

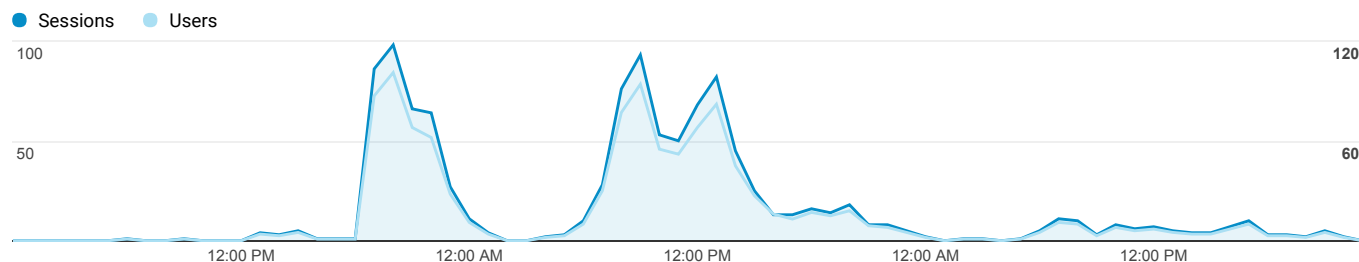


Audience Overview

All Users
100.00% Sessions

Sep 23, 2017 - Sep 25, 2017

Overview



Sessions

1,103

Users

780

Pageviews

1,472

Pages / Session

1.33

Avg. Session Duration

00:01:40

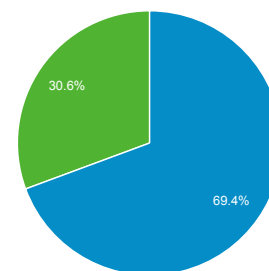
Bounce Rate

82.41%

% New Sessions

69.36%

■ New Visitor ■ Returning Visitor



Operating System	Sessions	% Sessions
1. iOS	681	61.74%
2. Android	335	30.37%
3. Windows	61	5.53%
4. Macintosh	19	1.72%
5. Chrome OS	5	0.45%
6. Linux	1	0.09%
7. Windows Phone	1	0.09%

Acquisition Overview

All Users
100.00% Sessions

Sep 23, 2017 - Sep 25, 2017

Primary Dimension:

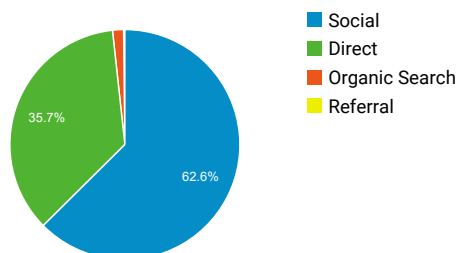
Conversion:

Top Channels

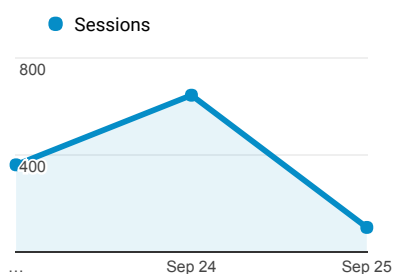
All Goals

Edit Channel Grouping

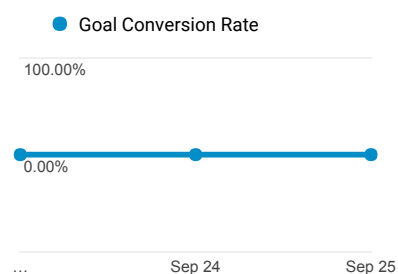
Top Channels



Sessions



Conversions



Acquisition				Behavior		
	Sessions ↓	% New Sessions ↓	New Users ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓
	1,103	69.36%	765	82.41%	1.33	00:01:40
1 Social	690			84.64%		
2 Direct	394			78.93%		
3 Organic Search	17			76.47%		
4 Referral	2			50.00%		

Conversions



Set up a goal.

To see outcome metrics, define one or more goals.

GET STARTED

To see all 4 Channels click [here](#).