

For qualifications

that make a real difference to **your career choices**,

look no farther than

Management and Science University (MSU)

# FACULTY of BUSINESS MANAGEMENT and PROFESSIONAL STUDIES (FBMP)

www.msu.edu.my

Transforming LIVES, ENRICHING Future





# Mission

**TRANSFORMATIVE** - To provide compelling transformative learning experiences through educational opportunities and a collaborative learning environment centred on pioneering innovative delivery, ethical values, and economic as well as social transformation efforts.

**GLOBAL** - To be a leading globally connected university, diversely rich in culture and inclusiveness, and providing pathways for the exchange of knowledge and mobility programmes.

**ENTREPRENEURIAL** - To be the catalyst in a sustainable entrepreneurship ecosystem that promotes the development of an entrepreneurial culture as well as leaders with a global mindset.

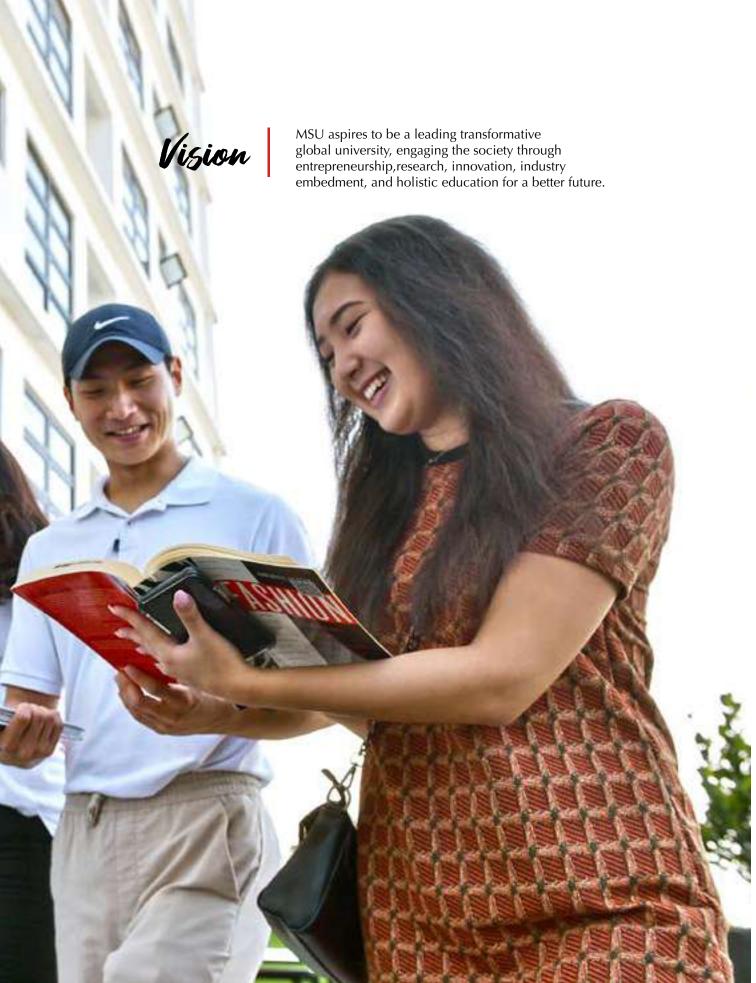
**RESEARCH & INNOVATION DRIVEN** - To promote the culture of research and innovation in responding to national and global challenges; commercialising its interdisciplinary and translational research outcomes through entrepreneurship and incubators.

**INDUSTRY EMBEDDED** - To enhance a collaborative environment with industries, where applications of knowledge and research are incorporated into an industry-embedded curriculum that complements talent mobility activities, career pathways, and global community engagement efforts.

**CARING INSTITUTION** - To ensure the talented but disadvantaged are not impeded from achieving their dreams on account of unfavourable socio-economic station, and to accord appropriate opportunities for the gifted to actualise their true potential.

**HOLISTIC EDUCATION** - To mould holistic graduates through a balanced education that will enrich their personal, interpersonal and social skills through multi-disciplinary approaches, leadership, integrity, professionalism, and academic excellence, and nurture lifelong learning.

**BETTER FUTURE** - To generate excellent talents, lifelong learners, and responsible global citizens, and create diversified career pathways that help transform lives for a better future.





40

years in education embedded with 21st-century technology 98.7%

graduate employability within 6 months of convocation 172+

accredited programmes

150+

leading international university collaborations

1700+

industrial partnerships supported by an entrepreneurship ecosystem 25

mannin

MINIM TONIO

key research areas including local and cross-border initiatives benefiting multiple communities

40+

countries with international students enrolled in MSU via various mobility programmes

30%

of MSU's faculty comprises international lecturers, broadening MSU's global outlook 25,000

students

# Recognitions and Awards



QS WUR Asia among Asia's Top Universities



Top 601+



Top 100 University in the World for Young University Ranked Under QS Top 50 Under 50



University in the world for 2020 **Graduate Employability** Rankings





TEACHING . EMPLOYABILITY . INCLUSIVENESS ONLINE LEARNING INTERNATIONALIZATION . SOCIAL RESPONSIBILITY . ACADEMIC DEVELOPMENT . . HOSPITALITY AND LEISURE MANAGEMENT .

Top in Hospitality & Leisure Management #51-100 World #02Malaysia

2021 by subject

Top in Art & Design (Fashion Design) #151-200 World #01 Malaysia

WORLD UNIVERSITY RANKINGS 2021 by subject

Top in Business & Management #451-500 World #11 Malaysia

Global Rankings by subject



Validated Award **Centre Status** (ASIQUAL), UK



ABEST-21, JAPAN



A Tier 5 Excellent Status University (Rating System for Malaysian Higher **Education Institutions -**Ministry of Higher Education)



Asia's 1st University Accredited by Accreditation Council for Entrepreneurial & Engaged Universities. (ACEEU), Netherland



**Platinum Standard Award** of 5 Crowns by ASIC, UK



Innovation and Excellence in **Higher Education** & Outstanding Student Support by ASIC, UK



Premier University Status by **Accreditation Service for** International Schools. **Colleges & Universities** (ASIC), UK



**Outstanding Leadership in** International TVET Education by ASIC, UK



**Global TVET Model University by** ASIC, UK



**ASIC's Inclusivity Awards** for Equality in Education



The BrandLaureate Best Brand in Education - For Leadership & Human Capital Development



**Entrepreneur of The Year Education Industry** 



Edu-Preneur of The Year



Lifetime Achievement in Entrepreneurship Award



**Education & Learning** 



Excellence in Digitization



**Gold Awards School of Tourism** and Hospitality



of Excellence for Events Management



Malaysian Medical Council





Indian **Medical Council** 



**General Medical** Council (GMC), UK



**Maldives Medical and Dental Council** 



Offshore Campuses: . Bangalore . Colombo . Jakarta . Almaty .

# Shah Alain

### 'A vibrant and friendly city for all '

Management and Science University is located right in the heart of Shah Alam, the capital city of the state of Selangor. It is a city tailored for all, with much to see and do; from shopping malls and cafes, cultural attractions to parks and recreational centres. This 'Orchid City' offers visitors a variety of dining options from popular coffee outlets, bistros to fine dining restaurants; perfect for all budgets.

With a comprehensive public transportation system, visitors are able to have a smooth

commute to Kuala Lumpur, Malaysia's capital city and reach the Kuala Lumpur International Airport via the Express Rail Link (ERL) in just thirty minutes. Further expansions set to be completed in 2020 will see the LRT3 (Light Rail Transit) system which runs through strategic locations in Shah Alam; bringing better mobility and connectivity to commuters. An added bonus will be the Malawati LRT3 station which will be right next to MSU; providing easy access to all.

Regardless of where you come from, whether halfway across the world or a few kilometres away, Shah Alam is an ideal destination to continue your studies.





#### **Hotels and Accommodations**



Sports and Recreational Facilities



**Local Street Foods** 



# $\begin{array}{c} Malaysia \text{ is ranked} \\ \text{as the World's 9}^{\text{th}} \\ \text{most preferred study destination.} \end{array}$

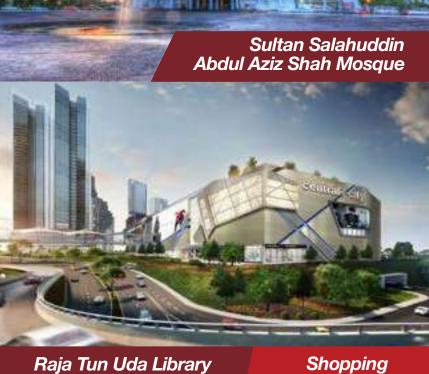
\* International Students Mobility Survey by United Nations Educational, Science and Cultural Organisation (UNESCO)

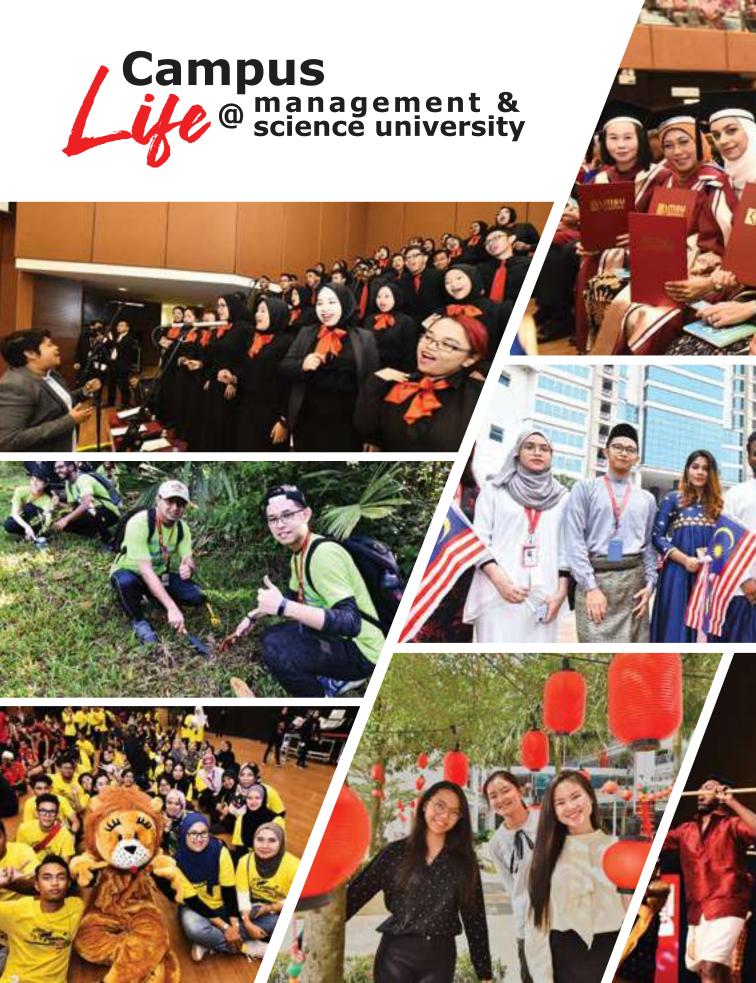
# **Kuala Lumpur**

World's most affordable city for students

\* QS Best Student Cities 2017 survey













Learning in MSU is not limited within the four walls of the classroom. The experiential learning implemented provides our students with the necessary knowledge in their respective fields.

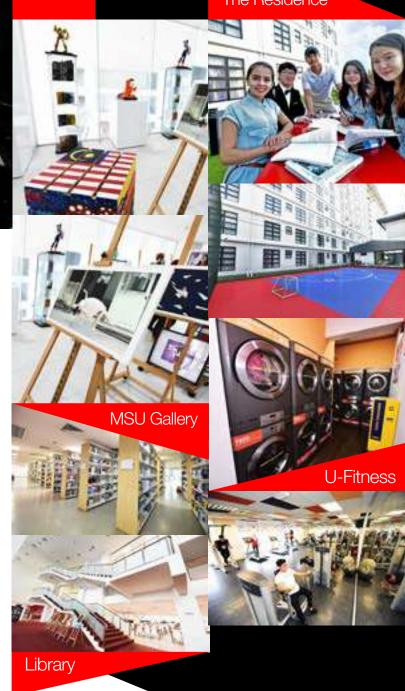


The Residence

# Campus

MSU continuously strives to provide the best services to the students and staff. From banking services, travel bookings to various food outlets, students can find almost everything they need on campus.







Bank

# **FBMP**

FACULTY OF BUSINESS MANAGEMENT AND PROFESSIONAL STUDIES

The Faculty of Business Management and Professional Studies (FBMP) at Management & Science University (MSU) comprises the two departments of Business Management and Accounting & Finance. Committed to providing real-world knowledge and skills for life in the corporate world, it grounds students in not only the fundamentals of business and management but also problem-solving skills. FBMP graduates are highly sought after for their independent and forward thinking - a result of the industry-influenced curricula equipping them with the skills critical to handling volatile business environments.

Accounting and Finance
Business Management
and Law





# FACULTY OF BUSINESS MANAGEMENT AND PROFESSIONAL STUDIES

# ACCOUNTING & FINANCE

1. Bachelor in Investment Management (Hons)

2. Bachelor in Finance (Hons)

3. Bachelor in Islamic Banking (Hons)

4. Bachelor in Takaful (Hons)

5. Bachelor in Islamic Finance (Hons)

6. Bachelor in Accounting and Finance (Hons)

7. Bachelor in Economic and Finance (Hons)

8. Diploma in Accounting

9. Diploma in Investment Management

10. Diploma in Islamic Finance

11. Diploma in Islamic Banking

KPT/ JPS (R2/343/6/0093)06/24

KPT/ JPS (R/343/6/0146) 12/21

KPT/ JPS (R/343/6/0213) 11/21

KPT/ JPS (R/343/6/0211) 11/21

KPT/ JPS (R/343/6/0211) 11/21

KPT/ JPS (N/343/6/0519) 07/25

KPT/ JPS (N/340/6/0780) 05/24

KPT/ JPS (R2/344/4/0054) 07/22

KPT/ JPS (R2/343/4/00994) 06/24

KPT/ JPS (N/343/4/0063)09/22

KPT/ JPS (R/343/4/0096) 09/23

#### FOR MORE INFORMATION PLEASE VISIT

http://www.msu.edu.my/faculty-business-management-professional-studies/





### **Diploma in Accounting**

O KPT/JPS ( R2/344/4/0054 ) 07/22

# **ABOUT** THE PROGRAMME

At Management and Science University, we are committed to ensuring your future employability, and the curriculum for the Diploma in Accounting programme is rigorously designed to give a balance between theoretical knowledge and practical skills. Your stay at the university will be guided and supported by academics who are experts in their respective fields; incorporating the latest trends and innovations in their teaching. Learning is undertaken through a variety of lectures, tutorials, seminars and projects. You will be assessed through examinations and coursework, which can take a variety of forms. This will in turn strengthen your transferable skills such as communication, leadership and teamwork skills; vital skills in the 21st century.

# AMONG THE COURSES OFFERED

#### Year One

- Financial Accounting
- Introduction to Cost Accounting
- Introduction to Statistics

#### Year Two

- Financial Management
- Taxation I
- Audit
- Financial Statement Analysis

#### **Year Three**

- Accounting Information System
- Partnership and Company Law
- Taxation II

#### DURATION 3 YEARS

# FIND OUT MORE

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#### FURTHER STUDY OPTIONS

Diploma in Accounting will assist you in your transition to university or employment and may give you guaranteed entry into MSU's Bachelor in Accounting programme.

### **CAKEEK**PROSPECTS

- · Accounting Assistant
- Tax Assistant
- Junior Payroll Officer
- Junior Budget Officer

### **Diploma in Investment Management**

O KPT/ JPS ( R/343/4/0094 ) 06/19

# **ABOUT** THE PROGRAMME

The Diploma in Investment Management programme introduces students to the investment industry and teaches them to be proficient in the language of finance. You will learn about financial markets, regulations, accounting, economics and statistics, essential for a career in financial services. The curriculum is carefully crafted to ensure students become competent and analytical practitioners later in their career. This programme is delivered using innovative, 21st century teaching techniques, and you will engage in collaborative, highly focused assessments and projects which will give you the needed foundation for a career in investment.

# AMONG THE COURSES OFFERED

#### Year One

- Principles of Finance
- Elementary Accounting
- Principles of Corporate Finance

#### Year Two

- Introduction to Cost Accounting
- Financial Future and Options
- Real Estate Valuation and Management
- Financial Statement and Analysis

#### **Year Three**

- Investment Regulations and Practices
- Introduction to Strategic Management
- Investment Management Project

#### DURATION 3 YEARS

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#### FURTHER STUDY OPTIONS

This programme will assist you in your transition to university or employment and may give you guaranteed entry into MSU's Bachelor in Investment Management programme.

- Investment Analyst Assistant
- Junior Financial Planner

### **Diploma in Islamic Banking**

KPT / IPS ( N/343/4/0096 ) 09/18

# ABOUT THE PROGRAMME

Islamic banking is among the fastest growing segments of the financial services and becoming the preferred banking choice locally and internationally. This programme is targeted to those students who wish to have a solid foundation in the concepts and operating principles which apply to different types of Islamic banking in comparison to conventional banking. You will also learn about the operational aspect of Islamic banking institution and how it can fulfill the financial and investment requirements of customers.

The programme is delivered by experienced academics with wide experience in the banking industry, as well as guest speakers from some of Malaysia's top banks and financial houses. From the start of the programme, you will be engaged in academic activities to develop problem solving, teamwork and communication skills, establishing you as a highly competent graduate valued by employers.

# AMONG THE COURSES OFFERED

#### Year One

- Introduction to Fiqh Muamalah
- Islamic Banking and Finance
- Islamic Financial System
- Banking Operation

#### Year Two

- Credit Management
- International Banking and Finance
- Audit in Islamic Banking
- Marketing of Islamic Banking Product

#### **Year Three**

- Legal Issues and Framework of Islamic Banking
- Financial Statement Analysis
- Industrial Training

DURATION 21/2 YEARS

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#### FURTHER STUDY OPTIONS

This programme will assist you in your transition to university or employment and may give you guaranteed entry into MSU's Bachelor in Islamic Banking programme.

#### **CAREER**

#### **PROSPECTS**

- Junior Fraud Detection Analyst
- Junior Administrative Officer
- Junior Collections Officer
- Junior Shariah Compliance Officer

### **Diploma in Islamic Finance**

KPT/JPS ( R/343/4/0063 1 09/22

# ABOUT THE PROGRAMME

MSU's Diploma in Islamic Finance programme will equip you with sound knowledge of Shari'ah compliance and the fundamentals in Islamic finance, focusing on a comprehensive exposure to its concepts, principles and practices. You will complement your study of Islamic finance with other courses such as economics, accounting and management.

Your journey at Management and Science University will be guided by industry professionals who will not only act as your lecturers but also as your mentors providing academic and social support throughout your years of studies. You will undergo an industrial placement at local banks or finance houses, giving an exposure to the skills and experience needed for your future career.

# AMONG THE COURSES OFFERED

#### Year One

- Introduction to Accounting
- Introduction to Figh Mualamah
- Contract in Islamic Finance
- Islamic Capital Market

#### **Year Two**

- Islamic Ethics
- Islamic Financial Planning
- Quantitative Methods in Finance
- Islamic Financial System

#### **Year Three**

- Islamic Finance Project
- Industrial Training

DURATION 2½ YEARS

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#### FURTHER STUDY OPTIONS

This programme will assist you in your transition to university or employment and may give you guaranteed entry into MSU's Bachelor in Islamic Finance programme.

#### CAREER DROSDECTS

- Junior Risk Management Officer
- Junior Regulatory Officer
- Junior Collections Officer

### **Bachelor in Investment Management (Hons)**

KPT/JPS ( R/343/6/0093 ) 06/19

# **ABOUT** THE PROGRAMME

Students in this programme will be well prepared for the full range of career possibilities in investment management and its related fields. Throughout your studies, you will acquire a sound knowledge of the theoretical foundations that underpin modern investment techniques and, at the same time, apply these principles in various case studies. Your lecturers are industry professionals, and the learning opportunities and experiences we provide you will add depth and breadth to your understanding and develop both your trade and life skills. This programme will lead you to build solid investment management knowledge, and based on this, could offer you potential career advancement prospects at an investment management firm.

# AMONG THE COURSES OFFERED

#### Year One

- Principles of Accounting
- Principles of Economics
- Business Mathematics
- E-Commerce and Government

#### **Year Two**

- Quantitative Methods in Finance
- Money and Capital Market
- Investment Analysis
- International Business Management

#### **Year Three**

- Econometrics
- Portfolio Funds Management
- Industrial Training

#### DURATION 3 YEARS

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#### FURTHER STUDY OPTIONS

Bachelor in Investment Management is a foundation for entry to a range of postgraduate business and management programmes offered by MSU's Graduate School of Management.

- Investment Analyst
- · Financial Planner
- Investment Advisor

### **Bachelor in Finance (Hons)**

KPT/JPS ( R2/343/6/00146 ) 12/21

# ABOUT THE PROGRAMME

The Bachelor in Finance programme primes you for the challenging and exciting world of professional finance. From a solid grounding in finance theory and methodology, you will develop proficiency in areas such as international financial markets, real estate and financial derivatives. In strengthening the industrial variant, you will spend your final year on placement, providing the opportunity to gain skills and experience which are distinct but complementary to the theory and academic skills obtained in the rest of your degree.

Expand your learning experiences by undergoing MSU's Global Mobility Programme where you spend a semester or more abroad at one of MSU's international partner universities. You may also have the option of completing your internship overseas through the Global Internship Programme. Both these mobility programmes will further enhance your future employability.

# AMONG THE COURSES OFFERED

#### Year One

- Principles of Economics
- Business Statistics
- Principles of Finance
- Practices of Management

#### **Year Two**

- Risk Management
- Money and Capital Market
- Real Estate Investment Analysis
- Corporate Finance

#### **Year Three**

- Security Analysis and Portfolio Management
- · Financial Derivatives
- Industrial Training

# DURATION 3 YEARS

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#### FURTHER STUDY OPTIONS

Bachelor in Finance is a foundation for entry to a range of postgraduate business, finance and management programmes offered by MSU's Graduate School of Management.

- Financial Planner
- Credit Control Executive
- · Credit Analyst
- Insurance Underwriter

### **Bachelor in Islamic Banking (Hons)**

KPT/JPS ( N/343/6/0213 ) 11/21

# ABOUT THE PROGRAMME

The Bachelor in Islamic Banking programme is designed to equip you with the fundamentals and methodology of Islamic banking and financial system, providing you with comprehensive understanding of the key concepts and operating principles in Islamic banking as compared with conventional banking, and preparing you to meet the demands of the Islamic banking industry.

You will be trained by lecturers who will share their knowledge and expertise in the field, providing an insight to the latest trends and development in the industry. The learning experiences here at Management and Science University will equip you with an array of transferable communication, analytical and interpersonal skills.

# AMONG THE COURSES OFFERED

#### Year One

- Islamic Capital Market
- Islamic Bank Management
- Islamic Economics
- Accounting for Islamic Financial Institution

#### **Year Two**

- Financial Risk Management
- Islamic Treasury
- Takaful
- Islamic Investment

#### **Year Three**

- Islamic Wealth Management
- Ethics in Islamic Banking & Finance
- Industrial Training

#### DURATION 3 YEARS

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#### FURTHER STUDY OPTIONS

Bachelor in Islamic Banking is a foundation for entry to a range of postgraduate business, finance and management programmes offered by MSU's Graduate School of Management.

#### CAREER

#### **PROSPECTS**

- Risk Management Officer
- Wealth Management Officer
- · Collections Officer
- Shariah Compliance Officer

### **Bachelor in Takaful (Hons)**

KPT/JPS ( N/343/6/0211 ) 11/21

# ABOUT THE PROGRAMME

Insurance is an important fixture in society whereby it supports both national and international economic development and growth. The Takaful industry has shown tremendous growth over the years, offering insurance based on Islamic principles. This can be seen by the rising number of financial institutions providing Takaful insurance in comprehensive packages, at par with those offered by their conventional counterparts.

The Takaful degree programme at Management and Science University is designed to provide you with a comprehensive background in finance specifically in Takaful. This programme is delivered using innovative techniques and you will spend your class time immersed in collaborative group discussions, presentations and projects. An internship at the end of the programme will give you the final exposure in the Takaful industry before you embark on your future career.

# AMONG THE COURSES OFFERED

#### Year One

- Islamic Economics
- Islamic Financial Management
- Principles of Takaful
- Accounting for Islamic Financial Institution

#### **Year Two**

- Framework of Takaful
- Financial Risk Management
- Islamic Financial Planning
- Islamic Investment

#### **Year Three**

- Econometrics
- Contract in Islamic Finance
- Industrial Training

DURATION 3 YEARS

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#### FURTHER STUDY OPTIONS

Bachelor in Takaful is a foundation for entry to a range of postgraduate business, finance and management programmes offered by MSU's Graduate School of Management.

- Insurance / Takaful Executive
- Islamic Finance Advisor
- Risk Management Executive
- Shariah Compliance Officer

### **Bachelor in Islamic Finance (Hons)**

KPT/JPS ( N/343/6/0212 ) 11/21

# **ABOUT** THE PROGRAMME

Islamic finance is a growing industry in the financial world which is garnering interest from many sectors. Similar to conventional financial systems, Islamic finance features banks, capital markets, fund managers, investment firms and insurance companies. These entities are regulated by Islamic law and the finance industry rules and regulations which apply to their traditional counterparts.

The Bachelor in Islamic Finance programme is geared to provide you with the fundamentals in Islamic finance focusing on a comprehensive exposure to its concepts, principles and practices. You will complement your study of Islamic finance with other courses such as economics, accounting and management. The built-in industry training will also give you valuable first-hand experience in the field.

# AMONG THE COURSES OFFERED

#### Year One

- Islamic Economics
- Foundation of Islamic Finance
- Accounting for Islamic Financial Institutions
- Quantitative Techniques

#### **Year Two**

- Islamic Financial Management
- Islamic Investment
- Islamic Capital Management
- Usul Figh

#### **Year Three**

- Equity Market
- Econometrics
- Islamic Financial Planning

#### **Year Four**

• Industrial Training

#### DURATION 3 YEARS

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#### FURTHER STUDY OPTIONS

Bachelor in Islamic Finance is a foundation for entry to a range of postgraduate business, finance and management programmes offered by MSU's Graduate School of Management.

### CAREER

#### **PROSPECTS**

- Islamic Finance Advisor
- Investment Officer
- Financial Analyst
- Shariah Compliance Officer

### **Bachelor in Accounting and Finance (Hons)**

KPT/ JPS (N/343/6/0519) 07/25

# **ABOUT** THE PROGRAMME

Bachelor in Accounting and Finance's students are exposed to various activities which gives high engagement with society through in-class activities using 21st Century Learning methods, industrial visits, research projects, internship with industrial partners, as well as adjunct lecture series with invited speakers. This effort later aims to produce graduates with in-depth knowledge, critical thinking and analytical skills in accounting and financial decision making.

# AMONG THE COURSES OFFERED

#### Year One

- Business Mathematics
- Introduction to Financial Accounting
- Principles of Finance
- Commercial law
- Principles and Practices of Management

#### **Year Two**

- · Management Accounting
- Financial Accounting and Reporting
- Taxation
- Money and Capital Market
- Investment Analysis

#### **Year Three**

- Accounting Information System
- Audit
- Financial Derivatives
- · Risk Management
- Business Ethics and Corporate Governance

#### **Year Four**

• Internship (6 months)

DURATION 4 YEARS

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#### FURTHER STUDY OPTIONS

Bachelor in Accountancy and finance provides a pathway to postgraduate programmes including Master in Accounting offered by MSU's Graduate School of Management.

### CAREER

- Tax Adviser
- Risk Analyst
- Retail Banker
- · Account Executive
- External Auditor

### **Bachelor in Investment Management (Hons)**

KPT/JPS ( R/343/6/0093 ) 06/19

# **ABOUT** THE PROGRAMME

Students in this programme will be well prepared for the full range of career possibilities in investment management and its related fields. Throughout your studies, you will acquire a sound knowledge of the theoretical foundations that underpin modern investment techniques and, at the same time, apply these principles in various case studies. Your lecturers are industry professionals, and the learning opportunities and experiences we provide you will add depth and breadth to your understanding and develop both your trade and life skills. This programme will lead you to build solid investment management knowledge, and based on this, could offer you potential career advancement prospects at an investment management firm.

# AMONG THE COURSES OFFERED

#### Year One

- Principles of Accounting
- Principles of Economics
- Business Mathematics
- E-Commerce and Government

#### **Year Two**

- Quantitative Methods in Finance
- Money and Capital Market
- Investment Analysis
- International Business Management

#### **Year Three**

- Econometrics
- Portfolio Funds Management
- Industrial Training

# DURATION 3 YEARS

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#### FURTHER STUDY OPTIONS

Bachelor in Investment Management is a foundation for entry to a range of postgraduate business and management programmes offered by MSU's Graduate School of Management.

- Investment Analyst
- Financial Planner
- Investment Advisor



# FACULTY OF BUSINESS MANAGEMENT AND PROFESSIONAL STUDIES

# BUSINESS MANAGEMENT AND LAW

- 1. Bachelor in International Business (Hons)
- 2. Bachelor in Industrial Management (Hons)
- 3. Bachelor in Human Capital Management (Hons)
- 4. Bachelor in Retail Management (Hons)
- 5. Bachelor in Marketing with Psychology (Hons)
- 6. Bachelor in Law and Commerce (Hons)
- 7. Bachelor in Islamic Management (Hons)
- 8. Bachelor in Entrepreneurship (Hons)
- 9. Bachelor in Office Management Technology (Hons)
- 10. Bachelor in Logistic Management (Hons)
- 11. Diploma in Management
- 12. Diploma in Human Capital Management
- 13. Diploma in Retail Management
- 14. Diploma in Logistics Management
- 15. Diploma in Entrepreneurship
- 16. Diploma in Office Management Technology

KPT/ JPS (R2/340/6/0065) 05/22

KPT/ JPS (R3/345/6/0010) 05/26

KPT/ JPS (R/345/6/0127) 03/22

KPT/ JPS (R/341/6/0045) 06/22

KPT/JPS (R2/342/6/0184) 10/25

KPT/ JPS (R3/380/6/0002) 11/25

KPT/ JPS (N/345/6/0047) 10/23

KPT/ JPS (N/340/6/0750) 15/22

KPT/ JPS (N/346/6/0046) 12/22

KPT/ JPS (N/345/6/1063) 07/23

KPT/ JPS (R/345/4/0068) 05/22

KPT/ JPS (R3/345/4/0126) 03/26

KPT/ JPS (R2/341/4/0014) 07/21

KPT/ JPS (R2/812/4/0051) 07/24

KPT/ JPS (N/340/4/0711) 12/22

KPT/ JPS (N/346/4/0051) 06/222

# FOR MORE INFORMATION DI EASE VISIT

http://www.msu.edu.my/faculty-business-management-professional-studies/





### **Bachelor in International Business (Hons)**

KPT / IPS ( R2 / 340 / 6 / 0065 ) 05 / 22

# ABOUT THE PROGRAMME

The Bachelor in International Business programme gives you a broad and practical insight of how businesses operate in an international context and provide you with a strong foundation in the core areas of the field. The innovative and collaborative learning experiences employed at MSU, combined with the strength of the teaching faculty, will aid in developing your academics and transferable skills.

Group projects related to real-world business issues will help you to apply the theories learnt. Industrial training at the end of your studies will put your theoretical knowledge into practice. Broaden your business knowledge by participating in our Global Mobility Programme, where you will have the chance to spend a semester abroad, undertaking a similar course at one of our partner universities in Europe or Australia.

# AMONG THE COURSES OFFERED

#### Year One

- Principles of Accounting
- Business Mathematics
- Organisational Behaviour
- Principles of Economics

#### **Year Two**

- International Business
- Money and Capital Market
- Logistics Management
- International Trade

#### **Year Three**

- Global Strategic Management
- Advertising and Promotion
- Industrial Training

DURATION 3 YEARS

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#### FURTHER STUDY OPTIONS

Bachelor in International Business is a foundation for entry to a range of postgraduate business and management programmes offered by MSU's Graduate School of Management.

- International Marketing Manager
- Global Logistics Manager
- Marketing Executive
- Multinational Manager

### **Bachelor in Industrial Management (Hons)**

KPT/ JPS (R3/345/6/0010) 05/26

# ABOUT THE PROGRAMME

Industrial management revolves around the creation and management of systems that integrate people, materials and energy in a productive manner. MSU Bachelor in Industrial Management programme is designed to give a solid foundation in the management of manufacturing practices. The curriculum strikes a balance between theory and practice, focusing on a wide range of transferable skills which may be utilised in both managerial and entrepreneurial positions. Your lecturers are industry professionals themselves, experts who developed our curriculum and share our passion in experiential learning. Their experience and industrial links are important in this field, keeping you abreast with industry happenings.

# AMONG THE COURSES OFFERED

#### Year One

- Business Mathematics
- Principles of Industrial Management
- E-Commerce and Government
- Principles of Finance

#### **Year Two**

- Commercial Law
- International Business Management
- Linear Algebra
- Production System Management

#### **Year Three**

- Multivariate Data Analysis
- Forecasting
- Industrial Training

#### DURATION 3 YEARS

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#### FURTHER STUDY OPTIONS

Bachelor in Industrial Management is a foundation for entry to a range of postgraduate business and management programmes offered by MSU's Graduate School of Management.

#### CAREER

#### **PROSPECTS**

- Industrial Production Manager
- · Purchasing Manager
- Operations Manager
- Supply Chain Manager

### **Bachelor in Human Capital Management (Hons)**

KPT/ JPS (R/345/6/0127) 03/22

# ABOUT THE PROGRAMME

MSU's Bachelor in Human Capital Management programme aligns workforce management and development practices with business goals, focusing on analyzing, evaluating, and measuring the value of a company's workforce. You will be equipped with the knowledge and skills to tackle organizational issues involving human resource and ethics. A wealth of knowledge from your lecturers and the learning experiences in Management and Science University will add depth and breadth to your understanding and develop both your trade and life skills.

Expand your learning experiences by undergoing the MSU Global Mobility Programme where you spend a semester or more abroad. You may also have the option of completing your internship overseas through the MSU Global Internship Programme. Both these mobility programmes will further enhance your future employability.

# AMONG THE COURSES OFFERED

#### **Year One**

- Principles of Accounting
- Introduction to Human Capital Management
- Principles of Finance
- Organisational Behaviour

#### Year Two

- Manpower Planning
- Compensation and Benefits
- Performance Management
- Operation Management

#### **Year Three**

- Employment Law and Employee Benefits
- Occupational Health and Safety
- Industrial Training

#### DURATION 3 YEARS

# FIND OUT MORE

facebook.com/ MSUmalaysia.FBMP



#### FURTHER STUDY OPTIONS

Bachelor in Human Capital Management is a foundation for entry to a range of postgraduate business and management programmes offered by MSU's Graduate School of Management.

- Human Resource Executive
- Recruitment Consultant
- · Training Manager
- Payroll Manager

### **Bachelor in Retail Management (Hons)**

KPT/ JPS (R/341/6/0045) 06/22

# **ABOUT** THE PROGRAMME

The retail industry involves many aspects from supply chain to buying and brand management, logistics to law, and management to marketing. The environment in this industry is constantly evolving, due to advances in technology, requiring individuals with sound managerial skills and retail industry knowledge. Through this programme, you will acquire broad-based business skills with specific retail expertise.

Your lecturers are industry professionals and the learning opportunities and experiences at Management and Science University will further enhance your knowledge thus developing your trade and life skills. Internship at the end of the programme will facilitate you in creating strong industry networking and expose you to an array of real-world retail experiences.

# AMONG THE COURSES OFFERED

#### Year One

- Principles of Accounting
- Introduction to Retail Industry
- Principles of Finance
- Quantitative Techniques

#### **Year Two**

- · Retail Environment
- Networking
- Managerial and Cost Accounting
- Retail Merchandising Management

#### **Year Three**

- Logistics Management
- Retail Advertising and Promotion
- Industrial Training

#### DURATION 3 YEARS

## FIND OUT

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#### FURTHER STUDY OPTIONS

Bachelor in Retail Management is a foundation for entry to a range of postgraduate business and management programmes offered by MSU's Graduate School of Management.

- Retail Manager
- Business Development Manager
- Sales Manager
- Brand Executive

## **Bachelor in Marketing with Psychology (Hons)**

KPT/JPS (R2/342/6/0184) 10/25

## ABOUT THE PROGRAMME

The Bachelor in Marketing with Psychology programme uniquely combines marketing with psychology to provide you with in-depth knowledge of how purchasing decisions are made by consumers and how business relationships are influenced by marketing strategies. In the Marketing component, you will acquire a strong foundation in all areas of marketing, including understanding consumer behaviour, studying marketing research and strategic marketing. Through the Psychology component, you will learn how an individual's psychology can influence his spending, and comprehend the psychology behind online marketing.

Through the MSU Global Internship Programme, you are able to experience a working stint abroad and utilize the experience along with your theoretical knowledge to improve your understanding of marketing in practice. Internship experience at multinational companies will also enhance your future employability.

# AMONG THE COURSES OFFERED

#### Year One

- Introduction to Psychology
- Practices of Management
- Cognitive Psychology
- Developmental Psychology

#### **Year Two**

- Marketing Management
- Service Marketing
- Social Psychology
- Marketing Research

#### **Year Three**

- International Marketing
- Psychology of the Internet
- Industrial Training

DURATION 3 YEARS

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#### FURTHER STUDY OPTIONS

Bachelor in Marketing with Psychology is a foundation for entry to a range of postgraduate business and management programmes offered by MSU's Graduate School of Management.

## **CAREER** PROSPECTS

- Marketing Psychologist
- Online Marketing Executive
- Market Researcher
- Brand Manager

## **Bachelor in Law and Commerce (Hons)**

...... KPT/ JPS (R3/380/6/0002) 11/25

## ABOUT THE PROGRAMME

The combination of law and commerce creates a wide range of professions ranging from legal and para-legal business and commerce. Our Bachelor in Law and Commerce programme will train you in the Malaysian legal system and give you the critical, analytical and communication skills you need in the legal profession. Part of your studies in this programme will also cover business elements such as accounting, finance, economics and management. The combination will give you a firm grasp on the legal and commercial aspects of business and trade and enable you to pursue a career in either field separately or both fields combines.

# AMONG THE COURSES OFFERED

#### Year One

- International Business Management
- Principles of Accounting
- Practices of Management
- Principles of Finance

#### **Year Two**

- · Law of Tort
- Constitutional Law
- Jurisprudence
- Law of Contract

#### **Year Three**

- · Equity and trust
- Land Law
- Industrial Training

#### DURATION 3 YEARS

## FIND OUT

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#### FURTHER STUDY OPTIONS

Bachelor in Law and Commerce is a foundation for entry to a range of postgraduate business and management programmes offered by MSU's Graduate School of Management.

## CAREER PROSPECTS

You may find employment in a wide range of institutions which includes legal firms, merchant banking, international business and money markets.

## **Bachelor in Entrepreneurship (Hons)**

KPT/ IPS (N/340/6/0750) 15/22

## ABOUT THE PROGRAMME

Creativity and innovation are integral factors in developing new businesses. Here at Management and Science University (MSU), the Bachelor in Entrepreneurship programme offers aspiring entrepreneurs with the opportunity to have a solid understanding of entrepreneurial theories for them to push the boundaries of innovation in various business challenges.

With a vibrant entrepreneurial ecosystem at the University, you will be able to put your theoretical knowledge into practice in a creative and supportive learning environment. You will learn to develop important business skills, make strategic decisions, and enhance your communication skills under the guidance of academics as well as business mentors.

# AMONG THE COURSES OFFERED

#### Year One

- Principles of Economics
- Introduction to Entrepreneurship
- Introduction to Human Capital Management
- Principles of Marketing

#### **Year Two**

- Family Business and Entrepreneurship
- Commercial Law
- Fundamentals of Selling
- Service Marketing

#### **Year Three**

- Brand Building
- Advertising and Promotion
- Business Plan Development
- Project and Industrial Attachment

DURATION 3½ YEARS

## FIND OUT MORE

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#### FURTHER STUDY OPTIONS

Bachelor in Entrepreneurship is an ideal pathway to postgraduate programmes including the Master in International Business, the Master in Business Administration, and the Master in Fashion Business, all offered by MSU's Graduate School of Management.

#### CAREER PROSPECTS

- · Business Consultant
- Marketing Research Analyst
- Business Owner

## **Bachelor in Islamic Management (Hons)**

KPT/ JPS (N/345/6/0047) 10/23

## **ABOUT** THE PROGRAMME

With Islamic finance experiencing global growth and Malaysia aiming to be a hub for Islamic business, graduates of Islamic management can look forward to an increase in employment opportunities. The Bachelor in Islamic Management programme at Management and Science University takes a holistic approach, embedding the Islamic component in almost all the subjects offered rather than a selected few supplementing conventional business subjects. The curriculum is a balanced blend of theory and practice in Islamic management, ensuring you graduate with a host of skills relevant to your future employability.

## AMONG THE COURSES OFFERED

#### Year One

- Principles of Accounting
- Quantitative Techniques
- Philosophy and Practices of Islamic Management
- Principles of Economics

#### **Year Two**

- Islamic Finance
- Usul Figh
- Ayat and Al-Hadis Ahkam in Management
- Akhlak Islamiyyah

#### **Year Three**

- Managing Islamic Institutions
- Human Resource Management
- Industrial Training

#### DURATION 3 YEARS

## FIND OUT MORE

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#### FURTHER STUDY OPTIONS

Bachelor in Islamic Management is a foundation for entry to a range of postgraduate business and management programmes offered by MSU's Graduate School of Management.

### CAREER

#### PROSPECTS :

- Shariah Compliance Officer
- Administrative Executive
- Takaful Officer
- Management Consultant

## **Diploma in Entrepreneurship**

KPT/ JPS (N/340/4/0711) 12/22

## ABOUT THE PROGRAMME

The advent of the Internet has led to a surge in entrepreneurial endeavours, providing the platform and opportunities for budding business owners. From physical stores to online businesses, becoming entrepreneurs has been the choice of many due to attractive returns. The entrepreneurship diploma programme at Management and Science University (MSU) will equip you with the building blocks of entrepreneurial business.

Here at MSU, you will have the opportunity to learn in a supportive environment where you will build lasting connections with like-minded individuals and will be supervised by industry professionals and lecturers who will guide you throughout your studies. Develop and sharpen your entrepreneurial skills through the many business platforms provided at the University. A period of internship will equip you with a real-world feel of entrepreneurship, and a seminar towards the end of your studies will keep you abreast with the latest issues in entrepreneurship.

# AMONG THE COURSES OFFERED

#### Year One

- Quality Management
- Customer Service
- Small Business Venture
- Principles of Finance

#### **Year Two**

- Business Ideas and Opportunities
- Principle of Retail Management
- Operation Management
- Industrial Training

#### **Year Three**

- Fundamentals of Selling
- Principles of Franchising
- Seminar in Entrepreneurship

DURATION 2½ YEARS

## FIND OUT MORE

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#### FURTHER STUDY OPTIONS

Diploma in Entrepreneurship will assist you in your transition to university or employment and may give you guaranteed entry into MSU's Bachelor in Entrepreneurship programme.

#### CAREER PROSPECTS

- Sales Officer
- Business Owner

## **Diploma in Office Management Technology**

KPT/ JPS (N/346/4/0051) 06/22

## **ABOUT** THE PROGRAMME

The office management technology diploma programme at Management and Science University (MSU) will introduce you to office administration and management, information technology, accounting, and also public relations. You will be trained in document processing, computer and information processing, record management, and management practices, among other courses on the programme. A period of internship towards the end of your studies will equip you with workplace experience, whilst the University's various other initiatives will develop your soft skills.

# AMONG THE COURSES OFFERED

#### Year One

- Computer and Information Processing
- Organisational Behaviour
- Advanced Document Processing
- Introduction to Public Relations

#### **Year Two**

- · Event Management
- Principles of Corporate Governance
- Office Simulation
- Personality Development

#### **Year Three**

• Industrial Training

## DURATION 2½ YEARS

## FIND OUT MORE

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#### FURTHER STUDY OPTIONS

Diploma in Office Management Technology will assist you in your transition to university or employment and give you guaranteed entry into management related bachelor programmes at Management and Science University.

#### CAREER PROSPECTS

- Personal Assistant
- Office Administrator
- · Assistant Operations Manager

## **Diploma in Retail Management**

KPT/ JPS (R2/341/4/0014) 07/21

## **ABOUT** THE PROGRAMME

The Diploma in Retail Management programme at Management and Science University is designed to provide you with comprehensive understanding of the theoretical and applied aspects of retail management, with emphasis on the key perspectives that shape the retail marketplace, including environmental influences, retail relationships, and retail operation. Special attention will be given to supply chain relationships, quality and value, ethics, consumer satisfaction, and social responsibility.

Learn from our lecturers, industry professionals who will share their expertise and ensure you are in the know of the latest developments in retail. Industrial training at the end of your studies will equip you with the necessary experience for you to excel in this industry.

# AMONG THE COURSES OFFERED

#### Year One

- Practices of Management
- Introduction to Retail Management
- Introduction to Accounting
- Retail Business Environment

#### **Year Two**

- Retail Practices
- · Business Law
- Introduction to Strategic Management

#### **Year Three**

- Seminar in Retail Management
- Human Resource Management
- Industrial Training

DURATION 2½ YEARS

## FIND OUT MORE

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#### FURTHER STUDY OPTIONS

This programme will assist you in your transition to university or employment and may give you guaranteed entry into MSU's Bachelor in Retail Management programme.

## **CAREER** PROSPECTS

- · Retail Supervisor
- · Junior Purchasing Executive
- · Junior Marketing Executive

## **Diploma in Logistics Management**

KPT/ JPS (R2/812/4/0051) 07/24

## ABOUT THE PROGRAMME

Logistics management is a popular qualification sought by aspiring business professionals as it keeps supply chain moving and you employed. The Diploma in Logistics Management programme will develop your skills in managing the flow of goods from the planning to the implementation stage and ensuring a smooth circulation of information between manufacturers, suppliers, retailers, service providers and consumers.

A strong analytical mind and good communication skills are important skills needed in this industry. The teaching and learning environment at Management and Science University, with its blend of conventional and experiential learning which includes lectures, seminars, group projects and hands on experience in the field, will provide you with those skills.

# AMONG THE COURSES OFFERED

#### Year One

- Introduction to Quantitative Techniques
- Introduction to Logistics Management
- Principles of Marketing
- Customer Services

#### **Year Two**

- E-Procurement
- Supply Chain Management
- Inventory and Warehousing

#### **Year Three**

- Transportation and Distribution Management
- Industrial Training

## DURATION 2½ YEARS

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#### FURTHER STUDY OPTIONS

Diploma in Logistics Management will assist you in your transition to university or employment and may give you guaranteed entry into bachelor programmes in business and management at MSU.

## **CAREER** PROSPECTS

#### HUOI LUIG

- Supply Coordinator
- Material Logistics Coordinator
- Inventory Planner
- Distribution Manager

## **Diploma in Management**

ABOUT THE PROGRAMME

The Diploma in Management programme offers you a broad business management education with the aim of preparing you for a successful career management career or higher-level studies. A strong grounding in all related areas will provide you with clear insights into the fields you may want to explore at bachelor level.

The assessments given are always focused on the application of theories learnt. You will be involved in group projects ranging from entrepreneurial projects to public presentations. This will in turn strengthen your transferable skills such as communication, leadership and teamwork skills; vital skills in the 21st century. Your stay at Management and Science University will be guided and supported by lecturers who are experts in their respective fields; incorporating the latest trends and innovations in their teaching. An internship at the end of your studies is a balanced amalgamation of theory and practice.

# AMONG THE COURSES OFFERED

#### Year One

- Practices of Management
- Operation Management
- Introduction to Customer Services
- Organisational Behaviour

#### Year Two

- Human Resource Management
- Principles of Finance
- · Quality Management
- Introduction to Strategic Management

#### **Year Three**

- E-Commerce
- Industrial Training

KPT/ JPS (R/345/4/0068) 05/22

DURATION 2½ YEARS

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#### FURTHER STUDY OPTIONS

Diploma in Management will assist you in your transition to university or employment and may give you guaranteed entry into bachelor programmes in business, management, finance and accountancy at MSU.

## CAREER

- HOOI LOIG
- Junior Customer Relations Officer

Administrative Assistant

- Junior Human Resource Officer
- Entrepreneur

## **Diploma in Human Capital Management**

KPT/ JPS (R3/345/4/0126) 03/26

## ABOUT THE PROGRAMME

The strength of MSU Diploma in Human Capital Management programme lies in the integration of academic proficiency and industrial experience. Human capital management is a vital component in any industry or institution. There is always a need for individuals proficient in this area with the right soft skills in managing people. You will learn about the legalities surrounding recruitment and termination as well as performance evaluation, and needs analysis in customizing trainings for staff.

At Management and Science University, real-world scenarios are incorporated into the teaching to familiarize students with their future career. You will be evaluated by our lecturers through formative and summative assessments. To enrich your learning, we hold President Lecture Series where key industry players share their perspective and give overviews of the current trends in industry. Internship at the end of your studies will ensure your industry-readiness for a career in human capital management.

# AMONG THE COURSES OFFERED

#### Year One

- Elementary Accounting
- Introduction to Economics
- Introduction to Quantitative Techniques
- Human Capital Management

#### **Year Two**

- Recruitment and Selection
- Compensation and Benefits
- Employment Law

#### **Year Three**

- Introduction to Human Resource Management System
- Performance Evaluation
- Industrial Training

DURATION 2½ YEARS

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#### FURTHER STUDY OPTIONS

This programme will assist you in your transition to university or employment and may give you guaranteed entry into the Bachelor in Human Capital Management programme at MSU.

#### CAREER PROSPECTS

- Junior Human Resource Officer
- Administrative Assistant
- Junior Training Officer
- Payroll Administrator

## Studying at **msu**

#### **IMPROVING YOU**

The learning experience at Management & Science University is not only about getting the theoretical knowledge of your chosen field. We are also committed to providing you with the skills required to excel in the workplace or for further studies. Skills such as communication, leadership and teamwork are some of the soft skills embedded in our course delivery.

"As our continuous improvement system, we will actively seek your feedback and views on your programme and campus facilities so we can continue to develop and upgrade them."

Through our mentoring system, the lecturers are able to monitor your academic and personal progress so you are able to develop further. By the end of your studies, we expect you to be able to perform tasks independently, be resourceful, and have the entrepreneurial acumen with the right moral values. These are what employers will expect of a graduate you.









## Global Mobility Programme



@ Royal Brisbane and Women's Hospital, Australia



@ Kadir Has University, Istanbul, Turkey





@ASEAN Young WomenLeadership Programme, Japan



## The Global Mobility Programme (GMP)

provides a platform for students to experience new countries and different cultures. You are able to study for one or more semesters at an international partner university.

Through the Global Internship Programme (GIP), MSU students are able to experience real life working stint in an international setting. Students are able to immerse themselves in other cultures and at the same time gain an insight to their chosen fields.

### MSU Global Leadership **Programme (GLP)** is

focused on preparing students to become the leaders of tomorrow in their chosen profession and to further develop a global mind-set. It is structured to provide opportunities to students to enhance their learning experiences and develop important soft skills such as leadership, teaemwork and communications skills.

# PARTNER INSTITUTIONS

#### **MIDDLE EAST**

- . Emirates College for Management and Information Technology
- . Hadhramout Establishment for Human Development

#### **EURASIAN**

- . Abdullah Gul University
- . Bilkent University
- . Gaziantep University
- . Kadir Has University
- . Yunus Emre Institute

#### **EUROPE**

- . ICHEC Brussels Management School
- . Thomas More University of Applied Sciences
- . University of Southern Denmark
- . Bangor University
- . Coventry University
- . University of Derby
- . University of Northampton
- . Estonian Business School
- . SIGMA Clermont Graduate School of Engineering
- . ISM International School of Management
- . EBS Universitat Fur Wirtschaft Und Recht
- . Heilbronn University
- . Hochshule Hof ( Hof University of Applied Sciences)
- . Athlone Institute of Technology
- . University of Limerick
- . Islamic Community of Kosovo
- . Avans University of Applied Sciences
- . Hanze University of Applied Sciences Groningen
- . Adam Mickiewicz University in Poznan
- . NOVA School of Business and Economics
- . Porto Business School
- . University of Maribor



#### **CENTRAL ASIA**

- . Suleyman Demirel University
  - . Turan University
  - . University of Almaty
- . University of International Business

#### **EAST ASIA**

- . Josai International University
- . Josai University Educational Corporation
- . Josai University
- . Kansai University of International Studies
- . Nagoya City University
- . The University Of Tsukuba
- . Tokyo University of Technology
- . UEDA College of Fashion



- . Anyang Normal University
- . Beijing Open University
- . Guangzhou University of Chinese Medicine
- . Henan Polytechnic University
- . Henan University of Chinese Medicine
- . Luohe Medical College
- . Nanjing University of Chinese Medicine
- . Shanghai University Of Traditional Chinese Medicine
- . Wuxi Institute of Technology
- . The Education University of Hong Kong
- . The Hong Kong Polytechnic University

#### **WESTERN ASIA**

- . Institute of Aeronautical Engineering Hydrebad
- . Institute of Management Education Sahibabad
- . Cyryx College
- . Maldives National University
- . University of Colombo
- . Eastern University Dhaka

#### **ASEAN**

- . Universitas Airlangga (UA)
- . University of The Immaculate Conception
- . University of The Philippines
- . University of Santo Tomas
- . Burapha University
- . Chulalongkorn University

#### **AUSTRALIA**

- . Box Hill Institute
- . The University of Newcastle
- . Western Sydney University



Transforming LIVES, ENRICHING





# SUPPORT to Meet Your Needs



## **Student Career Development**

The Student Career Development department complements the faculties, schools and centres of learning of the university in areas of students' personal and professional developments. Its role is seen as an enhancer of students' character building through the activities that it organizes. Career based activities which are aimed at sharpening students' organizational skills and personal competencies are a common feature throughout any academic year.

Opportunities for entrepreneurial ventures are assimilated in various activities to provide the foundation and experience for students to embark into the world of business. Students are also given guidance in the areas of employment development whereby the department offers individualized assistance for students with all of their career-related needs.

Student Career Department also serves as a hub for campus life as a variety of students based events are jointly organized between the department and the various clubs and association under its care. The department also provides counseling and assistance on general welfare of students, housing and alumni networking.









One of the biggest concerns of any university student is finding the right accommodation. Since it is an integral part of your student life, here at MSU we are dedicated to helping you find the accommodation that fits your needs and provides you with a supportive learning environment right on the University's grounds. Through the Residence, MSU's very own on-campus student housing with 260 apartments and studio-styled accommodation, students have easy access to all the University's amenities. Your future residence comes with the basic necessities.



# Library and Resource Centre

The resource centre services are geared to meet the needs of all students and staff. Extensive collections of learning and reference materials are available, including monographs, books, magazines, journals, theses, students' projects, mainstream English and Malay newspapers and past year exam questions.

In line with the connected world that we live in, MSU library provides on-line access to thousands of journals and electronic books. Users can access, download or print the journal articles or books via the MSU Student Portal. Through our online facility, users will be able to retrieve more than 130,000 e-books and thousands of journal articles in various disciplines or subjects. For those who prefer to peruse through traditional books, the MSU library currently holds more than 30,000 books.

MSU library is fully automated and our computerized Library Management Utility, will provide users with information about what is held in the collections and what has been borrowed, and also allow selfreservations and renewal of borrowings. Users can also do their own searching and status checking via the OPAC (Online Public Access Catalog).



"the MSU library currently holds more than 30,000 books"







## **Financial Asistance and MSU Scholarship**

As part of promoting the culture of giving and being grateful, MSU allocates RM3 million yearly as financial assistance to deserving students. The funds are dispensed through various means including collaborative efforts between MSU and several public and private institutional partners. All scholarship and financial assistances are provided through the MSU Foundation and the following schemes:

#### PRESIDENT SCHOLARSHIP

MSU's very own scholarship is one such scheme that has over the years benefited many students. This is an award given to students who exhibit exemplary academic achievements and come from an economically challenged background.

#### JOINT **SCHOLARSHIPS**

Joint scholarship schemes such as SKOR Berita Harian and The Star Education Fund are some examples of MSU's involvement in ensuring the less fortunate gets to continue their tertiary education at MSU. The scholarship is opened to all Malaysians and the financial assistance awarded ranges from a full to a partial scholarship. Details of the scholarship and application forms are available at the Registrar's office.

#### FELLOWSHIP & **SLAB SCHEMES**

In its effort to train qualified academics to manage the university's human capital needs and to further enhance its research and innovation activities, MSU offers fellowship awards to local and foreign candidates for graduate studies leading to Phd at MSU. The SLAB scheme, a fully funded internal programme aimed at developing academic staff in their pursuit of higher education, is another effort of the university among its staff-development initiatives.









## **MSU Foundation**

'Yayasan MSU' or the MSU Foundation is a foundation for building excellence. The foundation is an embodiment of the aspirations of the Founder and President of MSU, Professor Tan Sri Dato' Wira Dr Mohd Shukri, who is passionate about helping those in need and driven towards excellence as well as scholarly success. The foundation itself is an extension of the university's commitment to education, lifelong learning and community engagement work, a reflection of MSU being a caring and giving institution. It is committed towards providing financial assistance and scholarships for research or academic pursuits to eligible recipients with the hope that the contribution will spark opportunities for social and economic improvements in the beneficiaries and the society at large.

Underlying this benevolent effort is the commitment to instill the values of excellence in the creation of quality human capital. This noble and charitable cause rests on the belief that the spirit of giving will eventually spur compassion, understanding and tolerance, essential ingredients in the creation of an integrated society.

Community engagement is also an area in which the Foundation its aims these are the uplifting of living standards in the urban poor and the provision of financial assistance to orphans. Various community engagement activities are targeted towards these groups annually. The Foundation's involvement also encompasses the poor in Indonesia, Thailand, Cambodia, Vietnam, Sri Lanka and India.









## **International Office**

Welcoming international students from 37 countries is part and parcel of MSU's vision to become a global university of choice. The cultural diversity on campus brings exciting opportunities for all students to develop their globally mindedness, and social responsibility, and bolster their value to future employers.

#### SUPPORTING INTERNATIONAL **STUDENTS**

The International Office is committed to provide necessary assistance to all international students to make them feel at home from their moment of arrival.

If you are an international student, you can expect assistance by way of:

- a dedicated orientation programme upon your arrival,
- on-campus housing,
- professional consultations in matters such as immigration and visas, and
- friendly support from our International Student Society.

"on campus housing and friendly support from our International Student Society"





8

# Centres of Excellence

In promoting a dynamic and robust entrepreneurial culture at the university, MSU has developed numerous platforms for the advancement of entrepreneurship efforts and research capabilities.

## Leadership and Entrepreneurship Advancement Institute (LEAD)

LEAD plays a vital role in the entrepreneur ecosystem at MSU. Its main purpose is to inculcate the entrepreneurial mind-set in the university community as well as the surrounding communities through building an integrated entrepreneur network. LEAD further enhances the entrepreneur culture by acting as a conduit for eligible candidates to develop their innovative ideas into successful ventures.

Ideas are explored and developed into feasible endeavours. The idea conceptualisation through academic learning activities allow transformation into real life business opportunities that receive full support from MSU.

## Information Technology and Innovation Centre (ITIC)

ITIC is the mainstay of all technological advancements in the university, providing computing resources to the research units of the university. It supports the development of high-speed computer technologies and promotes information exchanges, within MSU

and Malaysia and also internationally, through high-speed networks and research databases. Its research areas include knowledge and learning management system, campus management system, management information system, data communication infrastructure, and ICT security.

## The International Centre for Halal Studies (ICHLAS)

ICHLAS undertakes the promotion and development of matters relating to research, training and education dedicated to halal products and services especially in Halal Cosmeceuticals and Pharmaceuticals. In its effort to be in the forefront of research, ICHLAS establishes partnerships and undertakes consultations with Halal-authority organisations in Malaysia, such as the Department of Islamic Development Malaysia (JAKIM), the Halal Industry Development Corporation (HDC), and other local independent companies.

At the international level, ICHLAS also associates itself with Josai University in Japan, Henan University in China, Burapha University in Thailand, the Indonesian Ministry of Health, and Budi Andhika cosmetics industry in Indonesia. ICHLAS is looking forward to be in the circle of global Halal industry players who complement each other, and especially to contribute to developing Malaysia's halal hub potential.

# Applying to msu

We welcome you to join our vibrant MSU community. Come visit us during our open days and get a feel for the programme of your choice before you apply.

During the visit, there will be numerous activities lined up for you. Take a tour of the campus and faculties to look at the teaching and learning facilities. Meet with our friendly counsellors to get detailed information on the programmes at MSU. Talk to your future lecturers at their faculty demonstrations and to our students for an idea of your future university life here.

## FIND OUT MORE

facebook.com/ MSUmalaysia.CnC



#### FOLLOW US ON

twitter.com/ MSUenquiry





# How to Apply

#### Local Students

Log on to http://www.msu.edu.my
for further information. You can also
drop by our Counselling and
Communication Office for a
one-to-one session with our
counsellors.

## International Students

Log on to http://www.msu.edu.my to discover more about MSU

### English Language Requirements

At MSU, our medium of instruction is English. Therefore, all MSU students are required to be proficient in spoken and written English to the standard that we require and to the specific entry requirements of the programme you enrolled for.

As a general admission to most of our programmes, you will require a minimum of an

International English Language Testing (IELTS) average score of 5.5 or a Test of English as a Foreign Language (TOEFL) score of 500 or any English course recognized by the University. We offer English courses for those who do not fulfill these conditions.



# -OUNDATION

# **JIPLOMA**

#### **Local Students**

- · Malaysian Studies I
- Thinking Skills / National Language A (applicable to students who did not obtain a credit in SPM Bahasa Melayu)
- Islamic Studies / Moral Education

#### **International Students**

- Malay Language Communication I
- Thinking Skills
- Constitution and the Malaysian Society\*

#### **Local Students**

- Malaysian Studies II
- Thinking Skills / National Language A (applicable to students who did not obtain a credit in SPM Bahasa Melayu)
- Islamic Studies / Moral Education
- Community service\*

#### International Students

- Malay Language Communication II
- Thinking Skills \*
- Constitution and the Malaysian Society\*
- Community service\*
  - \* Or any other subject that is assigned by the faculty

# Additional INFORMATION

The following subjects are compulsory under the Ministry of Higher Education (MOHE), Malaysia, General Studies subjects. Applicable for both local and international students at the undergraduate level.

#### **Local Students**

- Islamic Civilization and Civilization Asia
- Ethnic Relations
- Entrepreneurial Skills \*
- Malaysian Economy\*
- Community service\*

#### **International Students**

- Malay Language Communication II
- Malaysian Studies III
- Entrepreneurial Skills\*
- Malaysian Economy\*
- Community service\*
  - \* Or any other subject that is assigned by the faculty











- www.instagram.com/msumalaysia
- www.pinterest.com/msumalaysia
- www.flickr.com/photos/ managementandscienceuniversity

#### **DISCLAIMER**

The University endeavours to ensure that all the information listed in this prospectus are current and accurate at the time of printing. However, the University reserves the right to make changes where required without notice. You should contact the University to verify the information given.





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