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PICTURE YOURSELF IN A NEW 2016 TOYOTA PRIUS

Modern. Dramatic. Emotional. Take your pick of adjectives to describe the new Prius' design. The shape may be familiar, but the new Prius is longer, lower and wider than its esteemed predecessors, to offer more interior room and provide a more planted stance for handling agility. Aerodynamic goals inspired the shape to help Prius score an increase in fuel economy ratings over the previous model.

Enter for chance to win a new 2016 Toyota Prius of your choice!
No purchase necessary. Open to licensed drivers 18 and older.
[Sweeps ends 12/1/16. Complete rules available here.](#)

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Zip Code*	Telephone*
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Email Address*	Confirm Email Address*
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- Yes, I would like to receive future Toyota product announcements
 Yes, I am 18 years or older with a valid driver's license.
 Yes, I have read the [official rules](#).

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*By entering the Contest, you acknowledge that Sponsor and Administrator may use any personal information collected as part of the Contest entry form in accordance with Sponsor's privacy policy.

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