

Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Total Tran Amt

45M

Total Tran Cnt

656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

Q4

Q3

Q2

Q1

Week Start Date

All



Silver

Blue

Gold

Platinum

F

M

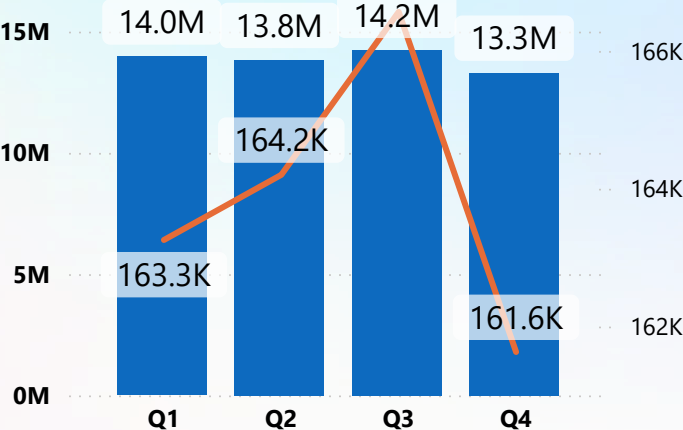
mid

Low

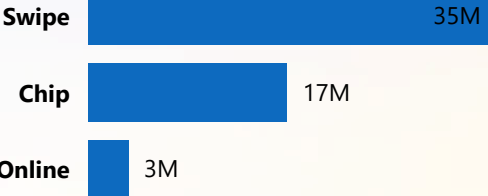
High

QTR Revenue and Sum of Total Trans Count

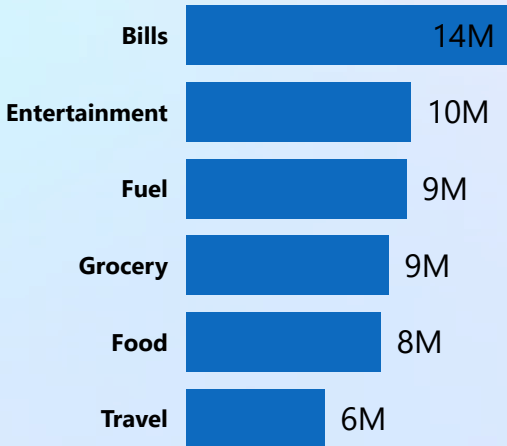
● Sum of Revenue ● Sum of Total_Trans_Vol



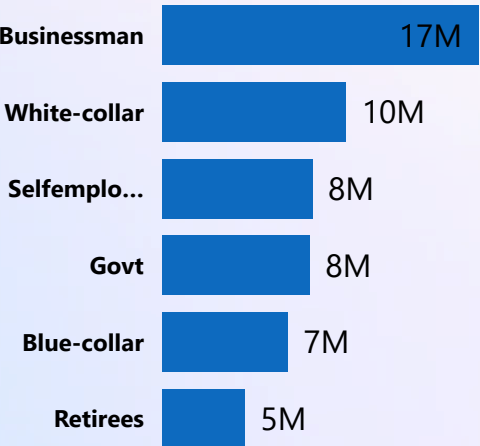
Revenue by Use Card



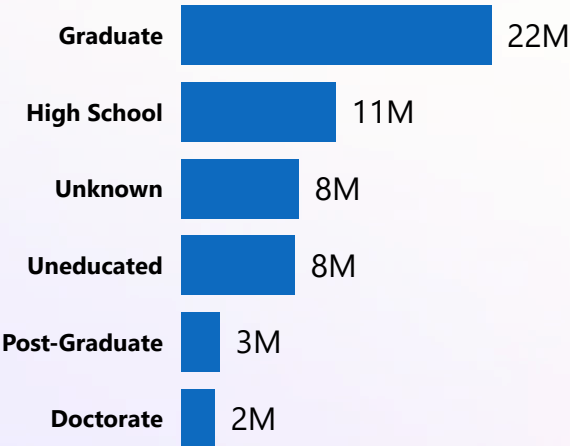
Revenue by Expenditure Type



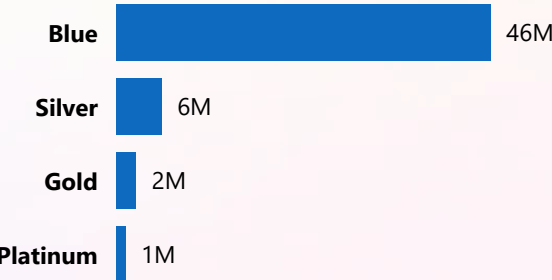
Revenue by Customer Job



Revenue by Education Level



Revenue by Card Category



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week Start Date

All

Revenue

55M

Total Interest

8M

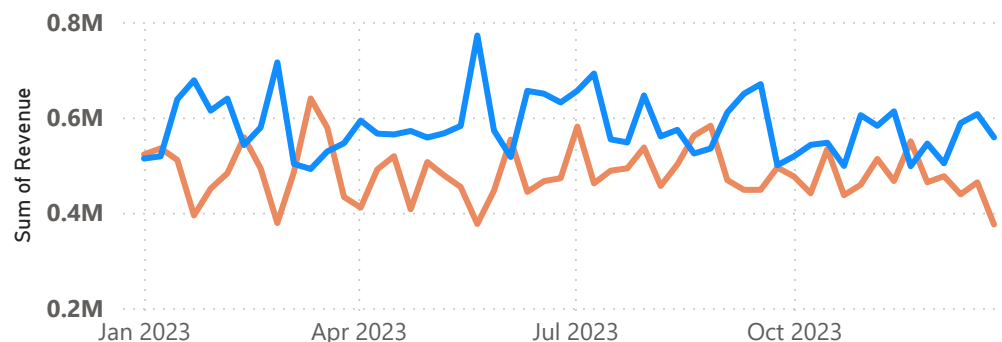
Income

576M

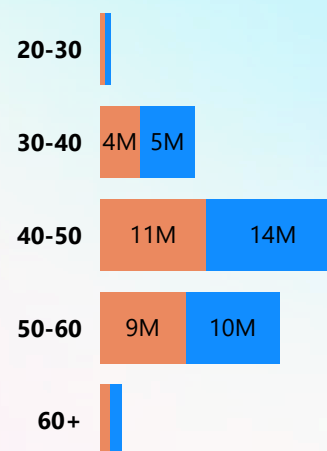
CSS

3.19

Revenue by Week



Revenue by Age



M

30M

F

25M

Silver

Blue

Gold

Platinum

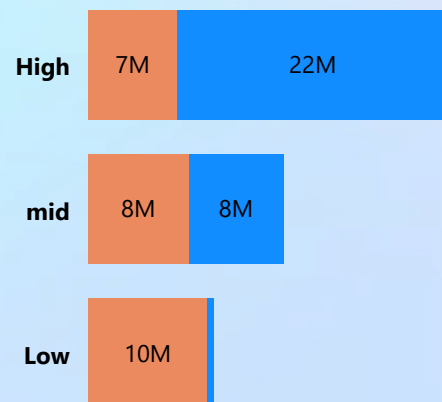
Swipe

Online

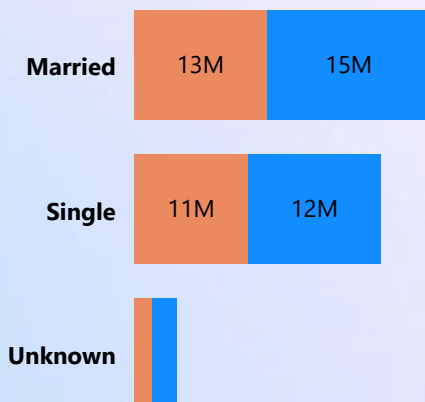
Chip

Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Businessman	17387832	186959919	2539390
White-collar	10114656	103930055	1441074
Selfemployed	8261758	75313288	1119742
Govt	8111701	88773989	1160016
Total	55315410	575914439	7843382

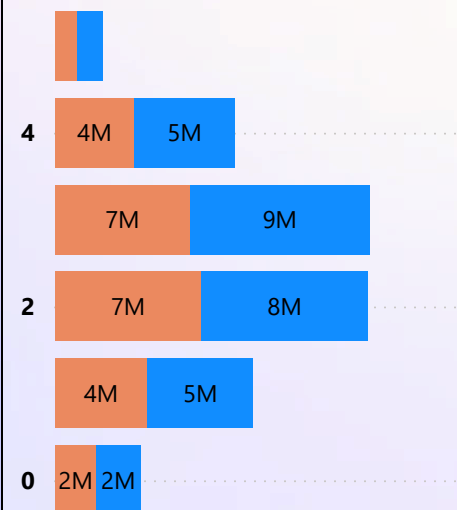
Revenue by Income



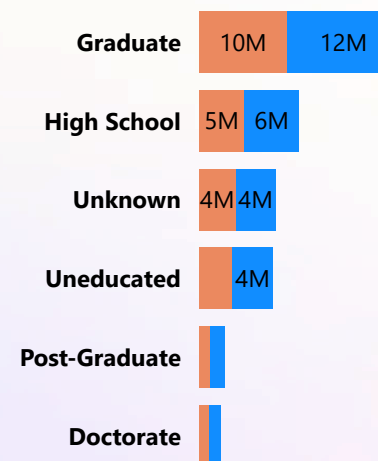
Revenue by Marital Status



Revenue by Customer Job



Revenue by Education Level



Top 5 States

