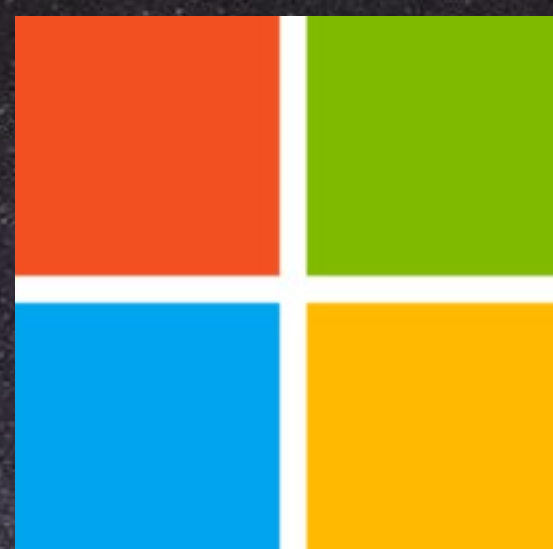


# Welcome



Smart Contracts for Enterprise Integration

Blockchain- / Smart-Contract Hackathon by Microsoft Germany

with partners Unibright und Zühlke Engineering GmbH



# Business Integration since 1989

## Unibright Evolution



**1989 - 2000**

SPO Consulting GmbH

SAP Solution Provider

Solutions for Lufthansa,  
Samsung, ABB, KSB, ...



**2000 - 2010**

SPO Consulting GmbH

Technology Enabler

SAP, Web 2.0, Portals,  
Mobile Devices, SOA,  
.NET development



**2011**

SPO Consulting GmbH

Integration Platform

Cloud based  
integration platform, on  
Azure since 2016

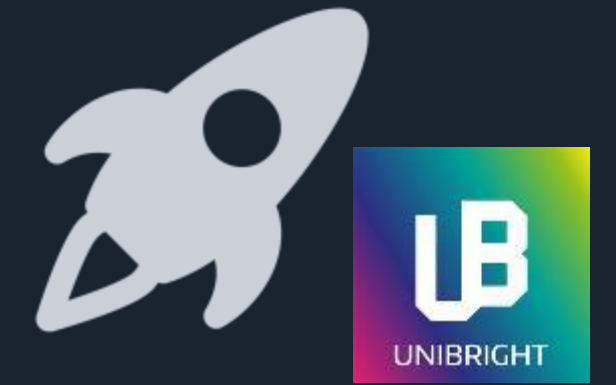


**2016**

Blockchain Spin-Off

Unified Framework

Blockchain Based  
Business Integration



**2017 - 2018**

Unibright

Launch

Token Launch,  
Development,  
Partnering, Go-To  
Market

What is Blockchain?

Buzzword? Crypto? Technology?

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BUZZWORD!  
HYPE!  
FOMO!



CRYPTO!  
BITCOIN!  
TO THE MOON!

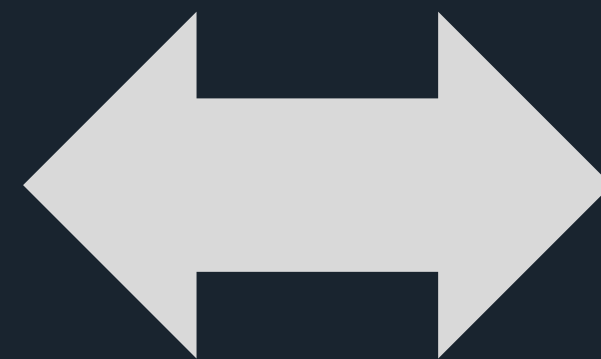


TECHNOLOGY!  
DISRUPTIVE!  
UNIQUE!

# Blockchain “Another” new technology



Maturing



Integration

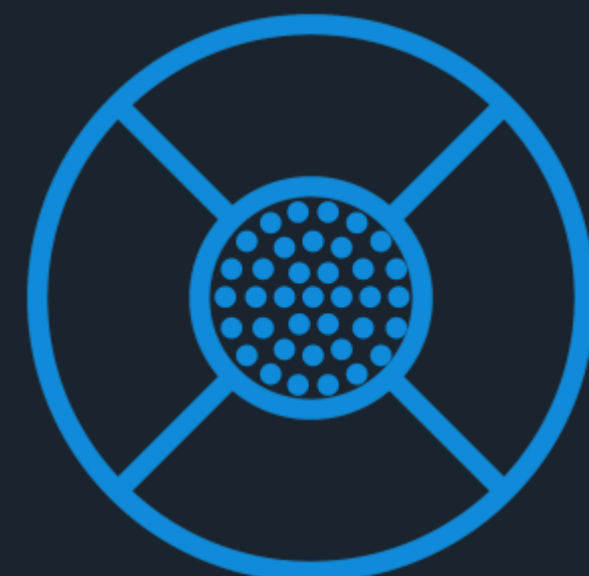
# Unibright: A Unified Framework



No integration



Partially Integrated



Fully Integrated with  
Blockchain Technology

UNIBRIGHT ECOSYSTEM  
Teaming up for our mission

6



COMMUNITY  
Token Holders  
Enthusiasts  
Enabler



PARTNERS  
Technical  
Go-To-Market  
Strategic



BLOCKCHAIN TARGETS  
Ethereum  
Hyperledger  
Neo, EOS, RSK, Nem...



Microsoft  
Partner



Partners, Advisors and Accelerators





# Thank you and have fun!



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