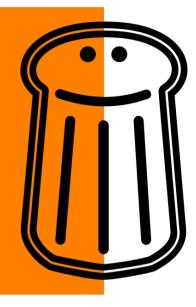
> SPONSORSHIP Brochure



#### Pass the SALT 2023

6th edition

sponsoring@pass-the-salt.org

### The conference

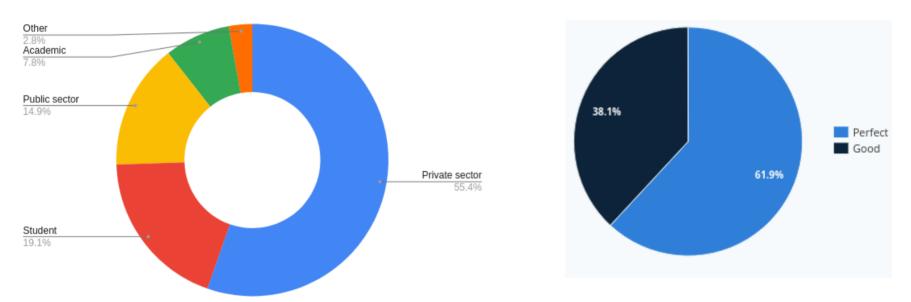
Pass the SALT is a **technical conference** held **in English** and entirely **dedicated to Security and Free Software**. Last edition, in July 2022, hosted **26 talks and 5 workshops**. It was the first in person edition after two editions held remotely due to pandemic.

#### 2023 edition will be held:

- Date: from 3 to 5 July, 2023
- Lieu: Lille, Polytech engineering school
- Entrance : Free
- Attendance (goal): 200 people



### Attendance & evaluation (2022)



For our first post-COVID edition, 156 people registered (2019: 240), 103 came (185). Through our post event survey, attendees gave us excellent evaluation (content, organization).

Our complete 2022 edition report is available at: https://2022.pass-the-salt.org/annual-report/

#### Feedback



Super cool proxmark worshop at #PTS19 with @herrmann1001 and @doegox! Thanks for all the knowledge shared today!

Traduire le Tweet



My slides "Hacking Jenkins" for #pts19 and #HITBAMS is out! This is my first time to go French and Pass the SALT(@passthesaltcon) is such a really really good and interesting conference!



Peter Czanik @PCzanik

Ange @angealbertini

"My Favorite IT Security Event: Pass the SALT"

@passthesaltcon la conf m'a donné une pêche et une inspiration d'enfer. Merci à tous!

# Why sponsoring

- **Brand exposure:** your brand strengthens its image with the participants present (hackers, professionals, researchers) or with those watching in streaming / replay..
- Recruitment: your hiring process will be made more credible by your presence as a partner. (attendees: 19 % students and 55 % from private sector).
- Strengthen your brand image inside the community by allowing :
  - a free access to quality talks about Security and Free Software;
  - exchanges and collaborations [1] between experts from these communities, passionate hackers but also professionals using Open Source Security solutions.

[1] https://www.pass-the-salt.org/achievements/#contributions













SILVER









#### 2023 edition sponsoring counterparts

Sponsoring Level	Platinum	Gold	Silver	Associations
Donation	Min 3000€	Min 2000€	Min 1000€	Min 500€
Presence on all media supports (press, web, on site)	Yes, under « Platinum Sponsors »	Yes, under « Gold Sponsors »	Yes, under « Silver Sponsors »	Yes, under « Associations »
Possibility to have a rollup/kakemono at room entrance	Yes	Yes	No	No
Pre-booked seats for the event	Yes (4)	Yes (2)		
Possibility to have a booth (table + rollup/kakemono)	Yes	No	No	No
Invitations for the Speakers Dinner	Yes (2)	No	No	No

## **Sponsoring form**

Complete and send it to SPONSORING@PASS-THE-SALT.ORG

Transfer label: « Sponsor Pass The SALT 2023 »

Name :					
Company name :					
Address :					
Email :					
Website :					
My company engages its	elf to sponsor 2023 Pass the SAL	_T at the following level: :			
☐ Platinum sponsor	3000€ or more :	€			
☐ Gold sponsor	2000€ or more :	€			
☐ Silver sponsor	1000€ or more :	€			
☐ Association	500€ or more :	€			
Bank transfer to :					
<b>IBAN</b> FR76167980000100	000065413623				
BIC TRZOFR21XXX					
Account name Associati	ion PASS THE SALT				
Bank Treezor Rue Gallieni 150 92100 Boulogne-Billancourt France					

Signature & company stamp:



2023