






**GENOVASI**  
UNIVERSITY COLLEGE

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# Master of Business Administration (ODL)



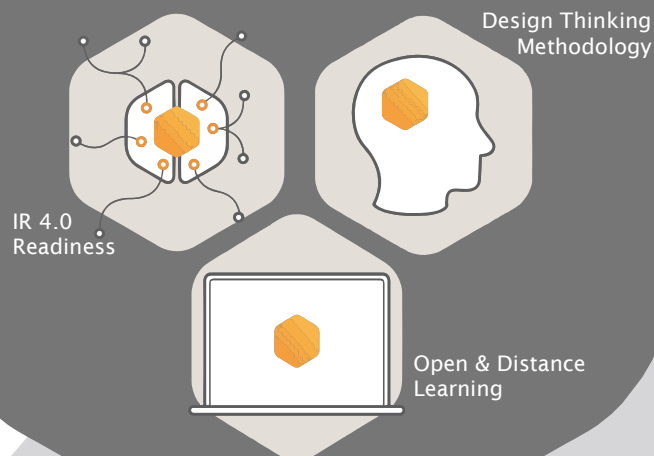
## GENOVASI UNIVERSITY COLLEGE

The Malaysian Government approved us as the first of its kind Design Thinking University. Our partner is Hasso Plattner Institute in Germany, known globally for its design schools found in strategic parts of the world.

At **Genovasi**, you will be a highly employable design thinking graduate.

Students choose us for our Industry related programs and our dynamic team of Facilitators. We ensure that you will receive an excellent learning experience that will allow you to be ahead all others in the work and market places. And, we have both Conventional and Open Distance Learning licenses making your study with us highly convenient and flexible.

### why choose GENOVASI



## MBA

## MASTER OF BUSINESS ADMINISTRATION

N-DL/340/7/0767(7/25)

MQA/PA 11136(5/25)

The Master of Business Administration is uniquely designed to embed Design Thinking & Entrepreneurship principles & applications in the program learning and assesment. On successful completion of this MBA, career opportunities awaiting you in both corporate employment and entrepreneurship.



Intake : January, May  
& September



Awarded by Genovasi  
University College



Duration :  
1.5 years (Full-Time)



Affordable  
Fees

### ENTRY REQUIREMENTS

- A bachelor's degree from recognised university with CGPA of at least 2.50; or
- Other qualifications equivalent to a Degree, as accepted by the Senate
- A bachelor's degree with a CGPA below 2.5 with at least five (5) years work experience.

### DELIVERY MODE

- Open & Distance Learning (ODL)

### MODULES

1. Design Thinking for Decision Making
2. Managerial Economics
3. Organisational Behaviour & Design
4. Accounting for Decision Making
5. Business Law
6. Managerial Finance
7. Business Research Model
8. Strategic Management
9. Human Resource Management
10. Production and Operations Management
11. Master's Project
12. Elective module\*