

COLLEGE OF ENERGY BUSINESS AND ECONOMICS



Creative, Innovative & Energetic.

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INTRODUCTION



The College of Energy Business and Economics (CEE) strives to provide first class education to prepare students for positions in the industry. The college focuses on the degree of Energy Economics and Business Economics. The area of specialization include energy economics, green and environmental economics and business economics. The college features of commerce and economic and faculty with in-depth knowledge and substantial energy industry experience in energy economics, economics of oil and gas, energy policy, energy management, energy audit, energy finance, energy accounting, energy commodity trading and Energy Regulations and Policies.

All programmes are designed to satisfy the academic requirements of Malaysia Qualifications Agency (MQA). The programme intends to create knowledgeable, competent and well-sought-after professionals with a high degree of aptitude to meet the global business challenges of the energy and climate changes issues.

The College has two Departments – Department of Energy Business and Department of Business Economics.

DEPARTMENT OF ENERGY BUSINESS

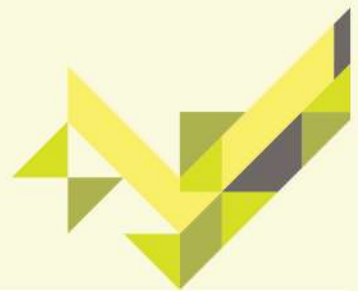
At the Department of Energy Business, our aspiration has always been to offer the society a high standard of teaching, research and consultation. Currently, we offer one program: Bachelor of Economics (Energy) (Hons).

We have designed the structure of our programme so as to produce graduates that are relevant to the market, characterised as professionally competent, and more essentially imbued with high level of ethics. Our staff members are involved in research that covers a wide area of economics. This would ensure that our staff members are keeping abreast with the current development which in turn would also bring necessary exposure to students.

DEPARTMENT OF BUSINESS ECONOMICS

Knowledge of business and economics are regarded as an essential component in managing a business. Economics provides the general theoretical framework in which a business operates while business knowledge provides students with the necessary knowledge and skills on how to effectively and efficiently handle business decisions. The Department of Economics is responsible for the Bachelor of Business Economics (Hons).

The programme intends to create knowledgeable, competent and well-sought-after professionals with a high degree of aptitude to meet the challenges of the ever-changing business world. Students are exposed to various courses in business, economics and quantitative skills in mathematics, statistics and research methodology



COURSE CONTENT

A. BACHELOR OF ECONOMICS (ENERGY) (HONS.)



- Principles of Management
- Business Ethics
- Business Law
- Entrepreneurship
- English for Business
- Business Communication
- Business Mathematics
- Business Statistics
- Business Accounting
- Islamic Economics and Finance
- Microeconomics I
- Macroeconomics I
- Microeconomics II
- Macroeconomics II
- Malaysian Economy

- Natural Resources Economics
- Econometrics
- Mathematical Economics
- Research Methods
- Personal Financial Management (AKPK)
- Green Energy and Environment
- Energy Regulations and Policies
- Energy Economics
- Energy Management
- Renewable Energy and Sustainability
- International Energy Trade and Market
- Energy and Society
- Energy Security
- Project Paper
- Industrial Training

ELECTIVES (CHOOSE 4)

- International Trade and Finance
- Industrial Economics
- Economics of International Oil and Gas
- Low Carbon Economics
- Economics Development



The Department of Energy Business offers the Bachelor of Economics (Energy) (Hons.) degree program. This degree program is introduced to equip students with a strong knowledge in economics and energy that suits the demand of the market workforce. The program is designed to expose students to the specific aspects in economics discipline and energy sector. Upon completion of the program, graduates are expected to have a firm and thorough understanding of the principles and roles of economics in the energy sector to be applied in the business and corporate environment. The courses offered are being specifically structured to equip students with strong theoretical and practical knowledge in economics and energy before they can embark on to the real world of energy service sectors or pursue their studies to obtain the Master's Degree in Energy Management or in other MBA programmes.

DURATION

Duration for the Bachelor of Economics (Energy) (Hons.) programme is 3 years or 9 semesters.

B. BACHELOR OF BUSINESS ECONOMICS (HONS.)



- Principles of Management
- Business Ethics
- E-Business
- Business Law
- Entrepreneurship
- English for Business
- Business Communication
- Business Mathematics
- Business Statistics
- Econometrics
- Business Accounting
- Money and Banking
- International Trade and Finance
- Public Finance
- Microeconomics I

- Macroeconomics I
- Microeconomics II
- Macroeconomics II
- Malaysian Economy
- Managerial Economics
- Economics Development
- Mathematical Economics
- Industrial Economics
- Islamic Economics and Finance
- Issues in Business Economics
- Marketing Management
- Research Methods
- Project Paper
- Personal Financial Management (AKPK)
- Industrial Training

ELECTIVES (CHOOSE 4)

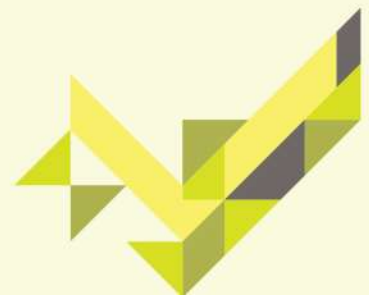
- Energy Economics
- Natural Resources Economics
- Green Economy and Policy
- Financial Statement Analysis
- Financial Institution & Capital Market



The Bachelor of Business Economics is specifically designed to equip students with a strong knowledge in business and economics and their application to the real business environment. The course offered is being specifically structured to produce excellent professionals who have in-depth knowledge of business and economics and are capable to bring out excellent ideas especially in the Malaysian business environment. The course offered is being specifically planned to provide students with strong theoretical and practical knowledge in business economics before they can pursue on to the factual world of the business sectors or go on with their studies to obtain the Master's Degree in Marketing or in other MBA programmes.

DURATION

Duration for the Bachelor of Business Economics (Hons.) programme is 3 years or 9 semesters.



FACILITIES AT UNITEN



UNIVERSITY AWARDS

A showcase of UNITEN's Accolades.

The continuous quest for national & global recognition of excellence



**The Brand Laureate
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(Engineering)



**Asia-Pacific Business
Excellence Standard Award**
APBEST Grand Award Winner of The Year
And Best Education Services In The Asia-Pacific



**The Brand Laureate
2008-2009**
Best Brand in Education
(Engineering and ICT)



**Prime Minister's Award for
Industry Excellence
2009**



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of The Year Award**
Service Provider of
The Year 2010

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CAREER
PROSPECTS



Employability Rate

95%

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(ENGINEERING)
&
SETARA 13



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RANKING

No. 1
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University



High Quality
Recognised
Programmes

For further details, please visit at: <http://www.uniten.edu.my/admission>

CAREER PROSPECTS

A. Bachelor of Economics (Energy) (Hons.)



- Energy Economist
- Energy Auditor
- Environmental Auditor
- Environmental Consultant
- Environmental Impact Assessment (EIA) Auditor
- Green Industry Auditor
- Economic Specialist
- Economic Research and Consultancy
- Business Analyst
- Corporate Executive
- Lecturer

B. Bachelor of Business Economics (Hons.)



- Economist
- Planning Manager
- Business Development Manager
- Business Consultant
- Business Executive
- Lecturer
- Researcher
- Green Industry Auditor
- Consultant
- Corporate Executive

PROGRAMMES OFFERED



- A. Bachelor of Economics (Energy) (Hons.)
- B. Bachelor of Business Economics (Hons.)

**UNIVERSITI
TENAGA
NASIONAL**



The National Energy University



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