



**JOIS
LEE**

UX / UI DESIGNER

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ABOUT

I am a UX Designer with a background in psychology, communication, and an extensive experience in design & empathy. I'm pursuing a career in UX Design because of its interdisciplinary nature: design, tech, and engaging with people.



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EXPERIENCE

- UX/UI Designer**
Freelance | 2019- Present
 - Conducted user research through: desk research, interviews, surveys
 - Presented findings and design directions to clients/stakeholders
 - Spearheaded designs and optimized user flows for complex navigation processes from design thinking to production.
 - Revamped organizations' design systems, created concepts, wireframes, and Interactive prototypes.
 - Conducted internal user testing that achieved 90% user satisfaction.
 - Improved recruiters' user experience by implementing automation features, resulting in an efficiency boost in candidate tracking.
 - Tools used: Figma, Adobe XD, Webflow, Illustrator, Photoshop, Notion, Miro, Squarespace.
- Event Technician / IT Support**
AIT | 2014 - 2018
 - Represented AIT as a client facing technician to 200+ events each year; liaison between event planning professionals.
 - Operated camera, audio, or lighting equipment for conferences, concerts, and various events - such as the Chicago Symphony Orchestra, and touring artists.

EDUCATION & COURSES

- B.A. Communication; Psychology**
Wheaton College | Aug 14 - May 2018
- UX Design Certificate**
Udemy | Aug - Dec 2019
- UX Design Theory Certificate**
Udemy | January 2020

TOOLS

Figma	<div><div></div></div>
Adobe XD	<div><div></div></div>
Webflow	<div><div></div></div>
Notion	<div><div></div></div>
Illustrator	<div><div></div></div>

LANGUAGE SKILLS

Born in South Korea. Learned English at 9 in an international school in Malaysia. Learned Madarin and German in college.



HOBBIES

Bouldering	UX Blog
Podcast co-host	Cooking 10+ cuisines
Graphic Design	Drawing