CILT International Diploma in Logistics and Transport

PD01: Management in Logistics and Transport **Coverage Area**

Contents

Introduction to Study Key Textbooks Study Techniques List of Tables/Figures **Abbreviations** Course Overview

Introduction

What is Management?

1. Internal Organization Dynamics

1.1 Introduction

1.2 Culture

1.3 Organizational Structures

1.4 Change

1.5 Empowerment

1.6 Communications

1.7 Managing Self

Recommended Further Reading

Element One Bibliography

2. External Organization Dynamics

2.1 Introduction

2.2 The Market

2.3 Supply and Demand

2.4 Price Elasticity

2.5 Competitive Advantage

2.6 Market Structures

2.7 Marketing

2.8 The Marketing Mix

2.9 Market Research

2.10 Marketing Tools

2.11 Strategy

Suggested Further Reading

Element Two Bibliography

3. People Management

3.1 Introduction AO/INT/0036 - V1.0 VII

3.2 People Management - Background

3.3 Leadership

3.4 Recruiting Your Team

3.5 Team Building

3.6 Training and Development

3.7 Motivation

3.8 Managing Performance

3.9 Stress Management

3.10 Succession Planning

3.11 Communications

3.12 Regulatory and Statutory Requirements

3.13 Business Ethics

Suggested Further Reading Element Three Bibliography

4. Business Planning

4.1 Introduction

4.2 Types of Businesses

4.3 Sources of Financial Capital

4.4 Finance

5. Unit Assignment – Business Plan

Suggested Further Reading Element Four Bibliography

5.1 Summary

5.2 Sample Examination Questions

Bibliography AO/INT/0036 - V1.0 VIII