Welcome

Smart Contracts for Enterprise Integration

Blockchain- / Smart-Contract Hackathon by Microsoft Germany

with partners Unibright und Zühlke Engineering GmbH

Business Integration since 1989

Unibright Evolution

1989 - 2000
SPO Consulting GmbH

SAP Solution Provider

Solutions for Lufthansa, Samsung, ABB, KSB, ...

2000 - 2010
SPO Consulting GmbH

Technology Enabler

SAP, Web 2.0, Portals, Mobile Devices, SOA, .NET development

2011
SPO Consulting GmbH

Integration Platform

Cloud based integration platform, on Azure since 2016

2016
Blockchain Spin-Off

Unified Framework

Blockchain Based Business Integration

2017 - 2018
Unibright

Launch

Token Launch, Development, Partnering, Go-To Market

What is Blockchain?

Buzzword? Crypto? Technology?

BUZZWORD!
HYPE!
FOMO!

CRYPTO!
BITCOIN!
TO THE MOON!

TECHNOLOGY!
DISRUPTIVE!
UNIQUE!

Blockchain

“Another” new technology

Maturing

Integration

Integration Perspective

Unibright: A Unified Framework

No integration

Partially Integrated

Fully Integrated with Blockchain Technology

Teaming up for our mission

COMMUNITY
Token Holders
Enthusiasts
Enabler

PARTNERS
Technical
Go-To-Market
Strategic

BLOCKCHAIN TARGETS
Ethereum
Hyperledger
Neo, EOS, RSK, Nem…

Partners, Advisors and Accelerators

zühlke empowering ideas

Microsoft Partner

ICONIQLAB ACCELERATION. BLOCKCHAINED.

Ambisafe

KT Consult

kuppingercole ANALYSTS

SPO Consulting GmbH

Thank you and have fun!

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