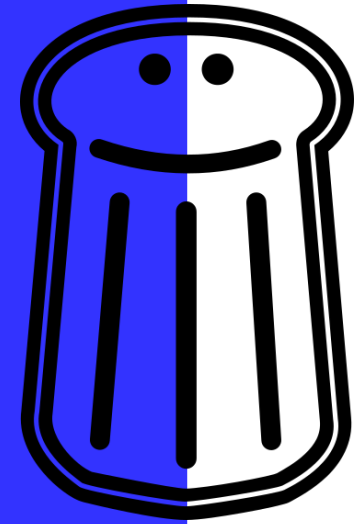


> SPONSORING brochure



Pass the SALT 2020

third edition

sponsoring@pass-the-salt.org

The conference

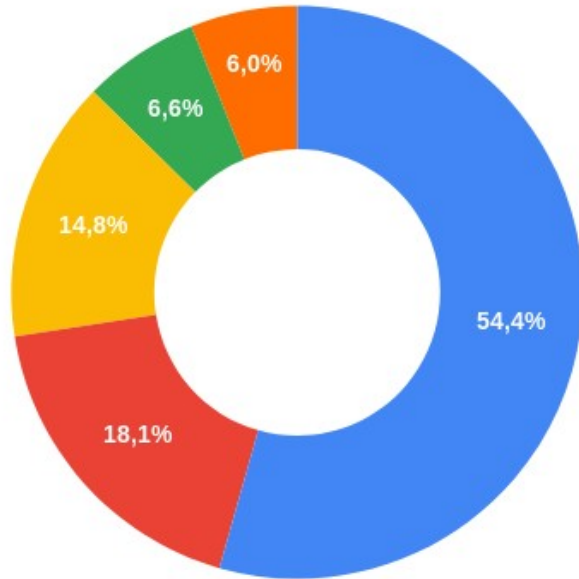
Pass the SALT is **a technical conference** given **in english** and **dedicated to Security and Free Software/Hardware**. The **2nd edition** has took place in Lille from July 2 to 4, 2019 and hosted **26 talks** and 9 **workshops**.

The **2020 edition** will be:

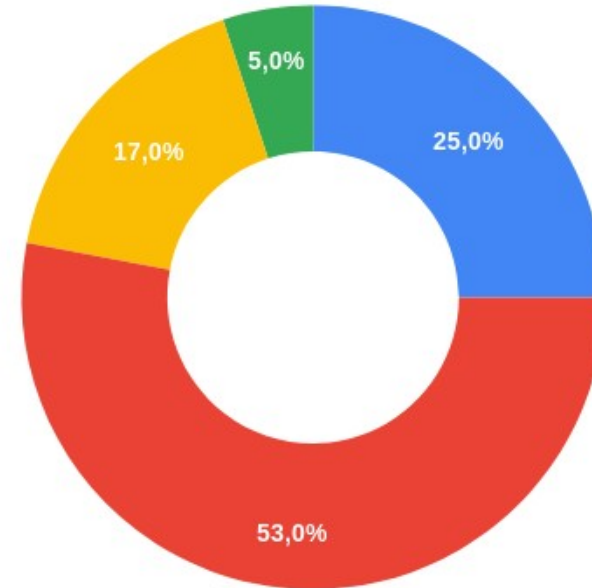
- **Date:** June 29 to July 1, 2020
- **Location:** Lille, Polytech high school
- **Entrance: free**
- **Attendance:** 250 people



Attendance Topology (2019)



- Private sector
- Public sector
- Student
- Other
- Academic



- Lille
- Rest of France
- Europe
- Rest of the World

240 registered, 185 persons finally came.

More information on: <https://2019.pass-the-salt.org/feedback/>

Media & feedback



Orange Tsai
@orange_8361

My slides "Hacking Jenkins" for #pts19 and #HITBAMS is out! This is my first time to go French and Pass the SALT(@passthesaltcon) is such a really really good and interesting conference!



Hash Miser
@H_Miser

Super cool proxmark workshop at #PTS19 with @herrmann1001 and @doegox ! Thanks for all the knowledge shared today !

Traduire le Tweet

« To conclude, **three intense days** with many talks (the fact that many of them were 20-mins talks, the schedule may contain more), **relaxed atmosphere, good environment**. It seems to be a **“go” for the 2020 edition!**»

<https://blog.rootshell.be/2019/07/04/pass-the-salt-2019-wrap-up/>

Why being a sponsor

- **Brand exposure:** your brand strengthens its image with the participants present (**hackers, professionals, researchers**) or with those watching in streaming / replay.
- **Recruitment :** your hiring process will be made easier by a **greater exposure to your target audience** (attendees: 15 % students, 55 % private sector)
- **Strengthen your brand image inside the community** by allowing :
 - a **free access** to quality talks about Security and Free Software ;
 - **exchanges & collaborations** between experts from these communities, passionate hackers but also professionals using FOSS Security solutions. See [previous collaborations](#) achieved due to participation of people at Pass the SALT or RMLL sec tracks.



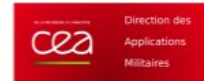
Pass the SALT 2019

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Sponsoring counterparts

Sponsoring level	Platinum	Gold	Silver	Associations
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Presence on all media supports (press, web, on site)	Yes, under the "Platinum Sponsors"	Yes, under the « Gold Sponsors » mention	Yes, under the « Silver Sponsors » mention	Yes, under the « Associations » mention
Possibility to have a rollup/kakemono at room entrance	Yes	Yes	No	No
Pre-booked seats for the event	Yes (4)	Yes (2)	No	No
Possibility to have a booth (table + rollup/kakemono)	Yes	No	No	No
Invitations for the Speakers Dinner	Yes (2)	No	No	No

Sponsorship form

Complete and send it to SPONSORING@PASS-THE-SALT.ORG

Name and Role:

Company / association name:

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My company engages itself to sponsor 2020 Pass the SALT at the following level:

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| <input type="checkbox"/> Platinum sponsor | 3 000€ or more: |€ |
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| <input type="checkbox"/> Silver sponsor | 1 000€ or more: |€ |
| <input type="checkbox"/> Association sponsor | 500€ or more: |€ |

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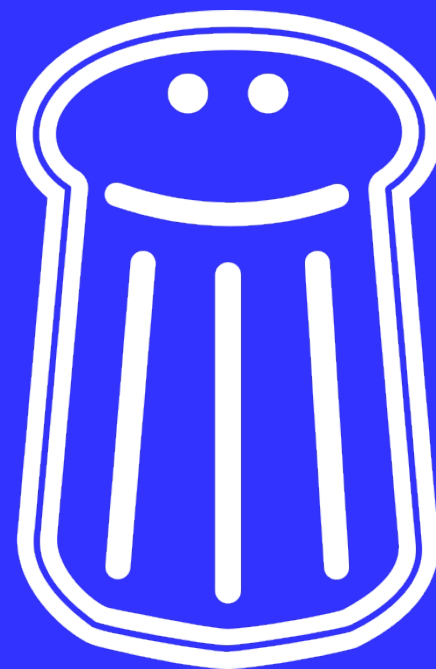
Account name PASS THE SALT Association 12 PLACE DE LERME 33000 BORDEAUX FRANCE

Bank Treezor Rue Gallieni 150 92100 Boulogne-Billancourt France

Transfer label : « Sponsor PassTheSALT2020 »

City Date

Signature and company stamp:



2020