Lean NLP Canvas by Kern AI

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Which problem do you want to address, what is the use case you want to tackle?

How sensitive is the data processed (e.g. PII)? Which 3rd party services are involved?

Value Proposition

What is the value proposition for your company? Or: why should your company invest into this?

Governance and metrics

Where and how are we going to develop the solution? Where and how are we going to deploy the solution?

What is the value proposition for the users? Or: why should the users care about this?

How can we measure the validity of results? How can we benchmark the solution?

Which integrations / channels are part of the use case? Or: Where is data initially coming from, and how is it processed?

Which internal departments and teams are involved in this use case? (Developer, process owner, domain experts, decision maker)

Process and implementation

How does the data look like that is being processed in this process? Which languages are used? (English, German, …)

Stakeholders and costs

Which external parties are involved? (Customers, agencies)

In this process, which automations would need to be fully automated, where would machine and human work together?

How is the cost structure of the solution we aim to build? What are the initial setup costs and what is recurring?