Policy Brief 01

"AI Music in Chaos: Towards Clear Industry Standards"

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1. Problem: The Industry Without Rules

Artificial intelligence has already become a legitimate creative tool in music production — from melody generation and vocal synthesis to full orchestral arrangements.
However, the industry still operates without a unified definition of what constitutes "AI-generated music".

Today:

- **Distributors** apply inconsistent policies — some refuse to accept AI tracks, others charge extra, and many don't disclose criteria at all.
- **Streaming platforms** lack metadata standards to mark how AI was involved.
- **Artists** remain uncertain: if I write the lyrics, melody, and arrangement, but an AI sings it with my voice — whose track is it?

Result: legal ambiguity, copyright conflicts, and lost opportunities for fair recognition.

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2. Why It Matters

- **Transparency** — listeners deserve to know *how* a track was made, not just *by whom*.
- **Fair crediting** — artists using AI ethically shouldn't be penalized.
- **Platform integrity** — distributors need metadata to detect fraud, plagiarism, and cloned voices.
- **Cultural continuity** — AI-assisted creativity should expand, not replace, human art.

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3. Proposed Classification Framework

To resolve this, we propose a **three-tier standard** for labeling music according to AI involvement:

Category	Description	Example
Human-Created (HC)	The artist created all core elements (lyrics, melody, arrangement, performance) manually. AI used only for technical tasks (mixing, mastering).	Track mixed in Ozone AI.

Category	Description	Example
AI-Assisted (AA)	The artist created key components but used AI to assist in composition, instrumentation, or performance (e.g., AI vocals using own voice model).	"My voice, sung by AI" case.
AI-Generated (AG)	The primary creative material (melody, lyrics, or vocal) was generated by AI and only curated by a human.	Fully generated demo curated by producer.

This tiered model allows clear labeling and consistent distribution policies.

4. Metadata Standard Proposal

Each uploaded track should include new metadata fields:

```
{
  "ai_involvement": "AI-Assisted",
  "ai_tool_used": ["Sunō", "Udio"],
  "human_elements": ["lyrics", "arrangement", "melody"],
  "ai_elements": ["vocal performance"],
  "voice_model_source": "artist_voice_clone",
  "creator_confirmation": "I confirm this work complies with platform policy"
}
```

This information would:

- help distributors manage compliance;
- let listeners discover AI-related music ethically;
- protect artists' intellectual rights.

5. Implementation Roadmap

1. **Q1–Q2 2026:** formation of an *AI Music Standards Consortium* with participation from labels, distributors, and independent artists.
2. **Q3 2026:** public beta of metadata schema integration in DSP upload forms.
3. **Q4 2026:** launch of unified AI disclosure icon (□ symbol) across major platforms.
4. **2027 onward:** education campaigns and inclusion of AI-music metrics in chart analytics.

6. Conclusion

AI is not the enemy of creativity — ambiguity is.
Artists and distributors must adopt transparent, fair, and forward-thinking standards before chaos turns into distrust.

This proposal is a first step — clear enough to implement today, flexible enough to evolve tomorrow.