

# H.B.P.P.Madugalla

Intern Graphic Designer

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## OBJECTIVE

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As a dedicated graphic design student with a Higher National Diploma in Information Technology (HNDIT), I am committed to completing my academic journey, including the required six-month industrial training. I am enthusiastic about applying both my creative skills and technical knowledge to contribute effectively in a design-focused environment. I am actively seeking a professional opportunity that supports continuous learning, creative growth, and hands-on experience in real-world visual communication and branding projects.

## EDUCATION

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**Sri Lanka Institute of Advanced Technological Education**  
Higher National Diploma in Information Technology (HNDIT)

**August 2022 - Present**

## SKILLS

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- **Design Tools:** Adobe Photoshop, Adobe Illustrator, , Canva, Figma, Adobe Aftereffect
  - **UI/UX Design:** Wireframing, Prototyping, User Interface Design,
  - **Branding & Identity:** Logo Design, Color Theory, Typography, Visual Storytelling
  - **Digital Media:** Social Media Post Design, Web Banners, Email Templates, Infographics
  - **Print Design:** Brochures, Flyers, Posters, Business Cards, Packaging Design
  - **Design Principles:** Layout & Composition, Balance, Contrast, Visual Hierarchy
  - **File Formats:** PNG, JPG, SVG, PDF, PSD, AI
  - **Other Tools:** Lightroom (optional), After Effects (for motion graphics)

## LANGUAGES

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Sinhala – Fluent

English – Intermediate

# PROJECTS

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## **Fanta-Advertisement-**[View in GitHub](#)

- Crafted with vibrant visuals and energetic motion design using Adobe After Effects.
- Viewers dive into a colorful world where each flavor bursts with personality and fizz.
- Dynamic transitions guide the experience — from chill sips to bold splashes.
- Character-based storytelling adds fun and flair to every frame.
- Sound design and animation sync perfectly to create a refreshing, upbeat vibe.
- Fully responsive layout adaptable for social media, digital ads, and big-screen campaigns.

## **Zara-Advertisement-**[View in GitHub](#)

- Crafted with sleek motion design and luxurious visual elements using Adobe After Effects.
- Each fragrance unveils a unique story — elegant transitions guide the senses from floral notes to bold finishes.
- Scene-based reveals highlight top, heart, and base notes, reflecting depth and personality.
- Subtle particle effects and typography animations evoke sophistication and allure.
- User emotion is central — showcasing confidence, identity, and elegance in every spray.
- Modular design enables easy adaptation for different collections and seasonal campaigns.

## **Nike-Shoe-Advertisement-** [View in GitHub](#)

- Engineered with high-energy motion graphics and bold kinetic typography in After Effects.
- Athletes discover their stride — search speed, style, and strength in every frame.
- Dynamic transitions mirror real-time movement — running, leaping, dominating.
- Role-based appeal: built for pros, rising stars, and everyday game-changers.
- Interactive design adapts for social, web, and retail display — optimized for every screen.

## **Portfolio —** [View in GitHub](#)

- Designed using Adobe Illustrator, Photoshop, and Figma for a visually compelling and user-focused interface.
- Fully static portfolio site featuring a clean, modern aesthetic that reflects personal branding.
- Seamless navigation and scroll-based visual transitions to enhance the viewer's journey.
- Modular layout elements and reusable visual components for consistency and easy updates.
- Custom-designed contact section integrated with styled form elements for client communication.

- REFERENCES

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Mr. Gayan Somarathna Lecturer in IT Department - SLIATE Badulla. <b>Phone:</b> 078 799 9984 <b>Email :</b> gayanit1011@gmail.com	Mr. Manjula Jayasekara Head Of IT Department - SLIATE Badulla. <b>Phone:</b> 071 833 5525 <b>Email :</b> manjula.ati@gmail.com
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**I hereby declare that the details furnished above are true and correct to the best of my knowledge.**