PATEL MARK

Creative and detail-oriented UI/UX Designer skilled in designing user-centered digital interfaces. Proficient in leading design projects from concept to completion, enhancing user experiences, and collaborating with cross-functional teams. Experienced in wireframing, prototyping, and conducting user research to drive design decisions.

Contact

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Work Experience

Artifice Labs - Freelancer

June 2024 - Sep 2024

- UI/UX Designer (Figma): Expert in crafting responsive and user-friendly website designs in Figma, focusing on intuitive interfaces and modern design trends that enhance user experiences.
- Front-End Developer (React.js & Tailwind CSS): Skilled in transforming Figma designs into fully responsive, high-performance websites using React.js and Tailwind CSS, ensuring clean, scalable, and efficient code for optimal user interactions.

Engaj Media - Internship

Sep 2023 - Dec 2023

- Designed and optimized website interfaces for various clients, resulting in a 25% increase in user engagement and a 15% boost in conversion rates.
- Conducted user research, including surveys, interviews, and usability tests, to gather insights and inform design decisions..
- Collaborated with cross-functional teams including developers, product managers, and marketing to align design strategies with business goals.

Personal Achievement

TechExpo

January 2024

- Designed and developed the user interface for the "Near Me" travel assistance app, enhancing user experience and functionality.
- Created wireframes, mockups, and high-fidelity prototypes using Figma to visualize and iterate on design concepts.
- Managed the design process from concept to final implementation, ensuring high-quality deliverables and meeting project deadlines.

Personal Portfolio patelmark.in

June 2022 - July 2022

- Designed and developed a personal portfolio website to showcase design projects and professional accomplishments, utilizing HTML, CSS, and JavaScript.
- Maintained and updated the portfolio regularly to reflect new projects and skills, ensuring it remains current and relevant.

Skills

Technical Skills

- UI/UX Design
- Web Development
- Html , Css , javascript
- Web Design
- Application Design
- React.js , Tailwind
- Git & GitHub

Tools/Sofware

- Figma
- Framer
- VS Code
- Adobe XD
- Firebase

Languages

- English
- Hindi
- Gujarati

Certification/Short Courses

- Udemy - UI/UX FIgma
- Udemy - UI/UX Adobe
- Web Development Bootcamp

Educational Background

Bachelor of Technology

Computer Science and Engineering
2021 - 2025

- Parul University , Vadodara

Completed Higher - Secondary

Higher School

- My Shannen School, Vadodara