

AKANKSHA PATHAK

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Hello,

I will love to work in a product role because that closely aligns with my skill set and exactly line up with my passion and interest.

As you would have noticed looking at my profile, I have worked on multiple agile and waterfall projects ranging from system integrations to pilot implementations wherein I have built several customer facing applications including centralized consumer support system. While in college I owned a startup named Xtreme technologies where we build marketing strategies for mid-size firms. Later I worked with fortune 200 companies for 5 years in close coordination with business users, external vendors and my internal technical team. At Tata, I along with my technical team, automated and integrated vendor mobile application system with our ERP software, saving 50 man-hours weekly.

With almost 5 years of experience in product management, I am adept in customer research, functional design, documentation, team coordination, and data analytics. While my job experience has given me a well-rounded skill set, including first-rate analytical abilities and a good market sense, I excel at:

- Communicating effectively with my technical team and business leads
- Gaining deep business knowledge in terms of its vision, strategy, and roadmap.
- Creating effective documentation including both functional and technical specifications
- Collecting valuable customer and market insights to fuel innovative designs and processes
- Adapting to new market conditions and leading engineering teams to success
- Coordinating with the marketing team to create collateral and maximize launch effectiveness

I am extremely excited about applying to any such roles. As much as my forte lies in understanding my customers' pain points and providing them with the best possible solution, I am also a product enthusiast who wants to build applications for them that work beyond their imagination. For this, it is always important to communicate our vision clearly to our technical team and keep them motivated. During my tenure at Colgate, I was able to propose a cost saving of almost 20 million by integrating 5 instances into 1 ERP system. I led this project along with 25 developers and 10

consultants reducing the maintenance efforts by 65%. I have found a way to bridge the gap between business and technical jargon that have helped me communicate very effectively on both ends. Hence this role will not only help me use my skill set gained over the past 5 years but also give me an opportunity to work towards my passion.

Thank you for your consideration. I look forward to hearing from you about this opportunity.

Thanks and Regards,

Akanksha Pathak

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