

# PATHIK MODI

Full Stack Software Developer



## CONTACT

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- in **[www.linkedin.com/in/pathik-modi](https://www.linkedin.com/in/pathik-modi)**
- github **[www.github.com/pathik-modi](https://www.github.com/pathik-modi)**
- globe **<https://datingapppathik-3e22183e1486.herokuapp.com/>**

## PROFILE

Self-driven technology enthusiast with an appetite for solving business challenges. My experience during a fast-paced administrative role at a large organisation and performance-driven e-commerce role at a SME have taught me to take ownership of my work and overcome business challenges while being resourceful, curious and driven. After years of interest and self-learning, I decided to take a plunge into programming and have been hooked ever since. I am excited to bring my fresh perspectives and problem-solving skills to contribute to a dynamic team.

## .NET CORE & ANGULAR

Built a full-stack dating app with .NET, SQLite/PostgreSQL & Angular architecture. Deployed with Docker on Heroku. See live link above.

## EXPERIENCE

### FULL STACK DEVELOPER

#### Dev Academy Aotearoa, Auckland

*July 2023 - December 2023*

- Completed the immersive 17-week, 800+ hour NZ certificate in Applied Software Development.
- Gained exposure to agile methodologies with a team of 12 devs during group projects, pair programming and work-place simulating multi-day projects.
- Built a full-stack mobile-first web app within a team of 4 from conceptualisation, design to development with a tight deadline of 7 days. The app features authentication using Auth0, a statistics dashboard using Chart.js, a QR code scanner and more.
- Learned to build full-stack web apps using JavaScript, TypeScript, Node.js, React.js, Tanstack React Query, Knex.js, Tailwind CSS, REST APIs, Express.js, SQLite3, Auth0.

### DIGITAL MANAGER & DIGITAL ASSISTANT

#### Shut the Front Door, Auckland

*March 2020 - July 2023*

- Delivered on core KPI of e-commerce revenue growth by 220% year-on-year.
- Started as digital assistant in 2020 and got promoted in 2021 reporting directly to the Director.
- Took ownership of the online customer experience including design, content, navigation, information architecture, marketing & functionality.
- Develop a data-driven paid advertising strategy with continuous improvement on core KPIs such as: improving online conversion rates, increasing AOV (Average order value), reducing abandoned carts, reducing bounce rates.

## SKILLS

.NET | Angular | C# | Docker  
TypeScript | JavaScript | React.js  
Node.js | SQLite | PostgreSQL  
Express.js | HTML | CSS

## EDUCATION

### MASTERS OF COMMERCE - GLOBAL MANAGEMENT & INNOVATION

University of Auckland

March 2017 - October 2018

- Group project with Dr. Juliet Ansell, Innovation Leader - Health & Nutrition division from Zespri Int Ltd, researching better exploration, assessment and risk-management of projects resulting in a balanced portfolio.

### PASSED CHARTERED FINANCIAL ANALYST (CFA) LEVEL I EXAMINATION

Results :  
<http://basno.com/pf18b8z2>

2016

### BACHELOR OF MANAGEMENT STUDIES

Mumbai University

2013 - 2016

## INTERESTS

Tennis | Weight Training  
History Podcasts | Surfing | Golf

## REFERENCES AVAILABLE UPON REQUEST

- Devised ecommerce growth strategy and delivered strategic initiatives through the day-to-day operational running and updates on the site.
- Took on responsibility to recruit, onboard, train and manage a digital marketing team.
- Supported the company in filling the accounting/office support position and the wholesale business manager position.
- Helped problem-solve company-wide operational challenges, including implementing a central tracker for inventory transfers to aid the online order dispatching team.

### SCHOLARSHIPS ADVISER

The University of Auckland

April 2019 - March 2020

- The Scholarships Office oversees 70 million dollars in tax-free funding.
- I met the high integrity and trust requirements while managing scholarship applications, applicant data, filtering applicants meeting the eligibility criteria and processing payments.
- Demonstrated smooth stakeholder management by advising faculties, donors and students while managing a portfolio of scholarships and awards from Business school, Law school, Medical school and University-wide international scholarships.

### CUSTOMER SERVICE REPRESENTATIVE

The University of Auckland

October 2018 - March 2019

### STUDENT ALUMNI FUNDRAISING REPRESENTATIVE

The University of Auckland

March 2018 - June 2018

### FLOOR MANAGER & FRONT OF HOUSE

1947 eatery, Auckland

May 2017 - March 2018