

CREDIT CARD TRANSACTION REPORT

Total Revenue
55M

Total Amount
45M

Total Interest
7.8M

Count
656K

Q4 Q3 Q2 Q1

Medium Inc... Low Income High Income

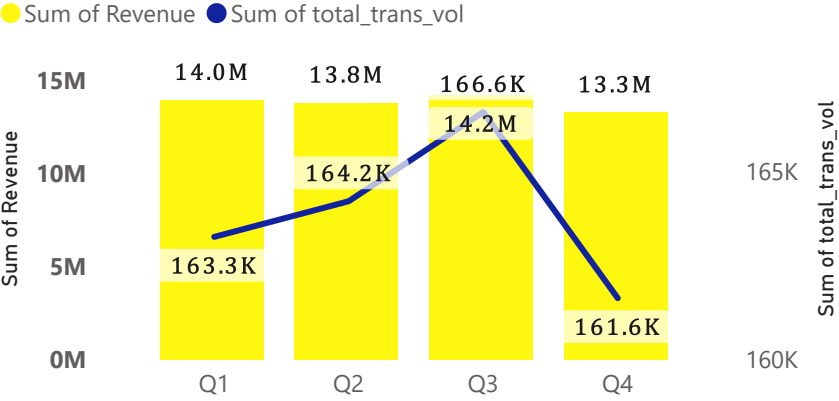
Silver Blue Gold Platinum

week_start_da...
All

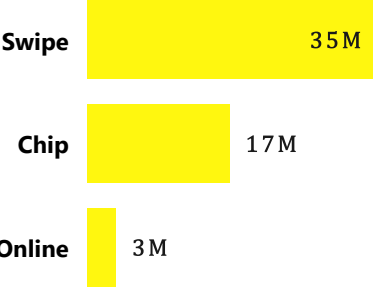
F M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

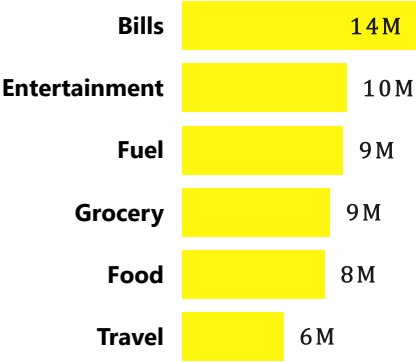
QTR Revenue and total trans count



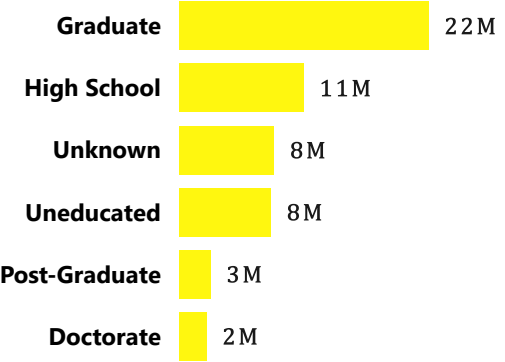
Revenye by Expenditure Type



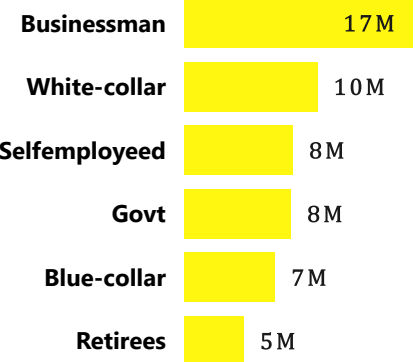
Revenye by Expenditure Type



Revenye by Education



Revenye by Customer job



Customer Acq cost

