

# **HOW TO ENLIST**

**3rd Edition** 

Please Select ONLY one category or heading that most appropriately describes the scope of your business or profession.

Basic Listing is FREE for all categories and will include business/brand name, category, address/location, phone number and email address. However, Plus Listing for a fee of N995 per month will include all of the above PLUS website address, related links, photos of product/service/ business place and grid/google location.

AGRICULTURE - Farm Shops, Florist, Fisheries, Livestock Breeders & Dealers.

ARTS - Arts & Crafts Shops, Art Dealers, Antique Dealers, Artists, Craftsmen, Artisans,

**AUTOMOBILE -** Car Services, Used Cars, Car Dealers, Auto-Parts.

BABY PRODUCT & SERVICES- Baby Sitters, Crèches, Day Nurseries, Baby Shops.

BANKS- Mega Banks, Micro-finance Banks, Financial Institutions.

**BEAUTY SERVICES-** Salons (Hair Dresser / Barbershop), Beauty Consultants, Make-Overs.

**CLUBS & ASSOCIATIONS-** Sport Clubs, Youth Group & Community Groups, Trade Associations, Political Groups and Organizations.

**CONSTRUCTION-** Construction Companies,

**EATERIES-** Restaurant, Fast Food, Rotisserie, Cafeteria, Café.

**EDUCATIONAL SERVICES-** Universities, Colleges, Schools, Institutes, Training Centres, Language Schools, Further Education, Libraries.

**ENTERTAINMENT & LEISURE-** Theatre, Catering, Decoration, Events Management, Night Clubs, Lounges, Pubs, Boat Hire, Portable Toilets, Party and Wedding Planner, Cinema, Parks, Resorts, Artistes.

## **CATEGORIES**

**FASHION SERVICES-** Boutiques / Clothes Shops, Styling, Tailors.

**FUEL STATIONS-** Petrol, Diesel & Kerosene Stations.

**GOVERNMENT OFFICES-** Government Parastatals and Offices, Local Government Headquarters.

**HEALTH SERVICES-** Hospitals, Pharmacies, Clinics, Dentists, Opticians, Dieting & Weight Centre, Fitness, Physiotherapists, Health & Safety Consultants, Pet Services, Vets.

HOME & OFFICES- Industrial Cleaners, Bathroom Equipment, Curtains & Soft Furnishing, Gas Refill, Brick & Block Moulding, Security Systems & Services, Locksmiths, Furniture, Fumigation and Pest Control, Laundry.

**HOTELS-** Guest Houses, Motels, Bed & Breakfast, Hotels.

**INFORMATION TECHNOLOGY-** Service Providers, IT Leasing & Procurement, Cyber-Cafés, IT Training & Maintenance, Networking, Software Development, Web Design & Hosting, IT Consultancy-Business.

**INSURANCE-** Insurance Companies.

LOGISTICS- Facility Management, Outsourcing, Business Support Services.

### MANUFACTURERS & WHOLESALERS-

Production Companies, Assemblers, Departmental Stores.

MEDIA- Multimedia, Advertising, Branding, Digital Imaging, Direct Marketing, TV Radio Stations, Photography, Video Production, Animation, Graphic Illustration, Magazines, Newspapers, News agents.

NON-GOVERNMENTAL ORGANIZATIONS

- Non-Profit Organizations, Charity / Volunteer.

OIL & GAS- Oil & Gas Exploration

PRINTERS & PUBLISHERS- Direct Imaging, Large Format Printing.

PROFESSIONAL SERVICES- Architects, Tax Audit, Management Consultants, Stockbrokers, Lawyer / Legal Services, Builders, Engineering Consultants.

**REAL ESTATE & PROPERTY-** Land & Estate Agents, Real Estate, Apartments.

**RELIGION-** Churches, Mosques, Places of Worship, Religious Organizations.

**RETAIL & REPAIRS-** Gift Shops, Supermarkets, Bookshops, Stationery Stores, Confectioneries, Timber Merchants, Repairers.

**TELECOMMUNICATIONS-** Service Operators, Wireless Networks.

TOURIST ATTRACTIONS- Places of Interest, Tourist Locations.

TRANSPORT & TRAVELS- Airlines, Travel Agencies, Transport Services, Courier Services.

You may wish to register by filling the form online or download a PDF copy from our website www.calabarpages.com. Carefully complete the yellow pages form in BLOCK LETTERS ONLY. Our recommendation is that you fill the form online; We will assume no responsibility for omissions or errors caused by illegible entries ( you may wish to print out your information on a separate sheet of paper using the form as a guide.

You can return the form online by mailing to contact @ Calabarpages.com with "REGISTRATION" as subject or to C. L. Pongas office, suite 9, Shoprite Plaza, 28 MCC road, Calabar. Before Closing hours on November 30, 2016. This List your business in the calabar yellow pages brochure, mobile app, and online www.calabarpages.com.

You may also wish to place an advert either in the brochure or online. Online adverts will appear on mobile app.Listing/advertising on this directory is now open to all businesses located in all local government areas in Cross River State.

# ADVERT RATES (BROCHURE) ADVERT RATES (ONLINE - WWW)

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Back Page ( A4 )	N 250,000	365 Days	N 200,000
Centre Spread (A3)	N 250,000	275 Days	N150,000
Inner Front / Back Page ( A4 )	N 200,000	183 Days	N100,000
Full Page ( A4 )	N150,000	92 Days	N 60,000
Half Page (A5)	N 85,000	61 Days	N 40,000
Quarter Page ( A6 )	N 50,000	31 Days	N 20,000
Eight (A7)	N 35,000	14 Days	N10,000
Half Eight Page ( A8 )	N 20,000	· ·	

All payment for adverts should be made to C.L.PONGAS Ltd, 2021728460, First Bank PLC. Online advert payment can be made online via the website.

Advert designs may be forwarded to premiumads@calabarpages.com or C. L. Pongas Office. Please call 08052410001 to confirm advert spaces.

This edition is due before December 2016 and the 4th edition due in December 2017Please feel free to reach Cross River State Investment Promotion Bureau (08166938116) or C. L. Pongas Ltd if you require additional information.