**Cost Management Plan**

**Green Leaf Medical Delivery Business**

**Cost Estimating Approach**

* Market research on operational costs of medical marijuana delivery businesses.
* Vendor quotations for technology, logistics, and personnel.
* Industry-standard benchmarks for medical delivery services.
* A 10% contingency reserve for unforeseen expenses.

**Budget Estimation**

| **Category** | **Estimated Cost ($)** | **Notes** |
| --- | --- | --- |
| Technology & IT | $50,000 | Platform, GPS tracking, payment gateway |
| Fleet & Logistics | $120,000 | Vehicle procurement, insurance, fuel |
| Staffing & Salaries | $200,000 | Drivers, logistics, admin, customer service |
| Legal & Compliance | $30,000 | Licensing, regulatory fees, legal counsel |
| Marketing & Branding | $40,000 | Digital marketing, branding, customer outreach |
| Office & Operations | $25,000 | Rent, utilities, office supplies |
| Contingency Reserve (10%) | $35,000 | Buffer for unforeseen costs |
| **Total Estimated Budget** | **$500,000** | Overall projected cost |

**Cost Control Measures**

* **Monthly Financial Reviews** – Review actual spending vs. budgeted costs.
* **Variance Analysis** – Identify and address cost deviations early.
* **Change Control Process** – Cost adjustments require approval from the **Project Manager & Financial Controller**.
* **Regular Vendor Audits** – Ensure cost efficiency in procurement and logistics.

**Approval & Sign-Off**