

IAFAF – OFFICIAL WEBSITE CONTENT STRUCTURE

Single-Window Investor Protection & Fraud Awareness Platform

HOME PAGE

Headline

Investor Awareness & Fraud Awareness Federation (IAFAF)

A National Single-Window Platform for Investor Protection, Fraud Awareness and Grievance Facilitation

Sub-Headline

Empowering citizens through awareness, early-warning intelligence and structured grievance routing — in coordination with Government Ministries and Financial Regulators of India.

PRIMARY ACTION BUTTONS (VERY IMPORTANT)

- **Report Suspected Fraud**
- **File Investor Complaint**
- **Find Correct Authority**
- **Track Your Complaint**

SHORT INTRO (5–6 Lines)

IAFAF is a not-for-profit national institution established to strengthen investor protection in India through awareness, fraud intelligence research, and a single-window complaint facilitation system.

IAFAF does not investigate, adjudicate, or recover funds.

It enables citizens to identify fraud, prepare proper documentation, and submit grievances to the appropriate government and regulatory authorities.

ONE-STOP GUIDANCE PANEL (LIKE SHE-BOX)

“Not sure where to complain?”

→ Answer 5 simple questions:

- Was it investment related?
- Was it bank / NBFC related?

- Was it online or digital fraud?
- Was it a company or MLM scheme?
- Was it crypto / trading tips / app based?

System automatically directs to the correct authority.

CORE WEBSITE MODULES

1 FILE A COMPLAINT

(Single-Window Entry)

Content:

This portal provides a structured mechanism to guide victims of financial fraud to the appropriate government or regulatory authority.

Steps:

1. Submit complaint details
2. Upload supporting documents
3. Receive IAFAF complaint reference number
4. Get authority mapping guidance
5. Submit complaint to regulator portal
6. Track status through IAFAF dashboard

Disclaimer (Mandatory)

IAFAF is a facilitation and awareness platform.

IAFAF does not investigate complaints or guarantee recovery.

2 FIND THE RIGHT AUTHORITY

(Key Government Alignment Page)

Interactive Authority Directory:

Issue Type	Authority
Investment fraud	SEBI (SCORES)
Unauthorized NBFC	RBI CMS

Issue Type	Authority
Digital / UPI fraud	Cybercrime Portal
Company fraud	MCA
Ponzi / MLM	State EOW
Loan app harassment	RBI + Police
Identity theft	Cybercrime

Each authority page includes:

- Jurisdiction
- Applicable laws
- Direct portal link
- Documents required
- Complaint escalation process

3 COMPLAINT TRACKING SYSTEM

- IAAF Reference Number
- Status stages
- Authority acknowledgement upload
- Automated reminders
- Escalation guidance timeline

4 FRAUD AWARENESS CENTRE

Sections:

- Types of financial scams
- Red flags before investing
- Fake SEBI / RBI misuse cases
- Common Ponzi structures
- WhatsApp & Telegram frauds
- AI trading scam alerts
- Impersonation frauds

5IAFAF RESEARCH & DEVELOPMENT WING

(*Think Tank Section*)

The IAFAF Research & Development Wing functions as an independent investor-protection research and intelligence unit.

R&D Activities:

- National fraud trend analysis
- Scam typology research
- Complaint pattern analytics
- Policy gap studies
- Early-warning advisories
- Investor vulnerability index

Publications:

- Monthly Fraud Alerts
- Quarterly Fraud Heat Map
- Annual Fraud Report – India
- Investor Risk Index
- Regulatory policy briefs

6FRAUD ALERT BULLETIN

- Verified alerts only
- No accusations
- No naming without confirmation
- Public-interest advisories

GOVERNMENT & REGULATOR PARTNERSHIPS

Page Content:

IAFAF seeks collaborative engagement with Government Ministries, statutory regulators, law-enforcement agencies and public institutions to strengthen India's investor protection ecosystem.

Ministries in Coordination:

- Ministry of Finance
- Ministry of Corporate Affairs
- Ministry of Home Affairs
- Ministry of Electronics & IT
- Ministry of Education

Regulators:

- SEBI
- RBI
- IRDAI
- PFRDA
- NSE / BSE

Cooperation Areas:

- Investor awareness campaigns
- Data research sharing
- Fraud trend reporting
- Capacity building
- Policy consultation

FOR MINISTRIES & REGULATORS

(MoU-Ready Page)

Includes:

- IAFAF mandate
- Governance framework
- CMS architecture
- R&D capabilities
- Data privacy policy
- Public-interest role
- Contact nodal officer

ABOUT IAFAF

- Legal status (Section-8)
- Vision
- Mission
- Objectives
- Governance structure
- Advisory council
- Ethics policy
- Transparency disclosures

LEGAL & COMPLIANCE PAGES (MANDATORY)

- Disclaimer
- Privacy Policy
- Data Protection Policy
- Terms of Use
- Whistleblower Policy
- Grievance Redressal Policy
- Non-Recovery Declaration

WEBSITE POSITIONING STATEMENT

IAFAF serves as India's single-window investor awareness and grievance facilitation platform — guiding citizens to the right authority, at the right time, through the right process.

WHY THIS WEBSITE WORKS

- ✓ Mirrors SHE-BOX architecture
- ✓ Complements SEBI / RBI portals
- ✓ Reduces misdirected complaints
- ✓ Improves complaint quality
- ✓ Supports government data
- ✓ CSR-fundable
- ✓ Media-credible
- ✓ National-scale ready

FINAL MESSAGE FOR THE HOMEPAGE FOOTER

IAFAF does not investigate, adjudicate or recover funds.

IAFAF operates as a facilitation, awareness and research institution in public interest.