

## **My feedback on the lecture**

First of all I would like to thank Mr. Rushan Wijayangana for delivering a lecture on the topic, "How to become an entrepreneur?" And he shared his own experience with us. It makes the speech more attractive and closer to us.

According to the lecture, an entrepreneur is someone who recognizes the significant risk but nonetheless takes action to make their unique vision a reality. This person isn't seeking a relaxing, stress-free existence. They are willing to make a significant and difficult life shift. It will, nevertheless, be thrilling, as there are numerous twists and turns that no rollercoaster ride can match.

Similarly, if we're not yet ready to carry out our plans, go cautiously. There is no need to haste when it comes to completely changing our way of life. Instead, change a little piece of it at a time using one of these tried-and-true methods. In addition to developing your competitive advantage, consider what we truly enjoy doing. What are some of our life's passions that we can follow without feeling compelled to do so. It's a winning formula, and sticking to what you love, what you know best, and what you believe the world needs is the secret to great entrepreneurship.

In addition to these he said that there are a variety of methods for doing so, including sending out samples, organizing focus groups, and working one-on-one with individuals. Determine what is most beneficial to your product or service. Free samples, for example, are not in your best financial interest if you are selling something pricey. Keep in mind, however, that the more methods you can get your idea into the hands of customers, the more able you will be to expand on your concept and raise brand awareness.

Further he said that even if we choose not to have partners, the world of business is not a solitary trip. Having someone we can turn to for guidance with things we don't understand will help us better grasp our industry and prevent missing out on chances of making costly blunders. We're continually learning in this profession, and one of the best ways to do it is with the help of specialists.

Finally, I think that although we are in any field, we must need the knowledge on entrepreneurship. In my point of view, this session is very helpful for us to improve my knowledge and vision. Thus, I would gladly state that this is an effective lecture with a timely discussion for the youth who will be stepping into their future day by day.

Thank you!