

Elin Miller by Maitri Patel

age: 20

residence: Columbia, SC

education: High School Diploma

occupation: Book keeper at the library, Chick-fli-a Cashier

marital status: Single



"Your goals are the roadmap that guide you and show you what is possible for your life."

Elin is from Florida and moved to South Carolina for the colleg. She is either working or at school therefore is not much familiar with the locality in Columbia, SC. All her free time is utilized during her school work. She is hardworking and has lots of goals, which she wants to accomplish before she graduate college.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Getting about the surroundings and the people.

Getting involved in the society in some shape, way, or form.

Needs

- Get to know all different types of charities near her.
- Find out events organized by the charities.

Values

- Being successful is when you are able to be helpful for the charity.
- Find information about anything via her phone.

Wants

- Find near me feature on the software.
- Get in contact with the charities easily.
- Know what is best most and least amount to donate?

Fears

- Not getting to know the locality is equal to not know experiencing the life style followed in the city.
- Don't want to donate to less.