



SLIATE

SRI LANKA INSTITUTE OF ADVANCED TECHNOLOGICAL EDUCATION

(Established in the Ministry of Higher Education, vide in Act No. 29 of 1995)

Higher National Diploma in Information Technology
Second Year, First Semester Examination – 2015
HNDIT2303 Fundamentals of Management and Economics

Instructions
Answer only four questions

No. of questions : 5
No. of pages : 2
Time : Two hours

Question 01

- ✓ (I) Define the term “Management”. (03 Marks)
- ✓ (II) Briefly discuss functions of management. (06 Marks)
- ✓ (III) What are the managerial roles that can be found in an organization? (04 Marks)
- ✓ (IV) List challenges faced by managers in an organization at present. (06 Marks)
- ✓ (V) “Relative importance of managerial skills depend on the managerial level”. Explain. (06 Marks)

[Total 25 Marks]

Question 02

- ✓ (I) What is an organization? (04 Marks)
- ✓ (II) What are the bases that can be used to classify the business organization? (04 Marks)
- ✓ (III) What do you mean by organizational environment? (04 Marks)
- ✓ (IV) Who are the stakeholders in an organization? (04 Marks)
- ✓ (V) SWOT analysis is a useful technique for understanding all sorts of situations in business and organizations. Select any industry that you prefer and explain SWOT analysis. (09 Marks)

[Total 25 Marks]

Question 03

- ✓ (I) What is “Planning”? (04 Marks)
- ✓ (II) Briefly discuss the steps in decision making process with a suitable example. (08 Marks)
- ✓ (III) Explain the importance of the planning to a company which is operating in the current competitive business environment. (08 Marks)
- ✓ (IV) What are the different levels of planning and explain two (02) of them. (05 Marks)

[Total 25 Marks]

Question 04

- ✓ (I) What do you mean by organizing? (03 Marks)
- ✓ (II) What is unity of command? (04 Marks)
- ✓ (III) State three (03) differences between *Leader* and *Manager*. (06 Marks)
- ✓ (IV) What are the major steps of controlling process? (04 Marks)
- ✓ (V) Briefly describe characteristics of an effective control system. (08 Marks)

[Total 25 Marks]

Question 05

- ✓ (I) Distinguish between *Microeconomics* and *Macroeconomics*. (04 Marks)
- ✓ (II) “Scarcity is the major problem of all economies”. Briefly Explain. (04 Marks)
- ✓ (III) How can you show inefficiency of resource utilization by using Production Possibility Frontier? (04 Marks)
- ✓ (IV) What is market equilibrium? (04 Marks)
- ✓ (V) What are the determinants of demand? (04 Marks)
- ✓ (VI) Distinguish a change in *demand* from a change in *quantity demand*. (05 Marks)

[Total 25 Marks]