📊 **Role: Data Analyst - Growth & Product Intelligence**
📍 **Location: Bangalore**
🕐 **Type: Full-time**

## 🧠 About Matiks:

Matiks is building the destination for competitive cognitive play. We design fast, skill-based games that test and celebrate mental agility. With thousands of users already engaging in real-time challenges, we're creating a new category at the intersection of gaming, performance and social platforms - where your mind is your edge.

## About the Role:

We're looking for a data-driven thinker who can help us go beyond top-level metrics and **uncover actionable insights from our raw event data**. This role is ideal for someone who thrives on finding patterns, asking the right questions, and turning numbers into clarity and direction.

## Responsibilities:

- **Build dashboards** that help us understand **user behavior, product performance, and funnel health**

- Dive deep into raw event data to **spot drop-offs, usage patterns, and opportunities**

- Collaborate closely with product and design to form hypotheses and validate them with data

- Work with the tech team to ensure event tracking is clean, structured, and scalable

- Identify high-performing cohorts and help design A/B experiments to drive growth

- Present clear, **actionable insights** to founders and **help guide product decisions**

## What We're Looking For:

- 1+ years of experience in analytics or product data analysis (early-stage startup experience is a plus)

- Strong proficiency in SQL and familiarity with tools like Metabase, Mixpanel, Amplitude, or similar

- Comfortable with event-based analytics and product instrumentation

- Ability to think from first principles and communicate insights clearly

- Bonus: experience with scripting languages (Python or R) for deeper analysis or automations

## Why Join Matiks:

- Be part of an early team building something unique at the intersection of tech, gaming, and mental performance

- Huge ownership - this is a foundational role with influence across product and strategy

- Work closely with passionate, fast-moving founders, designers, and engineers

- Competitive compensation and flexibility