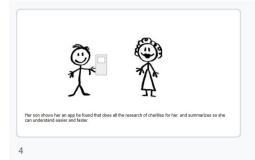
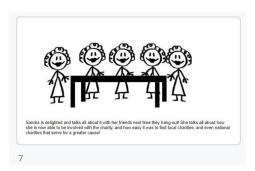
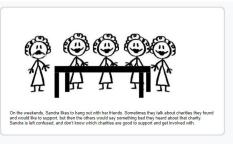


When Sandra gets home, she doesn't have very much to do. She is initiated and feels that she is just wasting time. She widnes that she could be doing conneiting useful in her free time.

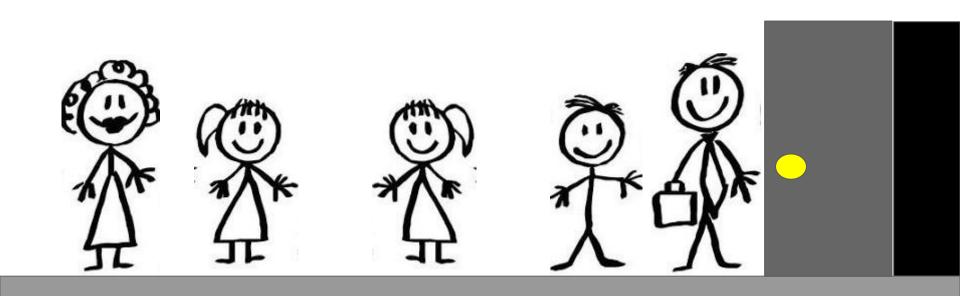




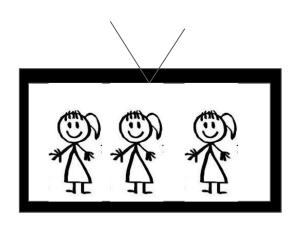






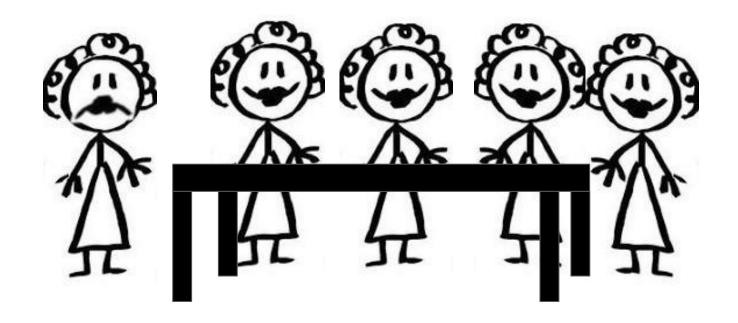


In the morning, Sandra is busy making sure her children are ready for school and her husband ready for work. She has to drive her 2 older children to school and when they get home, she is busy making dinner, checking their homework and putting them to sleep.

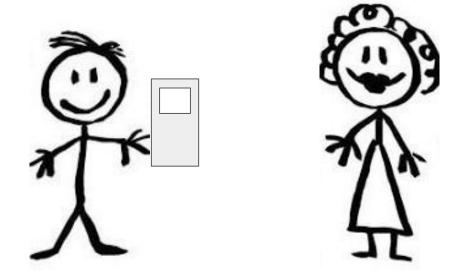




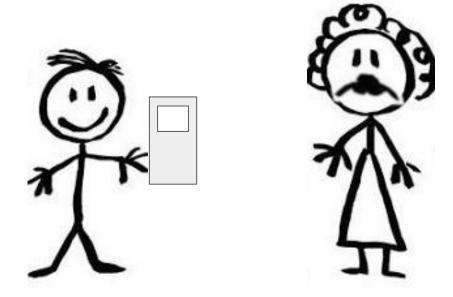
When Sandra gets home, she doesn't have very much to do. She is irritated and feels that she is just wasting time. She wishes that she could be doing something useful in her free time.



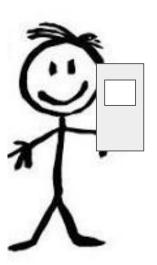
On the weekends, Sandra likes to hang out with her friends. Sometimes they talk about charities they found and would like to support, but then the others would say something bad they heard about that charity. Sandra is left confused, and don't know which charities are good to support and get involved with.



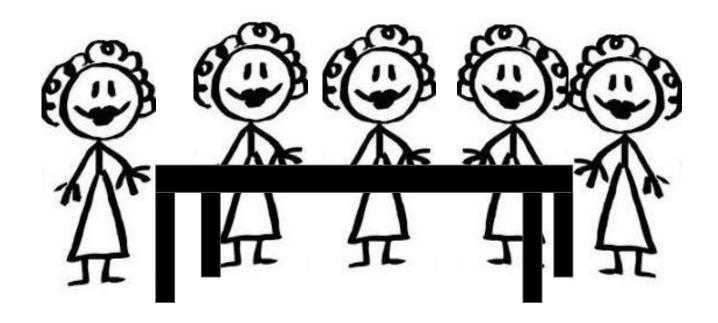
Her son shows her an app he found that does all the research of charities for her, and summarizes so she can understand easier and faster.



Since Sandra is a stay-at-home mom, she can't really just give money to charity. She is sad since she is not able to support and help even though she wants to.

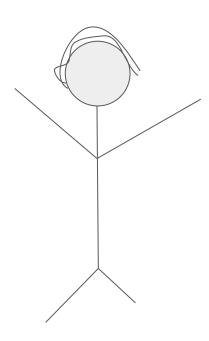


Her son then tells her that giving money isn't the only way to help charity. He shows her that local charities are asking for help and that she could help this way!

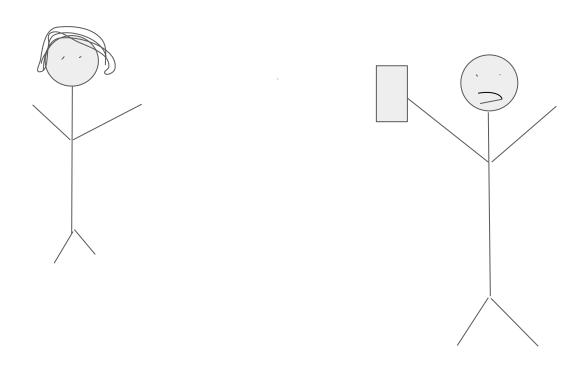


Sandra is delighted and talks all about it with her friends next time they hang-out! She talks all about how she is now able to be involved with the charity, and how easy it was to find local charities, and even national charities that serve for a greater cause!

Hannah wants to donate to a charity that one of her children is involved with. The problem is she cant remember all the detail About it and doesn't want to ask them because she want it to be a surprise.



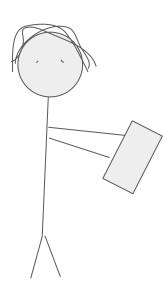
## Her husband suggests trying an app he heard about from a friend



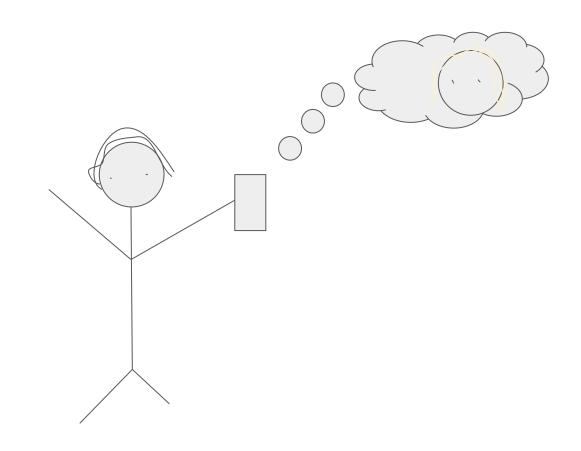
The front page of the app shows a basic list of charities that if you make a profile can change based on personal preferences. At the top is a search bar

| Login Enter Search                  |
|-------------------------------------|
| Charites name and small intro blurb |
|                                     |
|                                     |
|                                     |
|                                     |
|                                     |
|                                     |

Even though she doesn't know the exact name using the little bits she does remember like location, cause, etc. Hannah is able to use the search to find the charite she's looking for and then made a donation.



A few day later Hannah received a call from her child and they the donation and appreciates the support. Her surprise was a success.



The next time Hannah checked the app it now recommended other charities based off of similarities with what she searched.

| Login Enter Search                     |
|--|
| Charites name and small intro blurb    |
| Recommended because you searched for " |
|  |
|  |
|  |