

Canadian Charity

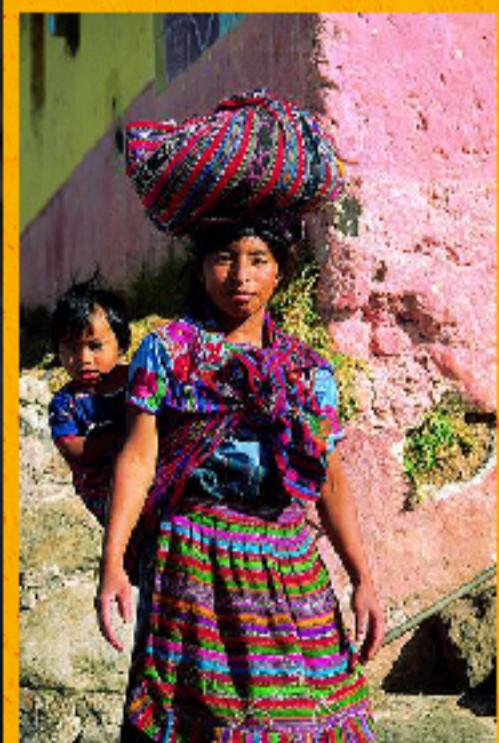


A local Charity/NGO with volunteer chapters in Perth and Ottawa. We fundraise locally to build improved cooking stoves, provide emergency relief, fund student bursaries and a microloan program. We focus our aid on helping the Maya people of the western highlands of Guatemala.



Stove Building Process

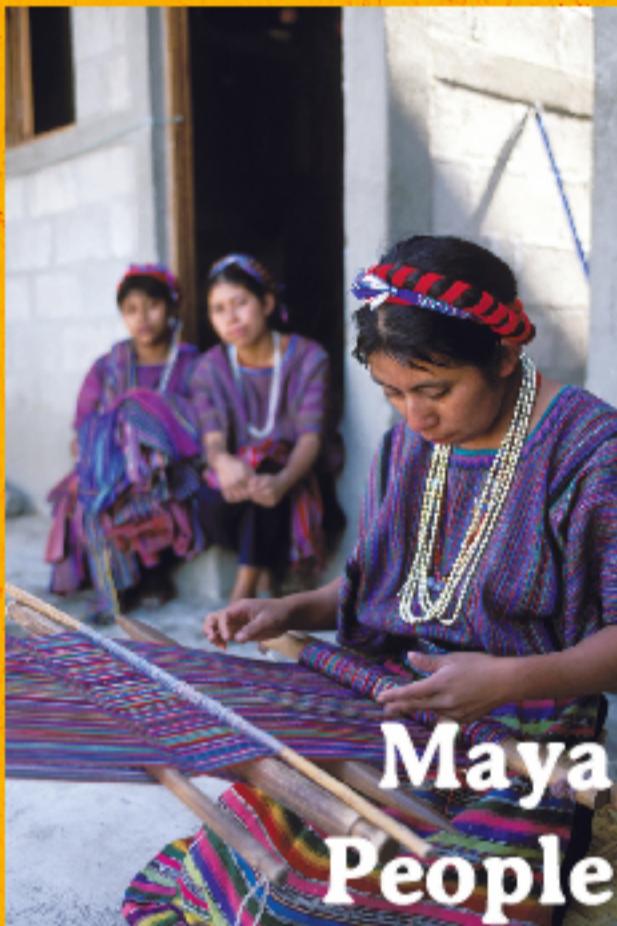
Volunteers



Mayan Guatemalan Fabric



Maya People



Each Mayan people group can be identified by the color and weave of their clothing's fabric.



Traditional Clothing



Medical Emergencies



Volunteer Stove
Builders and
their Work Setting

01 Typography

Fonts

Averia Serif Bold

Segoe UI Bold

Segoe UI Semibold

Segoe UI Regular

Main Styles

Page title

Averia Serif / Bold / 36px / line-height: 44px

Section title

Segoe UI / Bold / 24px / line-height: 28px

Subsection title / Button

Segoe UI / SemiBold / 18px / line-height: 22px

Body Text / Table Content

Segoe UI / Regular / 14px / line-height: 16px

Form Content / Label Text

Segoe UI / Regular / 14px / line-height: 16px

02 UI Colors



Red
#ff132a



Green
#5ebf32



Dark Blue
#2230ba



Yellow
#ffc50b



Black
#000000

03 Buttons

Primary Button

[Donate Here!](#)

[Donate Here!](#)

Secondary Button

[Become a volunteer](#)

[Become a volunteer](#)

04 Sample of Content

Working with the Maya

A local Charity/NGO with volunteer chapters in Perth and Ottawa. We fundraise locally to build improved cooking stoves, provide emergency relief, fund student bursaries and a microloan program. We focus our aid on helping the Maya people of the western highlands of Guatemala.

About the Maya Families

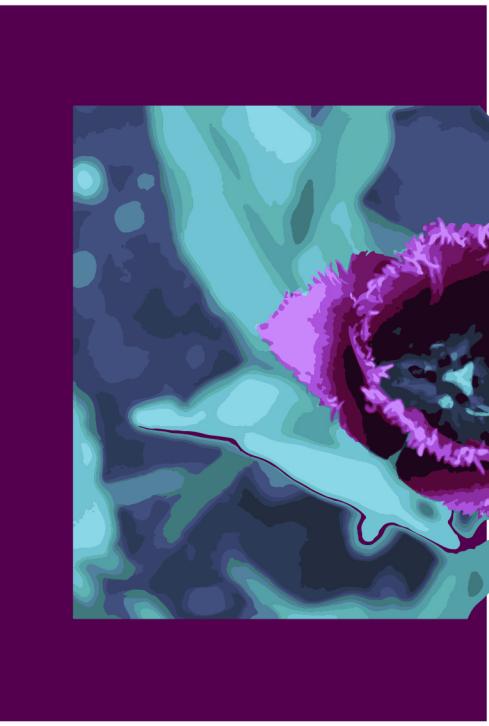
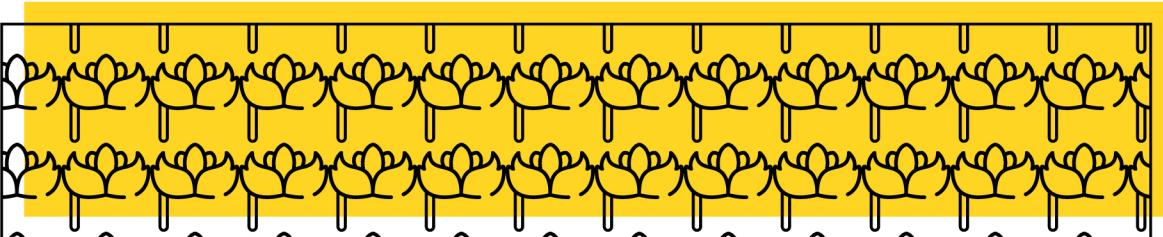
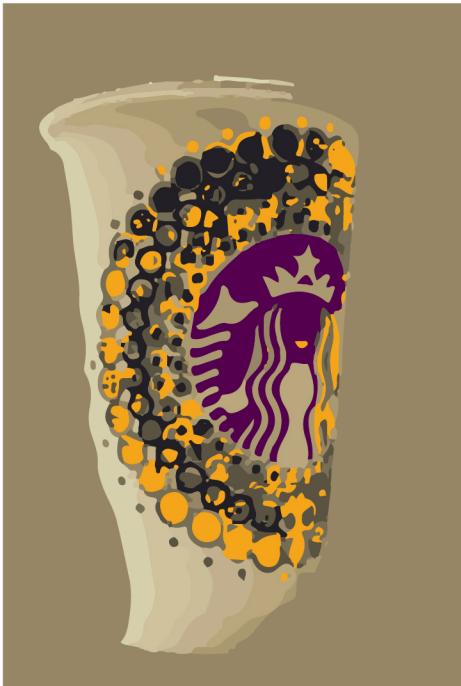
The families served by the Guatemala Stove Project are part of Guatemala's impoverished Maya majority. The sixty percent of Guatemalans who are members of indigenous Mayan groups own only six percent of the land. Most survive on less than \$2 a day.

Basic resources such as health care, electricity and potable water are extremely scarce in the highlands, where the majority of the Maya live. Yet these people endure, maintaining pride in their ancient languages and rich cultural traditions, while seeking ways to overcome the obstacles of poverty and discrimination by the larger society.





Design is an opportunity to continue telling the story.



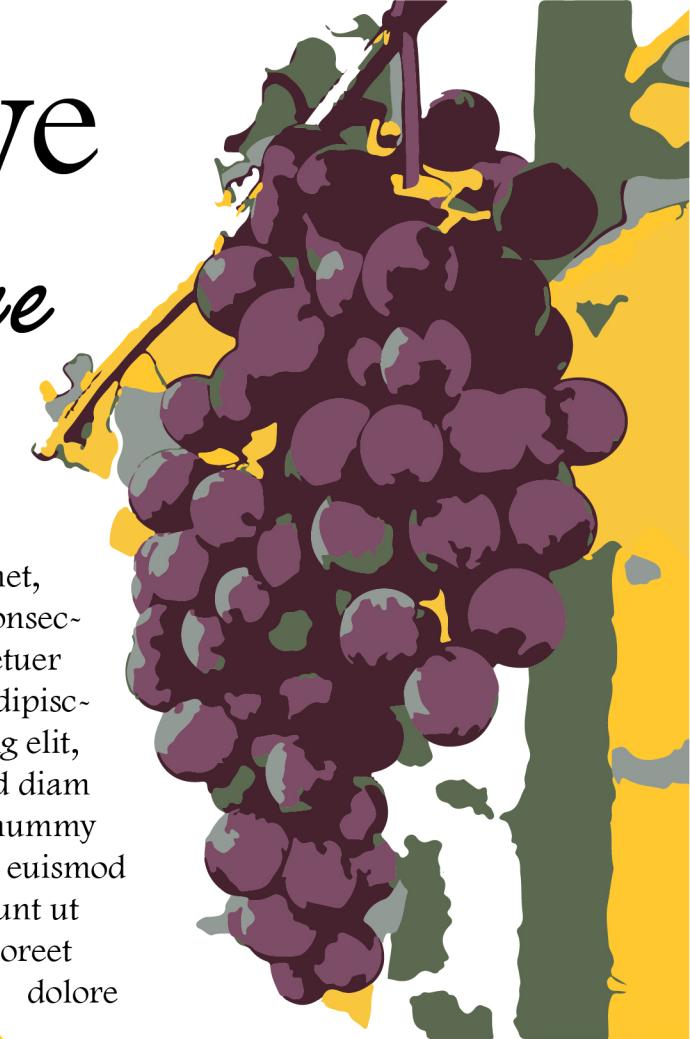
"Lorem

Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's 'Lorem Ipsum' is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the

Purple Eye

Purple Eye

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