# Readings

## Optional Readings: These are \*optional\* resources to support student learning.

# Week 1: Introduction and MapReduce

- MMDS Ch.1: Data Mining 

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## Week 2 & Week 3:

- MMDS Ch. 6: Frequent Itemsets □
- Neural Networks and Embeddings:
  - SLP Ch. 6: Vector Semantics and Embeddings ⇒
  - ∘ SLP3 Ch. 7:Neural Networks ⊟
  - MMDS Ch. 13: Neural Nets and Deep Learning →

#### Week 4:

Lecture notes on decision trees by Alice Gao ⇒

## Week 5 & Week 6:

• MMDS Ch. 3: Finding Similar Items ⇒

#### Week 8:

- MMDS Ch. 7: Clustering □⇒
- MMDS Ch. 11: Dimensionality Reduction □

# Week 9: Reading Week

## Week 10-11:

• MMDS Ch. 5: Link Analysis ⊟

## Week 12: Latent-Factor Recommender Systems:

- Paper: AutoRec: Autoencoders Meet Collaborative Filtering ⇒

# Week 13 (Neural) Language Models:

# Textbooks:

- MMDS: Mining of Massive Datasets, Jure Leskovec, Anand Rajaraman, Jeff Ullman ⊟
- SLP3: Speech and Language Processing (3rd ed. draft): Dan Jurafsky, James H. Martin □