1. Introduction

Thank you very much for sharing your knowledge of the current transfer pricing environment.

This questionnaire is interested in gaining a deeper understanding into the costs of aggressive transfer pricing enforcement by tax authorities around the world. Numerous tax authorities around the world have increased their scrutiny of transfer pricing as a strategy to protect and increase tax revenues. Although the increased tax revenues are always propounded as a benefit of the strategy, there is seldom if ever any discussion of potential costs of this aggressive enforcement. We are interested in investigating the broad effects of this enforcement strategy. Specifically we are attempting to identify factors that affect "transfer pricing risk" and how these risks imposed by tax authorities affect economic behavior.

Due to the externely limited amount of publicly available data concerning transfer pricing, the sharing of your expertise is essential and extremely appreciated in developing academic research into this important area in the hopes of producing new knowledge about the challenges of transfer pricing

new knowledge about the challenges of transfer pricing.
Please note that all responses will be kept strictly confidential and that all responses are considered the personal opinio of the individual who has had experience in the transfer pricing area and not those of the company or organization where the individual gained these experiences.
1. The research project plans to make a donation to a charitable organization as appreciation for your gift of time and knowledge. if you have a particular charity you would like to see benefit from your participation please list an organization below. If you do not
have a particular organization in mind, the donation will be made to the most popular response of other respondents.

2. Instructions The sharing of your expertise on this topic is very appreciated and essential to our research as there are few individuals in the world that have this knowledge. The questions have been designed to address our research questions concerning the economic costs of aggressive transfer pricing enforcement. We definitely encourage you to respond to as many questions as possible in order that we can develop as much new knowledge in this area as possible, however, if for any reason you are not comfortable answering a question, please feel free to leave that question blank. If there are times when an exact answer is not available please provide us with your best estimate. Again, we appreciate the sharing of your expertise and support of research

3. Respondent Information

The responses in this section will help us with our statistical analysis. The responses are considered to be the responses of the individual and not the organization. Any information provided will be kept strictly confidential and any statistical outcomes will be in aggregate so that no single response can ever be identified.

statistical outcomes will be in aggregate so that no single response can ever be identified.			
1. V	What is your position at the company?		
	VP Tax or CTO		
	CFO/ Financial Director		
	Tax Director		
	Tax manager		
	Other		
2. [Oo you work for a subsidiary or the parent company?		
0	Subsidiary		
0	Parent		
3. F	low many years of experience do you have working in the transfer pricing area?		
	Less than 1 year		
	1-2 years		
	3-5 years		
	5-10 years		
	Greater than 10 years		

Nave had experience with	4. Outside of your home jurisdiction, with which countries or territories have you had		
Australia	direct transfer pricing experience?		
Austrialia			
Austria Bahamas Betglum Bermuda Brishe Virgin Islands Canada Cayman Islands China Demmark Finland Frence Germany India Ineland Inteland Inteland <	Argentina		
Barbados Belgium Bermuda British Virgin Islands Canoda Canodas China Denmark Finland France Germany India Italy Japan Mexico Netherlands Netherlands (Dutch) Antilles Netherlands (Dutch) Antilles Nerwee South Africa Spain Switzerfand United Kingdom United States	Australia		
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France □ Germany □ Hong Kong □ India □ Ireland □ Italy □ Japan □ Mexico □ Netherlands □ Netherlands (Dutch) Antilles □ New Zealand □ Norway □ Singapore □ South Africa □ Spain □ Switzerland □ U.S. Virgin Islands □ United Kingdom □ United States □	Denmark		
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Hong Kong	France		
India Ireland Ireland Ireland Italy	Germany		
Italy	Hong Kong		
Italy Japan Malaysia Mexico Netherlands Netherlands (Dutch) Antilles New Zealand Norway Singapore South Africa Spain Sweden Switzerland U.S. Virgin Islands United Kingdom United States	India		
Japan	Ireland		
Malaysia	Italy		
Mexico	Japan		
Netherlands (Dutch) Antilles New Zealand Norway Singapore South Africa Spain Sweden Switzerland U.S. Virgin Islands United States	Malaysia		
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Singapore South Africa Spain Sweden Switzerland Switzerland Suitzerland Singapore Switzerland Suitzerland Suitzerl	New Zealand		
South Africa Spain Sweden Switzerland U.S. Virgin Islands United Kingdom United States	Norway		
Spain Sweden Switzerland U.S. Virgin Islands United Kingdom United States	Singapore		
Sweden Switzerland U.S. Virgin Islands United Kingdom United States	South Africa		
Switzerland U.S. Virgin Islands United Kingdom United States	Spain		
U.S. Virgin Islands United Kingdom United States	Sweden		
United Kingdom United States	Switzerland		
United Kingdom United States	U.S. Virgin Islands		
United States	United Kingdom		
	United States		
	Other (please specify)		

 C <5 C 6-10 C 11-20 C 21-50 C 51-100 C >100 6. What is the approximate annual budget of your company of the state of the	
 ○ 11-20 ○ 21-50 ○ 51-100 ○ >100 	
21-5051-100>100	
51-100>100	
C >100	
6. What is the approximate annual budget of your compa	
	ny's tax department?
C <\$100,000	
C \$100,000-\$250,000	
C \$250,000-\$500,000	
© \$500,000-\$1,000,0000	
C \$1,000,000-\$5,000,000	
\$5,000,000-\$10,000,000	
© \$10,000,000-\$25,000,000	
C \$25,000,000-\$50,000,000	
C Greater than \$50,000,000	
7. In what country is your office located? 8. In what country is your company incorporated or orga	nnized?

4. Transfer pricing resource burden
The following questions are aimed at measuring the resources required for transfer pricing at your firm.
1. How many employees are dedicated to transfer pricing activities?
O 1-2
O 3-5
C 5-10
C >10
2. In your opinion, do you feel that your company:
O Would benefit from investing additional resources in transfer pricing activity
C Has invested appropriate resources in transfer pricing activities for your needs
Could invest less in transfer pricing activities
3. In your opinion, in terms of time and financial resources required for various tax areas,
how would you rate transfer pricing?
1 Transfer pricing is one of the least burdensome areas of tax
C 2
O 3 Transfer pricing is no more or less burdensome than other areas of tax
O 4
5 Transfer pricing is one of the most burdensome areas of tax
4. What percentage of your company's tax resources are consumed by transfer pricing
activity?
C <10%
C 10%-30%
C 30%-50%
C 50%-70%
C 70%-90%
C > 90%

5. 10 years ago in the year 2000, What percentage of your company's tax resources would		
have been consumed by transfer pricing activity?		
O <10%		
C 10%-30%		
O 30%-50%		
C 50%-70%		
C 70%-90%		
C > 90%		
6. Of tax resources spent on transfer pricing what was the percentage spent on		
compliance versus planning in the last 12 months?		
O 90% compliance/ 10% planning		
So% compliance/ 20% planning		
O 70% compliance/ 30% planning		
© 60% compliance/ 40% planning		
© 50% compliance/ 50% planning		
C 40% compliance/ 60% planning		
O 30% compliance/ 70% planning		
© 20% compliance/ 80% planning		
C 10% compliance/ 90% planning		
7. Of tax resources spent on transfer pricing, what was the percentage spent on		
compliance versus planning in the last 5 years?		
© 90% compliance/ 10% planning		
© 80% compliance/ 20% planning		
O 70% compliance/ 30% planning		
© 60% compliance/ 40% planning		
© 50% compliance/ 50% planning		
C 40% compliance/ 60% planning		
© 30% compliance/ 70% planning		
© 20% compliance/ 80% planning		
C 10% compliance/ 90% planning		

8. Of tax resources spent on transfer pricing what is your estimate of the percentage spent on compliance versus planning, 10 years ago in the year 2000?			
0	90% compliance/ 10% planning		
\circ	80% compliance/ 20% planning		
0	70% compliance/ 30% planning		
0	60% compliance/ 40% planning		
0	50% compliance/ 50% planning		
0	40% compliance/ 60% planning		
\circ	30% compliance/ 70% planning		
0	20% compliance/ 80% planning		
0	10% compliance/ 90% planning		
9. W	/hat percentage of your transfer pricing tax planning work is outsourced?		
	<5%		
0	5%-10%		
0	10%-20%		
0	20%-30%		
\circ	30%-40%		
0	40%-50%		
0	50%-60%		
0	60%-70%		
0	70%-80%		
0	80%-90%		
0	90%-100%		
10.	If your tax planning is outsourced, to whom is it outsourced?		
	Auditor		
	Non-auditor accounting firm		
	Non-auditor consulting firm		
	Law firm		
	Other		

11.	What percentage of your transfer pricing compliance work is outsourced?			
0	<5%			
0	5%-10%			
0	10%-20%			
0	20%-30%			
0	30%-40%			
0	40%-50%			
0	50%-60%			
0	60%-70%			
0	70%-80%			
0	80%-90%			
0	90%-100%			
12.	What percentage of overall tax compliance work(both transfer pricing and non-transfer			
	cing) is outsourced?			
0	<5%			
0	5%-10%			
0	10%-20%			
0	20%-30%			
0	30%-40%			
0	40%-50%			
0	50%-60%			
0	60%-70%			
0	70%-80%			
0	80%-90%			
0	90%-100%			
13.	13. If your tax compliance is outsourced, to whom is it outsourced?			
	Auditor			
	Non-auditor accounting firm			
	Non-auditor consulting firm			
	Law firm			
	Other			

14. What percentage of overall tax planning work (both transfer pricing and non-transfer			
pricing work) is outsourced?			
C <5%			
C 5%-10%			
C 10%-20%			
C 20%-30%			
C 30%-40%			
C 40%-50%			
C 50%-60%			
C 60%-70%			
C 70%-80%			
C 80%-90%			
O 90%-100%			
15. I would assess the reputational cost of losing a tax dispute, cove	red by the media.		
relating to a non-transfer pricing tax issue as:	,		
1 Not a major cost or concern to the company			
C 2			
O 3 Somewhat of a cost or concern to the company			
O 4			
C 5 Major cost or concern to the company			
16. I would assess the reputational cost of losing a tax dispute, cove	red by the media,		
relating to a transfer pricing tax issue as:	•		
O 1 Not a major cost or concern to the company			
O 2			
3 Somewhat of a cost or concern to the company			
O 4			
C 5 Major cost or concern to the company			

17. Please rate the scrutiny by your firm's audit committee on transfer pricing issues		
where 1 is no scrutiny and 5 indicates the board hi	ghly scrutinizes transfer pricing issues:	
C 1 No scrutiny of transfer pricing issues		
O 2		
C 3 Moderate scrutiny of transfer pricing issues		
O 4		
O 5 Highly scrutinize transfer pricing issues		
18. What is the most important tax issue to your aud	dit committee?	
19. When trying to make tax decisions do you asse	ss the probability of being audited by a	
tax authority? O Yes		
C No		
No		

1. When trying to assess the probability of audit by a tax authority which of the following				
sources of information about the tax authority's audit intensity have you used? (Choose as many as apply)				
_	Discussions with Tax ad			
	TRAC data (IRS audit ra	ates) or equivalent		
	Discussions with Auditor	•		
	Discussions with peer in	estitutions		
	Past audit rates disclose	ed by the tax authority		
Other	r (please specify)			
]	
2. F	rom your expe	rience, does a company's	assessment of a h	igher probability of tax
	_	ad the company to take:		
0	A less aggressive tax p	osition due to the risk of being challenge	i	
0	Have no effect on the ta	ax position taken		
0	A more aggressive tax p	position for expected bargaining purpose	S	
3. H	as the importa	nce of assessing the tax :	authority's audit pro	obability when making tax
	-	d in the past 10 years?	auditorio, o du uno pro	turing turi
0	It has become much mo	ore important		
0	It has become more imp	portant		
0	It has not changed			
0	It has become less impo	ortant		
0	It has become much les	ss important		
/ I£	thoro is a char	nge in assessed tax risk a	nd a company want	ed to alter their plan or
	ition.	ige iii assesseu tax iisk a	nu a company want	eu to aiter their plan of
•		of tax plans or positions c	an be changed: (Pl	ease enter 25 for 25% etc.)
Within	n 1 month			
Within	6 months			
Within	n 1 year			
Within	n 2-3 years			
	n 3-5 years			
Greate	er than 5 years			

5. Could you provide any examples of very common tax si	ituation/plan/position or issue
that can only be altered in the following horizons.	
Within 1 month	
Within 6 months	
Within 1 year	
Within 2-3 years	
Within 3-5 years	
Greater than 5 years	

6. Company demographics

	at is currently known about who is bearing the costs associated with transfer pricing risk.
1. \	Which best describes your company's equity:
0	Publicly owned
0	Privately owned
0	Privately owned but our debt is publicly traded
0	Government owned
0	Publicly and government owned
0	Privately and government owned
0	Other

7. Public company demographic information

Company name information is important for two reasons. First it allows us to save you time by skipping the next 10 questions in order to focus on your transfer pricing expertise that we're most interested in as we can then use external data from public sources such as Compustat for company-level demographic information (ie/ size, industry etc) rather than having to use your time to provide us with this information.

Demographic information of this sort is essential for gaining a deeper understanding than is currently known of who is bearing the costs associated with transfer pricing risk.

Secondly it will help us control for multiple responses from individuals from the same company in our statistical analysis.

Please note that any information provided will be kept strictly confidential and is subject to the legally binding

confidentiality agreement signed by the researcher and TEI. Under this agreement, no identifying information is allowed to be disclosed and any statistical disclosures relating to the data are guaranteed to be aggregated and subject to review to TEI to insure the confidentiality of all respondents.
Although encouraged for time efficiency provision of the company's name is completely optional.
1. Would you like to save time by providing your company name so the researcher can answer the next 10 questions about company demographics for you? (e.g./ industry, sales, total assets etc.)
C Yes C No
If yes, please provide - Company name, ticker, exchange

8. Demographic information 1. Please indicate your industry membership Agriculture, Forestry, Fishing and/or Hunting Mining Utilities Construction Manufacturing Wholesale Trade Retail Trade Transportation and Warehousing Information Finance and Insurance Real estate, Rental and Leasing O Professional, Scientific and Technical Services Management of Companies (Holding companies) Admin. Support, Waste Mgt. and Remediation Services **Educational Services** Health Care and Social Assistance Arts, Entertainment and Recreation Accomodation and Food Services Other Services None of the above 2. Indicate the accounting standard your company used for its most recent annual financial statements ☐ GAAP ☐ IFRS □ Statutory Tax-Basis Other (please specify)

A As of your most	recent annual fiscal period, does your firm have any U.S. Net Operating
Losses?	recent annual risear period, does your min have any old Net operating
C Yes	
O No	
5. As of your most	recent annual fiscal period, does your firm have any Non-U.S. Net
Operating Losses	?
C Yes	
O No	
6. The percent of a	all income taxes that my company paid to its: (Please enter 25 for 25%)
Home country federal government	
Foreign country federal governments	
Home country local/state governments	
Foreign country local/state governments	
7. The percent of	all non-income taxes that my company paid to its: (Please enter 25 for
25%)	
Home country federal government	
Foreign country federal governments	
Home country local/state governments	
Foreign country local/state governments	
8. The percent of	my company that is financed through: (Please enter 25 for 25% and
insure your respo	nse sums to 100)
Debt	
Equity	

9. N	My company's asset size as of the most recent annual fiscal period is:
0	<\$10M
0	\$10M - <\$25M
0	\$25M - <\$50M
0	\$50M - <\$100M
0	\$100M - <\$250M
0	\$250M - <\$500M
0	\$500M - < \$1B
0	\$1B - <\$5B
0	\$5B - <\$10B
0	\$10B - <\$50B
0	\$50 - <\$500B
0	\$500B or more
10.	My company's sales as for the most recent annual fiscal period:
0	<\$10M
0	\$10M - <\$25M
0	\$25M - <\$50M
0	\$50M - <\$100M
0	\$100M - <\$250M
0	\$250M - <\$500M
0	\$500M - < \$1B
0	\$1B - <\$5B
0	\$5B - <\$10B
0	\$10B - <\$50B
0	\$50 or more

9. Company tax environment

In order to analyze what type of firms are most affected by aggressive transfer pricing enforcement we need to collect demographic information in the form of 20 questions. However to save time you have the option to provide your company and the information such as industry and size can be pulled from the compustat database.

1. /	As of the most recent annual fiscal period, my company files country-level consolidated
tax	returns in:
0	United States only
0	United States and one other country
0	United States and up to 10 other countries
0	United States and up to 20 other countries
0	United States and over 20 other countries
0	Not the U.S. but does file in one other country
0	Not the U.S. but does file in up to 10 other countries
0	Not the U.S. but does file in up to 20 other countries
0	Not the U.S. but does file in over 20 other countries
0	Does not file a consolidated tax return
2. F	Regarding my company's current tax audit environment, my company (check all that
	oly):
	Is not currently under an audit by federal or state authorities from any country
	Is currently under audit by the U.S. tax authority
	Is currently under audit by between one and five federal tax authorities
	Is currently under audit by between more than five federal tax authorities
	Is currently under audit by between one and five U.S. state tax authorities
	Is currently under audit by between more than five U.S. state tax authorities
3. F	Regarding the tax audit environment in the past three fiscal years, my company (check
all	that apply):
	Has not undergone litigation against federal or state tax authorities from any country.
	Has undergone litigation against the U.S. tax authority.
	Has undergone litigation against between one and ten federal tax authorities.
	Has undergone litigation against more than ten federal tax authorities.
	Has undergone litigation against between one and ten U.S. state tax authorities.
	Has undergone litigation against more than ten U.S. state tax authorities

Had a tax settlement with the Had a tax settlement with better Had a tax settlement with more Had a tax settlement with more Had a tax settlement with more Mad a tax settlement with more	with state or federal tax authorities from any countries. U.S. tax authority. ween one and ten federal tax authorities. re than ten federal tax authorities. ween one and ten U.S. state tax authorities. re than ten U.S. state tax authorities. P (Compliance Assurance Process) audit participant with the IRS: res' above, please indicate the primary reason why your firm
Had a tax settlement with the Had a tax settlement with better Had a tax settlement with more Had a tax settlement with more Had a tax settlement with more Mad a tax settlement with more	U.S. tax authority. ween one and ten federal tax authorities. re than ten federal tax authorities. ween one and ten U.S. state tax authorities. re than ten U.S. state tax authorities. P (Compliance Assurance Process) audit participant with the IRS:
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Had a tax settlement with beth Had a tax settlement with more My company is a CA Yes No If you answered "Yes Participates in CAP: If you answered "No irm may want to participate and	ween one and ten U.S. state tax authorities. The than ten U.S. state tax authorities. The (Compliance Assurance Process) audit participant with the IRS:
Had a tax settlement with more In My company is a CA Yes No If you answered "Yes Participates in CAP: If you answered "No Irm may want to participate and the p	re than ten U.S. state tax authorities. P (Compliance Assurance Process) audit participant with the IRS:
S. My company is a CA Yes No S. If you answered "Yes Participates in CAP: Tax Return Quality: Ensure ta Tax Return Efficiency: Secure Corporate Governance: Provi	P (Compliance Assurance Process) audit participant with the IRS:
C Yes C No C No C If you answered "Yes participates in CAP: C If you answered "No irm may want to participate and the particip	
S. If you answered "Ye participates in CAP: "If you answered "No irm may want to participate and the part	s" above, please indicate the primary reason why your firm
S. If you answered "Ye participates in CAP: ". If you answered "No irm may want to participate and the pa	s" above, please indicate the primary reason why your firm
Articipates in CAP: "If you answered "No irm may want to particle irm	es" above, please indicate the primary reason why your firm
Financial Statement Benefits: Tax Return Quality: Ensure ta Tax Return Efficiency: Secure Corporate Governance: Provi Compensation: Executive or I	
Financial Statement Benefits: Tax Return Quality: Ensure ta Tax Return Efficiency: Secure Corporate Governance: Provi Compensation: Executive or I	
Financial Statement Benefits: Tax Return Quality: Ensure ta Tax Return Efficiency: Secure Corporate Governance: Provi Compensation: Executive or I	o" above, please indicate the primary reason why you believe your
 □ Tax Return Quality: Ensure ta □ Tax Return Efficiency: Secure □ Corporate Governance: Provi □ Compensation: Executive or I Other (please specify) 	cipate in CAP:
☐ Tax Return Efficiency: Secure ☐ Corporate Governance: Provi ☐ Compensation: Executive or I Other (please specify)	Reduce the tax reserve, e.g., FIN 48 unrecognized tax benefits
☐ Corporate Governance: Provi ☐ Compensation: Executive or I Other (please specify)	x compliance is high
Compensation: Executive or to	tax refunds, finalize tax payments, and resolve outstanding issues as quickly as possible
Other (please specify)	ide additional monitoring of management
/	Manager Compensation tied to either or both of tax return and/or financial statement quality.
. Please enter the nu	
. Please enter the nu	
	mber (or estimate) of subsidiaries your company operates:
.S.	
on-U.S.	
. Please enter an esti	
or 25%)	mate of the total percentage of total assets that are: (Please enter 25
.S. based	nate of the total percentage of total assets that are: (Please enter 25
on-U.S. based	nate of the total percentage of total assets that are: (Please enter 25

IO. The most s						
O Value-Added Tax						
Sales Tax						
C Payroll Tax						
C Real Estate Tax						
Other (please specify)						
11. Is R&D a re	gular part of you	r firm's busine	ess?			
C Yes						
C No						
where 1 is not	the importance of that important and			our firm or	1 a scale of 1 to	0 5,
O 1 Not important						
O 2						
 3 Moderately imp 						
, ,	ortant					
C 4 C 5 Very important	ortant					
45 Very important13. The ratio of	total R&D expen	ditures-to-sal	es that is:(Pl	ease ente	r 25 for 25%)	
6 45 Very important13. The ratio ofJ.S. based		ditures-to-sal	es that is:(Pl	ease ente	r 25 for 25%)	
6 45 Very important13. The ratio ofJ.S. based		ditures-to-sal	es that is:(Pl	ease ente	r 25 for 25%)	
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45 Very important13. The ratio ofU.S. based		ditures-to-sal	es that is:(Pl	ease ente	r 25 for 25%)	
C 4 C 5 Very important		ditures-to-sal	es that is:(Pl	ease ente	r 25 for 25%)	
45 Very important13. The ratio ofU.S. based		ditures-to-sal	es that is:(Pl	ease ente	r 25 for 25%)	
45 Very important13. The ratio ofU.S. based		ditures-to-sal	es that is:(Pl	ease ente	r 25 for 25%)	

My company makes	decisions	s on the lo	cation of i	ntellectua	property	based on:	1
	N/A	Least important	2	3	4	5	Most importa
Operations	0	O	0	0	0	0	0
Distributions	0	0	0	0	0	0	0
Access to Financial Capital	0	O	0	0	0	0	0
Access to Human Capital/Talent	0	0	0	0	0	O	0
Information and communication infrastructure	О	0	0	O	O	O	O
Transfer Pricing Risk	0	O	0	0	0	0	0
Proximity to home	0	0	0	0	0	0	0
Tax incentives	0	0	0	O	0	O	O
Government subsidies/grants	0	0	0	0	0	0	0
Relative Cost	0	0	0	O	0	0	0
Strength of Protection of Intellectual Property	O	0	0	0	0	0	0
	. !	15		4 . 1		4:	
5. Is your company elated to R&D activi Yes No	ities? n 15, in yo	our opinion	, have the	cost shari			
Other (please specify) 15. Is your company related to R&D activity C Yes No 16. If yes to question been successful in decreased to Yes	ities? n 15, in yo	our opinion	, have the	cost shari			
I5. Is your company elated to R&D activing Yes No 16. If yes to question been successful in deciding the successful in deciding	ities? n 15, in yo	our opinion	, have the	cost shari			
5. Is your company elated to R&D activity	ities? n 15, in yo lecreasin n 15, in yo	our opinion g your trai	, have the nsfer prici	cost shari ng risk? cost shari	ing/contrib	ution arra	angement

18. In which three	countries would you be most likely to enter into a cost
sharing/contributi	ion arrangement?
1)	
2)	
3)	
19. Does your con	npany generally have excess foreign tax credits?
C Yes	
C No	

10. Regulations impact on transfer pricing risk

These questions are aimed at helping us develop a measure of transfer pricing risk at a country level.

Transfer pricing risk in the context of this survey is defined as the risk of a decrease in future cashflows related to transfer pricing activities if challenged by tax authorities. This includes all costs associated with the risk of a denial of a transfer pricing position and the risk of penalties incurred.

1. When considering the transfer pricing risk of a particular country, what is the effect of the following regulations

the following regule	Increases transfer pricing risk	No affect on transfer pricing risk	Decreases transfer pricing risk
The government identifies a priority of TP methods to use	O	C	C
The government allows TNMM	O	O	C
The government uses best method practise	О	О	С
The government requires disclosure on the tax return concerning related party transaction	O	0	0
The government has legislation requiring transfer pricing documentation	O	O	O
The government requires the documentation to be written contemporaneous with transaction	O	O	O
The government uses proprietary tax data, "secret comparables" to calculate "revised" transfer price	C	C	O
The government does not offer a reduction in penalties	O	O	O
The government sets a threshold for when penalties apply	О	O	O
The government does not allow related party setoffs (bundling of transactions)	O	O	O
The government does not allow a taxpayer to go to competent authority before paying tax	0	O	O
The government does not allow cost-contribution arrangements	O	0	O
The government does not allow commissionaire	0	O	0

Agree Somewhat agree indicate your agreement or disagreement with the following statement: Agree indicate your agreement or disagreement with the following statement: Agree Somewhat dransfer pricing ules generally have stronger enforcement. Agree C C C C C C C C C C C C C C C C C C	Agre Somewhat dare or unles - Please indicate your agreement or disagreement with the following statement: - Agree Somewhat dare your agreement or disagreement with the following statement: - Agree Somewhat dare your agreement or disagreement with the following statement: - Agree Somewhat dare your agreement or disagreement with the following statement: - Agree Somewhat agree Somewhat disagree Disagree ules generally have stronger enforcement impose more risks elated to transfer pricing ules impose more ules ules represented unter represente	Agre Somewhat dare or unles - Please indicate your agreement or disagreement with the following statement: - Agree Somewhat dare your agreement or disagreement with the following statement: - Agree Somewhat dare your agreement or disagreement with the following statement: - Agree Somewhat dare your agreement or disagreement with the following statement: - Agree Somewhat agree Somewhat disagree Disagree ules generally have stronger enforcement impose more risks elated to transfer pricing ules impose more ules ules represented unter represente	arrangements				
April agreements The government allows a C C C C C C C C C C C C C C C C C C	April agreements The government allows a C C C C C C C C C C C C C C C C C C	April agreements The government allows a C C C C C C C C C C C C C C C C C C	The government does not allow foreign comparables when estimating transfer price	О		0	O
Benchmark data is C C C C C C C C C C C C C C C C C C	Benchmark data is C C C C C C C C C C C C C C C C C C	Benchmark data is C C C C C C C C C C C C C C C C C C	The government allows APA agreements	O	(0	O
The governments rules are not alligned with OECD rules The government has a C C Congress of the regulations contain safe harbor rules C. Please indicate your agreement or disagreement with the following statement: Agree Somewhat agree Somewhat disagree Countries with more C C C C C C C C C C C C C C C C C C C	The governments rules are not alligned with OECD rules The government has a C C Congress of the regulations contain safe harbor rules C. Please indicate your agreement or disagreement with the following statement: Agree Somewhat agree Somewhat disagree Countries with more C C C C C C C C C C C C C C C C C C C	The governments rules are not alligned with OECD rules The government has a C C Congress of the regulations contain safe harbor rules C. Please indicate your agreement or disagreement with the following statement: Agree Somewhat agree Somewhat disagree Countries with more C C C C C C C C C C C C C C C C C C C		O	(0	O
The government has a C C C C C C C C C C C C C C C C C C	The government has a C C C C C C C C C C C C C C C C C C	The government has a C C C C C C C C C C C C C C C C C C	Benchmark data is available to taxpayer	О	(0	О
Initiations The regulations contain Safe harbor rules 2. Please indicate your agreement or disagreement with the following statement: Agree Somewhat agree Somewhat disagree Disagree Countries with more Statishished transfer pricing rules generally have stronger enforcement Countries with more Somewhat agree Somewhat disagree Disagree Countries with more Somewhat agree Somewhat disagree Somewhat disagree Somewhat disagree Statishished transfer pricing rules generally have stronger enforcement Countries with more Somewhat Graph Somewhat disagree Somewhat disa	Initiations The regulations contain Safe harbor rules 2. Please indicate your agreement or disagreement with the following statement: Agree Somewhat agree Somewhat disagree Disagree Countries with more Statishished transfer pricing rules generally have stronger enforcement Countries with more Somewhat agree Somewhat disagree Disagree Countries with more Somewhat agree Somewhat disagree Somewhat disagree Somewhat disagree Statishished transfer pricing rules generally have stronger enforcement Countries with more Somewhat Graph Somewhat disagree Somewhat disa	Initiations The regulations contain Safe harbor rules 2. Please indicate your agreement or disagreement with the following statement: Agree Somewhat agree Somewhat disagree Disagree Countries with more Statishished transfer pricing rules generally have stronger enforcement Countries with more Somewhat agree Somewhat disagree Disagree Countries with more Somewhat agree Somewhat disagree Somewhat disagree Somewhat disagree Statishished transfer pricing rules generally have stronger enforcement Countries with more Somewhat Graph Somewhat disagree Somewhat disa	The governments rules are not alligned with OECD rules	O		0	C
Agree Somewhat agree Somewhat disagree Disagree Countries with more Stabilished transfer pricing rules generally have stronger enforcement Countries with more Stabilished transfer pricing rules generally have stronger enforcement Countries with more Stabilished transfer pricing rules impose more risks related to transfer pricing Countries with stronger Stabilished transfer pricing	Agree Somewhat agree Somewhat disagree Disagree Countries with more Stabilished transfer pricing rules generally have stronger enforcement Countries with more Stabilished transfer pricing rules generally have stronger enforcement Countries with more Stabilished transfer pricing rules impose more risks related to transfer pricing Countries with stronger Stabilished transfer pricing	Agree Somewhat agree Somewhat disagree Disagree Countries with more Stabilished transfer pricing rules generally have stronger enforcement Countries with more Stabilished transfer pricing rules generally have stronger enforcement Countries with more Stabilished transfer pricing rules impose more risks related to transfer pricing Countries with stronger Stabilished transfer pricing	long period for statute of	O	(0	С
Agree Somewhat agree Somewhat disagree Disagree Countries with more established transfer pricing rules generally have stronger enforcement Countries with more established transfer pricing rules impose more risks related to transfer pricing Countries with stronger of O O O O O O O O O O O O O O O O O O	Agree Somewhat agree Somewhat disagree Disagree Countries with more established transfer pricing rules generally have stronger enforcement Countries with more established transfer pricing rules impose more risks related to transfer pricing Countries with stronger of O O O O O O O O O O O O O O O O O O	Agree Somewhat agree Somewhat disagree Disagree Countries with more established transfer pricing rules generally have stronger enforcement Countries with more established transfer pricing rules impose more risks related to transfer pricing Countries with stronger		O		0	O
established transfer pricing rules generally have stronger enforcement Countries with more established transfer pricing rules impose more risks related to transfer pricing Countries with stronger enforcement impose more risks related to transfer pricing 3. Are there any other country-level factors or specific regulations that you feel	established transfer pricing rules generally have stronger enforcement Countries with more established transfer pricing rules impose more risks related to transfer pricing Countries with stronger enforcement impose more risks related to transfer pricing 3. Are there any other country-level factors or specific regulations that you feel	established transfer pricing rules generally have stronger enforcement Countries with more established transfer pricing rules impose more risks related to transfer pricing Countries with stronger enforcement impose more risks related to transfer pricing 3. Are there any other country-level factors or specific regulations that you feel					
Countries with more C C C C C established transfer pricing rules impose more risks related to transfer pricing	Countries with more established transfer pricing rules impose more risks related to transfer pricing Countries with stronger enforcement impose more risks related to transfer pricing 3. Are there any other country-level factors or specific regulations that you feel	Countries with more established transfer pricing rules impose more risks related to transfer pricing Countries with stronger enforcement impose more risks related to transfer pricing 3. Are there any other country-level factors or specific regulations that you feel	Countries with more established transfer pricing rules generally have stronger enforcement				
enforcement impose more risks related to transfer pricing 3. Are there any other country-level factors or specific regulations that you feel	enforcement impose more risks related to transfer pricing 3. Are there any other country-level factors or specific regulations that you feel	enforcement impose more risks related to transfer pricing 3. Are there any other country-level factors or specific regulations that you feel	Countries with more established transfer pricing rules impose more risks	О	O	O	O
			enforcement impose more risks related to transfer	О	C	O	C
							ı feel

11.	Transfe	r pricing	risk and	corporat	e decisions
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These questions are aimed at gaining a deeper understanding of the direct and indirect effects of transfer pricing risk on

	porate decisions. One of the important goals of this research is to gain a deeper understanding of the costs of the asfer pricing risk imposed by tax authorities.
1. \	When initially entering a foreign country, which of the following methods has your
COI	mpany used (select all that apply):
	Purchased shares of an existing company opererating in the foreign country
	Started your own company in the foreign country
Othe	er (please specify)
	Generally when entering a new country, to what degree do tax issues influence the pice between acquisition and greenfield development?
0	1 Low importance
0	2
0	3 Moderate importance
0	4
0	5 Very important

	increase TP risk	Decrease TP risk	not a factor
Prior year losses by target	©	O O	O
Prior year losses by acquirer	O	O	0
The acquistion is for strategic reasons and will be integrated into operations	O	O	O
The acquisition is purely a financial investment	0	O	O
The target has a high level of intangible assets	0	O	O
The target is a multinational	0	0	O
The acquirer already has operations in the target's country	O	О	O
The target uses a big four auditor for their financial statment assurance	C	O	O
The target is cross-listed on more than one stock exchange	C	0	O
A portion of the deal will be financed by foreign runds	C	0	O
Target was a private company	О	O	O
ransfer pricing risk of	a target?	lable information could you	
o. Do you believe trans acquisition?	ter pricing risk is ta	ectored into the price of a	cross-border
Yes			
□ No			
i. What other tax facto	rs are factored into	the price of a cross-borde	r acquisition?
THIAL VIIIGI LAN IAULU	is are ractored lift		. acquisitiviii
	▼		

7. Do you believe transfer pricing risk influences the decision to invest in greenfield
development?
C Yes
© No
8. What other tax factors influence the decision to invest in greenfield development?
A
▼
O Besides areas hander manner and as relations what other business decisions are be
9. Besides cross-border merger and acquisitions, what other business decisions can be largely impacted by high levels of transfer pricing risk?
algely impacted by high levels of transfer pricing risk:
10. In your estimate, how often do the perceived tax-benefits of an acquired target pay-off?
C <10% of the time
C 10-30% of the time
© 30%-50% of the time
© 50%-70% of the time
© 70%-90% of the time
C >90% of the time
11. How do companies assess the efficiency of their own transfer pricing practises?
(check as many as apply)
Overall ETR
☐ Foreign ETR
☐ FIN 48
Cash taxes paid
Success in disputes with tax authorities
Lack of disputes with tax authorities
Number of challenges by tax authorities (more is worse)
Number of challenges by tax authorities (more is better)
Other (please specify)

12. How do you assess the likelihood of a company to obtain external support/advice on
their transfer pricing relative to other tax functions and tax issues face by a firm?
Firms are more likely to seek external support/advise for transfer pricing than other tax issues
☐ There is no difference
Firms are less likely to seek external support/advise for transfer pricing than other tax issues
13. From whom does your firm obtain advice on transfer pricing (check as many as apply)
C All Advice on transfer pricing is internally generated by my company
C A majority of the advice on transfer pricing is internally generated by my company
A minority of the advice on transfer pricing is internally generated by my company
My company does not internally generate advice on transfer pricing
C Auditor
O Non-auditor accounting firm
O Non-auditor consulting firm
C Law firm
C Investment Bank
Other (please specify)

12. Transfer pricing around the world						
These questions are again aimed at helping us gain insights into transfer pricing risk at a country level						
1. Which are the five countries that you would most like to avoid dealing with in terms of transfer pricing?						
The countries I prefer to avoid are:						
2. Can you identify any specific or common factors that make these countries difficult to deal with?						
3. Looking at the five countries you have chosen, which statement is most true						
These countries have very severe compliance burdens						
C These countries have very severe penalties						
C These countries combine severe penalties with severe compliance burdens						
These countries have very unclear regulations						

13. Transfer pricing within the United States				
1. Do you have operations in more than one U.S. State? O Yes No				

1. Which are t	the five U.S. states that you would most like to avoid dealing with in terms of
transfer prici	ng?
1)	
2)	
3)	
4)	
5)	
2. Looking at	the five U.S. states you have chosen, which statement is most true
C These states ha	ave very severe compliance burdens
These states have	ave very severe penalties
C These states co	ombine severe penalties with severe compliance burdens
These states have	ave very unclear regulations
C These states ha	ave very intense enforcement

15. Transfer pricing	risk across count	ries	
1. In your experience tax rules necessarily itransfer pricing rules?	indicate that the cou		
C Yes			
O No			
Other (please specify)			

2. Based on your experiences, please rate the overall transfer pricing risk of the following countries from 1 (least risky) to 5 (very risky). 1 Not risky 5 Very risky Argentina Australia Austria Bahamas Barbados Belgium Bermuda Brazil British Virgin Islands Canada Cayman Islands China Denmark Finland France Germany Hong Kong India Ireland Italy Japan Malaysia Mexico Netherlands Netherlands (Dutch) Antilles New Zealand Norway Singapore South Africa Spain Sweden Switzerland U.S. Virgin Islands United Kingdom **United States**

3. How would you rate the level of enforcement of transfer pricing rules in each of the following countries? 1 (low level of 5 (high level of enforcement) enforcement) Argentina Australia Austria Bahamas Barbados Belgium Bermuda Brazil British Virgin Islands Canada Cayman Islands China Denmark Finland France Germany Hong Kong India Ireland Italy Japan Malaysia Mexico Netherlands Netherlands (Dutch) Antilles New Zealand Norway Singapore South Africa Spain Sweden Switzerland U.S. Virgin Islands United Kingdom **United States**

4. How would you rate the experience and expertise of the transfer pricing auditors from the following jurisdictions?

	1 (Low level of experience and expertise)	2	3	4	5 (High level of experience and expertise)
Argentina	О	0	0	0	O
Australia	O	\circ	0	О	O
Austria	O	0	0	O	C
Bahamas	O	\circ	0	О	O
Barbados	O	O	0	C	O
Belgium	O	\circ	0	О	O
Bermuda	О	O	0	О	O
Brazil	O	\circ	0	C	O
British Virgin Islands	О	O	0	О	O
Canada	O	\circ	0	C	O
Cayman Islands	O	0	0	0	0
China	O	\circ	0	C	O
Denmark	O	0	0	0	0
Finland	O	\circ	0	О	O
France	O	0	0	C	O
Germany	O	O	0	0	0
Hong Kong	O	0	0	0	0
India	O	O	0	0	0
Ireland	0	0	0	0	0
Italy	\circ	0	0	0	0
Japan	O	0	0	O	O
Malaysia	\circ	0	O	0	O
Mexico	O	0	0	O	O
Netherlands	\circ	0	O	0	O
Netherlands (Dutch) Antilles	O	0	0	O	O
New Zealand	\circ	0	O	0	O
Norway	O	0	0	O	O
Singapore	\circ	0	0	0	O
South Africa	0	0	0	O	0
Spain	\circ	0	O	0	O
Sweden	0	0	0	O	0
Switzerland	\circ	0	O	0	0
U.S. Virgin Islands	0	0	0	O	0
United Kingdom	\circ	0	O	0	O
United States	0	0	0	O	O

Bilataral advanced price	cing agreements		
Neither			
. Which countries	s do you have unilateral ad	vanced pricing agree	ment experience with
nd how long did	the process take?		
	Country	How	v long did the process take?
Agreement A			
Agreement B	▼		<u> </u>
Agreement C	<u> </u>		<u> </u>
Agreement D	•		•
Agreement E	▼		•
Agreement F	▼		•
Agreement G	<u> </u>		V
Agreement H	V		V
Agreement I	<u> </u>		•
Agreement J	▼		V
	countries do you have bila w long did it take the proce	_	erience with and
	-	_	erience with and How long did the process take?
pproximately hov	w long did it take the proce	ess take?	
pproximately hov	W long did it take the proce	ess take? Bilateral country 2	How long did the process take?
Agreement A	W long did it take the proce	ess take? Bilateral country 2	How long did the process take?
Agreement A Agreement B Agreement C	W long did it take the proce	ess take? Bilateral country 2	How long did the process take?
Agreement A Agreement B Agreement C Agreement D	W long did it take the proce	ess take? Bilateral country 2	How long did the process take?
Agreement A Agreement B Agreement C Agreement D Agreement E	W long did it take the proce	ess take? Bilateral country 2	How long did the process take?
Agreement A Agreement B Agreement C Agreement D Agreement E Agreement F	W long did it take the proce	ess take? Bilateral country 2	How long did the process take?
	W long did it take the proce	ess take? Bilateral country 2	How long did the process take?
Agreement A Agreement B Agreement C Agreement D Agreement E Agreement F Agreement G	W long did it take the proce	ess take? Bilateral country 2	How long did the process take?
Agreement A Agreement B Agreement C Agreement D Agreement E Agreement F Agreement G Agreement H	W long did it take the proce	ess take? Bilateral country 2	How long did the process take?
Agreement A Agreement B Agreement C Agreement D Agreement E Agreement F Agreement G Agreement H Agreement I	W long did it take the proce	ess take? Bilateral country 2	How long did the process take?

16. The effect of	f financial repo	rting on tra	nsfer pricing		
These questions are a transfer pricing risk	imed at learning more	about how recer	nt non-tax regulations a	and enforceme	ents have affected
1. In your opinion affected the abilit		•	_	-	•
	Eliminated tax efficiency		No significant affect		Increased tax efficiency
Sarbanes Oxley	O	0	O	0	O
FIN 48 rules in U.S.	0	0	0	0	O
IFRS	O	0	O	0	0
hypothesized to a how would you ra transfer pricing st	te the relative inf trategy		ese factors on de	_	
	Most influential factor		Some influence		factor
Management accounting incentive - Subsidiary performance	©	0	6	0	O
Management accountng incentive- Manager's compensation	C	O	O	O	O
Financial accounting incentive - Maximize earnings	С	0	С	0	C
Financial accounting incentive - Clean audit	0	0	O	O	O
Tax incentive - Maximize tax efficiency	0	O	O	0	O
3. To facilitate the calculate different one price for tax O Yes O No O Sometimes	t transfer prices	for different	purposes within t	he compai	ny? (ie. calculate

4. If you answered "YES" or "SOMETIMES" to #3, what factors lead to a company
calculating two seperate transfer prices instead of just one?
Size of the subsidiary relative to the parent
☐ Value or frequency of the transaction to the subsidiary
☐ Value or frequecy of the transaction to the parent
☐ The country of the subsidiary
☐ The country of the parent
One time event for firm (ie M&A, upcoming stock issuance etc)
The transfer price would affect the compensation of subsidiary managers
5. Is there additional factors not mentioned above that increase or decrease the calculation of two different transfer prices for the same transaction by the company?
▼ ·
6. Under what circumstances do you think a company is most likely to forego potential tax
efficiencies due to financial reporting considerations?
▼
7. In your opinion, where is the largest impact of transfer pricing on financial reporting?
8. Has Fin 48 changed the way companies approach transfer pricing?
C Yes, Firms are more likely to forego tax efficiencies
C Yes, Firms are more likely to search out tax efficiencies
O No, Firms behaviors are generally unchanged
9. Has Fin 48 changed managements risk tolerance as it evaluates whether or not to take a
transfer pricing position
C Firms have become more risk averse
C No difference
© Firms have become more risk seeking
10. Has FIN 48 led to any other notable differences in companies approaches to transfer
pricing?

department? O Yes No 12. What is your estimate of the percent of your total ending balance tax reserves (e.g., FIN 48 unrecognized tax benefits) is represented by risks related to transfer pricing? (please provide your response in decimal form where .25 represents 25%) 13. We are familiar with financial reporting in North America but are interested in transfer pricing around the world. If you are from a non-North American country, are there any financial reporting requirements particular to your country that provide insights into a firm's transfer pricing that may be publicly available?
12. What is your estimate of the percent of your total ending balance tax reserves (e.g., FIN 48 unrecognized tax benefits) is represented by risks related to transfer pricing? (please provide your response in decimal form where .25 represents 25%) 13. We are familiar with financial reporting in North America but are interested in transfer pricing around the world. If you are from a non-North American country, are there any financial reporting requirements particular to your country that provide insights into a
12. What is your estimate of the percent of your total ending balance tax reserves (e.g., FIN 48 unrecognized tax benefits) is represented by risks related to transfer pricing? (please provide your response in decimal form where .25 represents 25%) 13. We are familiar with financial reporting in North America but are interested in transfer pricing around the world. If you are from a non-North American country, are there any financial reporting requirements particular to your country that provide insights into a
48 unrecognized tax benefits) is represented by risks related to transfer pricing? (please provide your response in decimal form where .25 represents 25%) 13. We are familiar with financial reporting in North America but are interested in transfer pricing around the world. If you are from a non-North American country, are there any financial reporting requirements particular to your country that provide insights into a
pricing around the world. If you are from a non-North American country, are there any financial reporting requirements particular to your country that provide insights into a
pricing around the world. If you are from a non-North American country, are there any financial reporting requirements particular to your country that provide insights into a
tivm's transfer arieina that may be aubliely available?
irm's transfer pricing that may be publicly available:
\forall

17. Transfer pricing in difficult economic times One area of my research, is trying to provide assistance in addressing the inherent difficulties of transfer pricing in recessionary or difficult economic times. 1. In general, how has the recession affected the behaviour of tax authorities: C They have become more strict C They have become less strict There has not been a change 2. With respect to transfer pricing issues in particular, how has the recession affected the behaviour of tax authorities: They have become more strict They have become less strict C There has not been a change 3. Does the strictness of a country's transfer pricing rules and enforcement affect the ability of a taxpayer to react to market downturns and adjust their transfer pricing in a tax efficient manner? Yes No

4. How have the following regulations affected your company's ability to manage transfer pricing policies/risks efficiently in recessionary or difficult economic times Make it easier to transfer price No affect on a firms ability to transfer Make it more difficult to tranfer price price efficiently efficiently during a recession efficiently during a recession 0 The government identifies a priority of TP methods to use The government allows 0 (·) 0 TNMM The government uses best method practise The government requires 0 0 disclosure on the tax return concerning related party transaction The government has legislation requiring transfer pricing documentation 0 0 0 The government requires the documentation to be written contemporaneous with transaction 0 The government uses 0 proprietary tax data, "secret comparables" to calculate "revised" transfer price 0 0 0 The government does not offer a reduction in penalties The government sets a threshold for when penalties apply The government does not 0 0 0 allow related party setoffs (bundling of transactions) 0 The government does not allow a taxpayer to go to competent authority before paying tax 0 0 0 The government does not allow cost-contribution arrangements The government does not allow commissionaire arrangements 0 (·) 0 The government does not allow foreign comparables when estimating transfer price 0 The government allows APA agreements The government allows a

Benchmark data is available to taxpayer The governments rules are not alligned with OECD rules The government has a long period for statute of limitations The regulations contain safe harbor rules 5. Are there any additional specific regulations or tax authority attributes that affect a taxpayer's ability to transfer price efficiently in a recession? 6. Are certain taxpayer's, better situated to adjust their transfer pricing in the face of economic downturn? C Yes C No
not alligned with OECD rules The government has a C C C C C C C C C C C C C C C C C C
The regulations contain Safe harbor rules 5. Are there any additional specific regulations or tax authority attributes that affect a taxpayer's ability to transfer price efficiently in a recession? 6. Are certain taxpayer's, better situated to adjust their transfer pricing in the face of economic downturn? 6. Yes
5. Are there any additional specific regulations or tax authority attributes that affect a taxpayer's ability to transfer price efficiently in a recession? 6. Are certain taxpayer's, better situated to adjust their transfer pricing in the face of economic downturn? 7. Yes
Eaxpayer's ability to transfer price efficiently in a recession? 6. Are certain taxpayer's, better situated to adjust their transfer pricing in the face of economic downturn? 9 Yes
economic downturn? C Yes
O No
8. An upcoming research paper documents that despite the firm reporting losses, certabusiness segments along the chain may be reporting profits. The paper does not comment on transfer pricing's role in this. Could transfer pricing be playing a role here What transfer pricing factors (regulatory or firm-specific influence) may lead to profits it one region and losses in another when overall there is a loss?

18. Thank You

1. Thank you very much for sharing your experience and knowledge.

If you are interested in the outcomes of the study or have any additional questions or comments please feel free to email me at:

