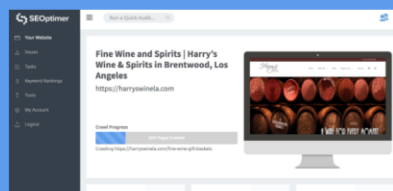


seoptimizer.com/www.yalawildlife.com

SEOptimizer Website URL Quick Audit Features Pricing Resources Login Premium - Free Trial

Report Generated: 15 June 6:59AM UTC [Refresh Results Now](#)




Improve Your Site With Our DIY SEO Tool

Review unlimited pages. Crawl your whole site for problems and get clear, easy to follow recommendations with guides for your CMS. Monitor your keyword rankings and get regular updates on your site's performance.

Helping Business Owners promote their websites the affordable way.

[Learn More - DIY SEO](#)



Recommendations

Toggle: Usability Performance Social On-Page SEO Links Other

Execute a Link Building Strategy

Links High Priority

Reduce length of title tag (to between 50 and 60 characters)

On-Page SEO Medium Priority


SEOptimer Website URL Quick Audit Features Pricing Resources Login Premium - Free Trial

Shorten meta description (to between 120 and 160 characters)	On-Page SEO	Medium Priority
Make use of HTTP/2+ protocol	Performance	Low Priority
Add a DMARC mail record	Other	Low Priority
Add an SPF record	Other	Low Priority
Implement an analytics tracking tool	On-Page SEO	Low Priority
Create and link an associated YouTube channel	Social	Low Priority
Create and link an associated LinkedIn profile	Social	Low Priority
Add business address and phone number	Other	Low Priority
Book Pixel	Social	Low Priority

SEOptimer Website URL Quick Audit Features Pricing Resources Login Premium - Free Trial

Remove inline styles	Performance	Low Priority
Remove clear text Email Addresses	Usability	Low Priority

On-Page SEO Results



Your On-Page SEO is good

Your page is mostly optimized for On-Page SEO performance. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You can continue to improve your page by ensuring HTML Tag Content is completed correctly and text content is well aligned with chosen keywords.

Title Tag

You have a title tag, but ideally it should be shortened to between 50 and 60 characters (including spaces).

Yala Wildlife | #1 Yala National Park Safari Tours & Jeep Services Sri Lanka

Length : 80

SEOOptimer

Website URL

Quick Audit

Features

Pricing

Resources

🇺🇸

Login

Premium - Free Trial

Title tags are very important for search engines to correctly understand and categorize your content.

Meta Description Tag

Your page has a meta description tag however, your meta description should ideally be between 120 and 160 characters (including spaces).

Experience Sri Lanka's best Yala National Park safari tours! Expert guides, luxury 4WD jeeps, guaranteed leopard & elephant sightings. Book your Yala wildlife adventure today with 5-star rated operators. Best prices guaranteed!

Length : 231

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

<https://www.yalawildlife.com>

Yala Wildlife

Experience Sri Lanka's best Yala National Park safari tours! Expert guides, luxury 4WD jeeps, guaranteed leopard & elephant sightings. Book your ...

Hreflang Usage

Your page is making use of Hreflang attributes.

Show details

SEOOptimer

Website URL

Quick Audit

Features

Pricing

Resources

🇺🇸

Login

Premium - Free Trial

Language

Your page is using the lang attribute.

Declared: English

H1 Header Tag Usage

Your page has a H1 Tag.

Show details

H2-H6 Header Tag Usage

Your page is making use multiple levels of Header Tags.

Header Tag	Frequency
H2	6
H3	16
H4	3
H5	0
H6	0

Show details

seoptimer.com/www.yalawildlife.com

SEOptimer Website URL Quick Audit Features Pricing Resources Login Premium - Free Trial

Noindex Tag Test ✓
Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test ✓
Your page is not using the Noindex Header which prevents indexing.

SSL Enabled ✓
Your website has SSL enabled.

HTTPS Redirect ✓
Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt ✓
Your website appears to have a robots.txt file.
<http://www.yalawildlife.com/robots.txt>

Blocked by Robots.txt ✓
Your page does not appear to be blocked by robots.txt.

XML Sitemaps ✓
Your website appears to have an XML sitemap.
<https://www.yalawildlife.com/sitemap.xml>

seoptimer.com/www.yalawildlife.com

SEOptimer Website URL Quick Audit Features Pricing Resources Login Premium - Free Trial

Analytics ✗
We could not detect an analytics tool installed on your page.
Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

Schema.org Structured Data ✓
You are using JSON-LD Schema on your page.

Links

Backlink Summary ✗
You have a reasonably weak level of backlink activity to this page.
Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

Domain 1
Page 1

SEOtimer

Website URL

Quick Audit

Features

Pricing

Resources

5481

SEO

New

Yala

SEO

+

seoptimer.com/www.yalawildlife.com

Domain Strength

Page Strength

Backlinks

Referring Domains

Nofollow Backlinks

Dofollow Backlinks

Edu Backlinks

Gov Backlinks

Subnets

IPs

Top Backlinks

We haven't found any backlinks to report for this site.

Top Pages by Backlinks

We haven't found any Top Pages data for this site.

Top Anchors by Backlinks

We haven't found any Anchor Text data for this site.

Top Referring Domain Geographies

We haven't found any Geographic Data for this site.

SEOtimer

Website URL

Quick Audit

Features

Pricing

Resources

5481

SEO

New

Yala

SEO

+

seoptimer.com/www.yalawildlife.com

On-Page Link Structure

We found 44 total links. 7% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Show details

Friendly Links

Your link URLs appear friendly (easily human or search engine readable).

Create White Label PDFs

Upload your own logo and company's contact details. Generate unlimited PDFs under our White Label plans. See an example PDF Report

Embed the Audit Tool into your website. Get notified of leads straight from your website.

Learn More - White Label

Usability

seoptimer.com/www.yalawildlife.com

SEOptimer Website URL Quick Audit Features Pricing Resources Login Premium - Free Trial


Your usability is very good!

Your page is highly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

A+

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



seoptimer.com/www.yalawildlife.com

SEOptimer Website URL Quick Audit Features Pricing Resources Login Premium - Free Trial

Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google.

Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring well on their Mobile PageSpeed Insights evaluation.

Note that this evaluation is being performed from US servers and the results may differ slightly from an evaluation carried out from Google's PageSpeed Web Interface as that reporting localizes to the region in which you are running the report.

93

Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	1.2 s	Avoid multiple page redirects	0.63 s
Speed Index	3.4 s	Reduce unused JavaScript	0.15 s
Largest Contentful Paint	2.9 s		
Time to Interactive	2.9 s		
Total Blocking Time	0.02 s		

SEOOptimizer

Website URL

Quick Audit

Features

Pricing

Resources

Login

Premium - Free Trial

Total Blocking Time

0.02 s

Cumulative Layout Shift

0.084

Google's PageSpeed Insights - Desktop

Google is indicating that your page is scoring well on their Desktop PageSpeed Insights evaluation.

98

Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	0.4 s	Avoid multiple page redirects	0.19 s
Speed Index	1.2 s		
Largest Contentful Paint	0.9 s		
Time to Interactive	1 s		
Total Blocking Time	0.08 s		
Cumulative Layout Shift	0.065		

Flash Used?

SEOOptimizer

Website URL

Quick Audit

Features

Pricing

Resources

Login

Premium - Free Trial

Flash Used?

No Flash content has been identified on your page.

iFrames Used?

There are no iFrames detected on your page.

Favicon

Your page has specified a favicon.

Email Privacy

Email addresses have been found in plain text.

We recommend removing any plain text email addresses and replacing them with images or contact forms. Plain text email addresses can be susceptible to scrapers and email spammers.

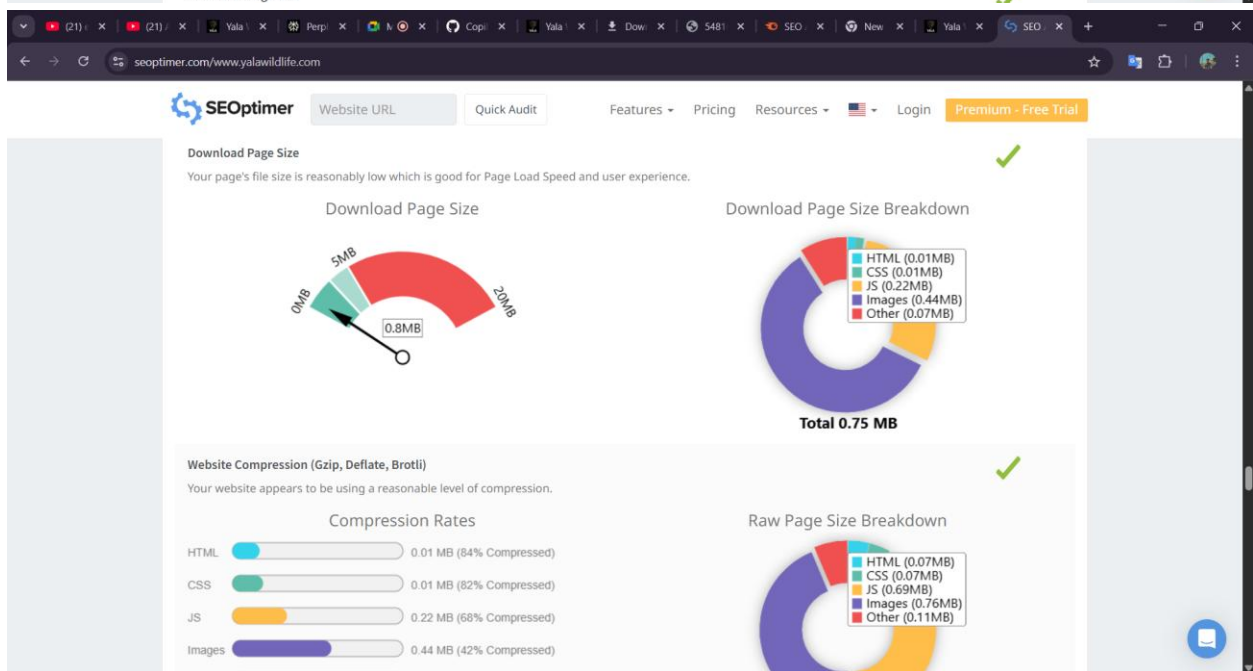
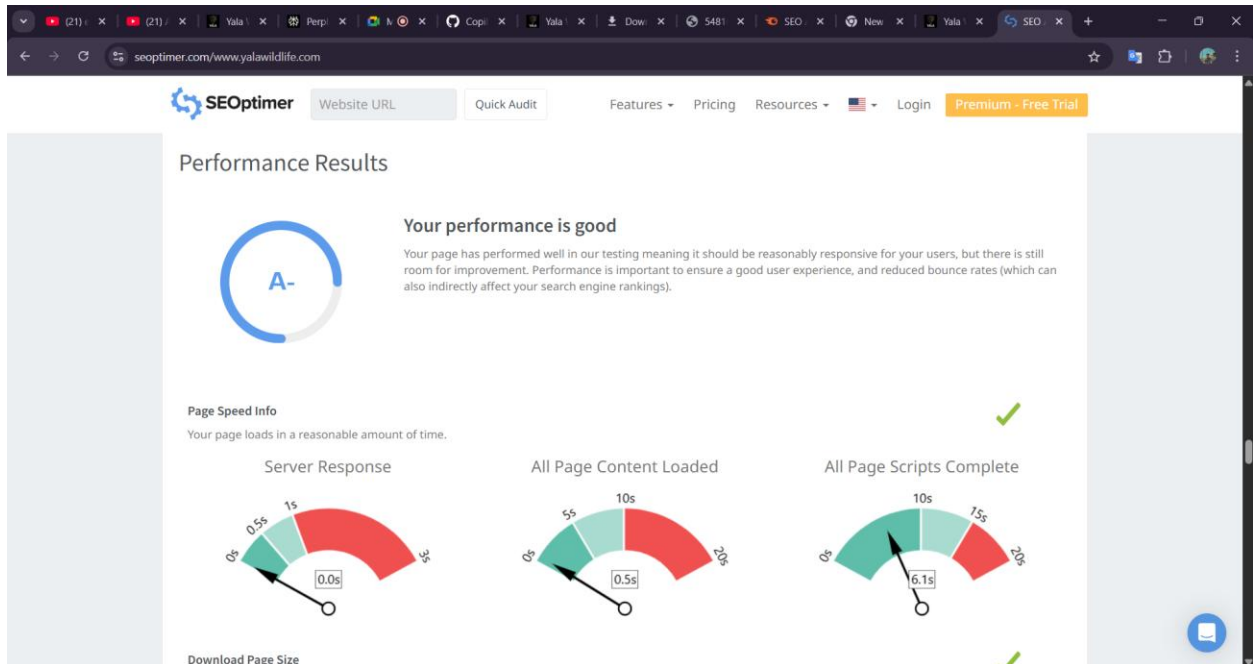
Show details

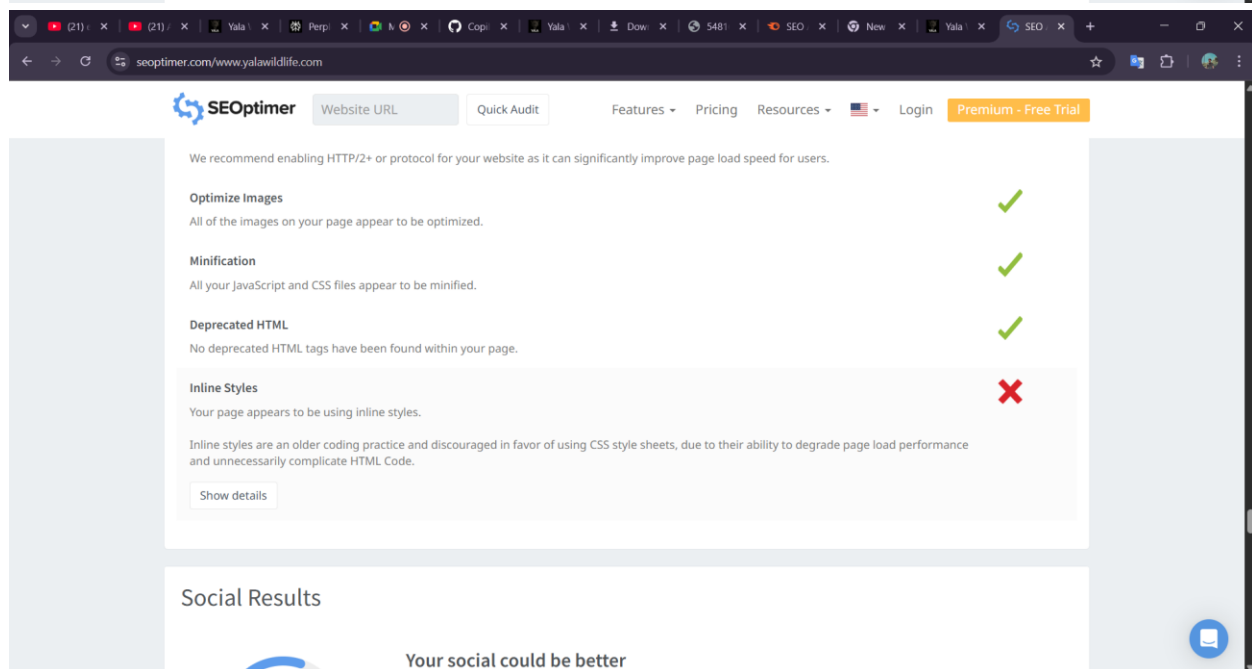
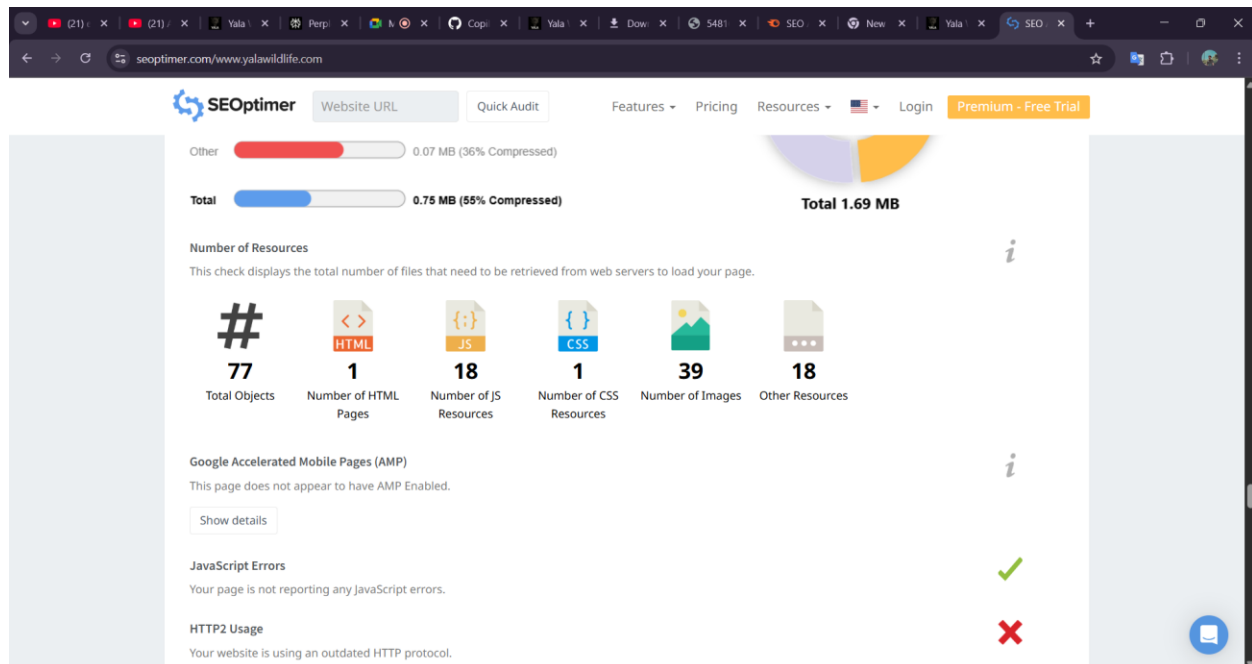
Legible Font Sizes

The text on your page appears to be legible across devices.

Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.





SEOoptimizer

Website URL

Quick Audit

Features

Pricing

Resources

5481

SEO

New

Yala

SEO

+

seoptimizer.com/www.yalawildlife.com

☆

SEOoptimizer

Website URL

Quick Audit

Features

Pricing

Resources

5481

SEO

New

Yala

SEO

+

seoptimizer.com/www.yalawildlife.com

☆

Social Results

B-

Your social could be better

You do not appear to have a strong social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend that you have all of your profiles listed on your page for visibility, and work to build a following on those networks.

Facebook Page Linked

Your page has a link to a Facebook Page.

https://facebook.com/pasindu.sadanjana.98

Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.

Show details

Facebook Pixel

We have not detected a Facebook Pixel on your page.

SEOoptimizer

Website URL

Quick Audit

Features

Pricing

Resources

5481

SEO

New

Yala

SEO

+

seoptimizer.com/www.yalawildlife.com

☆

SEOoptimizer

Website URL

Quick Audit

Features

Pricing

Resources

5481

SEO

New

Yala

SEO

+

seoptimizer.com/www.yalawildlife.com

☆

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

X (formerly Twitter) Account Linked

Your page has a link to a X profile.

https://x.com/yalawildlife

X Cards

Your page is using X Cards.

Show details

Instagram Linked

Your page has a link to an Instagram profile.

https://instagram.com/yala-safari

LinkedIn Page Linked

No associated LinkedIn profile found linked on your page.

YouTube Channel Linked

No associated YouTube channel found linked on your page.

YouTube Channel Activity

No associated YouTube channel found linked on your page.

SEOoptimizer

Website URL

Quick Audit

Features

Pricing

Resources

🇺🇸

Login

Premium - Free Trial

Want to grow your YouTube Channel? Try our YouTube SEO Tool

▶TubeRanker

Local SEO

Address & Phone Shown on Website

We can't identify one or both of these components on the page. Missing: Address

Phone

+94 77 815 8004

Local Business Schema

Local Business Schema identified on the page.

TravelAgency

Google Business Profile Identified

You can see information about your page's Google Business Profile within this report by signing up to one of our premium plans.

Signup - Free Trial

Want to Improve your Local Search Presence? Try our Local SEO Tool

📍LocalRanking

SEOoptimizer

Website URL

Quick Audit

Features

Pricing

Resources

🇺🇸

Login

Premium - Free Trial

Technology Results

Technology List

These software or coding libraries have been identified on your page.

Technology	Version
▲ Vercel	

Server IP Address

76.76.21.142

DNS Servers

a.gtld-servers.net
i.gtld-servers.net
f.gtld-servers.net
k.gtld-servers.net
h.gtld-servers.net
e.gtld-servers.net
j.gtld-servers.net
d.gtld-servers.net
c.gtld-servers.net
l.gtld-servers.net
g.gtld-servers.net
m.gtld-servers.net
b.gtld-servers.net

SEOoptimizer

Website URL

Quick Audit

Features

Pricing

Resources

5481

SEO

New

Yala

SEO

+

seoptimizer.com/www.yalawildlife.com

☆

Web Server

Vercel

Charset

text/html; charset=utf-8

DMARC Record

This site does not appear to have a DMARC record in place.

DMARC records are important to improve email deliverability and combat spoofing.

SPF Record

This site does not appear to have an SPF record.

SPF records are important to improve email deliverability and combat spoofing.

Review Child Pages

Page

/about

/blog

/contact

SEOoptimizer

Website URL

Quick Audit

Features

Pricing

Resources

5481

SEO

New

Yala

SEO

+

seoptimizer.com/www.yalawildlife.com

☆

/blog

/contact

/reviews

/safari-packages

/safari-packages/yala-evening-tour-4-hours

/safari-packages/yala-full-day-tour-8-hours

/safari-packages/yala-morning-tour-4-hours

Embed an Audit Tool into your Agency's Site

Match your website's styling and colors. Show your customer a beautiful branded report. Get notified of leads straight to your Inbox.

Learn More - Embedding

SEOoptimizer

YourAgency

Enter your website's address and get a free report!

YourSite.com

Check