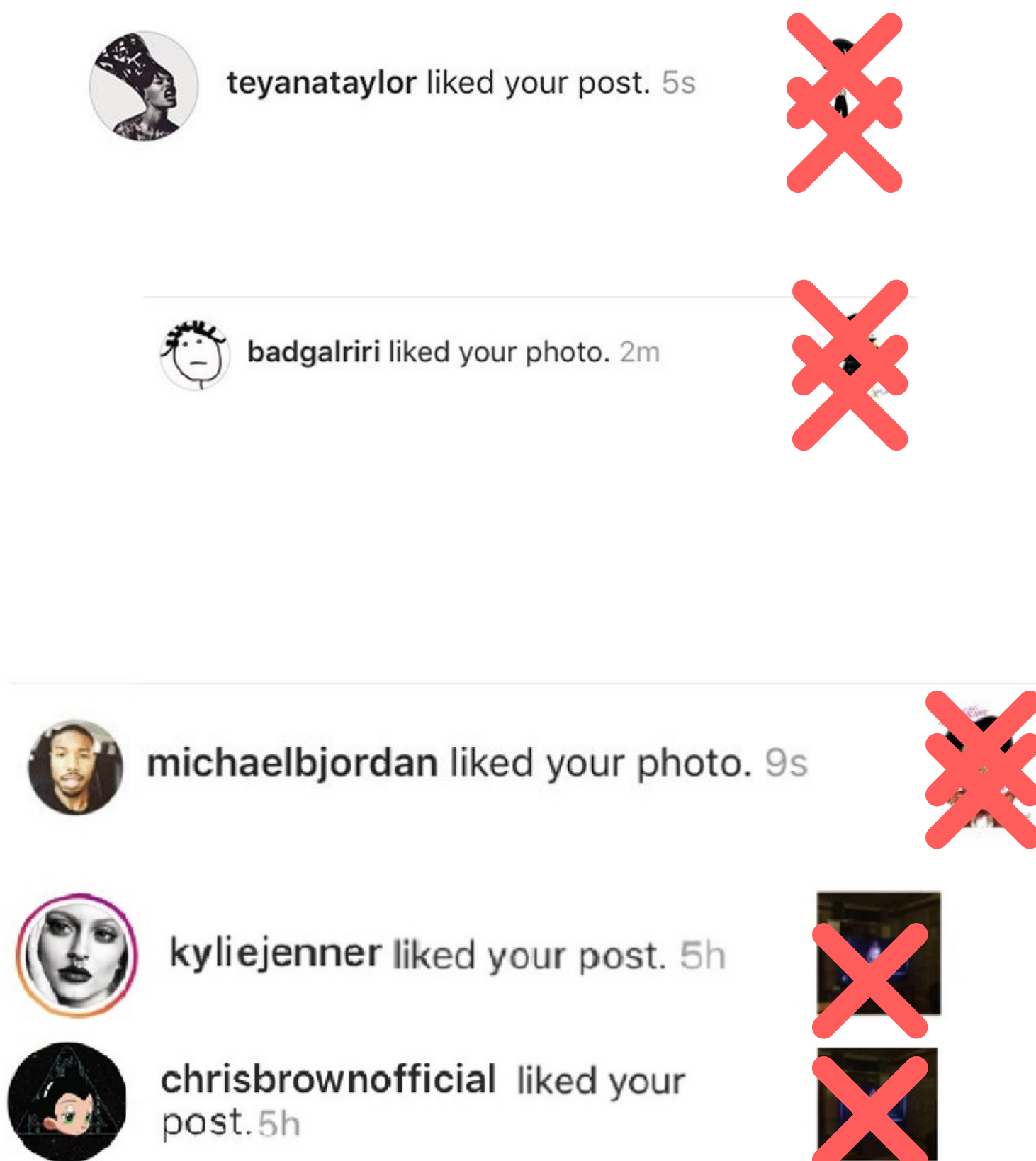
Now in my proofs down below, I feel as if my messages were a bit thirsty. When writing them a DM, I suggest keeping your thirst at a minimum. Keep your message to the point and with call of action. If you say "Hey man I love your music" a regular person would say thanks but most celebrities with thousands of DM'S will say thanks man I appreciate it in their head and exit out of the DM and read another one. No matter what you say end it with a call of action indirectly like "I hope to hear from you", but please don't use "I don't know if you'll see this", you're not a fan and if you are still don't use this. It's cringe.

When I first started this method all my DM'S were compliments, but celebrities get that all the time and sadly it's easy to ignore. If you have to DM them just show your appreciation and show them what you can do for them. For example, "Hey man I love your music it's gotten me through my hardest times, I appreciate your work of art and in return I would love to do your album cover art free of charge, let me know what you think." See how simple that is?

If you're an artist yourself, for the love of God don't ask them to listen to your music. What looks normal to the rest of us because they seem so comfortable being on social media is work for them. You wouldn't ask an accountant guest to look over your books. Or a dentist walking down the street to check out your third left molar. Asking the celebrity to listen to your music can not only cause legal problems but it's work for them. Let the dignitary drink. Let the luminary laugh. Celebrities are people, too, and they like their time off. If you just want to pay them a compliment and you have nothing to offer that's fine but, when discussing the star's, the politician's, the mogul's, the author's, or any VIP's work, try to keep your comments to current or recent work. Telling Drake how much you loved his very first mixtape would not endear you to him. "What about all my wonderful albums since?" thinks he. Stick to the present or very recent past if possible.

Proof





video proof: <https://vimeo.com/272858009>
password: celebstagramproof



Conclusion

Overall getting celebrities attention is very easy. The easy part about it is you only have to do it so much, because after a while once a good amount of celebrities follows and interact with your page it will catch on quickly. Their engagement will literally explode your page, and once they follow they will most likely repost which is more than any power like can give you. The opportunities are endless, I'm sure you saw influencers blow up after many celebrities repost them. A good example of this is Jay Versace. After a bunch of celebrities reposted him, I immediately saw him getting media coverage with titles like "Meet the kid who has celebrities dying of laughter".

If you do this method apart from having a well-made account, your success will be guaranteed.

I appreciate you for reading and supporting my method. If you have any questions regarding my method, please contact me at info@celebstagram.com otherwise don't waste any time. Put this method into action!