Sunil Patidar

- +91-8962762165, patidarsunil025@gmail.com,
- Rau Indore Madhya Pradesh India 453331
- https://github.com/patidarsonu, linkedin.com/in/sunil-patidar-a3223a11b

Experience

Marketing Executive, Indore, AKP Solutions   **December. 2016 - December. 2019**

- Led a cross-functional team to develop detailed monthly marketing reports, presenting actionable insights and data-driven recommendations to stakeholders, which boosted team efficiency by 25% and increased campaign success rate by 30%.

SEO Executive, Indore, Sunira Enterprises   **January. 2020 - February. 2024**

- Troubleshot technical issues on packaging lines, reducing error rates by 15% and ensuring consistent product quality across daily operations.
- Analyzed website performance metrics using Google Analytics and SEMrush; assigned tasks to SEO trainees and coordinated with content and social media departments to improve site traffic by 25% and engagement by 15%.

Personal Projects/Awards & Achievements

All projects are from college time, and the certificate link is present in my LinkedIn profile.

Internshala Internship

April 2022–July 2022 Web Development Intern

- **Training and Development**: I started as a complete beginner in web development and quickly built a strong understanding of various concepts.
- **Project Work**: I applied my knowledge to develop several interesting projects.
- **Skills Acquired**: HTML, CSS, and JavaScript, my skill gain was 50%.
- **Recommendation**: I highly recommend this training for anyone interested in 100% learning web development.

Teachnook (TEACHSCAPE ONLINE LEARNING SERVICES PRIVATE LIMITED)

July 2023–August 2023 Web Development Intern

- **Core Technologies**: I gained a solid foundation in HTML in 100%, CSS at 50%, and JavaScript at 40%, enabling me to build and style web pages with interactive features
- **Responsive Web Design**: I have learned to create websites that are visually appealing and function smoothly, which was a 50% increase in my skills across various devices, including desktops, tablets, and mobile phones.
- **Web Development Tools**: Became proficient in using popular web development tools and software, streamlining the development process.

FREE-CODE-CAMP RESPONSIVE WEB DESIGN   **March 2024 - Jun 2024**

- Mastery of HTML and CSS fundamentals.
- I am proficient in creating web layouts using Flexbox and CSS Grid.
- I have conducted assessments and developed new processes to increase my programming language by 40%.

Education

August -2021, May 2024

Bachelor of Computer Science (Honors), **Sage University Institute of Sciences Indore.**

Skills

- (HTML5) Hypertext Markup Language.
- (CSS3) Cascading Style Sheets.
- Java Script. (JS), Python (basic)
- Search Engine Optimization.
- link building, and technical SEO.
- MS-office. (Tools)
- Tally ERP 9.