Rohan Patel (software development engineer)

8200166768 · rohanpateloff@gmail.com · [LinkedIn](#) · [Portfolio](#) · [GitHub](#) · Bengaluru

TECH SKILLS

Frontend:	Html, CSS, Scss, Tailwind, Javascript, React Js, Redux Saga, Redux-Thunk, Context API, NextJs, Performance Optimization, Responsive Web Design
Backend:	Node.js, Express.js
Databases:	MongoDB
SEO:	Schema's, Tags
Other Tools:	Postman, Visual Studio Code, Slack, Jira, BitBucket, Figma and AdobeXd - UI/UX
Analysis/monitoring Tools :	Debugbear Tool, Google Analytics, Google Tag Manager, Sentry.io

WORK EXPERIENCE

Software Development Engineer, NoBroker.com| *Bengaluru*   Jan 2022 – Present

- Refactored and optimized dashboard applications and customer-facing pages.
- Implemented SSR for faster page rendering, improving overall user experience.
- Executed robust SEO strategies to enhance page indexing and user engagement.
- Innovated tools to streamline processes, enhancing lead quality and conversions.
- Revamped UI/UX to drive increased traffic, better leads, and higher customer satisfaction.
- Monitored website performance metrics (TBT, CPU time, CLS, FCP), using Sentry for prompt issue identification and resolution.
- Introduced modules (calculation tools, chat, Mail sender, Mail template builder) to improve workflows and conversions.
- Integrated 3rd party services to enhance customer service and overall experience.
- Led and managed UI work for a pod, collaborating with business and development teams.
- Worked closely with cross-functional teams to design and develop robust solutions meeting business requirements for functionality, scalability, and performance, reducing operating costs.
- **Awards and Recognition - [Rising star performer](#).**

Full Stack Developer Trainee, Masai | *Bengaluru*   Jun 2021 – Jan 2022

- **Cloned Prominent Websites**: Successfully replicated websites including Zoomcar, Policy Bazaar, and others, demonstrating proficiency in website structure, design, and functionalities.
- **Soft Skills Development**: Honed essential soft skills crucial for professional settings, such as effective teamwork, communication, and time management.
- Technical Skills Acquired**:**
  - **Node.js and MongoDB**: Gained proficiency in backend technologies, utilizing Node.js for scalable applications and MongoDB for versatile database management.
  - **Frontend Proficiency**: Developed expertise in HTML, CSS, and JavaScript, essential for creating interactive and visually appealing web interfaces.
  - **Data Structures and Algorithms**: Acquired foundational knowledge in organizing and optimizing data structures and algorithms.
  - **React.js**: Built user interfaces using React.js, focusing on component-based development and reusability.

PROJECTS

[[LINK](#)] Nobroker's Home Interiors and [[LINK](#)] Home Renovation | Customer interface Page
Tech Stack: ReactJs, NextJs, Tailwind, SSR, Redux Saga, GA, GTM, Sentry.io, Comet Chat

- Led system implementation, developed core functionality, and designed responsive cross-platform web interfaces with server-side rendering.
- Crafted and revamped UI/UX to drive more traffic, improve leads, and enhance customer satisfaction.
- Boosted page indexing and user engagement through effective SEO strategies.
- Integrated chat using comet chat service.
- Implemented OTP authentication utilizing web APIs, cookies, and sessions for robust user authentication.

[LINK] Nobroker's Home Loan | Customer interface Page

Tech Stack: ReactJs, Tailwind, SSR, Redux Saga, GA, GTM, Sentry.io, Comet Chat
- Led system implementation, developed core functionality, and designed responsive cross-platform web interfaces with server-side rendering.
- Implemented effective SEO strategies to enhance page indexing and drive user engagement.
- Crafted and revamped UI/UX to drive more traffic, improve leads, and enhance customer satisfaction.
- Integrated chat using comet chat service.
- Integrated CIBIL services api to fetch cibil report.
- Turning interested prospects into paying customers through effective sales strategies.
- Implemented a collection of SEO-optimized pages to enhance online visibility and engagement.

LMS dashboard | CRM | Nobroker

Tech Stack: ReactJs, Context API, SCSS, React Hooks, React-Router, Web API, Sentry.io, Comet Chat
- Owned end-to-end responsibilities for the pod, driving system implementation, core functionality development, and responsive web design.
- Collaborated with business to define specifications and task requirements.
- Management functionalities: User Management, Role Management, dynamic modules access
- Developed modules for email template creation, efficient data handling, personalized customer input processing, seamless integration of diverse tools and services, and spreadsheet data upload with issue identification for streamlined CRM functionality.
- Integrated chat across the platforms using comet chat service. Features supported by chat are customer chat, group chat, message notification, outstanding message count and read receipts, escalation and add participants etc.

[LINK] JavaScript Compiler|Code Editor

Tech Stack: ReactJs, Next.js, Tailwind CSS, Custom Js engine
- Online JavaScript (Editor) that empowers you to craft your JavaScript code in any syntax or language.
- Visual representation of your code's Abstract Syntax Tree
- Memory Visualization, showcasing how variables, function memory addresses, and their values are stored in stack and heap memory.

EDUCATION

LDRP Institute of Technology and Research, *Gandhinagar, India*   **Graduation date:** May 2021
Degree: Bachelor of Engineering in Computer Engineering   **(FIRST CLASS WITH DISTINCTION)**

Gujarat Secondary & Higher Secondary School, *Gujarat, India*   **Graduation date:** May 2017
Degree: Class 12th (PCM)