

For qualifications
that make a real difference
to your career choices,
look no farther than
**Management and
Science University
(MSU)**



SCHOOL of EDUCATION and SOCIAL SCIENCES (SESS)





#beMSUrians

Mission

TRANSFORMATIVE - To provide compelling transformative learning experiences through educational opportunities and a collaborative learning environment centred on pioneering innovative delivery, ethical values, and economic as well as social transformation efforts.

GLOBAL - To be a leading globally connected university, diversely rich in culture and inclusiveness, and providing pathways for the exchange of knowledge and mobility programmes.

ENTREPRENEURIAL - To be the catalyst in a sustainable entrepreneurship ecosystem that promotes the development of an entrepreneurial culture as well as leaders with a global mindset.

RESEARCH & INNOVATION DRIVEN - To promote the culture of research and innovation in responding to national and global challenges; commercialising its interdisciplinary and translational research outcomes through entrepreneurship and incubators.

INDUSTRY EMBEDDED - To enhance a collaborative environment with industries, where applications of knowledge and research are incorporated into an industry-embedded curriculum that complements talent mobility activities, career pathways, and global community engagement efforts.

CARING INSTITUTION - To ensure the talented but disadvantaged are not impeded from achieving their dreams on account of unfavourable socio-economic station, and to accord appropriate opportunities for the gifted to actualise their true potential.

HOLISTIC EDUCATION - To mould holistic graduates through a balanced education that will enrich their personal, interpersonal and social skills through multi-disciplinary approaches, leadership, integrity, professionalism, and academic excellence, and nurture lifelong learning.

BETTER FUTURE - To generate excellent talents, lifelong learners, and responsible global citizens, and create diversified career pathways that help transform lives for a better future.

Vision

MSU aspires to be a leading transformative global university, engaging the society through entrepreneurship, research, innovation, industry embedment, and holistic education for a better future.





Why msu?

40

years in education
embedded with
21st-century
technology

98.7%

graduate
employability
within 6 months of
convocation

172+

accredited
programmes

150+

leading international
university
collaborations

1700+

industrial partnerships
supported by an
entrepreneurship
ecosystem

25

key research areas
including local
and cross-border
initiatives
benefiting multiple
communities

40+

countries with
international
students enrolled in
MSU via various
mobility
programmes

30%

of MSU's faculty
comprises
international lecturers,
broadening
MSU's global outlook

25,000

students

Recognitions and Awards



Top 139

QS WUR Asia among
Asia's Top Universities



Top 601+



Top 100

University in the World for
Young University Ranked Under
QS Top 50 Under 50



Top 301

University in the world for 2020
Graduate Employability
Rankings



. TEACHING . EMPLOYABILITY . INCLUSIVENESS .
. ONLINE LEARNING . INTERNATIONALIZATION .
. SOCIAL RESPONSIBILITY . ACADEMIC DEVELOPMENT .
. HOSPITALITY AND LEISURE MANAGEMENT .



Top in Hospitality &
Leisure Management
#51-100 World
#02 Malaysia



Top in Art & Design
(Fashion Design)
#151-200 World
#01 Malaysia



Top in Business &
Management
#451-500 World
#11 Malaysia



Validated Award
Centre Status
(ASQUAL), UK



ABEST-21, JAPAN



A Tier 5 Excellent Status University
(Rating System for
Malaysian Higher
Education Institutions -
Ministry of Higher Education)



Asia's 1st University Accredited
by Accreditation Council
for Entrepreneurial &
Engaged Universities.
(ACEEU), Netherland



Platinum Standard Award
of 5 Crowns by ASIC, UK



Innovation and Excellence in
Higher Education
& Outstanding Student Support
by ASIC, UK



Premier University Status by
Accreditation Service for
International Schools,
Colleges & Universities
(ASIC), UK



Outstanding Leadership in
International TVET Education
by ASIC, UK



Global TVET
Model University by
ASIC, UK



ASIC's Inclusivity Awards
for Equality in Education



The BrandLaureate Best Brand
in Education - For Leadership &
Human Capital Development



Entrepreneur of The Year
Education Industry



Edu-Preneur
of The Year



Lifetime Achievement in
Entrepreneurship Award



PUTRA
BRAND AWARDS
— THE PEOPLE'S CHOICE —

Education & Learning



Excellence in
Education
Digitization



Gold Awards
School of Tourism
and Hospitality



International Centre
of Excellence
for Events Management



Malaysian
Medical Council



Sri Lanka
Medical Council



Indian
Medical
Council



General Medical
Council (GMC), UK



Maldives Medical and
Dental Council



EDUCATION COMMISSION FOR
FOREIGN MEDICAL GRADUATES

Offshore Campuses:
Bangalore . Colombo . Jakarta . Almaty .

Shah Alam

'A vibrant and friendly city for all '

Management and Science University is located right in the heart of Shah Alam, the capital city of the state of Selangor. It is a city tailored for all, with much to see and do; from shopping malls and cafes, cultural attractions to parks and recreational centres. This 'Orchid City' offers visitors a variety of dining options from popular coffee outlets, bistros to fine dining restaurants; perfect for all budgets.

With a comprehensive public transportation system, visitors are able to have a smooth

commute to Kuala Lumpur, Malaysia's capital city and reach the Kuala Lumpur International Airport via the Express Rail Link (ERL) in just thirty minutes. Further expansions set to be completed in 2020 will see the LRT3 (Light Rail Transit) system which runs through strategic locations in Shah Alam; bringing better mobility and connectivity to commuters. An added bonus will be the Malawati LRT3 station which will be right next to MSU; providing easy access to all.

Regardless of where you come from, whether halfway across the world or a few kilometres away, Shah Alam is an ideal destination to continue your studies.



Hotels and Accommodations



Sports and Recreational Facilities



Local Street Foods





Kuala Lumpur

World's most affordable
city for students

* QS Best Student Cities 2017 survey

Malaysia is ranked
as the **World's 9th**
most preferred study destination.

* International Students Mobility Survey by
United Nations Educational, Science and
Cultural Organisation (UNESCO)



**Sultan Salahuddin
Abdul Aziz Shah Mosque**



Raja Tun Uda Library



Shopping

Campus *Life* @ management & science university







Beyond the **CLASSROOM**

Learning in MSU is not limited within the four walls of the classroom. The experiential learning implemented provides our students with the necessary knowledge in their respective fields.



It's all on *Campus*

MSU continuously strives to provide the best services to the students and staff. From banking services, travel bookings to various food outlets, students can find almost everything they need on campus.



The Residence



U-Fitness



Library

Books & Gifts



Performing Arts Theatre



Dining



Medical Centre



Books & Gifts



Transforming LIVES,
ENRICHING Future

Bank



Classroom



SESS

SCHOOL OF EDUCATION AND SOCIAL SCIENCES



The School of Education & Social Sciences (SESS) at Management & Science University (MSU) sets you on your pathway to shaping the future of your community. Its broad-based curricula blends knowledge with practical experience and relevance, equipping you with the confidence and skills

required of careers in education and the social sciences. With the competency and professional skills instilled, you may teach either a public school or a private one. You may also choose to start working upon obtaining your SESS diploma or go on to degree studies in related areas.

SCHOOL OF EDUCATION AND SOCIAL SCIENCES

1. Bachelor of Education (Hons) - (TESL)	KPT/ JPS (R2/145/6/0039) 11/24
2. Bachelor in Early Childhood Education (Hons)	KPT/ JPS (R2/143/6/0054) 09/22
3. Bachelor of Counselling and Guidance (Hons)	KPT/ JPS (R2/762/6/0027) 04/27
4. Bachelor in Education (Visual Arts) (Hons)	KPT JPS (R/145/6/0031) 11/22
5. Bachelor in Education (Science) (Hons)	KPT/ JPS (R/145/6/0043) 03/24
6. Bachelor in Education (Physical Education and Health) (Hons)	KPT/ JPS (R/145/6/0049) 08/24
7. Bachelor in Education (Electrical & Electronic Engineering) (Hons)	KPT/ JPS (N/145/6/0079) 12/21
8. Bachelor of Public Relations Management (Hons)	KPT/ JPS (R/342/6/0127) 08/24
9. Bachelor in Psychology (Hons)	KPT/ JPS (N/311/6/0091) 06/22
10. Bachelor in Broadcasting (Hons)	KPT/ JPS (N/213/6/0334) 12/23
11. Bachelor in English Languange and Literature Studies (Hons)	KPT/ JPS (N/224/6/0096) 12/22
12. Bachelor of Liberal Arts (Hons)	KPT/JPS (N/220/6/0041) 06/26
13. Diploma in Public Relations and Entertainment Management	KPT/ JPS (R2/321/4/0122) 07/23
14. Diploma in Translation and Interpretation	KPT/ JPS (N/224/4/0096) 01/23
15. Diploma in Education (TESL)	KPT/ JPS (R2/145/4/0040) 11/24
16. Diploma in Early Childhood Education	KPT/ JPS (R3/143/4/0101) 02/26
17. Diploma in Counselling and Guidance	KPT/JPS (R2/762/4/0024)10/24

FOR MORE
INFORMATION
PLEASE VISIT

[http://www.msu.edu.my/
school-education-social-sciences/](http://www.msu.edu.my/school-education-social-sciences/) 



Bachelor of Education (TESL) (Hons)

KPT / JPS (R2/145/6/0039) 11/24

ABOUT THE PROGRAMME

The MSU Bachelor of Education programme focusing in the Teaching of English as a Second Language (TESL) aims to produce teachers of English for secondary schools. Our focus on both language proficiency and its education will help you develop sound theoretical and practical knowledge in teaching English as a second language. This programme is delivered through innovative, 21st century teaching techniques which will engage you with collaborative and highly focused assessments and projects to give you the foundation you need for a successful career in education and TESL.

AMONG THE COURSES OFFERED

Year One

- Counselling and Guidance
- Trends in Language Teaching
- Professionalism and Ethics in Education
- Sociology of Education

Year Two

- English Phonetics and Phonology
- English Language Testing and Evaluation
- Introduction to Varieties of English
- Discourse Analysis

Year Three

- Management of Sports Injuries
- Teaching Reading and Writing Skills
- Internship: Teaching Practical

DURATION
3 YEARS

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FURTHER STUDY OPTIONS

Bachelor of Education (TESL) provides a pathway to postgraduate programmes including the Master of Education (TESL) and the Master in Educational Management & Leadership.

CAREER PROSPECTS

- Teacher/Tutor
- Curriculum Instructional Designer
- English Language Trainer

Bachelor in Early Childhood Education (Hons)

• KPT/ JPS (R2/143/6/0054) 09/22

ABOUT THE PROGRAMME

The MSU Bachelor in Early Childhood Education programme will develop your understanding of young children's physical and mental needs alongside their social, cognitive, creative and emotional development. This programme will cultivate your confidence to teach young children and motivate you to become a better educator.

Throughout your academic journey at Management and Science University, you will be guided by our experienced lecturers with years of expertise in this field. Their innovative and experiential method will ensure you have a balance between the theoretical and practical aspects to early childhood education. The practicum in your final year will encompass all the practical, social, managerial and entrepreneurial skills needed for you to excel in this industry.

AMONG THE COURSES OFFERED

Year One

- Learning Through Play
- Philosophy of Early Childhood Education
- Cognitive Development of Young Children
- Social and Emotional Development of Young Children

Year Two

- Early Literacy and Language
- Curriculum Design, Theory and Practice
- Gifted Children and Early Childhood Education
- Music and Movement for Young Children

Year Three

- Developing Critical and Creative Thinking for Young Children
- Managing Early Childhood Centres
- Practicum I and II

DURATION
3 YEARS

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FURTHER STUDY OPTIONS

Bachelor in Early Childhood Education is a foundation for entry to a range of postgraduate programmes at MSU's Graduate School of Management.

CAREER PROSPECTS

- Pre-school Administrator
- Early Childhood Curriculum Designer
- Educational Researcher

Bachelor of Counselling and Guidance (Hons)

KPT/ JPS (R2/762/6/0027) 04/27

ABOUT THE PROGRAMME

A career in counselling revolves around guiding and encouraging individuals to manage changes in their lives in accomplishing mental health, wellness, career and personal goals. The curriculum of the MSU honours degree programme in counselling and guidance factors the realities of local culture and moral values in helping relationships, equipping you for multicultural counselling, drug abuse counselling, and industrial counselling.

The emphasis given to your formative and summative assessments and regular feedback from your lecturers will ensure that you have a sound foundation in this discipline. The two practicum experiences in this programme are focused on giving you the most exposure in counselling in various environments ranging from schools to hospitals and organizations.

AMONG THE COURSES OFFERED

Year One

- Child Psychology
- Personality Theories
- Issues and Ethics in Counselling
- Adolescent Psychology

Year Two

- Theories in Counselling and Psychotherapy
- Entrepreneurship
- Assessment and Observation in Counselling
- Group Counselling

Year Three

- Multicultural Counselling
- Drug Abuse Counselling
- Practicum

DURATION
3 YEARS

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FURTHER STUDY OPTIONS

Bachelor of Counselling and Guidance is a foundation for entry to an extensive range of postgraduate programmes at MSU's Graduate School of Management.

CAREER PROSPECTS

- Counsellor
- Welfare or Social Services Officer
- Marriage and Family Therapist
- Rehabilitation Therapist

Bachelor in Education (Visual Arts) (Hons)

KPT JPS (R/145/6/0031) 11/22

ABOUT THE PROGRAMME

The role of art educators in the education system is to provide guidance to students in valuing and producing visual art. MSU's Bachelor in Education programme specializing in visual arts will equip you with the fundamentals in nurturing a love of art in young learners. With their experiences in visual arts, our lecturers will provide you with in-depth guidance and motivation so you will be well prepared for a career in education and the larger creative community such as galleries, museums, and art organisations. You graduate with a host of practical, social, managerial, and entrepreneurial skills alongside core visual art and teaching skills.

AMONG THE COURSES OFFERED

Year One

- Introduction to Art, History and Visual Culture
- Teaching Methods in Visual Arts
- Professionalism and Ethics in Education
- Psychology in Education

Year Two

- Design and Graphic Communication
- Textiles and Clothing
- Modern and Contemporary Art
- Education Technology

Year Three

- Developing Materials in Visual Arts
- Assessing and Evaluating Visual Arts
- Internship: Teaching Practical

DURATION
3 YEARS

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FURTHER STUDY OPTIONS

Bachelor in Education (Visual Arts) is an ideal pathway into education-related postgraduate programmes including the Master in Educational Management and Leadership offered by MSU's Graduate School of Management.

CAREER PROSPECTS

- Art Therapist
- Art Gallery Educator
- Secondary School Art Teacher

Bachelor in Education (Science) (Hons)

KPT/ JPS (R/145/6/0043) 03/24

ABOUT THE PROGRAMME

The MSU honours degree programme in science education offers you the chance to pursue your interest in sciences and become a specialised secondary school teacher. You will be instrumental in cultivating and guiding the early years of schoolchildren's scientific education. The curriculum is specially designed to give you the fundamentals in science whilst balancing it with theoretical aspects in education. Our experienced lecturers will guide you throughout your studies and the on-campus facilities will give you the needed training required. The holistic learning experience that you will experience at Management and Science University will ensure you graduate with right mind-set for a career in education.

AMONG THE COURSES OFFERED

Year One

- Professionalism and Ethics in Education
- Psychology in Education
- Sociology of Education
- Health Science

Year Two

- Chemistry
- Educational Measurement and Assessment in Science
- Education Technology
- Mathematics

Year Three

- Micro Teaching
- Microbiology
- Internship: Teaching Practical

DURATION
3 YEARS

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FURTHER STUDY OPTIONS

Bachelor in Education (Science) is an ideal pathway into education-related postgraduate programmes including the Master in Educational Management and Leadership offered by MSU's Graduate School of Management.

CAREER PROSPECTS

- Secondary School Science Teacher
- Curriculum Consultant

Bachelor in Education (Physical Education and Health) (Hons)

● KPT/JPS (R/145/6/0049) 08/24

ABOUT THE PROGRAMME

The teaching of physical education and health at Management and Science University will equip you with the knowledge and skills to promote physical activity among children and young adults, develop their motor skills, and assist their physical development. The integration of educational theory and practical skills into our curriculum will ensure you are equipped with the necessary skills needed to be propagators of physical education and health. Academic guidance by your lecturers will enhance your understanding of the field, and holistic MSU learning experiences will enhance your soft skills besides equipping you with core competencies in physical and health education.

AMONG THE COURSES OFFERED

Year One

- Psychology in Education
- Professionalism and Ethics in Education
- Swimming and Life Saving
- Classroom Management

Year Two

- Principle of Coaching Sports and Games
- Tests and Measurements in Health and Physical Education
- Methods in Teaching Secondary Physical Education
- Health & Personal Development

Year Three

- School Health Programmes
- Care and Prevention of Sports Injuries
- Internship: Teaching Practical

DURATION
3 YEARS

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FURTHER STUDY OPTIONS

Bachelor of Education (Physical Education and Health) provides a pathway to postgraduate programmes including the Master in Education Management and Leadership.

CAREER PROSPECTS

- Secondary School Physical Education Teacher
- Personal Trainer
- Fitness Coach

Bachelor in Education (Electrical and Electronic Engineering) (Hons)

KPT/JPS (N/145/6/0079) 12/21

ABOUT THE PROGRAMME

Teacher education in technical vocational education and training is essential to sustainable development of the national economy. At Management and Science University, teacher education in electrical and electronic engineering will equip you with the basics of both teaching and also technology and engineering concepts so you can help students prepare for entry into higher, technical vocational education.

Mentoring by your lecturers will add depth and breadth to your understanding of electrical and electronic engineering teaching. Holistic and collaborative MSU learning experiences will enhance your core competencies in electrical and electronic engineering teaching as well as your soft skills.

AMONG THE COURSES OFFERED

Year One

- Philosophy of Education
- Instrumentation and Measurement
- Engineering Statistics
- Psychology in Education

Year Two

- Numerical Method
- Electronic Circuit Analysis
- Solid State
- Co-curriculum in Education

Year Three

- Macro Teaching
- Power System
- Teaching Practicum

DURATION
3 YEARS

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FURTHER STUDY OPTIONS

Bachelor of Education (Electrical and Electronic Engineering) provides a pathway to postgraduate programmes including the Master in Education Management and Leadership.

CAREER PROSPECTS

- Secondary School Living Skills Teacher
- Vocational School and Polytechnic Teacher
- Curriculum Consultant

Bachelor of Public Relations Management (Hons)

KPT/ JPS (R2/342/6/0127) 08/24

ABOUT THE PROGRAMME

Bachelor of Public Relations Management aims to develop the skills and knowledge necessary for contemporary public relations practice. Companies nowadays spend large amounts of money hiring professionals who specialize in public relations. This programme integrates knowledge and abilities with the student's own talents in public relations and in entertainment. It also focuses on the effective management of communication through the experiences communicating in a variety of contexts and research. To keep pace with rapid changes in the industry, solid foundation in communications theory is blended with practical, hands-on-work experience including field placement of entertainment talents in public environments.

AMONG THE COURSES OFFERED

- | Year One | Year Two | Year Three |
|--|---|---|
| <ul style="list-style-type: none">• Introduction to Public Relations• Practices of Management• Publicity Media and Public Relations Writing• Entertainment Management | <ul style="list-style-type: none">• Corporate Communication Management• Social Media in Public Relations• Visual Communication• Mandarin | <ul style="list-style-type: none">• Advertising and Promotion in Public Relations• Strategic Public Relations Management• Industrial Training |

DURATION
3 YEARS

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FURTHER STUDY OPTIONS

Bachelor of Public Relations Management is a foundation for entry to an extensive range of postgraduate programmes at MSU's Graduate School of Management.

CAREER PROSPECTS

- Media Director
- Advertising & Promotion Executive
- Public Relations Manager
- Event Manager

Bachelor in Psychology (Hons)

KPT/ JPS (N/311/6/0091) 06/22

ABOUT THE PROGRAMME

Psychology is the scientific study of how humans think and behave. It provides answers to questions about society through the application of scientific concepts to human behaviour. Through the Bachelor in Psychology programme at Management and Science University (MSU), your ability to comprehend and support people will be further enhanced, providing you with the tools and skills for a variety of rewarding careers.

Enrich your learning experience through our Global Mobility Programme (GMP), where you may spend one to two semesters undertaking courses at one of our international partner universities, giving you the experience of different cultures and languages, and broadening your proficiencies socially and academically. You may also opt to undertake your internship overseas through our Global Internship Programme (GIP), which will give you invaluable experience that further enhances your competency in this field.

AMONG THE COURSES OFFERED

Year One

- Social Psychology
- Principles and Techniques in Counselling
- Health Psychology
- History of Psychology

Year Three

- Psychological Testing and Measurement
- Abnormal Psychology
- Family Counselling

Year Two

- Developmental Psychology
- Sensation and Perception
- Assessment and Observation in Counselling
- Theories in Counselling and Psychotherapy

Year Four

- Multicultural Counselling
- Research Project
- Internship

DURATION
3 YEARS

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FURTHER STUDY OPTIONS

Bachelor in Psychology is an ideal pathway to an extensive range of postgraduate programmes including the Master in Educational Management and Leadership offered at MSU's Graduate School of Management.

CAREER PROSPECTS

- Rehabilitation Specialist
- Educational Psychologist
- Career Consultant
- Counselling Psychologist

Bachelor in Broadcasting (Hons)

KPT/ JPS (N/213/6/0334) 12/23

ABOUT THE PROGRAMME

Bachelor in Broadcasting aims to present the nature of programming that exists in mass media and prepare students for careers in the rapidly changing, fast-paced electronic media communications industry. Broad spectrum of broadcasting areas, including script writing, multimedia creation, video shooting and editing, audio recording, directing and producing programmes to inform and entertain. Students learn key aspects of writing, producing and directing content for broadcast communication so they can work in fields such as news, entertainment, production, videography, directing and editing.

AMONG THE COURSES OFFERED

- Broadcasting Principles
- Radio and TV Production
- Introduction to Mass Communication
- Script Writing For Electronic Media
- Documentary
- Media Analysis
- Radio Broadcasting
- Basic Video and Audio

DURATION
3 YEARS

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FURTHER STUDY OPTIONS

Bachelor in Broadcasting is a foundation for entry to an extensive range of postgraduate programmes at MSU's Graduate School of Management.

CAREER PROSPECTS

- Media Director
- Video and Audio editors
- Production crew
- News analyst
- Reporter
- Television / radio production director

Bachelor in English Language and Literature Studies (Hons)

KPT/JPS (N/224/6/0096) 12/22

ABOUT THE PROGRAMME

A study of the English language provides the perfect context for the study of literature, which in turn develops sophisticated reading skills. At Management and Science University (MSU), you will be introduced to general linguistics, sociolinguistics, and literature in English; the structure of English, literary stylistics, and English phonetics and phonology; professional English, English for occupational purposes, and creative writing; as well as prose analysis, theatre appreciation, and media literacy. A host of literary styles will also be explored, from Asian and Malaysian to American and contemporary.

DURATION
3 YEARS

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FURTHER STUDY OPTIONS

Bachelor in English Language and Literature Studies (Hons) is a foundation for entry to an extensive range of postgraduate programmes at MSU's Graduate School of Management.

CAREER PROSPECTS

- Publishing copy editor or proofreader
- Advertising copywriter
- Lexicographer

Bachelor of Liberal Arts (Hons)

KPT/JPS (N/220/6/0041) 06/26

ABOUT THE PROGRAMME

The liberal arts and sciences have been the foundation of college education for centuries, and are more important and useful today than ever before. Rather than a narrow program with a single focus, a liberal arts and sciences education includes lots of possible subjects and areas of study. Students can explore and study the arts, humanities, social sciences, languages, management, computers, and music. They will be exposed to the ideas and cultures of people from across the world, from ancient times to today. They can also combine their interests and talents into an education unique to them. The liberal arts programme at MSU teaches what today's employers say they value most: communication of ideas, as well as the ability to find and analyze information and data, adapt to new technology and professional trends, work with others to solve problems, and make confident, knowledgeable decisions. The education does more than teach the student, as the skills they gain for a successful career will in turn provide them with the experiences and understanding they need for a fulfilling life.

AMONG THE COURSES OFFERED

Visual Art

- Introduction to Photography
- Wood and Metal
- Creative Thinking in Art and Design
- Visual Communication

Music Performance

- Music Theory I
- Fundamentals of Sound
- World in Context
- Music Appreciation I

Public and International Relations

- Social Media in Public Relations
- Public Relation Campaign
- Journalism
- Ethics in International Politics

Digital Content Creation

- Basic Graphic Design
- Conceptual Storytelling
- Scriptwriting
- Storyboarding

Language & Literature

- Modern and Contemporary Arts
- Analyzing Prose: Short Stories and Novels
- Popular Culture
- Language and Culture

DURATION
3½ YEARS

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FURTHER STUDY OPTIONS

Bachelor of Liberal Arts (Hons) is a foundation for entry to an extensive range of postgraduate programmes at MSU's Graduate School of Management.

CAREER PROSPECTS

- Visual art instruction and consultancy
- Music instruction, performance, and creation
- Public and international relations
- Graphics and multimedia
- Literary and communications

Diploma in Public Relations and Entertainment Management

.....○ KPT/ JPS (R2/321/4/0122) 07/23

ABOUT THE PROGRAMME

The Diploma in Public Relations and Entertainment Management programme is delivered with a strong practical emphasis on entertainment management and public relations. In this modern era, public relations is one of the key requirements of most companies and organizations. At the same time, the entertainment business is growing worldwide in the accessibility, quantity, quality and production of all popular music and events. This programme integrates knowledge and skills in public relations and entertainments with the students ability and natural talent. These elements are necessary to manage artistes through out the production of press releases, video clips, contracts, and event booking schedules. To keep pace with the rapid changes in the industry, a solid foundation in communications theory is blended with practical, hands-on-work experience including field placement of entertainment talents in public environments.

AMONG THE COURSES OFFERED

Year One

- Introduction to Public Relations
- Writing Skills for Public Relations
- Introduction to Corporate Communications
- Advertising and Promotion

Year Two

- Ethics in Public Relations
- Mandarin
- Public Relations Marketing
- Cross Cultural Communication

Year Three

- Event Practices in Public Relations
- Business Law
- Industrial Training

DURATION
2½ YEARS

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FURTHER STUDY OPTIONS

This programme will assist you in your transition to university or employment and may give you guaranteed entry into MSU's Bachelor of Public Relations Management (Hons) programme.

CAREER PROSPECTS

- Media Relations
- Production Music Manager
- Performance Promotions Manager

Diploma in Translation and Interpretation

KPT/ JPS (N/224/4/0096) 01/23

ABOUT THE PROGRAMME

Language translators and interpreters play an important role in increasing international inter-connectedness. With the portability of your knowledge and skills, you will be able to work all over the world. At Management and Science University (MSU), your learning experiences in translation and interpreting will include introductions to translation and interpreting, language skills for translators and interpreters, and approaches to translation and interpreting. You will also learn the Malay, Arabic, Japanese, Mandarin, Korean, and French languages. Our curriculum includes a practice of Wordfast translation tools, courtesy of Wordfast LLC and Yves Champollion.

DURATION
2½ YEARS

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FURTHER STUDY OPTIONS

This programme will assist you in your transition to university or employment and may give you guaranteed entry into MSU's Bachelor of Education (TESL) programme.

CAREER PROSPECTS

- Assistant translator at a publishing house
- Hospital interpreter
- Court interpreter

Diploma in Early Childhood Education

KPT/ JPS (R3/143/4/0101) 02/26

ABOUT THE PROGRAMME

If you have a passion for working with children and envision a career in it, this programme will give you an excellent foundation. Through the Diploma in Early Childhood Education programme at Management and Science University, you will be equipped with the theoretical and practical aspects in the teaching of pre-school and primary school children. You will develop an understanding of children's physical and mental needs, besides their social, cognitive, creative, and emotional development. The practicum at the end of your studies will help prepare you to embark on your journey in early childhood education.

AMONG THE COURSES OFFERED

Year One

- Fundamentals of Health, Safety and Nutrition for Early Childhood Education
- Philosophy of Early Childhood Education
- Approaches in Early Childhood Education
- Program Planning for Infants and Toddlers

Year Two

- Family and Community Relations
- Child Development
- Pre-School Science and Mathematics
- Observation, Assessment and Evaluation

Year Three

- Internship: Teaching Training

DURATION
2½ YEARS

FIND OUT MORE

[facebook.com/
MSUmalaysiaSESS](http://facebook.com/MSUmalaysiaSESS)



FURTHER STUDY OPTIONS

This programme will assist you in your transition to university or employment and may give you guaranteed entry into MSU's Bachelor of Early Childhood Education programme.

CAREER PROSPECTS

- Child Care Provider
- Child Development Consultant
- Pre-school Teacher

Diploma in Education (TESL)

KPT/JPS (R2/145/4/0040) 11/24

ABOUT THE PROGRAMME

Many assume that teaching English is “easy” but in reality, to be good, one must understand not only the pedagogical but also the psychological theories related to the development of children. Management and Science University's education diploma in the Teaching of English as a Second Language (TESL) provides such an understanding. Our blended curriculum of language proficiency, pedagogy, and psychology will furnish you with the theoretical and practical skills needed for a career in education and TESL. The 14 week practicum in a primary school towards the end of your studies completes your training.

AMONG THE COURSES OFFERED

Year One

- Sociology of Education
- Educational Psychology
- English Teaching Methods
- Creative Thinking

Year Two

- Counselling and Guidance
- Introduction to Literature
- Classroom Management
- Professionalism and Ethics

Year Three

- Critical Appreciation: Literary Texts
- Community Service
- Internship: Teaching Practice

DURATION
2½ YEARS

FIND OUT MORE

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FURTHER STUDY OPTIONS

This programme will assist you in your transition to university or employment and may give you guaranteed entry into MSU's Bachelor of Education (TESL) programme.

CAREER PROSPECTS

- Primary School Teacher
- Home Based Tutor

Diploma in Counselling and Guidance

KPT/JPS (R2/762/4/0024)10/24

ABOUT THE PROGRAMME

Counselling revolves around the personal growth, career and wellness of an individual. The Diploma in Counselling and Guidance programme at Management and Science University provides a basic entry qualification to professional counselling. It is also appropriate for those individuals who wish to strengthen their counselling skills in their own area of work. Having a background in counselling enables you to assist people by providing them with a structured method in addressing their problems, and guide people in overcoming obstacles as well as personal challenges.

AMONG THE COURSES OFFERED

Year One

- Principles of Counselling and Guidance
- Child Psychology
- Ethics and Issues in Counselling
- Counselling Lab I

Year Two

- Counselling Lab II
- Theories and Psychotherapy in Counselling
- Human Resource Management
- Introduction to Abnormal Psychology

Year Three

- Educational Psychology
- Social Psychology
- Pre-Practicum Counselling

DURATION
2½ YEARS

FIND OUT MORE

[facebook.com/
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FURTHER STUDY OPTIONS

Diploma in Counselling and Guidance will assist you in your transition to university or employment and may give you guaranteed entry into MSU's Bachelor of Counselling and Guidance programme.

CAREER PROSPECTS

- Assistant Counsellor
- Junior Welfare or Social Services Officer
- Assistant Family Therapist



Studying at msu

IMPROVING YOU

The learning experience at Management & Science University is not only about getting the theoretical knowledge of your chosen field. We are also committed to providing you with the skills required to excel in the workplace or for further studies. Skills such as communication, leadership and teamwork are some of the soft skills embedded in our course delivery.

“As our continuous improvement system, we will actively seek your feedback and views on your programme and campus facilities so we can continue to develop and upgrade them.”

Through our mentoring system, the lecturers are able to monitor your academic and personal progress so you are able to develop further. By the end of your studies, we expect you to be able to perform tasks independently, be resourceful, and have the entrepreneurial acumen with the right moral values. These are what employers will expect of a graduate you.







Industrial Experience

ADVANTAGES OF INDUSTRIAL EXPERIENCE

Through the industrial experience, you are able to display the skill of applying your academic knowledge into the working world.

Networking skills will be an added bonus for you as you are able to start on building your contacts earlier in your working life.



Global Mobility Programme



@ Royal Brisbane and Women's Hospital, Australia

management and science university



@ Kadir Has University, Istanbul, Turkey



@ASEAN Young Women Leadership Programme, Japan



'Imagine spending a portion of your studies in another country. The global mobility initiatives in MSU give you the option of spending a semester or more overseas depending on the programme you choose.'

The **Global Mobility Programme (GMP)** provides a platform for students to experience new countries and different cultures. You are able to study for one or more semesters at an international partner university.

Through the **Global Internship Programme (GIP)**, MSU students are able to experience real life working stint in an international setting. Students are able to immerse themselves in other cultures and at the same time gain an insight to their chosen fields.

MSU **Global Leadership Programme (GLP)** is focused on preparing students to become the leaders of tomorrow in their chosen profession and to further develop a global mind-set. It is structured to provide opportunities to students to enhance their learning experiences and develop important soft skills such as leadership, teamwork and communications skills.

PARTNER INSTITUTIONS

MIDDLE EAST

- . Emirates College for Management and Information Technology
- . Hadhramout Establishment for Human Development

EUROPE

- . ICHEC Brussels Management School
- . Thomas More University of Applied Sciences
- . University of Southern Denmark
- . Bangor University
- . Coventry University
- . University of Derby
- . University of Northampton
- . Estonian Business School
- . SIGMA Clermont Graduate School of Engineering
- . ISM International School of Management
- . EBS Universitat Fur Wirtschaft Und Recht
- . Heilbronn University
- . Hochschule Hof (Hof University of Applied Sciences)
- . Athlone Institute of Technology
- . University of Limerick
- . Islamic Community of Kosovo
- . Avans University of Applied Sciences
- . Hanze University of Applied Sciences Groningen
- . Adam Mickiewicz University in Poznan
- . NOVA School of Business and Economics
- . Porto Business School
- . University of Maribor

EURASIAN

- . Abdullah Gul University
- . Bilkent University
- . Gaziantep University
- . Kadir Has University
- . Yunus Emre Institute

CENTRAL ASIA

- . Suleyman Demirel University
- . Turan University
- . University of Almaty
- . University of International Business

EAST ASIA

- . Josai International University
- . Josai University Educational Corporation
- . Josai University
- . Kansai University of International Studies
- . Nagoya City University
- . The University Of Tsukuba
- . Tokyo University of Technology
- . UEDA College of Fashion

CHINA

- . Anyang Normal University
- . Beijing Open University
- . Guangzhou University of Chinese Medicine
- . Henan Polytechnic University
- . Henan University of Chinese Medicine
- . Luohe Medical College
- . Nanjing University of Chinese Medicine
- . Shanghai University Of Traditional Chinese Medicine
- . Wuxi Institute of Technology
- . The Education University of Hong Kong
- . The Hong Kong Polytechnic University

WESTERN ASIA

- . Institute of Aeronautical Engineering Hydrebud
- . Institute of Management Education Sahibabad
- . Cyryx College
- . Maldives National University
- . University of Colombo
- . Eastern University Dhaka

ASEAN

- . Universitas Airlangga (UA)
- . University of The Immaculate Conception
- . University of The Philippines
- . University of Santo Tomas
- . Burapha University
- . Chulalongkorn University

AUSTRALIA

- . Box Hill Institute
- . The University of Newcastle
- . Western Sydney University



msu
management & science university

Transforming
LIVES,
ENRICHING
Future



**SUPPORT
to Meet Your Needs**

1

Student Career Development

The Student Career Development department complements the faculties, schools and centres of learning of the university in areas of students' personal and professional developments. Its role is seen as an enhancer of students' character building through the activities that it organizes. Career based activities which are aimed at sharpening students' organizational skills and personal competencies are a common feature throughout any academic year.

Opportunities for entrepreneurial ventures are assimilated in various activities to provide the foundation and experience for students to embark into the world of business. Students are also given guidance in the areas of employment development whereby the department offers individualized assistance for students with all of their career-related needs.

Student Career Department also serves as a hub for campus life as a variety of students based events are jointly organized between the department and the various clubs and association under its care. The department also provides counseling and assistance on general welfare of students, housing and alumni networking.





⌚ Support to Meet Your Needs ⌚ Accommodation

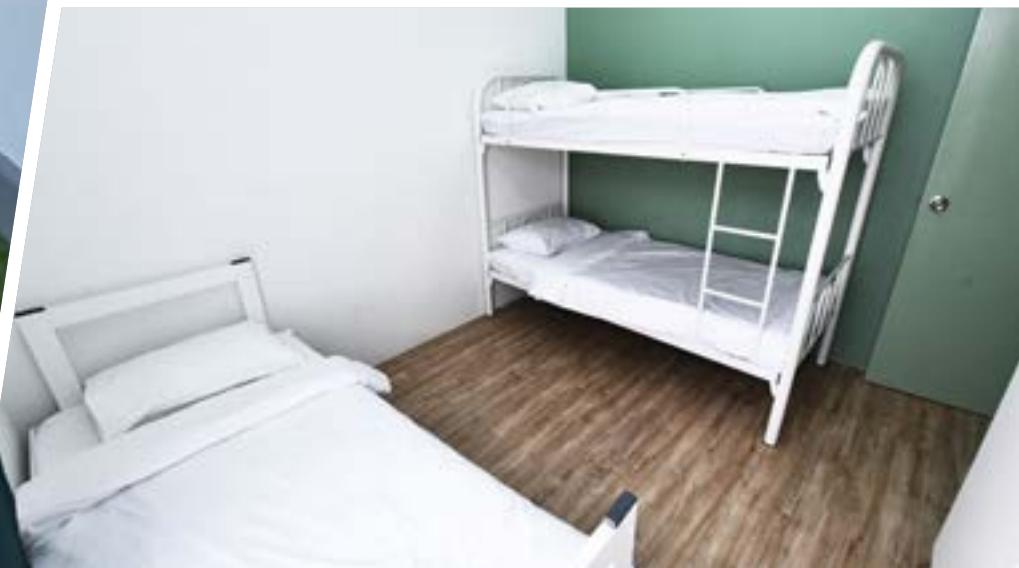


For more information, please visit www.msu.edu.my ⓘ

2

Accommodation

One of the biggest concerns of any university student is finding the right accommodation. Since it is an integral part of your student life, here at MSU we are dedicated to helping you find the accommodation that fits your needs and provides you with a supportive learning environment right on the University's grounds. Through the Residence, MSU's very own on-campus student housing with 260 apartments and studio-styled accommodation, students have easy access to all the University's amenities. Your future residence comes with the basic necessities.



3

Library and Resource Centre

The resource centre services are geared to meet the needs of all students and staff. Extensive collections of learning and reference materials are available, including monographs, books, magazines, journals, theses, students' projects, mainstream English and Malay newspapers and past year exam questions.

In line with the connected world that we live in, MSU library provides on-line access to thousands of journals and electronic books. Users can access, download or print the journal articles or books via the MSU Student Portal. Through our online facility, users will be able to retrieve more than 130,000 e-books and thousands of journal articles in various disciplines or subjects. For those who prefer to peruse through traditional books, the MSU library currently holds more than 30,000 books.

MSU library is fully automated and our computerized Library Management Utility, will provide users with information about what is held in the collections and what has been borrowed, and also allow self-reservations and renewal of borrowings. Users can also do their own searching and status checking via the OPAC (Online Public Access Catalog).



“the MSU library currently holds more than 30,000 books”



4

Financial Assistance and MSU Scholarship

As part of promoting the culture of giving and being grateful, MSU allocates RM3 million yearly as financial assistance to deserving students. The funds are dispensed through various means including collaborative efforts between MSU and several public and private institutional partners. All scholarship and financial assistances are provided through the MSU Foundation and the following schemes:

PRESIDENT SCHOLARSHIP

MSU's very own scholarship is one such scheme that has over the years benefited many students. This is an award given to students who exhibit exemplary academic achievements and come from an economically challenged background.

JOINT SCHOLARSHIPS

Joint scholarship schemes such as SKOR Berita Harian and The Star Education Fund are some examples of MSU's involvement in ensuring the less fortunate gets to continue their tertiary education at MSU. The scholarship is opened to all Malaysians and the financial assistance awarded ranges from a full to a partial

scholarship. Details of the scholarship and application forms are available at the Registrar's office.

FELLOWSHIP & SLAB SCHEMES

In its effort to train qualified academics to manage the university's human capital needs and to further enhance its research and innovation activities, MSU offers fellowship awards to local and foreign candidates for graduate studies leading to Phd at MSU. The SLAB scheme, a fully funded internal programme aimed at developing academic staff in their pursuit of higher education, is another effort of the university among its staff-development initiatives.



5

MSU Foundation

'Yayasan MSU' or the MSU Foundation is a foundation for building excellence. The foundation is an embodiment of the aspirations of the Founder and President of MSU, Professor Tan Sri Dato' Wira Dr Mohd Shukri, who is passionate about helping those in need and driven towards excellence as well as scholarly success. The foundation itself is an extension of the university's commitment to education, lifelong learning and community engagement work, a reflection of MSU being a caring and giving institution. It is committed towards providing financial assistance and scholarships for research or academic pursuits to eligible recipients with the hope that the contribution will spark opportunities for social and economic improvements in the beneficiaries and the society at large.

Underlying this benevolent effort is the commitment to instill the values of excellence in the creation of quality human capital. This noble and charitable cause rests on the belief that the spirit of giving will eventually spur compassion, understanding and tolerance, essential ingredients in the creation of an integrated society.

Community engagement is also an area in which the Foundation aims these are the uplifting of living standards in the urban poor and the provision of financial assistance to orphans. Various community engagement activities are targeted towards these groups annually. The Foundation's involvement also encompasses the poor in Indonesia, Thailand, Cambodia, Vietnam, Sri Lanka and India.





6

International Office

Welcoming international students from 37 countries is part and parcel of MSU's vision to become a global university of choice. The cultural diversity on campus brings exciting opportunities for all students to develop their globally mindedness, and social responsibility, and bolster their value to future employers.

SUPPORTING INTERNATIONAL STUDENTS

The International Office is committed to provide necessary assistance to all international students to make them feel at home from their moment of arrival.

If you are an international student, you can expect assistance by way of:

- a dedicated orientation programme upon your arrival,
- on-campus housing,
- professional consultations in matters such as immigration and visas, and
- friendly support from our International Student Society.

“on campus housing and friendly support from our International Student Society”



7



CEdEC Continuing and Extended Education Centre

CEdEC serves as the training hub of the university. It provides academic enhancement courses and personal enrichment opportunities for students, staff, businesses, and the surrounding community. The courses range in discipline and level, from Photography and Patisserie Arts to Effective English and Corporate Development programmes.

The courses and training provided fall under the categories of:

- Professional Development Courses
- Summer Programmes
- Youth Programmes

Centres of Excellence

In promoting a dynamic and robust entrepreneurial culture at the university, MSU has developed numerous platforms for the advancement of entrepreneurship efforts and research capabilities.

Leadership and Entrepreneurship Advancement Institute (LEAD)

LEAD plays a vital role in the entrepreneur ecosystem at MSU. Its main purpose is to inculcate the entrepreneurial mind-set in the university community as well as the surrounding communities through building an integrated entrepreneur network. LEAD further enhances the entrepreneur culture by acting as a conduit for eligible candidates to develop their innovative ideas into successful ventures.

Ideas are explored and developed into feasible endeavours. The idea conceptualisation through academic learning activities allow transformation into real life business opportunities that receive full support from MSU.

Information Technology and Innovation Centre (ITIC)

ITIC is the mainstay of all technological advancements in the university, providing computing resources to the research units of the university. It supports the development of high-speed computer technologies and promotes information exchanges, within MSU

and Malaysia and also internationally, through high-speed networks and research databases. Its research areas include knowledge and learning management system, campus management system, management information system, data communication infrastructure, and ICT security.

The International Centre for Halal Studies (ICHLAS)

ICHLAS undertakes the promotion and development of matters relating to research, training and education dedicated to halal products and services especially in Halal Cosmeceuticals and Pharmaceuticals. In its effort to be in the forefront of research, ICHLAS establishes partnerships and undertakes consultations with Halal-authority organisations in Malaysia, such as the Department of Islamic Development Malaysia (JAKIM), the Halal Industry Development Corporation (HDC), and other local independent companies.

At the international level, ICHLAS also associates itself with Josai University in Japan, Henan University in China, Burapha University in Thailand, the Indonesian Ministry of Health, and Budi Andhika cosmetics industry in Indonesia. ICHLAS is looking forward to be in the circle of global Halal industry players who complement each other, and especially to contribute to developing Malaysia's halal hub potential.

Applying to msu

We welcome you to join our vibrant MSU community. Come visit us during our open days and get a feel for the programme of your choice before you apply.

During the visit, there will be numerous activities lined up for you. Take a tour of the campus and faculties to look at the teaching and learning facilities. Meet with our friendly counsellors to get detailed information on the programmes at MSU. Talk to your future lecturers at their faculty demonstrations and to our students for an idea of your future university life here.

FIND OUT MORE

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MSUenquiry](https://twitter.com/MSUenquiry)



How to Apply

Local Students

Log on to <http://www.msu.edu.my> for further information. You can also drop by our Counselling and Communication Office for a one-to-one session with our counsellors.

International Students

Log on to <http://www.msu.edu.my> to discover more about MSU

English Language Requirements

At MSU, our medium of instruction is English. Therefore, all MSU students are required to be proficient in spoken and written English to the standard that we require and to the specific entry requirements of the programme you enrolled for.

As a general admission to most of our programmes, you will require a minimum of an

International English Language Testing (IELTS) average score of 5.5 or a Test of English as a Foreign Language (TOEFL) score of 500 or any English course recognized by the University. We offer English courses for those who do not fulfill these conditions.



FOUNDATION

Local Students

- Malaysian Studies I
- Thinking Skills / National Language A (applicable to students who did not obtain a credit in SPM Bahasa Melayu)
- Islamic Studies / Moral Education

International Students

- Malay Language Communication I
- Thinking Skills
- Constitution and the Malaysian Society*

DIPLOMA

Local Students

- Malaysian Studies II
- Thinking Skills / National Language A (applicable to students who did not obtain a credit in SPM Bahasa Melayu)
- Islamic Studies / Moral Education
- Community service*

International Students

- Malay Language Communication II
- Thinking Skills *
- Constitution and the Malaysian Society*
- Community service*

* Or any other subject that is assigned by the faculty

Additional INFORMATION

The following subjects are compulsory under the Ministry of Higher Education (MOHE), Malaysia, General Studies subjects. Applicable for both local and international students at the undergraduate level.

BACHELOR

Local Students

- Islamic Civilization and Civilization Asia
- Ethnic Relations
- Entrepreneurial Skills *
- Malaysian Economy*
- Community service*

International Students

- Malay Language Communication II
- Malaysian Studies III
- Entrepreneurial Skills*
- Malaysian Economy*
- Community service*

* Or any other subject that is assigned by the faculty

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managementandscienceuniversity](http://www.flickr.com/photos/managementandscienceuniversity)

DISCLAIMER

The University endeavours to ensure that all the information listed in this prospectus are current and accurate at the time of printing. However, the University reserves the right to make changes where required without notice. You should contact the University to verify the information given.



msu
Thank you
all frontliners.
We are in this
together



#beMSUrians

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 (603) 5521 6868

