

AKANKSHA PATHAK

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Dear Hiring Manager,

As a highly skilled business professional, I am thrilled to apply for this full time position. I have diverse experience in consulting, business analysis and marketing that have helped me become adaptable and proficient in cross-functional skills. With almost 5 years of experience, I am adept in customer research, functional design, team coordination, and data analytics. While my job experience has afforded me a well-rounded skill set, including first-rate analytical abilities and a good market sense, I excel at:

- Coordinating with marketing team to create collateral and maximize launch effectiveness
- Collecting valuable customer and market insights to fuel innovative designs and processes
- Gaining deep business knowledge in terms of its vision, strategy and roadmap.
- Adapting to new market conditions and leading engineering teams to success

In addition to my experience and personal qualities, I have a concrete technical educational foundation and a passion for innovation, creativity and effective designing. I am extremely enthusiastic about front-end designing and brand marketing. I would be happy to leverage my UX skills to enhance your company's product suite.

Please review my attached resume for additional details regarding my expertise and career achievements. I will follow up to request an appointment to discuss how my experience and background meets your needs.

Thank you for your time and consideration.

Kind Regards,

Akanksha Pathak