Ramya HS

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PROFESSIONAL SUMMARY

Experienced Full Stack Software Engineer transitioning to Technical Product Management, with 7+ years of experience in developing and delivering scalable web applications in fast-paced environments. Adept at understanding customer pain points, driving product strategy, and delivering impactful product features. Expertise in feature prioritization, roadmap planning, and cross-functional collaboration. Passionate about fintech solutions, with a strong technical background in both frontend and backend technologies, and a keen interest in creating user-centered products that drive business growth.

KEY SKILLS

- **Product Management**: Feature Prioritization, Roadmap Planning, User Research, Product Strategy, A/B Testing, Agile/Scrum

- **Collaboration**: Cross-functional Team Leadership, Stakeholder Communication, User Feedback Loops, Product Design Sprints

- **Technical**: React, Node.js, Python, AWS, Microservices, API Design, Software Architecture, Data Analysis

- **Tools**: Jira, Confluence, GitHub, Postman, Sketch, Figma, Google Analytics, Productboard

- **Industry Expertise**: Fintech, SaaS, E-commerce, Financial Analytics

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PROFESSIONAL EXPERIENCE

Senior Product Engineer | Technical Product Manager (Transition Role)

TechFusion Solutions (Startup) — Bengaluru, India
August 2022 – Present

- Collaborated closely with the product team to define and prioritize features for a fintech SaaS platform, enhancing user engagement and increasing the number of active businesses by 30%.

- Led cross-functional teams (engineering, design, marketing) to successfully roll out new product features, including payment gateway integrations and advanced data analytics dashboards.

- Conducted user research (surveys, interviews) to better understand the needs of small business owners and translated feedback into actionable product enhancements.

- Played a key role in developing the product roadmap, working directly with stakeholders to align development efforts with business goals and customer needs.

- Utilized Agile methodologies to manage feature releases, organize sprints, and ensure on-time delivery of high-priority features.

- Worked with the UX/UI team to ensure the usability of features, creating user stories, wireframes, and prototypes to communicate concepts effectively.

- Coordinated post-launch monitoring and user testing, identifying opportunities for optimization based on user feedback and analytics.

Full Stack Developer | Product Development Lead

TechGlobal Enterprises (Large Company) — Bengaluru, India
July 2019 – July 2022

- Worked closely with product managers to design and develop features for a fintech product aimed at providing real-time financial insights to corporate clients.

- Participated in product strategy meetings, offering insights from a technical perspective to ensure feasibility and scalability of proposed features.

- Conducted user interviews and usability testing to understand pain points, directly feeding that information back into product design and future enhancements.

- Spearheaded the integration of third-party APIs (payment processors, banking integrations) that expanded product capabilities and improved user experience.

- Defined and tracked product success metrics, including user engagement and retention rates, providing data-driven recommendations to the product team for improvements.

- Helped prioritize features and backlog items, working with the product manager and development teams to deliver the most valuable features first.

Software Engineer | Product Engineering

InnovateTech (Startup) — Bengaluru, India
January 2017 – June 2019

- Collaborated with the product team to identify market trends and customer needs, contributing to the ideation and prioritization of new features for a growing B2B fintech platform.

- Assisted in the creation of a feature prioritization framework, ensuring that the most impactful and customer-facing features were delivered first.

- Led sprint planning sessions, estimated feature timelines, and identified potential risks in the development lifecycle.

- Built prototypes and conducted A/B testing to validate product ideas before full-scale development, ensuring that features would align with user expectations.

- Managed user feedback loops and implemented iterative improvements based on insights gained from client interactions and internal analytics.

- Developed user stories, epics, and acceptance criteria, collaborating with stakeholders to clarify requirements and ensure proper scope alignment.

Junior Developer | Product Development

CodeSphere Innovations (Startup) — Bengaluru, India
June 2015 – December 2016

- Assisted in the design and development of user-centric web applications for fintech clients, contributing to the early stages of product planning and development.

- Provided support for user testing, working with the product team to identify bugs, improve features, and ensure high product quality.

- Engaged in client meetings to gather requirements, clarify expectations, and align technical solutions with business objectives.

- Contributed to the documentation of product features, user flows, and technical specifications to streamline collaboration between engineering and product teams.

EDUCATION

Bachelor of Technology in Computer Science Engineering
XYZ University, Bengaluru, India — **2015**

- Relevant coursework: Data Structures, Software Engineering, Business and Product Strategy, Web Development, Databases, Cloud Computing

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CERTIFICATIONS

- **Certified Scrum Product Owner (CSPO)**, Scrum Alliance, 2023

- **AWS Certified Solutions Architect – Associate**, Amazon Web Services, 2021

- **Product Management Certification**, Pragmatic Institute, 2020

- **Google Analytics Certification**, Google, 2019

PROJECTS

Fintech SaaS Platform (TechFusion Solutions)

- Spearheaded the product development of a payment gateway integration feature, improving transaction success rates and processing speed by 25%.

- Conducted user research to gather feedback and iterated on features to enhance user retention by 20%.

- Managed feature delivery through Jira, collaborating with design, engineering, and QA teams to deliver features on time.

Real-Time Financial Analytics Platform (TechGlobal Enterprises)

- Collaborated with stakeholders to identify key financial insights required by users and built product features that provided real-time reporting, boosting client satisfaction by 30%.

- Defined KPIs and metrics to measure the impact of new features, ensuring that business goals were aligned with product development.

ADDITIONAL INFORMATION

- **Languages**: English (Fluent), Hindi (Native), Kannada (Fluent)

- **Interests**: Fintech Innovations, Mentoring Aspiring Product Managers, Blogging on Product Development, Data-Driven Decision Making

- **Volunteer**: Product Management Mentor at Women Who Code, Bengaluru Chapter